# PINE BLUFF, ARKANSAS COMMUNITY PROFILE

#### **LOCATION**

| Distance to selected me | tropolitan areas:  |
|-------------------------|--------------------|
| Little Rock, AR         | 38 miles           |
| Memphis, TN             | 137 miles          |
| St. Louis, MO           | 378 miles          |
| Dallas, TX              | 356 miles          |
| Average elevation       | 230'               |
| Land area:              |                    |
| Pine Bluff              | 45.6 square miles  |
| Jefferson County        | 884.8 square miles |

#### **POPULATION**

#### 2010 Census

| Pine Bluff       |   | 49,083    |
|------------------|---|-----------|
| Jefferson County | y | 77,435    |
|                  |   | ) 100,258 |

#### **CLIMATE**

| Annual<br>Average   | Monthly<br>Average |  |
|---|--------------------|--|
| <b>Temperature</b> 63.5°  Mean Daily Maximum 75° Mean Daily Minimum 53° |                    |  |
| Annual Average Rainfall (inches)46                                      |                    |  |
| Annual Average Snowfall (inches)2                                       |                    |  |
| Prevailing WindsS - SW  |                    |  |

## **COMMUNITY FACILITIES**

| Houses of Catholic2        |                        |
|----------------------------|------------------------|
| Public Library4            | <b>Volumes</b> 160,000 |
| Hotels/Motels20            | <b>Rooms</b> 1,336     |
| Shopping Centers26 Malls1  |                        |
| Major Department Stores 13 |                        |

#### **RECREATION FACILITIES**

#### Public recreational facilities:

Community Theater
Ball Fields
Bowling Alley
Golf Courses
Movie Theater
Regional Park
Skating Rink
Swimming Pools
Tennis Courts
Youth Center

#### Others:

Pine Bluff Convention Center with Arkansas Entertainers Hall of Fame; Arts & Science Center; Pine Bluff Symphony; Murals on Main; Historical Museum; Arkansas Railroad Museum; Delta Rivers Nature Center; hunting; fishing; boating

#### **EDUCATION**

| Fall 2010                               | <u>Students</u> | <u>i eacners</u> | <u> Ratio</u> |
|---|-----------------|------------------|---------------|
| Dollarway SD                            | 1,528           | 126              | 12.1          |
| Pine Bluff SD                           | 4,800           | 365              | 13.2          |
| Watson Chapel SD                        | 3,109           | 195              | 15.9          |
| White Hall SD                           | 3,041           | 223              | 13.6          |
| University of AR-Pine 2007-08 graduates | •               | ,                |               |
| Southeast AR College                    |                 |                  |               |
| 2007-08 graduates (2-y                  | r. degrees &    | certificates)    | 426           |
|   |                 |                  |               |

#### Other:

Jefferson Regional Medical Center: Nursing, Respiratory Care & Radiologic Technology; AHEC; Jenkins Center (for handicapped)

#### **MEDICAL**

| Regional Medical Center1 Beds 471         |  |
|---|--|
| Physicians 130 Dentists 35 Clinics 29     |  |
| Nursing Facilities7 Physical Therapists 4 |  |
| Other:                                    |  |

Arkansas Cancer Institute; Area Agency on Aging of SE Ark.; SE Ark. Behavioral Healthcare System; South Central Center on Aging; ambulance service; hospice care; 911 emergency service

# **COMMUNICATIONS**

| <b>Newspapers</b> Pine Bluff Commercial (daily); White Hall Journal, White Hall Progress (weekly) |
|---|
| Radio stations1AM; 2 FM   |
| <b>Television stations</b> ABC; CBS; NBC; PBS; KASN; KLRT, KVTN                                   |
| Basic & tier cable TV56 channels available Digital cable TV119 channels available                 |
| Telephone service: Primary provider: AT&T Fiber optic transmission & digitalized switching gear   |
| Cellular service by various providers   |
| PostalFirst Class Post Office (3)   |
| Telegraph service Western Union   |
|   |

#### **GOVERNMENT**

| TypeMayor - Council   |  |
|---|--|
| Police (personnel) 135 full time                                      |  |
| Sheriff (personnel) 55 full time                                      |  |
| Fire dept (personnel) 96 full time                                    |  |
| Equipment9 pumper trucks/3 aerials/1 hazmat response unit; 7 stations |  |
| Fire insurance rating:#3 in city; #9/#10 outside city                 |  |
| Service provided to industry beyond city limits:by contract to city   |  |
| Planning commissionyes  |  |
| Zoning regulationsyes   |  |

# **FINANCIAL INSTITUTIONS**

| Number of banks National establishments3   |
|--|
| Total local deposits for 2 Arkansas chartered National banks (06/10) \$965,103,000 |
| State establishments3  |
| Industrial financingyes  |

# **UTILITIES AND SERVICES**

#### **Electric distributor:**

Entergy, Arkansas

#### Water:

| Utility          | . United Water Arkansas   |
|------------------|---------------------------|
| Source1          | 13 wells, avg. depth 855' |
|                  |                           |
| Peak consumption | 16 MGD                    |
|                  | 8 MGD                     |

#### Sewer:

|                     | Pine Bluff Wastewater    |
|---------------------|--------------------------|
| Storm sewer         | yes                      |
| Sanitary sewer      | yes                      |
| Design capacity     | 18 MGD                   |
|                     | *24 MGD                  |
| Treatment plant     | 30/90 permit limitations |
| (*NPDES Permit does | s not restrict flow.)    |

#### Solid waste:

| Utility  | . Waste Management of Ark. |
|----------|----------------------------|
| Facility | sanitary landfill          |

# Natural gas distributor: CenterPoint Energy

## LABOR FORCE

| Radius of labor drawing area 30 miles       |
|---|
| Pine Bluff MSA* labor force (2010)43,900    |
| Jefferson Co. unemployment rate (2010) 9.9% |
| Annual # county high school graduates 850   |
| Union workers as % of labor force <3%       |
| Right-to-work lawyes                        |
| Wage survey availableyes                    |

(\*Pine Bluff MSA equals Jefferson, Cleveland & Lincoln counties)

# **CONTACTS**

**Greater Pine Bluff Chamber of Commerce Jefferson County Industrial Foundation** members of:

The Economic Development Alliance PO Box 5069, Pine Bluff AR 71611 (870) 535-0110 A fax (870) 535-1643

#### **TRANSPORTATION**

| H | ł | iq | ıh | W | ay | /S | : |
|---|---|----|----|---|----|----|---|
|   |   |    |    |   |    |    |   |

I-530 (US 65 between Pine Bluff and Little Rock, connecting with I-30 and I-40) US 63, 65, 79, 270, 425 AR 54, 88, 104, 190, 365

#### Railroads:

Burlington Northern Santa Fe; Union Pacific Daily switching

#### Air:

#### Motor freight carriers:

| Number of common carriers13   | 3 |
|-------------------------------|---|
| Number of terminals           | 5 |
| Number of local drayage firms | 3 |

#### Waterways:

Public terminal with all-weather loading; harbor tow service, barge fleeting and mid-steam service also available

#### Bus and parcel service:

Bus: Jefferson Bus Lines; Intra-city, P.B. Transit Parcel: Airborne, express mail, FedEx, UPS

#### **TAXES**

| Ad valorum - 2011 tax year, payable 201 | 2:  |
|---|-----|
| Assessment ratio                        | 20% |
| Manufacturer's inventory subject to     |     |
| exemption under Freeport Law            |     |

County

#### For each \$1,000 of <u>assessed</u> value:

#### State:

| Corporate income                    | %   |
|-------------------------------------|-----|
| Retail sales 6.00% (Grocery food1.5 | 5%) |
| IntangiblesN                        |     |
| Income (wage)1% min 7% ma           | ιx. |

# **AVAILABLE INDUSTRIAL SITES**

#### **Jefferson Industrial Park:**

| Size           | 785 acres                |
|----------------|--------------------------|
| Infrastructure | utilities, streets, rail |
| Sites          | 1 to 100 acres           |

#### **Harbor Industrial District:**

| Size            | 372 acres                         |
|-----------------|-----------------------------------|
| Infrastructure. | utilities, streets, rail          |
| Elevation       | flood-free (hydraulically filled) |
|                 | waterfront or landward            |

#### MAJOR EMPLOYERS

| Tyson Foods                            | poultry products              | 1,780 employees |
|--|-------------------------------|-----------------|
| Jefferson Regional Medical Center      |                               |                 |
| Arkansas Department of Correction      |                               |                 |
| Evergreen Packaging, Inc               | paperboard mill               | 1,000 employees |
| Dept. of the Army - Pine Bluff Arsenal | army depot                    | 967 employees   |
| Pine Bluff School District             |                               |                 |
| URS/Washington Division                | Pine Bluff Arsenal contractor | 700 employees   |
| University of Arkansas-Pine Bluff      | public education              | 675 employees   |