



# Jacksonville Facts

POPULATION		COUNTY POPULATIONS			TOTAL AREA (square miles)	
Duval County	872,382	County	Population	Projected Growth 2011-2016	Baker	588.97
JAX MSA <i>(Baker, Clay, Duval, Nassau &amp; St. Johns)</i>	1,368,691	Baker	27,859	16.7%	Clay	643.55
JAXUSA Region <i>(Baker, Clay, Duval, Flagler, Nassau, Putnam &amp; St. Johns)</i>	1,543,759	Clay	195,863	10.2%	Duval	918.45
<i>(Source: Decision Data Resources 2011)</i>		Duval	872,382	1.5%	Flagler	570.82
		Flagler	100,201	5.3%	Nassau	725.92
		Nassau	75,731	12.1%	Putnam	826.92
		Putnam	74,364	7.9%	St. Johns	821.53
		St. Johns	196,856	13.9%		
						<i>(Source: U.S. Census 2010)</i>

RACIAL COMPOSITION			
	JAX MSA	Florida	U.S.
White	70.0%	75.1%	72.4%
Black	21.7%	15.9%	12.6%
Asian/Pacific Islander	3.5%	2.5%	4.9%
Other	1.7%	3.4%	5.9%
Two or More Races	2.7%	2.8%	3.2%
Hispanic	7.4%	23.3%	16.9%
			<i>(Source: Decision Data Resources 2011)</i>

EDUCATIONAL ATTAINMENT			
	JAX MSA	Florida	U.S.
<i>(Highest Level of Education Completed for Population Over Age 25)</i>			
High School Graduate	30.8%	31.0%	29.5%
Some College, No Degree	22.4%	19.8%	20.0%
Associate's Degree	9.1%	8.9%	7.8%
Bachelor's Degree	18.0%	17.4%	18.0%
Grad/Prof Degree	9.0%	9.3%	10.5%
			<i>(Source: Decision Data Resources 2011)</i>

COST OF LIVING- JAX MSA (National Average = 100)						
Composite:	Grocery:	Housing:	Utilities:	Transportation:	Health Care:	Misc. Goods:
97.1	100.6	82.3	105.4	116.4	88.5	101.0
						<i>(Source: ACCRA Cost of Living Index, 1<sup>st</sup> Quarter 2012)</i>

LABOR FORCE- April 2012			
Location	Labor Force	Employment	Unemployment
JAX MSA	681,855	627,772	7.9%
Florida	9,175,000	8,416,000	8.3%
U.S.	153,905,000	141,995,000	7.7%
Annual Labor Force- JAX MSA			
2011	692,528	622,834	11.2%
2010	687,829	610,598	11.2%
2009	686,069	613,155	10.0%
2008	684,325	648,264	5.8%
2007	667,506	648,264	3.9%
2006	649,056	629,342	3.3%
2005	609,942	607,134	3.9%
2004	608,406	579,685	4.3%
			<i>(Source: Florida Department of Economic Opportunity)</i>

HOUSEHOLD INFORMATION			
	JAX MSA	Florida	U.S.
Median Household Income	\$55,630	\$49,815	\$53,620
Average Household Income	\$72,596	\$69,132	\$73,458
Per Capita Income	\$29,077	\$28,321	\$28,713
Total Number of Households	531,740	7,548,958	118,275,661
			<i>(Source: Decision Data Resources 2011)</i>

TRANSPORTATION	
Interstates:	3
Highways:	17
Railroads	3
Seaport Terminals:	4
Toll Roads:	0

SCHOOLS- Northeast Florida Region	
Public Schools	305
K-12 Students	228,604
Colleges & Universities	16
Approximate College Enrollment	70,000

HOUSING DATA- JAX MSA	
New Home Price <i>(Based on 2400 sq ft)</i>	\$210,225
Apartment Rent <i>(Based on 950 sq ft, 2br)</i>	\$1,019
Median Existing Single-Home Price	\$113,800
	<i>(Source: ACCRA Cost of Living Index, 1<sup>st</sup> Quarter 2012; National Association of Realtors, 1<sup>st</sup> Quarter 2012)</i>

RANKINGS
▀ Jacksonville ranked <b>3rd</b> in <i>CareerBliss.com's 10 Happiest Cities for Job-Seeking College Grads.</i> (05/12)
▀ Florida was named <b>2nd Best State for Business</b> by <i>ChiefExecutive.net</i> (05/12)
▀ <i>AngelouEconomics</i> ranked Jacksonville in its <b>2012 Industry Hotspots</b> for aerospace & aviation and business support services. (04/12)
▀ <i>Forbes</i> ranked Jacksonville in the <b>top 10 list for the Best Cities for Technology Jobs.</b> (11/11)
▀ Jacksonville was ranked in the <b>top 25 Innovation Cities Global Index</b> by <i>2thinknow.</i> (10/11)
▀ Jacksonville ranked <b>4<sup>th</sup></b> in <i>Bloomberg Businessweek's</i> Cities with the <b>Biggest Growth in Tech Jobs.</b> (08/11)
▀ Jacksonville is the <b>only Florida city</b> to have <b>four headquartered companies</b> on the <i>Fortune 500</i> list. (05/11)
▀ Jacksonville placed in the <b>top 20 in the Cities of the Future Rankings</b> by <i>New Geography.</i> (07/11)

