



# Market Profile

McHenry County, IL\_40  
McHenry County, IL (17111)  
Geography: County

McHenry County EDC - [www.mcedc.com](http://www.mcedc.com)

McHenry County, IL (17111...

<b>Population Summary</b>	
2000 Total Population	260,077
2000 Group Quarters	1,519
2010 Total Population	329,755
2015 Total Population	348,829
2010-2015 Annual Rate	1.13%
<b>Household Summary</b>	
2000 Households	89,403
2000 Average Household Size	2.89
2010 Households	113,282
2010 Average Household Size	2.90
2015 Households	119,810
2015 Average Household Size	2.90
2010-2015 Annual Rate	1.13%
2000 Families	69,303
2000 Average Family Size	3.31
2010 Families	86,464
2010 Average Family Size	3.34
2015 Families	90,670
2015 Average Family Size	3.35
2010-2015 Annual Rate	0.95%
<b>Housing Unit Summary</b>	
2000 Housing Units	92,908
Owner Occupied Housing Units	80.1%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	3.8%
2010 Housing Units	121,208
Owner Occupied Housing Units	77.1%
Renter Occupied Housing Units	16.4%
Vacant Housing Units	6.5%
2015 Housing Units	129,735
Owner Occupied Housing Units	76.1%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	7.7%
<b>Median Household Income</b>	
2000	\$64,272
2010	\$82,585
2015	\$95,298
<b>Median Home Value</b>	
2000	\$167,370
2010	\$247,778
2015	\$293,826
<b>Per Capita Income</b>	
2000	\$26,476
2010	\$34,064
2015	\$37,727
<b>Median Age</b>	
2000	34.2
2010	35.7
2015	35.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012



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2000 Households by Income	
Household Income Base	89,377
<\$15,000	5.7%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	25.4%
\$75,000 - \$99,999	18.3%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	4.1%
\$200,000+	3.2%
Average Household Income	\$76,430
2010 Households by Income	
Household Income Base	113,282
<\$15,000	3.9%
\$15,000 - \$24,999	4.4%
\$25,000 - \$34,999	5.0%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	17.7%
\$100,000 - \$149,999	25.4%
\$150,000 - \$199,999	7.6%
\$200,000+	6.0%
Average Household Income	\$98,945
2015 Households by Income	
Household Income Base	119,810
<\$15,000	2.6%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.4%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	30.2%
\$150,000 - \$199,999	10.1%
\$200,000+	7.1%
Average Household Income	\$109,614
2000 Owner Occupied Housing Units by Value	
Total	74,324
<\$50,000	0.7%
\$50,000 - \$99,999	7.7%
\$100,000 - \$149,999	30.4%
\$150,000 - \$199,999	27.9%
\$200,000 - \$299,999	22.9%
\$300,000 - \$499,999	8.2%
\$500,000 - \$999,999	1.7%
\$1,000,000 +	0.4%
Average Home Value	\$197,474
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	14,652
With Cash Rent	96.1%
No Cash Rent	3.9%
Median Rent	\$677
Average Rent	\$695

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age	
Total	260,077
0 - 4	8.1%
5 - 9	8.9%
10 - 14	8.5%
15 - 24	11.7%
25 - 34	14.1%
35 - 44	19.3%
45 - 54	13.8%
55 - 64	7.5%
65 - 74	4.4%
75 - 84	2.7%
85 +	0.9%
18 +	69.8%
2010 Population by Age	
Total	329,755
0 - 4	8.2%
5 - 9	8.2%
10 - 14	7.8%
15 - 24	11.9%
25 - 34	13.0%
35 - 44	15.8%
45 - 54	15.7%
55 - 64	10.7%
65 - 74	5.2%
75 - 84	2.6%
85 +	1.1%
18 +	71.4%
2015 Population by Age	
Total	348,829
0 - 4	8.1%
5 - 9	8.2%
10 - 14	7.9%
15 - 24	11.5%
25 - 34	13.2%
35 - 44	14.9%
45 - 54	14.4%
55 - 64	11.5%
65 - 74	6.5%
75 - 84	2.6%
85 +	1.0%
18 +	71.6%
2000 Population by Sex	
Males	50.2%
Females	49.8%
2010 Population by Sex	
Males	50.1%
Females	49.9%
2015 Population by Sex	
Males	50.0%
Females	50.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012



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2000 Population by Race/Ethnicity	
Total	260,077
White Alone	93.9%
Black Alone	0.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	2.8%
Two or More Races	1.1%
Hispanic Origin	7.5%
Diversity Index	24.1
2010 Population by Race/Ethnicity	
Total	329,755
White Alone	90.1%
Black Alone	1.2%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	2.6%
Some Other Race Alone	4.3%
Two or More Races	1.6%
Hispanic Origin	12.0%
Diversity Index	36.0
2015 Population by Race/Ethnicity	
Total	348,829
White Alone	88.8%
Black Alone	1.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	3.1%
Some Other Race Alone	4.8%
Two or More Races	1.8%
Hispanic Origin	14.1%
Diversity Index	40.2
2000 Population 3+ by School Enrollment	
Total	248,118
Enrolled in Nursery/Preschool	2.8%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	14.8%
Enrolled in Grade 9-12	6.3%
Enrolled in College	4.1%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	69.0%
2010 Population 25+ by Educational Attainment	
Total	211,021
Less Than 9th Grade	3.5%
9th to 12th Grade, No Diploma	5.0%
High School Graduate	27.9%
Some College, No Degree	24.4%
Associate Degree	7.8%
Bachelor's Degree	21.4%
Graduate/Professional Degree	10.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012



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McHenry County, IL (17111...

2010 Population 15+ by Marital Status	
Total	250,133
Never Married	24.4%
Married	62.8%
Widowed	4.2%
Divorced	8.6%
2000 Population 16+ by Employment Status	
Total	189,410
In Labor Force	74.0%
Civilian Employed	71.4%
Civilian Unemployed	2.6%
In Armed Forces	0.0%
Not In Labor Force	26.0%
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	89.4%
Civilian Unemployed	10.6%
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	91.3%
Civilian Unemployed	8.7%
2000 Females 16+ by Employment Status and Age of Children	
Total	95,608
Own Children < 6 Only	9.4%
Employed/in Armed Forces	5.7%
Unemployed	0.2%
Not in Labor Force	3.5%
Own Children <6 and 6-17 Only	9.1%
Employed/in Armed Forces	5.0%
Unemployed	0.2%
Not in Labor Force	4.0%
Own Children 6-17 Only	21.6%
Employed/in Armed Forces	16.3%
Unemployed	0.4%
Not in Labor Force	4.9%
No Own Children < 18	59.8%
Employed/in Armed Forces	36.1%
Unemployed	1.2%
Not in Labor Force	22.5%
2010 Employed Population 16+ by Industry	
Total	154,190
Agriculture/Mining	0.9%
Construction	7.8%
Manufacturing	15.7%
Wholesale Trade	4.5%
Retail Trade	11.9%
Transportation/Utilities	5.0%
Information	2.4%
Finance/Insurance/Real Estate	9.3%
Services	40.5%
Public Administration	2.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012



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McHenry County, IL (17111...

## 2010 Employed Population 16+ by Occupation

Total	154,190
White Collar	64.6%
Management/Business/Financial	17.4%
Professional	20.5%
Sales	13.0%
Administrative Support	13.7%
Services	13.1%
Blue Collar	22.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	4.0%
Production	6.7%
Transportation/Material Moving	5.4%

## 2000 Workers 16+ by Means of Transportation to Work

Total	133,257
Drove Alone - Car, Truck, or Van	82.4%
Carpooled - Car, Truck, or Van	8.6%
Public Transportation	3.1%
Walked	1.3%
Other Means	0.8%
Worked at Home	3.8%

## 2000 Workers 16+ by Travel Time to Work

Total	133,257
Did not Work at Home	96.2%
Less than 5 minutes	3.1%
5 to 9 minutes	9.7%
10 to 19 minutes	22.2%
20 to 24 minutes	10.3%
25 to 34 minutes	15.1%
35 to 44 minutes	7.9%
45 to 59 minutes	11.7%
60 to 89 minutes	11.2%
90 or more minutes	5.0%
Worked at Home	3.8%
Average Travel Time to Work (in min)	32.3

## 2000 Households by Vehicles Available

Total	89,403
None	3.5%
1	24.5%
2	49.8%
3	16.1%
4	4.7%
5+	1.5%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012



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McHenry County, IL (17111...

## 2000 Households by Type

Total	89,403
Family Households	77.5%
Married-couple Family	66.5%
With Related Children	37.5%
Other Family (No Spouse)	11.0%
With Related Children	7.0%
Nonfamily Households	22.5%
Householder Living Alone	18.0%
Householder Not Living Alone	4.5%
Households with Related Children	44.4%
Households with Persons 65+	16.8%

## 2000 Households by Size

Total	89,403
1 Person Household	18.0%
2 Person Household	30.5%
3 Person Household	17.6%
4 Person Household	19.7%
5 Person Household	9.5%
6 Person Household	3.0%
7 + Person Household	1.6%

## 2000 Households by Year Householder Moved In

Total	89,403
Moved in 1999 to March 2000	16.4%
Moved in 1995 to 1998	31.5%
Moved in 1990 to 1994	20.9%
Moved in 1980 to 1989	16.8%
Moved in 1970 to 1979	8.2%
Moved in 1969 or Earlier	6.2%
Median Year Householder Moved In	1994

## 2000 Housing Units by Units in Structure

Total	92,908
1, Detached	79.8%
1, Attached	6.7%
2	2.4%
3 or 4	2.4%
5 to 9	4.1%
10 to 19	2.0%
20 +	1.9%
Mobile Home	0.7%
Other	0.0%

## 2000 Housing Units by Year Structure Built

Total	92,908
1999 to March 2000	3.4%
1995 to 1998	12.7%
1990 to 1994	15.4%
1980 to 1989	15.2%
1970 to 1979	17.1%
1969 or Earlier	36.2%
Median Year Structure Built	1978

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012

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## Top 3 Tapestry Segments

1. Up and Coming Families
2. Sophisticated Squires
3. Boomburbs

## 2010 Consumer Spending

Apparel & Services: Total \$	\$268,662,862
Average Spent	\$2,371.63
Spending Potential Index	99
Computers & Accessories: Total \$	\$35,899,945
Average Spent	\$316.91
Spending Potential Index	144
Education: Total \$	\$205,102,662
Average Spent	\$1,810.55
Spending Potential Index	148
Entertainment/Recreation: Total \$	\$532,246,254
Average Spent	\$4,698.42
Spending Potential Index	146
Food at Home: Total \$	\$684,119,766
Average Spent	\$6,039.09
Spending Potential Index	135
Food Away from Home: Total \$	\$511,641,468
Average Spent	\$4,516.53
Spending Potential Index	140
Health Care: Total \$	\$559,171,040
Average Spent	\$4,936.10
Spending Potential Index	132
HH Furnishings & Equipment: Total \$	\$298,906,566
Average Spent	\$2,638.61
Spending Potential Index	128
Investments: Total \$	\$269,680,375
Average Spent	\$2,380.61
Spending Potential Index	137
Retail Goods: Total \$	\$3,782,196,295
Average Spent	\$33,387.44
Spending Potential Index	134
Shelter: Total \$	\$2,620,443,685
Average Spent	\$23,132.04
Spending Potential Index	147
TV/Video/Audio: Total \$	\$192,222,957
Average Spent	\$1,696.85
Spending Potential Index	137
Travel: Total \$	\$323,019,027
Average Spent	\$2,851.46
Spending Potential Index	151
Vehicle Maintenance & Repairs: Total \$	\$148,977,485
Average Spent	\$1,315.10
Spending Potential Index	140

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

January 17, 2012

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