

Northern Kentucky ezone



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The Northern Kentucky ezone, a division of Northern Kentucky Tri-County Economic Development Corporation, provides a support program for businesses ranging from start-up entrepreneurs to established companies commercializing a new product, technology or process. Support includes early-stage capital in the form of grants, loans, forgivable loans and equity investments through the Kentucky Enterprise Funds and the Kentucky Department of Commercialization and Innovation.

The ezone has mentored and assisted over 200 local startups and early-stage companies, helped raise more than \$120 million in grants, equity and forgivable loans for local companies, and helped growing companies create more than 1,200 jobs in the local economy.

The ezone Experience

The ezone accelerates, mentors and helps gain exposure for start-up, emerging and existing entrepreneurs on the pathway to success. They currently assist more than 70 companies that include people with simply an idea all the way through multi-million-dollar international corporations.

The ezone follows a threefold Commercialization Process sometimes referred to as the ABC Process of technology commercialization:

- Assessment
- Business Planning
- Capitalization

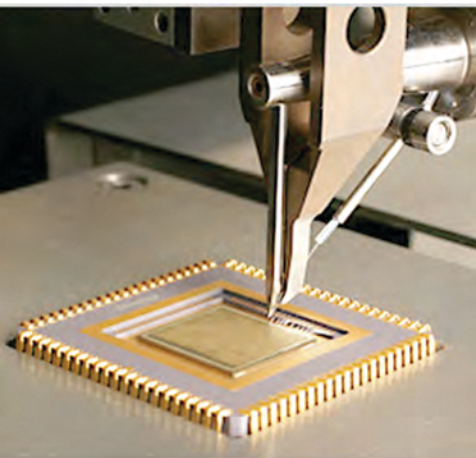
The ezone begins by providing a comprehensive Assessment of your company's growth potential. For select companies, they can assist with the proper Business Planning to prepare you for growth. And in most cases, they will help raise Capital from a mix of debt / grants / private equity to fund your growth.

Bexion Pharmaceuticals

Bexion Pharmaceuticals is an emerging Northern Kentucky company focused on the development of cures for cancer. The company has a first-in-class biologic product with data-driven potential for treatment of a broad range of human cancers. Through working with the Northern Kentucky ezone, Bexion received \$500,000 in company funding.



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Jacobs Automation LLC

Jacobs Automation is a leading automation technology provider, developing and manufacturing technology with groundbreaking speed, flexibility, and energy efficiency for the packaging and material handling industries. The company received Series A financing led by Blue Chip Venture Company, joined by the Queen City Angels, the Kentucky Science and Technology Corporation. The company also secured a loan from the Kentucky Department of Commercialization and Innovation, all to help fuel the company's continued growth.

The ezone can help you form and grow your business by:

- Assessing the upside potential for your business
- Connecting you with service providers to develop and protect your technology
- Building your management team with the right people
- Providing tools for building a professional business plan, complete with five-year financial pro-forma
- Equipping you to present a first-class PowerPoint presentation to prospective customers and investors
- Conducting a valuation workshop to determine the value of your business
- Identifying sources of capital (grants, debt, private equity) for both near-term and longer-term phase of growth
- Introducing you to investors

Northern Kentucky ezone is actively looking for client companies who share our commitment and passion in developing the Northern Kentucky entrepreneur community. The ezone wants to strengthen the region by empowering entrepreneurial businesses like yours to achieve success.

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