The MAEDC Region is a world-class business location—the heart of the north-central Missouri industry and technology community offering numerous advantages for business investment including:

- EB-5 Regional Center affording benefit for foreign investment
- A skilled workforce over 100,000 strong with strengths in manufacturing, logistics, life sciences, bio-fuels, food processing, call center/back office, data centers and agriculture
- CNBC ranked Missouri's business costs 3rd lowest of any state in 2011, with the MAEDC Region's counties being among the lowest cost counties in the state
- Acres of industrial land including shovel-ready sites certified by the Missouri Department of Economic Development
- Existing industrial facilities available for immediate occupancy
- Office parks with existing "plug and play" facilities for lease, and shovel-ready sites for purchase including certified AT&T Fiber Parks
- Aggressive state and local incentive packages including multiple Enhanced Enterprise Zones
- Significant capacity in water/waste water, electricity, natural gas, and communications/fiber
- Centralized location in the US offering proximity to all major US markets
- Highway transportation arteries include 4-lane US Highways and Interstate access
- Direct rail access to intermodal services in Kansas City and St. Louis Missouri, which are home to the 2nd and 3rd largest rail terminals in the United States
- Direct rail access to ports on the Mississippi and Missouri Rivers
- Area educational facilities ensure a steady supply of well-qualified workers offering customized curriculum and training opportunities
- Regional airports offering executive jet travel, commercial service available within 30 minutes and only a two-hour drive to the international airports at St. Louis or Kansas City.
- Southeastern Conference (SEC) athletics and other quality of life amenities

Companies currently located in the MAEDC Region include:

Wal-Mart D.C., Caterpillar, Goodyear, Everlast, Nordyne, GE Capital, Cardinal Health, Indeeco,
DURA Automotive, Wilson Trailer, Interstate Brands Corp, Orscheln Industries, Mid-Am Building
Supply, Hampton Alternative Energy, Vest Fiber and more