

## Strategically Positioned

The Greenspoint District is a dynamic community located at the intersection of Interstate 45 and the North Sam Houston Parkway, facilitating mobility around Houston, Texas and providing easy access to over 63 million potential customers within a one-day drive time. The Greenspoint area is made up of more than 4,000 businesses, 112,000 residents and 61,000 employees. The District's location, halfway between downtown Houston and the bedroom communities of north Harris and south Montgomery counties, makes it easily accessible to housing in every price range, addressing the needs of employees from clerical to executive levels.

## Globally Connected

Greenspoint's central location is attractive to companies doing business internationally. The Port of Houston, ranked first in the U.S. for foreign waterborne tonnage, is within 30 minutes of Greenspoint via the Sam Houston Parkway. George Bush Intercontinental Airport, six miles east of Greenspoint, serves 31 countries and has the most non-stop flights to Mexico. Bush's 61,000 square-foot fresh air cargo center is a distribution point to markets across the United States. The City of Houston is home to the nation's third largest consular corps, 22 foreign banks from 12 nations, 30 active international chambers of commerce and trade associations, numerous foreign-owned companies, and is one of only eight U.S. cities to have a regional office of the U.S. Export-Import Bank.

This prime location makes the Greenspoint District ideal for companies that seek a strategic position and global connection.

## Industry Targets

-  **Energy**
-  **Manufacturing**
-  **Logistics**
-  **Professional & Technical Services**
-  **Management Companies & Enterprises**
-  **Health Care & Social Assistance**
-  **Finance, Insurance & Real Estate**

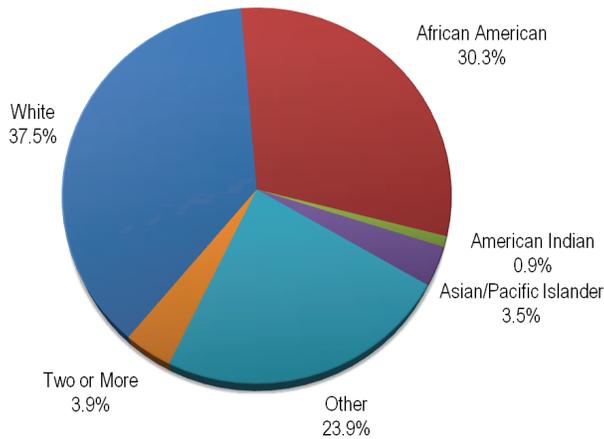
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## Demographics

	2011	2016
Population	112,346	122,691
Number of Households	34,645	37,224
Owner Occupied	13,251	14,618
Renter Occupied	21,394	22,606
Number of Families	25,470	27,279
Average Household Size	3.24	3.30
Median Age	26.6	26.8

## Population Percentage by Race Classification



\*Hispanic - The U.S. Census data references Hispanic in terms of origin not race and notes that Hispanics can be of any race. Within this 3-mile radius, 60% of the population identify their origin as Hispanic.

## Occupational Employment & Wage Estimates

Houston, Sugar Land, Baytown MSA

Occupation	Employees	Median Hourly	Mean Annual
Management	132,150	\$55.70	\$115,850
Business and Financial Operations	109,600	\$35.44	\$73,710
Computer and Mathematical	64,920	\$38.46	\$80,000
Architecture and Engineering	77,820	\$45.82	\$95,310
Life, Physical, and Social Science	25,310	\$38.79	\$80,670
Community and Social Service	21,120	\$22.69	\$47,190
Legal	18,180	\$55.79	\$116,040
Education, Training, and Library	166,500	\$25.04	\$52,080
Arts, Entertainment, Sports, and Media	23,830	\$21.71	\$45,150
Healthcare Practitioners and Technical	129,930	\$35.22	\$73,260
Healthcare Support	60,500	\$12.97	\$26,970
Protective Service	61,570	\$17.89	\$37,210
Food Preparation and Serving Related	205,560	\$9.65	\$20,080
Building and Maintenance	72,010	\$10.69	\$22,240
Personal Care and Service	66,700	\$10.46	\$21,750
Sales and Related	272,150	\$19.25	\$40,040
Office and Administrative Support	423,800	\$16.75	\$34,840
Farming, Fishing, and Forestry	1,320	\$11.83	\$24,610
Construction and Extraction	151,780	\$19.28	\$40,100
Installation, Maintenance, and Repair	114,490	\$20.71	\$43,080
Production	175,330	\$18.19	\$37,830
Transportation and Material Moving	176,980	\$17.11	\$35,580
All Occupations	2,551,550	\$22.83	\$47,490

Source: ESRI Business Analyst Online

## Largest Employers

American Bureau of Shipping  
 Baker Hughes  
 CEVA Logistics  
 ExxonMobil  
 FMC Technologies  
 Halliburton  
 Moran Shipping  
 Schlumberger  
 Schnell  
 Sysco Corp.  
 United-Continental

## Higher Education

Higher Education	Miles
Lone Star College	<1
Houston Community College	16
Texas Southern University	18
Rice University	19
University of Houston	20
San Jacinto College	21

## Incentives

Freeport Tax Exemption  
 Greater Greenspoint Tax Increment Reinvestment Zone  
 Malcolm Baldrige Foreign Trade Zone  
 New Market Tax Credits  
 Houston Area Tax Abatements  
 Texas Incentives and Tax Exemptions  
 Texas Business and Small Business Loan Funds  
 Industrial Revenue and Development Programs  
 Workforce Recruitment and Training Programs  
 Workforce Development Programs

## Percentage of Workforce by Industry by NAICS

