## Bring Your Business to the New West



The Grand Junction Economic Partnership ("GJEP") is a private non-profit incorporated organization and the official economic development agency of Mesa County. This Partnership represents the cities of Grand Junction and Fruita, the Town of Palisade and Mesa County.

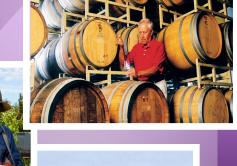
#### Services Offered:

- Regional Overviews and Tours
- Site selection assistance
- Incentive/assistance programs
- Customized research
- Market information and data
- Access to regulatory authorities
- Employee recruitment
- Labor market analysis
- And more...

### Get Connected:

- Check out our website: www.gjep.org
- Follow us on Twitter: *GJEconDev*
- 💹 Read our Blog: gjep.org/gjep-blog
- **F** Like us on Facebook: *GJEconomicPartnership*
- 👑 View videos on our YouTube Page: GJEconDev
- Took at pictures on Instagram: gjepecondev
- Subscribe to our newsletter: *bit.ly/ZIQUut*







#### Area Rankings:

- 5th Safest Place to Live to Avoid Natural Disasters
- 7th Sunniest City in the U.S.
- 12th Best Small Place for Business and Careers
- Fruita named in Top 10 Mountain Bike Destinations in North America
- Grand Junction is one of the Top Ten Rising Travel Destinations
- 25 Best Cities for Tech Startups
- 13th most Exciting Small Cities in America
- Grand Junction is one of America's
  Coolest Desert Towns



# Food, Beverage & Agriculture



# THE NEW WEST:

# MODERN. INDEPENDENT. STILL WILD.



#### tudent Placement:

 Colorado Mesa University offers an Agriculture Science program that includes a cooperative work/internship experience

#### Local Education

 90% of total population has a high school diploma 26% of the total population has a bachelor's degree or higher

#### Workforce:

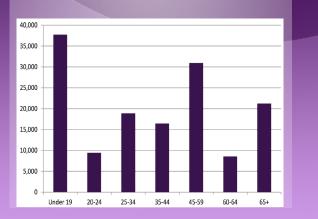
- 7,485 people employed (02.2015 in the Food, Beverage & Agriculture, which is 9.8% of Mesa County's labor force
- Unemployment rate is 4.7%
- The average annual wage for Food, Beverage & Agriculture in Mesa County is \$32,191

#### Agriculture

- In 2012, Mesa County farms brought in more than \$84.5 million in crop and livestock sales, which is a 38% increase from 2007
- This includes \$40.7 million in fruit, tree nuts, and berry sales, which makes Mesa County the top producer in this category in the state

#### **Demographics**

- Population: 149,617
- Median Age: 38
- Median household income \$49,471



# Top Reasons YOU Want Your Business in the Grand Valley

The Grand Valley has a heritage in fruit, vegetables, farming and ranching. We also have branched out to include organic foods, craft breweries, distilleries and world class wineries.

- Access to a pipeline of qualified employees through cutting edge programs at Colorado Mesa University
- Financing options available through local and state resources
- Mesa County is a top producer of fruit, tree nuts and berry sales
- An innovative healthcare system that is one of the best in the country
- The exceptional quality of life appeals to a qualified and motivated workforce
- Inventory of land and buildings to meet your expansion and/or relocation needs
- Variety of tax incentives including the locally administered Enterprise Zone program
- Purchases of manufacturing equipment or machine tools of over \$500 are exempt from Colorado State Sales and Use tax
- Western Colorado Community College offers a unique culinary arts program with small class sizes and the ability for students to hone their skills at the college managed restaurant, Chez Lena.

Palisade Distillery

6350' Natural Foods

**High Country Orchards** 











### Existing Local Food, Beverage and Agriculture Companies

Colterris Winery Kannah Creek Brewing Company Field to Fork CSA

\*This is not an inclusive list of existing local businesses

