

# Bring Your Business to the New West



The Grand Junction Economic Partnership (“GJEP”) is a private non-profit incorporated organization and the official economic development agency of Mesa County. This Partnership represents the cities of Grand Junction and Fruita, the Town of Palisade and Mesa County.


## Services Offered:

- Regional Overviews and Tours
- Site selection assistance
- Incentive/assistance programs
- Customized research
- Market information and data
- Access to regulatory authorities
- Employee recruitment
- Labor market analysis
- And more...


## Get Connected:


 Check out our website: [www.gjep.org](http://www.gjep.org)

 Follow us on Twitter: [GJEconDev](https://twitter.com/GJEconDev)

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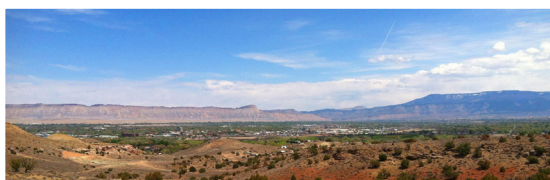
 Look at pictures on Instagram: [gjepecondev](https://www.instagram.com/gjepecondev)

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## Area Rankings:

- 5th Safest Place to Live to Avoid Natural Disasters
- 7th Sunniest City in the U.S.
- 6th Best Hunting and Fishing Town in the U.S.
- 12th Best Small Place for Business and Careers
- 10 Best Places to live on \$100 a day
- Fruita named one of the Best Places for Young Families in Colorado
- Kokopelli Loops ranked Top 10 Highest Rated Rides



# This is how we R&D.



## THE NEW WEST:

MODERN. INDEPENDENT. STILL WILD.

 **GRAND JUNCTION** economic PARTNERSHIP  
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Student Placement:

- 47% of CMU alumni are employed on Colorado's Western Slope and 35% are found in Mesa County
- Degrees in Manufacturing Technology and Engineering make up 4% of Colorado Mesa University's total graduates

Local Education

- 90% of total population has a high school diploma
- 26% of the total population has a bachelor's degree or higher

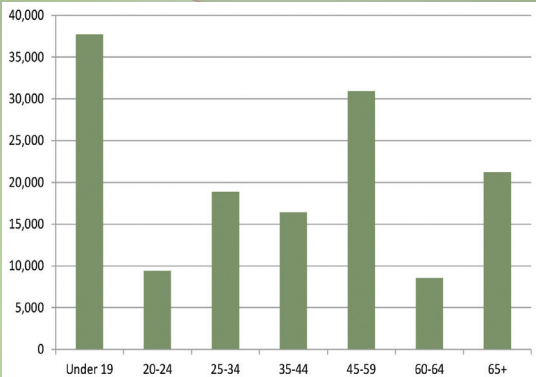


Workforce:

- 7,004 people are employed (02.2015) in the Outdoor Gear Manufacturing and Recreation, which is 9% of Mesa County's workforce
- Unemployment rate is 4.7%
- The average annual wage for Outdoor Gear Manufacturing and Recreation in Mesa County is \$23,016

Demographics

- Population: 149,617
- Median Age: 38
- Median household income \$49,471



Top Reasons YOU Want Your Business in the Grand Valley

The Grand Valley is known for amazing outdoor recreation. With world class trail-running, hiking, climbing, rafting, cycling, fishing and skiing it should be no surprise the Grand Valley is also home to many outdoor businesses.

- "Made in Colorado" provides instant industry credibility
- Mesa County is home to a national monument, a national forest, the world's largest flat top mountain, rivers, lakes, wildlife, a ski resort and a vast network of trails
- Opportunity to do R&D locally on all products in four distinct seasons
- Variety of tax incentives including the locally administered Enterprise Zone program
- The exceptional quality of life appeals to a qualified and motivated workforce
- Home to national retailers such as: Cabela's, REI, Sportsman's Warehouse and Summit Canyon
- Networking and collaboration opportunities through a local manufacturer's association
- Close proximity to countless world class outdoor recreation opportunities such as Aspen, Telluride, Vail and Moab (to name a few)

With over 10,000 miles of trails in The New West, we are the **Trail Capital of Colorado!**

- 5 mountain bike trail systems with over 135 miles of singletrack
- Test your endurance on any of the famed cycling routes in the Grand Valley
- Over 18 square miles of OHV terrain
- 152 climbing sections and endless routes for rock climbing and bouldering
- More than 700 miles of trails in 11 separate areas for year round hiking and trail running
- Fish in one of over 300 lakes located on the Grand Mesa
- 75 miles of groomed trails only for cross-country skiing
- 44 trails on over 1,600 skiable acres to alpine and snowboard
- Canyoneer in the Colorado National Monument, McInnis Canyons or Dominguez-Escalante Canyons
- Raft and kayak on the Colorado and Gunnison Rivers and through Ruby Canyon, Westwater or Horsethief Canyon

Existing Local Outdoor Companies

DT Swiss USA  
Mountain Racing Products (MRP)  
Mountain Khakis  
Innovative Textiles  
Wiggy's

Loki Outerwear  
Honey Skateboards  
Leitner-Poma of America  
Tracks and Trails

\*This is not an inclusive list of existing local businesses

