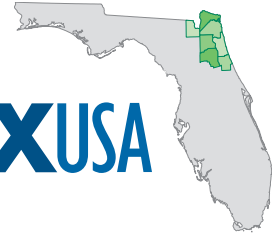


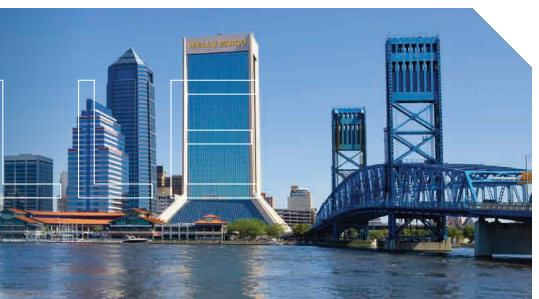


# JAX FACTS

**JAXUSA**



# JACKSONVILLE



## TOTAL AREA

County	Square miles
<b>Baker</b>	<b>589</b>
<b>Clay</b>	<b>644</b>
<b>Duval</b>	<b>918</b>
<b>Flagler</b>	<b>571</b>
<b>Nassau</b>	<b>726</b>
<b>Putnam</b>	<b>827</b>
<b>St. Johns</b>	<b>822</b>

(Source: U.S. Census 2010)

## POPULATION

**Duval County** **891,798**

**JAX MSA** **1,403,642**  
(Baker, Clay, Duval, Nassau, St. Johns)

**JAXUSA Region** **1,575,692**  
(Baker, Clay, Duval, Flagler, Putnam, Nassau & St. Johns)

(Source: DemographicsNow 2014)



## RACIAL COMPOSITION

	JAX MSA	Florida	U.S.
<b>White</b>	<b>69.6%</b>	<b>74.3%</b>	<b>71.6%</b>
<b>Black</b>	<b>21.5%</b>	<b>16.2%</b>	<b>12.7%</b>
<b>Asian/Pacific Islander</b>	<b>3.7%</b>	<b>2.7%</b>	<b>5.2%</b>
<b>Other</b>	<b>1.9%</b>	<b>3.8%</b>	<b>6.4%</b>
<b>Two or More Races</b>	<b>2.8%</b>	<b>2.7%</b>	<b>3.1%</b>
<b>Hispanic</b>	<b>7.7%</b>	<b>23.4%</b>	<b>17.1%</b>

(Source: DemographicsNow 2014)



## EDUCATIONAL ATTAINMENT

(Highest Level of Education Completed by Population Age 25+)

	JAX MSA	Florida	U.S.
<b>High School Graduate</b>	<b>28.5%</b>	<b>29.9%</b>	<b>28.2%</b>
<b>Some College, No Degree</b>	<b>23.9%</b>	<b>21.0%</b>	<b>21.3%</b>
<b>Associate's Degree</b>	<b>9.3%</b>	<b>8.7%</b>	<b>7.7%</b>
<b>Bachelor's Degree</b>	<b>18.9%</b>	<b>16.8%</b>	<b>17.9%</b>
<b>Graduate/Prof. Degree</b>	<b>8.5%</b>	<b>9.3%</b>	<b>10.6%</b>

(Source: DemographicsNow 2014)



## HOUSEHOLD INFORMATION

	JAX MSA	Florida	U.S.
<b>Median Household Income</b>	<b>\$48,923</b>	<b>\$45,157</b>	<b>\$51,972</b>
<b>Average Household Income</b>	<b>\$68,787</b>	<b>\$66,575</b>	<b>\$74,532</b>
<b>Per Capita Income</b>	<b>\$27,138</b>	<b>\$26,617</b>	<b>\$28,598</b>
<b>Total Number of Households</b>	<b>547,411</b>	<b>7,773,351</b>	<b>120,319,960</b>

(Source: DemographicsNow 2014)



## COUNTY POPULATIONS

County	Population	Projected Growth (2014-2019)
<b>Baker</b>	<b>27,087</b>	<b>6.6%</b>
<b>Clay</b>	<b>197,572</b>	<b>10.9%</b>
<b>Duval</b>	<b>891,798</b>	<b>5.6%</b>
<b>Flagler</b>	<b>99,738</b>	<b>18.6%</b>
<b>Nassau</b>	<b>75,725</b>	<b>8.8%</b>
<b>Putnam</b>	<b>72,312</b>	<b>2.2%</b>
<b>St. Johns</b>	<b>211,460</b>	<b>13.5%</b>

(Source: DemographicsNow 2014)



## COST OF LIVING (National Average = 100)

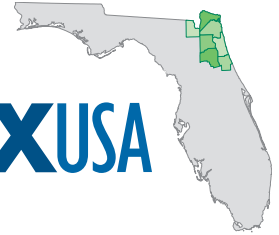
Composite:	Grocery:	Housing:	Utilities:	Transportation:	Health Care:	Misc Goods:
<b>99.8</b>	<b>101.8</b>	<b>99.1</b>	<b>106.3</b>	<b>104.1</b>	<b>89.8</b>	<b>104.1</b>

(Source: C2ER Cost of Living Index, 1<sup>st</sup> Quarter 2015)



# JAX FACTS

**JAXUSA**

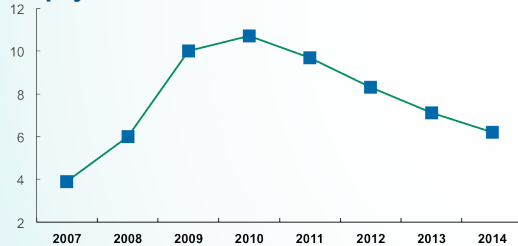


## LABOR FORCE

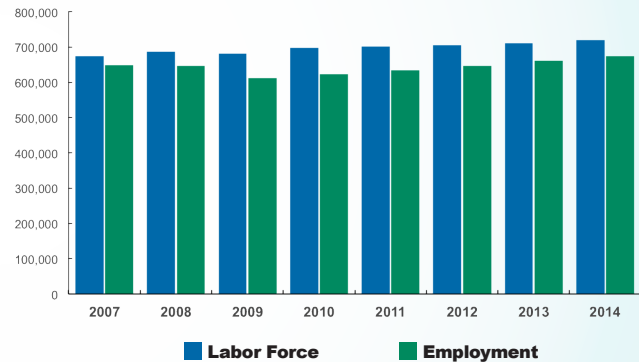
(June 2015)

	Labor Force	Employment	Unemployment Rate
<b>JAX MSA</b>	<b>713,113</b>	<b>674,326</b>	<b>5.4%</b>
<b>NEFL Region</b>	<b>783,688</b>	<b>740,058</b>	<b>5.6%</b>
<b>Florida</b>	<b>9,535,000</b>	<b>9,009,000</b>	<b>5.5%</b>
<b>U.S.</b>	<b>157,037,000</b>	<b>148,739,000</b>	<b>5.3%</b>

### Unemployment Rate



### Annual Labor Force - JAX MSA



## SCHOOLS - N.E. Florida Region

<b>Public Schools:</b>	<b>327</b>
<b>K-12 Students:</b>	<b>232,262</b>
<b>Colleges and Universities:</b>	<b>20</b>
<b>Approximate College Enrollment:</b>	<b>70,500</b>



## HOUSING DATA - JAX MSA

<b>New Home Price</b> (Based on 2400 Sq. Feet)	<b>\$248,852</b>
<b>Apartment Rent</b> (Based on 950 Sq. Feet, 2br)	<b>\$1,107</b>
<b>Median Existing Single-Home Price</b>	<b>\$182,500</b>



## TRANSPORTATION

**17 Highways   3 Interstates   3 Railroads   4 Seaport Terminals   0 Toll Roads**

## NATIONAL MEDIA COVERAGE

- **Forbes Magazine** named Jacksonville as a **Top 10 City for attracting college graduates in 2014.**
- In 2014, the Environment America Research and Policy Center named Jacksonville as having the potential to generate **the most solar power in Florida.**
- Jacksonville listed first in *Wallet Hub's* 2014 list of **best cities to start a business.**
- Florida's Public schools **placed 6th** in 2014's Quality Counts rankings by *Education Week.*
- *Money Magazine* named St. Johns County as one of **the top five counties to find a job** in its August 2013 *Best Places to Live* list.

## JAX FAST FACTS

- Home to **three Fortune 500 company headquarters** and more than 80 national or divisional headquarters
- **NO** corporate franchise tax and **NO** state personal income tax
- **Young, dynamic workforce** with median age lower than the Florida average
- Home to two of Newsweek's "**America's Top 40 High Schools**"
- Clay, Flagler, Nassau and St. John's Counties have competitive **'A' and 'B' rated** school districts
- Excellent quality of life and favorable cost of living with the **largest urban park system in the nation**
- Home to the **Jacksonville Jaguars**, one of only 32 NFL franchises in the nation
- World-class health care system, home to **one of only three Mayo Clinic campuses**