

#### **EDUCATIONAL ATTAINMENT**

(Highest Level of Education	Completed by Pop	oulation Age 25+)	
	JAX MSA	Florida	U.S.
High School Graduate	<b>23.6</b> %	25.2%	<b>23.6</b> %
Some College, No Degree	<b>23.1%</b>	<b>20.6%</b>	20.9%
Associate's Degree	<b>10.3%</b>	9.9%	<b>8.2</b> %
Bachelor's Degree	<b>19.6%</b>	17.7%	18.8%
Graduate/Prof. Degree	9.2%	10.0%	11.4%
(Source: ESRI 2016)			

### COUNTY POPULATIONS

County	Population	Annual Growth Rate (2016-2021
Baker	28,091	0.5%
Clay	203,106	1.6%
Duval	911,944	1.0%
Flagler	106,650	2.1%
Nassau	78,738	1.2%
Putnam	75,065	0.0%
St. Johns	226,679	3.1%

# POPULATION

911,944	
1,448,558	
1,630,273	

(Source: ESRI 2016)

## RACIAL COMPOSITION

	JAX MSA	Florida	U.S.
White	<b>68.6</b> %	<b>73.4%</b>	<b>70.5</b> %
Black	21.7%	<b>16.4%</b>	12.8%
Asian/Pacific Islander	3.9%	<b>2.8</b> %	5.5%
Other	2.2%	4.1%	6.8%
Two or More Races	<b>3.1</b> %	<b>2.9%</b>	3.3%
Hispanic Origin*	8.6%	<b>25.1%</b>	17.9%
*Persons of Hispanic Origin may be of any race (Source: ESRI 2016)			

HOUSEHOLD INFORMATION

	JAX MSA	Florida	U.S.
Median Household Income	\$53,133	\$48,377	\$54,149
Average Household Income	\$73,327	\$69,330	\$77,008
Per Capita Income	\$27,496	\$27,618	\$29,472
Total Number of Households	559,995	7,858,370	121,784,504
Source: ESRI 2016)			

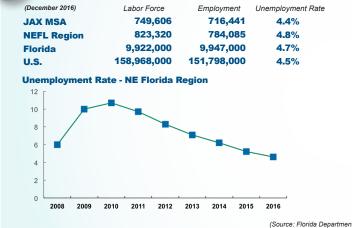
<b>COST OF LIVING</b> (National Average = 100)						
Composite:	Grocery:	Housing:	Utilities:	Transportation:	Health Care:	Misc Goods:
95.8	97.7	87.1	110.0	100.3	86.0	99.3



# **JAX FACTS**



#### LABOR FORCE





(Source: Florida Department of Economic Opportunity)



#### **HOUSING DATA - JAX MSA**

323	
243,000	
20	
63,000	
	243,000 20

New Home Price (Based on 2,400 Sq. Feet) Apartment Rent (Based on 950 Sq. Feet, 2br) **Median Existing Single-Home Price** 

(Source: C2ER Cost of Living Study, 2016 Annual: National Association of Realtors, 2016 Q3

# \$247,923 \$1,138 \$242,605

#### TRANSPORTATION

17 Highways

**3** Interstates **3** Railroads **4** Seaport Terminals

O Toll Roads

# NATIONAL RANKINGS

- Forbes ranked JAX as the #5 fastest growing city in America.
- Inc. lists Jacksonville as #9 in Metros with the Highest **Levels of Capital Investment Worldwide**
- Forbest lists Jacksonville as one of the Top 40 **Places for Business and Careers**
- Realtor.com ranked Jacksonville as the #2 Hot Spot Where **Americans are Moving Right Now**
- Jacksonville has been named #2 Best City for Tech (Outside California and New York) by Datafox
- Jacksonville recognized as a Top U.S. Logistics Hub by Global Trade
- 24/7 Wall Street ranked Palm Coast among the **Best Cities to Live**

# **JAX FAST FACTS**

- Home to three Fortune 500 company headquarters and more than 80 national or divisional headquarters
- NO corporate franchise tax and NO state personal income tax
- Young, dynamic workforce with median age lower than the U.S. median
- Home to the #6 Top High School in America
- Clay, Flagler, Nassau and St. Johns Counties have competitive 'A' and 'B' rated school districts
- Excellent quality of life and favorable cost of living with the largest urban park system in the nation
- Home to the Jacksonville Jaguars, one of only 32 NFL franchises in the nation
- World-class health care system, home to one of only three Mayo Clinic campuses and one of six MD Anderson **Cancer Center partnerships**