



Year in Review (FY 2012)





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DEAR PARTNERS,

AS I THINK BACK TO THE TRULY EXTRAORDINARY YEAR  
WE'VE EXPERIENCED AT THE DEPARTMENT OF ECONOMIC  
DEVELOPMENT, I'D LIKE TO SHARE A FEW THOUGHTS:

First of all, thank you for your interest in what we do. By opening this report, you've shown yourself to be one of many invested in the well-being and economic health of our state and our citizens. That makes you, by extension, a true partner in our work and an advocate for the benefits it brings to Georgia.

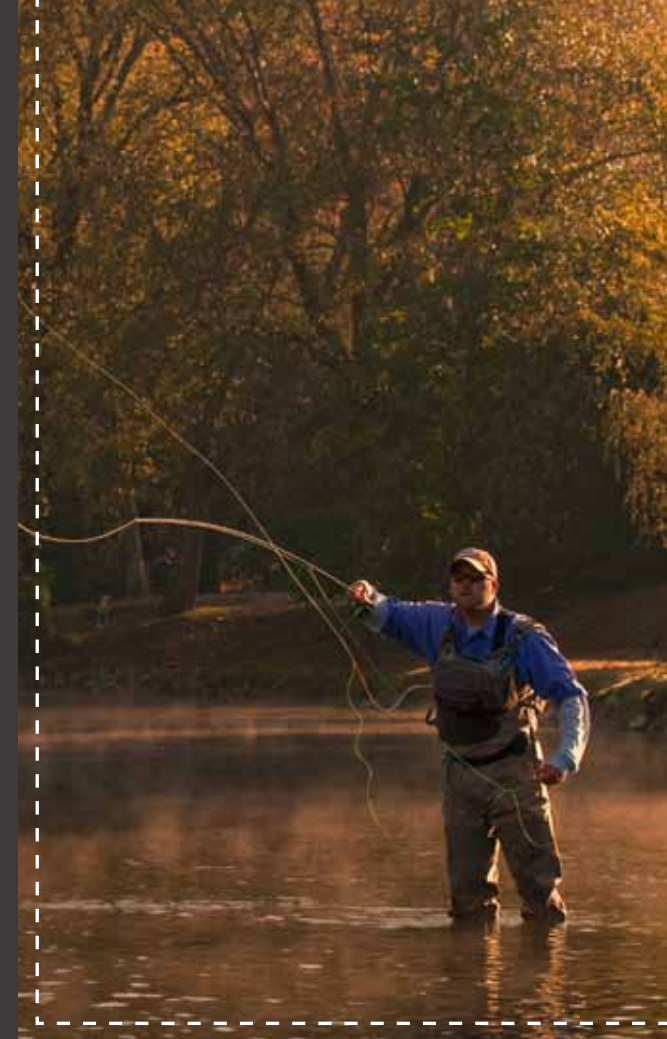
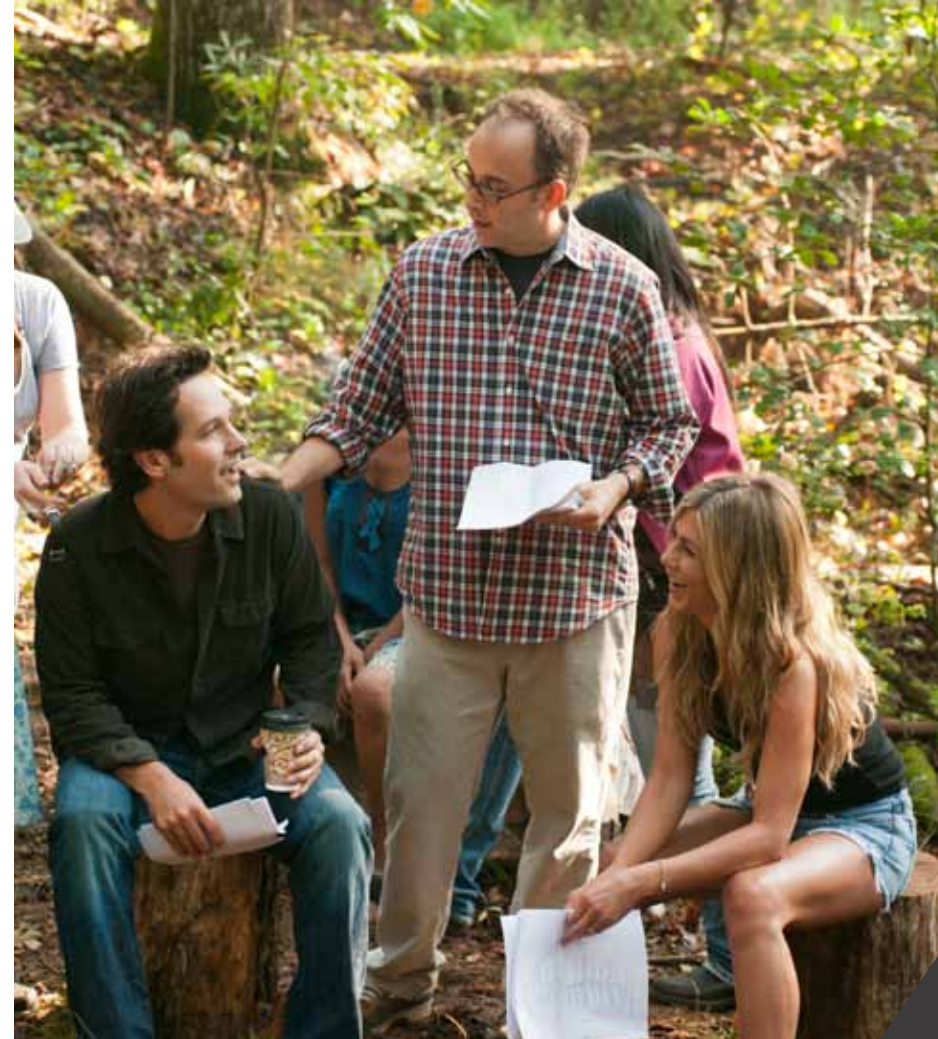
Secondly, the record-breaking results you will read about represent a greater sum than their parts. Jobs and investment equal more than statistics: they add up to a better quality of life for those who seize the opportunities they create. So while our metrics are related to numbers, our greater satisfaction is in the difference we can make in Georgians' daily lives.

Also, you should know that the activities portrayed in this Year in Review are just the tip of the iceberg. The results we achieved this year are supported by a large number of committed team members who labor behind the scenes to ensure our efforts are as effective and efficient as possible.

Finally, our successes are also yours. Achieving these kinds of outstanding results is always a team effort. Thanks to our many partners around the state, both public and private, we're able to bring business solutions to the table with the kind of flexibility, reliability and resourcefulness companies are looking for, and that makes all the difference.

Sincerely,

Chris Cummiskey  
Commissioner



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### PRO-GROWTH POLICIES

The 2012 Georgia General Assembly session was one of the most productive legislative sessions for economic development in many years, including several bills Governor Nathan Deal signed into law that will keep Georgia's business infrastructure among the most competitive nationwide. The new statutes will benefit manufacturers, the film industry, technology and start-up companies, the life sciences sector and businesses large and small in many other industries.

### GEORGIA COMPETITIVENESS INITIATIVE

To help ensure Georgia remains among the best places for business, Governor Deal launched the Georgia Competitiveness Initiative (GCI) during 2011. The GCI was a public-private venture led by the Georgia Department of Economic Development and the Georgia Chamber of Commerce, along with a 23-member steering committee. Helmed by GDECD Commissioner Chris Cummiskey and Georgia Chamber of Commerce President & CEO Chris Clark, this statewide initiative included regional meetings around the state designed to collect data from local leaders and influencers to learn about the diverse areas of need and priorities in every community in Georgia, with the ultimate intent to determine how Georgia will enhance its business competitiveness. Data was collected and compiled by UGA's Carl Vinson Institute of Government, and released in a full report that helped shaped Gov. Deal's economic development strategies, including

influential economic development legislation that has now been signed into law stemming from this initiative.

### INTERNATIONAL MISSIONS

Marketing Georgia to the world, in October 2011 Gov. Deal led international missions to South Korea and China, where Gov. Deal and Commissioner Cummiskey signed economic



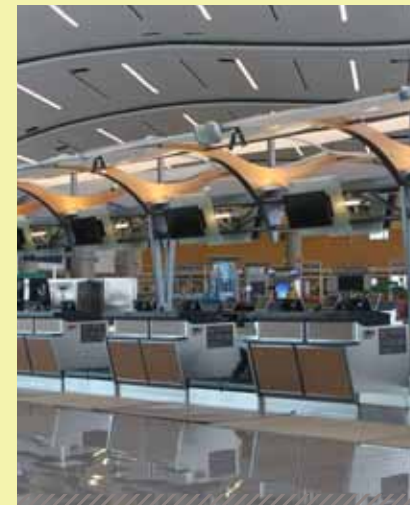
Governor Nathan Deal on an international mission in Tarsus, Turkey.

development agreements with Shandong Province and the city of Shanghai, China. The governor led Georgia's delegation to Turkey in May 2012, signifying Georgia's growing relationship with Turkey after being named one of just six U.S. states with whom Turkey intends to increase trade.

## GLOBAL COMMERCE OVERVIEW



Savannah's port is the fastest growing in America.



Atlanta's new international terminal serves more than 50 countries.

GDECD's Global Commerce division works to bring about economic development results for Georgia by promoting the state's economic advantages and opportunities around the world. In the division's work to bring jobs and investment to Georgia, the Global Commerce teams of economic development professionals work aggressively to attract new business investments and expansions, and support the retention of Georgia's existing industry to create meaningful opportunities for the people and communities of Georgia.

During FY12, assistance from the Global Commerce division led to 403 announced projects, including the announcement of 28,776 jobs and nearly \$6 billion in investment. The division's results led to a 32 percent increase in investment and a nearly 30 percent increase in jobs from FY11.

### DIVISION RESULTS FOR FISCAL YEAR 2012:

	2008	2009	2010	2011	2012
<b>ANNOUNCEMENTS</b>	321	327	337	360	<b>403</b>
<b>JOBS</b>	19,668	17,467	19,627	22,005	<b>28,776</b>
<b>INVESTMENT</b>	\$3.26B	\$2.55B	\$3.74B	\$4.39B	<b>\$5.97B</b>
<b>LEADS</b>	1,386	1,402	1,304	1,107	<b>1,228</b>
<b>PERCENT OF LEADS TO LOCATIONS</b>	23%	23%	26%	33%	<b>33%</b>

### BILLS PASSED INTO LAW INCLUDE:

Elimination of the Sales and Use tax on energy used in manufacturing (HB 386)

Discretionary elimination of Sales and Use tax for construction materials (HB 386)

Freeport expansion and the elimination of the Local Inventory tax (HB 48)

Enhancements in statutory Job tax credits, Research and Development tax credits, Port tax credits, and Quality Job tax credits (HB 868)

Changes to the Mega Project tax credit (HB 868 & HB 1027)

Additions to discretionary deal-closing funds (HB 742)

Employees' Retirement System of Georgia Enhanced Investment Authority Act (SB 402)

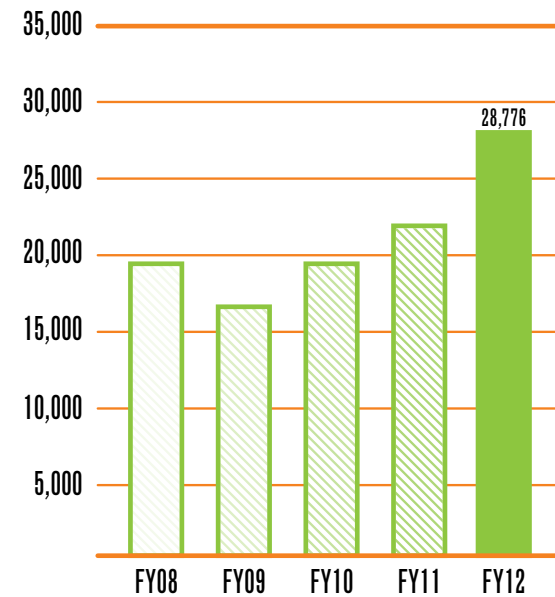
Amendments to the 2008 Georgia Entertainment Industry Investment Act (HB 1027)

Strengthening Georgia open records laws regarding economic development (HB 397)

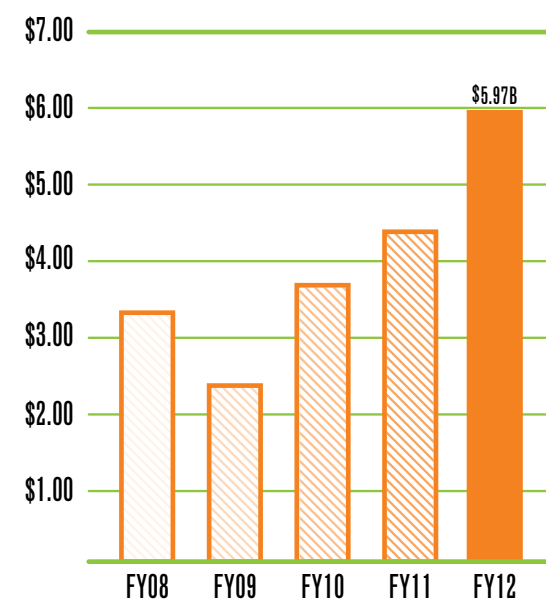
# GLOBAL COMMERCE

BY THE NUMBERS

## JOBS



## INVESTMENT (\$B)



### LARGEST PROJECTS LOCATED IN FY12:

**Baxter International**  
New  
Value: \$1.3B  
Jobs: 1,800  
County: Jasper/Morgan/ Newton/Walton

**Caterpillar, Inc.**  
New  
Value: \$200M  
Jobs: 1,400  
County: Athens-Clarke/Oconee

**Kia Motors**  
Expansion  
Value: \$100M  
Jobs: 1,000  
County: Troup

**Bed, Bath & Beyond, Inc.**  
New  
Value: \$50M  
Jobs: 900  
County: Jackson

**Home Depot**  
Expansion  
Value: \$24M  
Jobs: 700  
County: Cobb

**Carter's, Inc.**  
Expansion  
Value: \$50M  
Jobs: 600  
County: Jackson

**Lowe's Companies, Inc.**  
New  
Value: \$125M  
Jobs: 600  
County: Floyd

**RockTenn**  
Expansion  
Value: \$5M  
Jobs: 500  
County: Gwinnett

**CHEXAR**  
Expansion  
Value: \$1.9M  
Jobs: 500  
County: Crisp

**Mohawk Industries, Inc.**  
Expansion  
Value: N/A  
Jobs: 470  
County: Chattooga

**Mando**  
New  
Value: \$200M  
Jobs: 429  
County: Meriwether

**Greenway Medical Technologies**  
Expansion  
Value: \$12M  
Jobs: 400  
County: Carroll

## RURAL PROJECTS

247 (61 percent) of the 403 projects were located outside Metro Atlanta, Augusta, Macon, Columbus and Savannah. These projects account for 64 percent of jobs and 77 percent of the investment.

## FOREIGN DIRECT INVESTMENT

117 (29 percent) of the 403 projects were international, direct foreign investment projects. These 117 projects will create 7,544 jobs (26 percent of the total) and \$1.4B (23 percent of the total) investment.

## NEW COMPANIES

144 (36 percent) of the 403 projects located were the result of start-up companies or companies investing in Georgia for the first time. These new companies will create 13,796 jobs (48 percent of the total) and \$3.5B investment (59 percent of total).

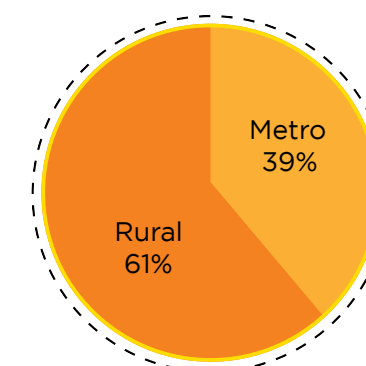
## EXPANSIONS OF EXISTING GEORGIA COMPANIES

259 (64 percent) were expansions of existing Georgia businesses. The expansions will create 14,980 jobs (52 percent of the total), and \$2.47 billion in investment (41 percent of the total).

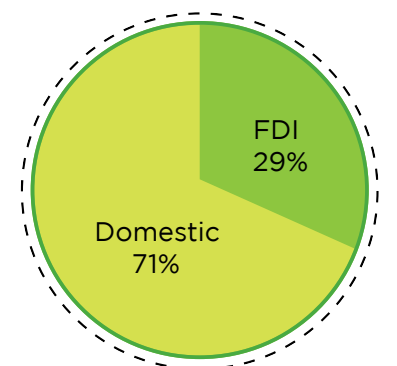
## COMMUNITY VISITS

During FY12, industry team project managers made 298 prospect visits to communities. During these trips, prospects are generally shown various sites or buildings that fit the parameters of their project.

### METRO VS. RURAL PROJECTS



### FOREIGN DIRECT INVESTMENT PROJECTS







**PROJECTS LOCATED:**  
30 (7% OF TOTAL)

**JOBS:**  
4,063  
(14% OF TOTAL)

**INVESTMENT:**  
\$1.39B  
(23% OF TOTAL)

Team Snapshot

Health Sciences and Advanced Technologies

The Global Commerce Health Sciences and Advanced Technologies (HSAT) team works with companies in industries ranging from health sciences and information technology to gaming and digital technology. Most notably in FY12, this team led Georgia's efforts to bring Baxter International to Georgia. Through an innovative collaboration with GDECD's partners on this project, the HSAT team worked with Baxter to locate the global bio-pharmaceutical company's new biologics facility in Stanton Springs, a business park that spans Jasper, Morgan, Newton and Walton counties. *Baxter will also locate plasma centers in a number of communities around the state, ultimately creating 1,800 jobs through this \$1.3 billion investment in Georgia.*



Team Snapshot

Aerospace, Defense and Advanced Manufacturing

The economic development professionals on the Aerospace, Defense and Advanced Manufacturing (ADAM) team work with companies specializing in aerospace, defense, advanced manufacturing (including automotive) as well as textiles, paper, housing and chemicals. *Included in the more than 3,000 jobs this team secured for Georgia are the 1,400 jobs resulting from the ADAM team's work with Caterpillar Inc. to locate a new one-million-square-foot manufacturing facility in Clarke and Oconee counties.* This \$200 million investment will be Caterpillar's global source for small track-type tractors and for mini hydraulic excavators. From its new location, Caterpillar will make use of Georgia's vast logistics assets to efficiently reach its global customers.

**PROJECTS LOCATED:**  
16 (4% OF TOTAL)

**JOBS:**  
3,117 (11% OF TOTAL)

**INVESTMENT:**  
\$673M  
(11% OF TOTAL)



# STARBUCKS



**PROJECTS LOCATED:**  
13 (3% OF TOTAL)

**JOBS:**  
3,119 (11% OF TOTAL)

**INVESTMENT:**  
\$892M  
(15% OF TOTAL)

## Team Snapshot

### Logistics, Energy, Agribusiness and Food Processing

In their work to recruit companies in the logistics, energy, agribusiness and food processing (LEAF) industries to Georgia, project managers on the LEAF team develop industry-specific project leads. This team worked aggressively during the 2012 fiscal year to secure more than 3,100 jobs and \$892 million in investment for Georgia. Included in those projects was the LEAF team's work with Starbucks to manage the location of the premier coffee retailer's fifth U.S. manufacturing facility in Augusta in Richmond County. This \$172 million plant will be the company's first owned and operated facility in the world to produce soluble products, and will create 140 new jobs.

# THE HOME DEPOT



## Team Snapshot

### Corporate Solutions

Project managers on the Global Commerce Corporate Solutions team are frontline resources for headquarters relocations projects, as well as financial services companies and call centers - all projects that typically yield higher paying jobs. During the 2012 fiscal year, this team led an expansion project for Georgia-based The Home Depot, helping the global retailer expand in Kennesaw in Cobb County, creating 700 jobs for a new national customer service call center. This \$24 million investment builds on The Home Depot's extensive Georgia presence, including its Store Support Center (home office), national Retail Staffing Center, national Store Support Customer Care Center, and its Mid-South Regional Store Support Center.

**PROJECTS LOCATED:**  
15 (4% OF TOTAL)

**JOBS:**  
2,274 (8% OF TOTAL)

**INVESTMENT:**  
\$96M (2% OF TOTAL)





**PROJECTS LOCATED:**  
38 (9% OF TOTAL)

**JOB:**  
1,811 (6% OF TOTAL)

**INVESTMENT:**  
\$290M  
(5% OF TOTAL)

Team Snapshot

Foreign Direct Investment

Georgia's International Investments team led the charge in recruiting and developing project leads in the state's international offices in China, Germany, Japan, Korea and the United Kingdom. These project managers have the cultural, business and international language expertise to market Georgia to companies seeking foreign direct investment in the United States. Through its relationships in Europe, this team developed an opportunity for German auto-parts supplier Erdrich to locate its metal stamping plant in Dublin in Laurens County - a \$39 million investment that will create 178 jobs. The company considered several U.S. states, but chose Georgia for the state's logistics advantages, skilled manufacturing workforce and progressive business environment amenable to future growth.



Team Snapshot

Existing Industry and Regional Recruitment

The Existing Industry and Regional Recruitment (EIRR) team of project managers managed more than 70 percent of GDECD's total projects during FY12, indicating the significant economic impact of Georgia's existing industry base. The EIRR professionals live and work throughout Georgia's 12 regions, have first-hand knowledge of the priorities for their given region, and provide economic development resources tailored for each community. When Kia Motors Manufacturing Georgia announced plans for its \$100 million expansion, the company relied on its ongoing relationship with the state through the EIRR team to manage this expansion, which created an additional 1,000 jobs in West Point in 2012, bringing total employment to around 3,000.

**PROJECTS LOCATED:**  
291 (72% OF TOTAL)

**JOB:**  
14,392  
(50% OF TOTAL)

**INVESTMENT:**  
\$2.6B  
(44% OF TOTAL)





**DEALS DONE:**  
311

**COMPANIES SERVED:**  
1,111

**VALUE:**  
\$39,032,221

### Team Snapshot

#### International Trade

The International Trade team works with Georgia exporters to grow and expand business through increased global sales. In FY12, The International Trade team was awarded grants from the Small Business Administration and the Appalachian Regional Commission that significantly increased export opportunities for Georgia companies. AdEdge Water Technologies, a Buford-based company specializing in technologies and systems that remove contaminants from water, is one such company assisted by the International Trade team. In addition to export counseling by Atlanta staff, in-country assistance in markets such as Chile and Canada and participation in two international trade shows, **AdEdge reported increased export sales and multiple international representation agreements.**

## INTERNATIONAL OVERVIEW



Commissioner Chris Cumiskey being interviewed in Qingdao, China on a recent business mission.

The state's 10 international offices connect Georgia to the world, and help make important global connections through international trade, foreign direct investment and tourism opportunities. The GDEcD International Trade team works closely with Georgia's international trade offices in Brazil, Canada, Chile, China, Germany, Israel, Mexico and the United Kingdom to help companies export. In FY12, nearly 70 percent of international trade deals managed by GDEcD were assisted by efforts from the state's international offices. The state places significant priority on helping Georgia companies export, with statistics indicating year-over-year that exporting activities create twice as many jobs as domestic trade. For every job created in making a product or providing a service, another job is created in getting that product to market.

Georgia's international efforts are also strengthened through the state's global relationships. More than seventy countries are represented with consular offices and/or trade representation in Georgia, including 25 career consulates, 53 honorary consular offices, and more than a dozen stand-alone trade and investment agencies. Two new consulates general opened in Atlanta representing Brazil and India. These relationships help underscore the priority Georgia places on being a strategic location for international businesses to operate.



Denmark based automotive supplier Dinex Group is building a \$15 million facility in Georgia.

In other international outreach during FY12, GDEcD hosted the 26th Annual International VIP Tour, which included top diplomats in Georgia representing 23 countries who toured the northwest region of the state. This year's International VIP Tour included representatives of Albania, the Bahamas, Belgium, Belize, Botswana, Brazil, Canada, the Czech Republic, Ecuador, Estonia, France, Germany, Greece, Haiti, Hungary, India, Ireland, Liechtenstein, Nigeria, the Philippines, Quebec, Sweden and Switzerland.

### INTERNATIONAL OFFICE LOCATIONS

Mexico  
Mexico City

Korea  
Seoul

Japan  
Tokyo

Israel  
Tel Aviv

EU  
Munich

England  
London

China  
Beijing

Chile  
Santiago

Canada  
Toronto

Brazil  
São Paulo





CENTERS OF INNOVATION OVERVIEW

The Georgia Centers of Innovation provide the expertise and connections to help Georgia companies and strategic industries solve problems, grow quickly and compete globally. The program focuses on the state's strategic industries: aerospace, agribusiness, energy, life sciences and information technology, logistics, and manufacturing, and provides companies with expertise, connections, and resources to help grow business in the state. Through successful programs like the Logistics Summit, One Stop Shop, Farm to Fork workshops and Lean 6 Sigma training, the Centers have provided opportunities for businesses to gain more expertise while connecting them to industry leaders and resources.

During FY12, GeorgiaLogistics.com was launched as a primary resource for the logistics industry and the Georgia Aerospace Advisory Council was established as a leader in aerospace business and workforce development. To better serve its industries, the Center of Innovation for Life Sciences & Information Technology underwent a transformation, realigning its mission. The growth in FY12 further enhances the Centers' role in becoming the thought leaders in these industries vital to Georgia's position among the best places for business.



Aerospace



Agribusiness



Energy



Life Sciences & IT



Logistics



Manufacturing

The Centers of Innovation connected AREA-I with the resources the company needed to test cutting-edge UAV technologies.



ATLANTA SYMPHONY ORCHESTRA



Georgia Council For The Arts

Georgia's creative arts industry boosts local economies and represents 4.7 percent of the state's employment, generating \$29 billion of annual revenue. The arts industry fuels the fast-growing cultural heritage tourism segment and is a catalyst for community revitalization. Arts education in our schools prepares students to be entrepreneurial, critical thinkers, and spurs innovation to help industries become more competitive in a global marketplace. In FY12, funding from Georgia Council for the Arts supported programs, performances and productions that reached 12.5 million people and benefitted more than 2.6 million youth throughout the state. *The Atlanta metro area has the most arts-related businesses per capita nationwide, with more than 60,000 employees and over 15,000 businesses located in the region.*

ANNUAL REVENUE  
GENERATED:  
\$29B

JOBS:  
60,000+

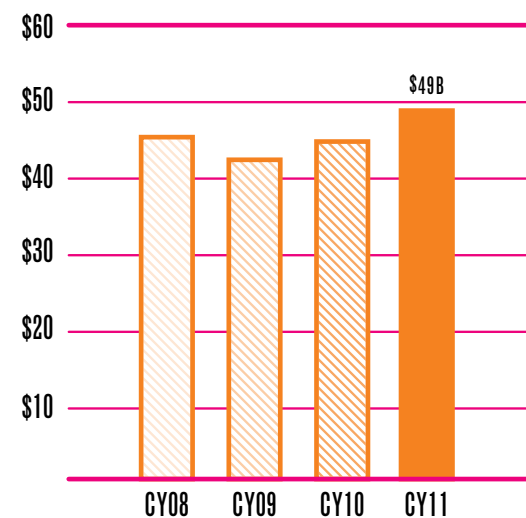
REACH:  
12.5M PEOPLE  
(INCLUDES  
2.6M YOUTH)



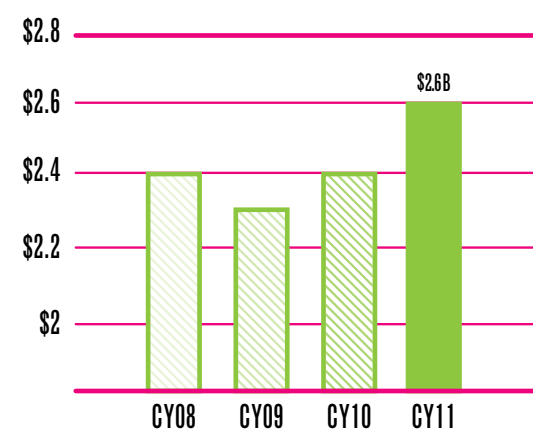
# TOURISM

## OVERVIEW & BY THE NUMBERS

TOTAL TOURISM IMPACT (\$B)



STATE & LOCAL TAX GENERATED (\$B)



### SOCIAL MEDIA EVOLUTION



81,605

Acquired  
Facebook Fans

244%

Growth in  
Facebook Fan Base



5,963

Twitter  
Followers

46%

Growth in  
Twitter Fan Base

**DURING CY11\*, TOURISM GENERATED MORE THAN \$49 BILLION IN TOTAL ECONOMIC IMPACT DRIVING SIGNIFICANT BUSINESS GROWTH AND REVENUE FOR COMPANIES OPERATING IN GEORGIA. VISITORS FROM AROUND THE WORLD TRAVEL TO GEORGIA FOR AN AUTHENTIC SOUTHERN EXPERIENCE, COMPLETE WITH ALL THE MODERN AMENITIES.**

### TOURISM & OUR ECONOMY

All sectors of Georgia's economy benefit from tourism activity including transportation; lodging; food and beverage; retail trade; arts; entertainment and recreation; financial; insurance and real estate; business services; government; wholesale trade; construction and utilities; education and healthcare; and personal services.

The tourism industry employed 400,000 Georgians in CY11; 10.3 percent of all jobs in the state were directly or indirectly sustained by tourism activities.

Tourism generated \$49 billion, an increase of 8.9 percent, in business sales, including indirect and induced impacts.

### TOURISM & TAXES

Tourism in Georgia generated \$2.6 billion in state and local taxes and \$3.4 billion in federal taxes in CY11.

Every Georgia household benefits from state and local tax savings of \$706.

### INDUSTRY-WIDE PERFORMANCE

Tourism continues to grow in Georgia. Georgia now ranks seventh in the U.S. in both

travel-generated employment and travel expenditures, second only to Florida in the Southeast.

In the last five years:

- Direct tourism expenditures have increased 12.5 percent
- State and Local Tax have increased 23.5 percent
- Direct tourism employment is up 0.8 percent

### VISITOR INFORMATION CENTERS

The 11 state-managed Visitor Information Centers (VICs) served as the first point of contact for 12.2 million visitors in FY12. Community involvement and outreach has become part of the new integrated sales strategy. Partners are now able to co-op with the Visitor Information Centers for premier visibility and outreach. This partnership and collaboration are resulting in revenue that is being spent on center improvements.

Visitor Information Specialists booked almost 30,000 room nights in Georgia hotels generating almost \$2 million dollars in room revenue, directly impacting the economy of local communities.

\*Tourism economic impact figures based on most recent data available.

### FY12 MEDIA SUMMARY (IMPRESSIONS)

Print	Newspaper	Digital	Search Engine Marketing	Social	Out of Home	Radio	CBS Better Destinations
206,252,168	10,125,000	69,406,743	74,485,352	138,816,928	20,727,340	10,500,000	1,219,000



# Georgia

## Travel Guide

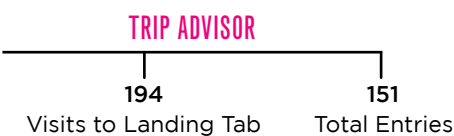
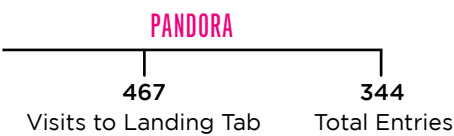
Come along on an  
*all-access music tour*  
of Georgia

Lady Antebellum's Dave Haywood, Hillary Scott and Charles Kelley kick back at Evans Towne Center Park in the guys' Columbia County hometown.



**CHECK IN**  
Georgia's Legendary Resorts, Grand Hotels, Historic Inns and Great Lodges

**SAVOR OUR FLAVORS**  
100 Not-to-Be-Missed Restaurants, Wineries, Produce Stands and Candy Kitchens



## GETAWAY WITH LADY A

Lady Antebellum was featured on the cover of the state's 2012 annual Georgia Travel Guide. Dave Haywood, Charles Kelley and Hillary Scott were photographed at Evans Towne Center Park in the guys' Columbia County hometown.

Georgia Tourism hosted a social media contest, "Stargazing with a Twist: Win a Getaway with Lady A!" Fans of Explore Georgia's Facebook page had the opportunity to register to win a weekend getaway to Atlanta. Georgia Tourism partnered with Lady Antebellum and the Gwinnett Convention & Visitors Bureau to offer a prize package including a pair of VIP tickets, Lady Antebellum Lounge Passes, airfare, accommodations and meals for their June 22 concert at the Arena at Gwinnett Center.



"Stargazing with a Twist" contest winners Thomas M and wife Cheryl with Lady Antebellum.



# SKILLET FESTIVAL



**741** technical assists  
with new or existing  
product

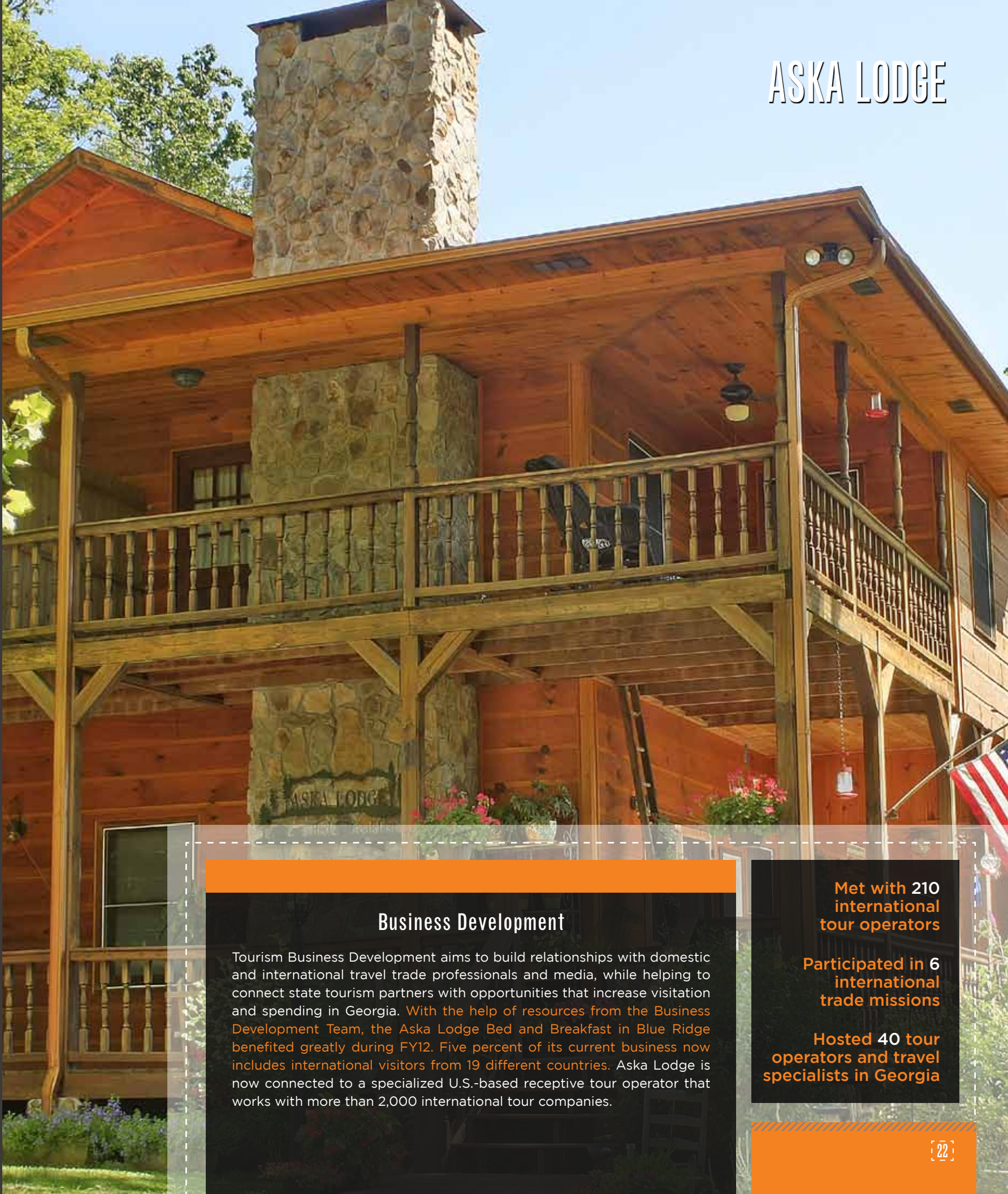
**155** community site  
visits

**138** special projects

## Product Development

Tourism plays a significant role for Georgia communities across the state seeking an integrated economic development strategy. During spring 2010, the Tourism Product Development Resource Team including representatives from GDEcD, Department of Community Affairs, Department of Natural Resources, Historic Preservation Division and others immersed themselves in Quitman-Brooks County. Destination Brooks was formed in 2010 based on this comprehensive tourism strategy compiled by the Tourism Product Development Resource Team. Destination Brooks is a thriving non-profit volunteer organization that has been working tirelessly to bring visitors to the area. In FY12, they created [visitbrookscounty.com](http://visitbrookscounty.com) and founded the Brooks County Skillet Festival. The inaugural festival drew 2,000 visitors including Governor Deal.

# ASKA LODGE



## Business Development

Tourism Business Development aims to build relationships with domestic and international travel trade professionals and media, while helping to connect state tourism partners with opportunities that increase visitation and spending in Georgia. With the help of resources from the Business Development Team, the Aska Lodge Bed and Breakfast in Blue Ridge benefited greatly during FY12. Five percent of its current business now includes international visitors from 19 different countries. Aska Lodge is now connected to a specialized U.S.-based receptive tour operator that works with more than 2,000 international tour companies.

**Met with 210**  
international  
tour operators

**Participated in 6**  
international  
trade missions

**Hosted 40** tour  
operators and travel  
specialists in Georgia



"ON WE GO"



FMDE

FILM, MUSIC AND DIGITAL ENTERTAINMENT

FY12 SAW RECORD INVESTMENT IN THE STATE BY THE ENTERTAINMENT INDUSTRY, WITH MORE THAN \$879.8 MILLION IN DIRECT SPENDING. THE TOTAL ECONOMIC IMPACT OF THE 333 FEATURE FILMS, TV MOVIES, TV SERIES, COMMERCIALS AND MUSIC VIDEOS THAT FILMED IN GEORGIA WAS \$3.1 BILLION, A 29 PERCENT INCREASE FROM FY11.



\*The FY09 and FY10 figures include interactive entertainment; the FY11 and FY12 numbers include only film & television production.

INFRASTRUCTURE GROWTH

Georgia infrastructure for the entertainment industry continues to strengthen, with a number of businesses and other ventures locating in the state resulting from the growth of the industry in Georgia. City National Bank, a private bank known as a financial service provider for the music, theater, and movie industries, opened a regional office in Atlanta. Paramount Productions Support, Inc., a lighting and grip equipment provider, opened a rental facility in Smyrna. EUE Screen Gems completed construction on another soundstage in Atlanta, and Atlanta Film Studios Paulding County hosted its first project, the Jackie Robinson feature “42.” Tyler Perry Studios acquired new acreage to build 17 additional soundstages. Haddad’s Trucking purchased land and is building a production vehicle rental facility in Hiram. This is just a small glimpse of the new support service companies that have expanded in Georgia due in large part to the industry’s overwhelming growth during the 2012 fiscal year.

CAMERA READY

On February 29, The Georgia Film, Music & Digital Entertainment (FMDE) Office celebrated “Film Day” at the State Capitol by bringing together vendors and film industry representatives for a “meet and greet” with legislators. In conjunction with Film Day, 25 additional Georgia counties were designated as “Camera Ready,” bringing the number of counties proactively invested in attracting and supporting the film and television industry to 138.





PROJECTS & PRODUCTIONS

PROJECTS

Georgia continues to attract high-profile movie projects — projects that not only spend money during the production, but also serve as catalysts for significantly increased brand awareness, including tourism exposure. In FY12, Georgia landed its largest budget and highest profile project to date — “Catching Fire,” the sequel to Lionsgate’s billion dollar franchise “The Hunger Games.” It is anticipated that the momentum generated by this project alone will bring film tourists to Georgia for years to come. Although this project will not shoot until FY13, Georgia hosted numerous well-known projects in FY12, including:

FEATURES	
42	Ebbets Prods., LLC/Legendary Ent.
Flight	Paramount Pictures Corp.
Identity Theft	ID Theft Films LLC
The Watch	20th Century Fox
The Reluctant Fundamentalist	The Reluctant Film Company LLC
Parental Guidance aka Us & Them	Call Me Artie LLC/20th Century Fox
Madea’s Witness Protection	Sign Here Prods., Inc./Lionsgate
No Good Deed	Screen Gems Prods., Inc.
Marriage Counselor	Quick Prods., Inc./TPS
Trouble With The Curve	S&K Pictures/Warner Brothers
The Internship	20th Century Fox
Devils Knot	Devil’s Knot LLC
Killing Season	Killing Season Prods., Inc.
ACOD	ACOD Inc./Black Bear Pictures
Plus One	Plus One Prods., Inc.
Papa	Papa Prods., LLC
The Goats	The Goats LLC
The Forbidden Truth	TFT Films, LLC
Echo At 11 Oak Drive	Eleven Oak Films LLC
When The Bough Breaks	WTBB Prods., LLC
CBGB	Film CBGB LLC
Premature	Morningwood Prods.
TELEVISION SPECIALS/MOVIES OF THE WEEK	
Until We Meet Again aka Let It Shine	Disney Channel
My Super Psycho Sweet 16-Part 3	Super Sweet 2, LLC
Crew 9	McGee Street Prods., Inc./ Hallmark
Steel Magnolias	Woodridge Prods., Inc.
Ring of Fire	ROF Prods., LLC
Raising Izzie	Bobbcats Films/GMC
TELEVISION SERIES	
The Walking Dead	(Season 2/3) TWD Prods., LLC
Family Feud	(Season 14) Wanderlust Prods.
Let’s Stay Together	(Season 2) Breakdown Prods./BET
House of Payne	(Season 6) HOP LLC/ Tyler Perry Studios

Vampire Diaries	(Season 3) Bonanza Prods./ CW TV Network
Drop Dead Diva	(Season 3/4) Woodridge Prods./ Lifetime
Necessary Roughness	(Season 2) Woodridge Prods.
The Game	(Season 5) Breakdown Prods., Inc.
Rectify	(Season 1) Rectify Prods./AMC
Being Mary Jane	(Pilot) Breakdown Prods., Inc./BET
Sunday Best	(Season 5) BET Prod. V, Inc.
Second Generation	(Pilot) BET
Coma	(Miniseries) Sony Picture TV
Single Ladies	(Season 2) VFU Series LLC
Teen Wolf	(Season 2) Cowboy Jack Inc.
Archer	(Season 3) Floyd County Prods./ FX Network
Auction Kings	(Season 2/3) Authentic Entertainment
Gamers	HCP Prods./P&G
Young Man On Campus	(Pilot) Breakdown Prods., Inc.
Hanging With the Manns	Bobbcats Films, LLC
Mega Dens	(Season 2/3) Picture Window Prods.
Lovetown USA	(Series) BBC Worldwide Reality Prods.
T.I. & Tiny: The Family Hustle	(Season 1 /2) Cris Abrego Prods., LLC/VH1
JJ Securities	(Series) Sleuth Secrets Prods., LLC/ AMC
Elbow Room	(Series) Johlt Prods./HGTV
Revolution	(Pilot) Bonanza Prods., Inc.
Royal Pains	(Series) Open 4 Business/USA Network
The Ricky Smiley	(Series) Smiley Face Prods., LLC
Houston’s Family Chronicles	(Series) Houston Family Chronicles, LLC/Lifetime
Stuff You Should Know	(Pilot) School of Humans/ Discovery Science
BET Hip Hop Awards	BET Creations Inc.
Soul Train Awards	BET Creations Inc.
43rd Annual GMA Dove Awards	Gospel Music Association
GMC Video Awards 2011	Gospel Music Channel, LLC

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MUSIC

The position of Director of Music Marketing and Development was created to begin forging partnerships within the music industry to collaboratively market the state’s talent, production facilities, music business programs and growing music technology infrastructure. The inaugural Georgia Music Day was held at the Capitol on Jan. 24 with participation by Chuck Leavell, members of Sugarland, Third Day, Zac Brown Band and more. Project assists included an international music and technology conference startup, relocation of a Grammy-winning California recording studio to South Georgia, a music tourism press junket and promotion of the music opportunities within the Georgia Entertainment Investment Act to targeted music supervisors and producers.

Georgia’s music industry supports 19,955 jobs

GMC TV, formerly Gospel Music Channel, expanded to more than 50 employees and a new Atlanta headquarters





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