

# Northern Kentucky Technology/Office



Northern Kentucky is also home to major IT service providers and innovators:

- bioLOGIC
- Blue Star
- C-Forward
- Citi
- Convergys
- dbaDIRECT
- Dell
- Fidelity
- GSI Commerce
- Innotrac
- LeanCor
- Psion Teklogix
- Steinert US
- Tier 1 Performance Solutions
- ViaCord

## Supporting Your Success

Northern Kentucky fosters a spirit of entrepreneurial growth and expansion and is known for superior innovation and technology infrastructure.

Northern Kentucky Tri-ED is here to help your company succeed through site selection assistance, workforce development assistance, incentive procurement and process, demographic and data analysis, IT sector introductions and community tours.

## Business Costs

*Kentucky offers an extremely competitive business environment thanks to one of the lowest costs of doing business in the country.*

**Taxes** – Kentucky's business tax climate ranking rose faster than any other state in the past two years, up 15 spots to 19th Best Tax Climate in the Nation. (Source: Tax Foundation's 2011 State Business Tax Climate Index)

**Cost of Business** – Cost of doing business is 10% below the national average. (Source: North American Business Cost Review 2010)

**Incentives** – Through the Commonwealth of Kentucky, Kentucky Economic Development Finance Authority (KEDFA) and Northern Kentucky local communities, a variety of available incentives is offered to qualified companies.

- Kentucky Business Investment (KBI) – tax credits for job creation
- Kentucky Reinvestment Act (KRA) – tax incentives for new or expanding operations
- Kentucky Enterprise Funds and the Kentucky Department of Commercialization and Innovation – assistance for fast-growth, high-tech companies through grants/loans
- Kentucky Enterprise Initiative Act (KEIA) – sales and use tax refunds on building materials
- Bluegrass Training Skills – investment credits for skills training projects

## IT Infrastructure

*Tier-1 technology at Tier-2 prices*

- Northern Kentucky is centrally located and is home to the Cincinnati/Northern Kentucky International Airport, and to five additional nearby metro airports
- Northern Kentucky ezone provides a support program for start-up entrepreneurs and established companies alike



# Northern Kentucky Technology/Office



Northern Kentucky University's College of Informatics



Fidelity Investments

Many of the region's companies are leaders in their industries:

- **#1 Bank – Citigroup** (Northern Kentucky)
  - **#1 Wealth Management Firm – Fidelity** (Northern Kentucky)
  - **#1 Automotive Company – Toyota** (Northern Kentucky)
  - #1 Department Store Chain – Macy's
  - #1 Grocery Store Chain – Kroger
  - #1 Consumer Goods Company – P&G
  - #1 Manufacturing Company – GE
- (Source: As ranked by Cincinnati USA)



Tri-County Economic  
Development Corporation

## Education

Northern Kentucky and its IT employers benefit from an array of outstanding training and research institutions offering programs in IT-related fields that graduate a cutting-edge workforce:

- **Northern Kentucky University's College of Informatics** offers nine bachelor's and five master's programs, as well as five graduate certificates in Business Informatics, Computer Science and Communication
- **University of Cincinnati** places more than 3,000 Computer Science, Information Technology and Information Systems students in co-op jobs annually
- **Cincinnati State Technical and Community College** enrolls 900+ students in nine IT majors including: Programming and Software Development, Network Systems, Information Services and Support and Multimedia Information Design
- **Thomas More College's** largest academic program is Business Administration, preparing students to be successful professionals
- **Xavier University** offers undergraduate degrees in Computer Science, Information Systems and Information Technology
- **Miami University** offers traditional Management Information Systems as well as Software Engineering and Computer Science Programs

## Workforce Characteristics

Northern Kentucky, as part of the Cincinnati MSA, brings value to area employers.

- Civilian labor force of nearly 1.1 million people – poised to lead and support high-tech business
- Workforce has a productivity rate 10% above the national average
- Many of the region's companies are clear leaders in their industries
- The Northern Kentucky region provides a thriving IT industry:
  - 45+ major employers with an IT component or focus
  - 30,000 IT and business process employees

## Lifestyle

Northern Kentucky, as part of the Cincinnati MSA, consistently ranks as one of the best places to live, work and raise a family. This diverse metropolitan region has urban, suburban and rural areas within 15 counties in the three states.

Northern Kentucky is one of only 13 cities containing all five art disciplines:

- Symphony
- Opera
- Ballet
- Museums
- Theater

Professional Sports:

- Baseball
- Football
- Racing

Outdoor Recreation:

- More than 25,000 acres of parks and green space in the region

