

Northern Kentucky Technology/Office



Northern Kentucky is also home to major IT service providers and innovators:

- bioLOGIC
- Blue Star
- C-Forward
- Citi
- Convergys
- dbaDIRECT
- Dell
- Fidelity
- GSI Commerce
- Innotrac
- LeanCor
- Psion Teklogix
- Steinert US
- Tier 1 Performance Solutions
- ViaCord

Supporting Your Success

Northern Kentucky fosters a spirit of entrepreneurial growth and expansion and is known for superior innovation and technology infrastructure.

Northern Kentucky Tri-ED is here to help your company succeed through site selection assistance, workforce development assistance, incentive procurement and process, demographic and data analysis, IT sector introductions and community tours.

Business Costs

Kentucky offers an extremely competitive business environment thanks to one of the lowest costs of doing business in the country.

Taxes – Kentucky's business tax climate ranking rose faster than any other state in the past two years, up 15 spots to 19th Best Tax Climate in the Nation.
(Source: Tax Foundation's 2011 State Business Tax Climate Index)

Cost of Business – Cost of doing business is 10% below the national average.
(Source: North American Business Cost Review 2010)

Incentives – Through the Commonwealth of Kentucky, Kentucky Economic Development Finance Authority (KEDFA) and Northern Kentucky local communities, a variety of available incentives is offered to qualified companies.

- Kentucky Business Investment (KBI) – tax credits for job creation
- Kentucky Reinvestment Act (KRA) – tax incentives for new or expanding operations
- Kentucky Enterprise Funds and the Kentucky Department of Commercialization and Innovation – assistance for fast-growth, high-tech companies through grants/loans
- Kentucky Enterprise Initiative Act (KEIA) – sales and use tax refunds on building materials
- Bluegrass Training Skills – investment credits for skills training projects

IT Infrastructure

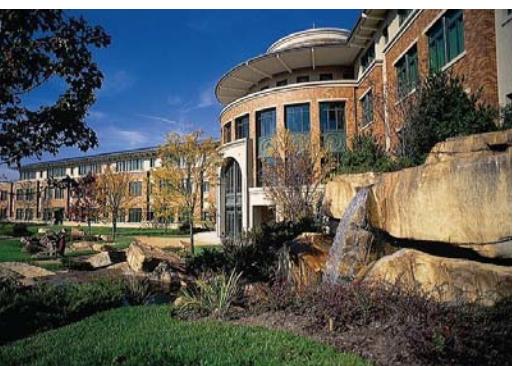
Tier-1 technology at Tier-2 prices

- Northern Kentucky is centrally located and is home to the Cincinnati/Northern Kentucky International Airport, and to five additional nearby metro airports
- Northern Kentucky ezone provides a support program for start-up entrepreneurs and established companies alike

Northern Kentucky Technology/Office



Northern Kentucky University's College of Informatics



Fidelity Investments

Many of the region's companies are leaders in their industries:

- #1 Bank – **Citigroup**
(Northern Kentucky)
- #1 Wealth Management Firm – **Fidelity** (Northern Kentucky)
- #1 Automotive Company – **Toyota**
(Northern Kentucky)
- #1 Department Store Chain – **Macy's**
- #1 Grocery Store Chain – **Kroger**
- #1 Consumer Goods Company – **P&G**
- #1 Manufacturing Company – **GE**

(Source: As ranked by Cincinnati USA)



Tri-County Economic
Development Corporation

Education

Northern Kentucky and its IT employers benefit from an array of outstanding training and research institutions offering programs in IT-related fields that graduate a cutting-edge workforce:

- **Northern Kentucky University's College of Informatics** offers nine bachelor's and five master's programs, as well as five graduate certificates in Business Informatics, Computer Science and Communication
- **University of Cincinnati** places more than 3,000 Computer Science, Information Technology and Information Systems students in co-op jobs annually
- **Cincinnati State Technical and Community College** enrolls 900+ students in nine IT majors including: Programming and Software Development, Network Systems, Information Services and Support and Multimedia Information Design
- **Thomas More College's** largest academic program is Business Administration, preparing students to be successful professionals
- **Xavier University** offers undergraduate degrees in Computer Science, Information Systems and Information Technology
- **Miami University** offers traditional Management Information Systems as well as Software Engineering and Computer Science Programs

Workforce Characteristics

Northern Kentucky, as part of the Cincinnati MSA, brings value to area employers.

- Civilian labor force of nearly 1.1 million people – poised to lead and support high-tech business
- Workforce has a productivity rate 10% above the national average
- Many of the region's companies are clear leaders in their industries
- The Northern Kentucky region provides a thriving IT industry:
 - 45+ major employers with an IT component or focus
 - 30,000 IT and business process employees

Lifestyle

Northern Kentucky, as part of the Cincinnati MSA, consistently ranks as one of the best places to live, work and raise a family. This diverse metropolitan region has urban, suburban and rural areas within 15 counties in the three states.

Northern Kentucky is one of only 13 cities containing all five art disciplines:

- Symphony
- Opera
- Ballet
- Museums
- Theater

Professional Sports:

- Baseball
- Football
- Racing

Outdoor Recreation:

- More than 25,000 acres of parks and green space in the region

