### **BIGINITIATIVES**



21

retention visits by LEDC to existing firms, including Labarre Associates, Teknarus, Shaw Sunland, MCM Plastics, Oschner's Medical Center, Southland Fabricators, Freedom Prosthetics, Ferrara Fire Apparatus, Traffic Control Products, Bercen, Jones Signs Permanent Coatings, Bayou Railcar, Northshore Concrete Products, Shaw Alloy Pipe and Delta Concrete



firms were assisted by LEDC with location services, tax incentives, grand openings, grant assistance and premier state economic development programs like Ready Supplier and Economic Gardening



educational workshops offered by LEDC in disaster preparation, Northshore focus and the State Trade & Export Program



site selection events, including the Baton Rouge Area Chamber FAM Tour and the Industrial Asset Management Council Professional Forum



staff certifications, including the Certified Louisiana Economic Developer Certification and the Basic Economic Development Course







2012 ANNUAL REPORT

Celebrating 30 years of progress.



This annual report is all about THEBIGPICTURE in Livingston Parish. And that big picture is this: This community is coming into its own, fast emerging as a hub for manufacturing, health care and retail, evidenced by the number of major new locations in 2012.

Superior Steel relocated its multimillion-dollar fabrication facility on 20 acres in Denham Springs, and Memphis-based Quality Iron Fabricators is investing \$7 million on a new fabrication facility in Albany, bringing in two sizable manufacturing operations within months of one another. Our Lady of the Lake Livingston opened the doors to its 24-hour free-standing emergency room and outpatient services in Walker, and North Oaks Health Systems continues to grow at its new location in Satsuma, giving us two major healthcare facilities in the heart of our parish.

The retail district around Bass Pro Shops continues to flourish, with the opening of the largest-ever Sam's Club in Louisiana and a new retail center. Our sales tax receipts are indicative of our thriving success: This economic district alone posted a 73% year-over-year increase. Parishwide, revenues have risen 24 straight months. Recent significant infrastructure improvements make Livingston even more inviting for development. Louisiana has invested more than \$220 million to widen Interstate 12 and improve La. 63, and renovate bridges over the Amite River along U.S. 190 and La. 64.

As we celebrate our 30th year of progress, the Livingston Economic Development Council continues to rise to the challenge of THEBIGPICTURE. As you can see from this report, we helped recruit more than \$10 million in new capital investment in this parish and fielded inquiries from firms with a capital investment potential of \$1.014 billion. But we also assisted a number of existing firms in securing tax incentives, grants and other benefits. We helped educate our business community with workshops in disaster preparation, trade and export and other pertinent subjects.

Yes, 2012 was big for Livingston Parish. But 2013 will be even bigger.

RANDY ROGERS, PRESIDENT & CEO

#### **BIGDEALS**

Superior Steel Inc. relocated from Baton Rouge to the old foundry in Denham Springs, investing

\$2 million+

The Memphis parent company of Quality Iron of Louisiana and River City Erectors is building a new fabrication facility in Albany from which it will supply major construction projects along the Gulf Coast, investing

\$7 million+

## BIGINVESTMENT

The parish attracted more than \$10 million in new capital investment

#### BIGOPPORTUNITIES

The Livingston Economic Development Council fielded 23 new requests for proposals, for a total potential investment of

\$1.014 billion in new capital investment and 1,904 jobs;
1.2 million new building square footage over 803 acres.

# **♦ BIGRANKINGS**

No. 9

Shaw Sunland Fabricators' ranking among the largest manufacturers by employment in the Baton Rouge region. It is the largest not located on the Mississippi River.



61
new commercial building permits