



ST. TAMMANY PARISH  
TEN YEAR ECONOMIC SUMMARY  
*2003–2013*

21489 Koop Drive, Suite 7  
Mandeville, LA 70471  
985.809.7874  
[www.stedf.org](http://www.stedf.org)  
[stedfinfo@stedf.org](mailto:stedfinfo@stedf.org)



## St. Tammany Parish Ten Year Economic Indicators

Economic Indicators	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2013/2012	2013/2008
												Compare	Compare
<b>Population (July)(a)(b)(r)(1)</b>													
St. Tammany Parish	205,883	211,529	217,407	223,062	226,315	229,384	231,495	233,740	236,785	239,453	242,333	1.2%	5.6%
Slidell	28,237	26,845	26,840	27,384	26,632	27,967	27,485	27,068	27,419	27,369	27,526	0.6%	2.5%
Covington	8,702	8,882	9,347	8,439	8,976	8,580	8,334	8,765	8,880	9,058	9,352	3.2%	5.3%
Mandeville	10,714	11,511	11,632	11,640	12,255	12,124	11,943	11,560	11,708	12,112	12,193	0.7%	5.9%
<b>Income</b>													
Per Capita Income (\$) (c)	31,639	32,886	28,270	34,760	43,206	42,988	44,949	45,562	47,508	48,954	n.a.	3.0%	13.9%
Total Personal Income (\$000) (c)	6,565,576	7,027,647	6,214,212	7,794,222	9,775,807	9,860,770	10,405,516	10,688,473	11,249,000	11,722,169	n.a.	4.2%	18.9%
Median Family Inc. (\$) (a)(4)	67,273	70,637	74,168	77,877	81,771	84,224	86,750	89,353	92,034	94,795	97,639	3.0%	15.9%
Median H.H. Inc. (\$) (a)(4)	58,202	61,112	64,168	67,376	70,745	72,867	75,053	77,305	79,624	82,012	84,472	3.0%	15.9%
<b>Total Covered Employment &amp; Wages (e)</b>													
Average Employment (Covered)	63,485	66,612	65,823	69,824	75,207	74,586	75,047	74,895	77,309	79,403	80,804	1.8%	8.3%
Total Wages (\$000) (Covered)	1,737,951	1,902,440	2,063,405	2,412,826	2,649,879	2,735,367	2,784,141	2,911,356	3,077,850	3,269,260	3,429,166	4.9%	25.4%
Average Annual Wage (\$)	27,376	28,560	31,348	34,556	35,234	36,674	37,099	38,873	39,812	41,173	42,438	3.1%	15.7%
Unemployment Rate (%) (December)	4.5	3.9	4.2	3.4	2.8	3.5	4.8	5.4	5.2	4.3	5.6	30.2%	60.0%
<b>Professional, Scientific &amp; Technical Covered Employment &amp; Wages (e)</b>													
Average Employment (Covered)	2,778	3,164	3,236	3,500	3,753	3,804	3,937	3,932	4,185	4,138	4,189	1.2%	10.1%
Total Annual Wages (Covered)	105,075,764	133,233,463	137,756,589	162,911,727	181,738,119	199,725,863	201,731,535	213,744,803	234,647,962	238,341,325	254,252,458	6.7%	27.3%
Average Annual Wage (\$)	37,824	42,109	42,570	46,546	48,425	52,504	51,246	54,364	56,069	57,598	60,699	5.4%	15.6%
<b>Building Permits</b>													
Single Family Units Permits Issued (g)	2,455	2,920	2,255	2,238	1,310	796	535	549	624	736	951	29.2%	19.5%
Number Single Family Units (a)(2)(*)	64,162	66,586	68,457	70,315	71,402	72,063	72,507	72,962	73,480	74,091	74,881	1.1%	3.9%
Commercial Units Permits Issued (g)	446	454	561	558	495	455	436	407	305	246	289	17.5%	-36.5%
<b>Residential Housing Sales (h)</b>													
Units Sold	3,916	4,071	6,506	6,464	3,045	2,346	2,232	2,227	2,600	2,964	3,221	8.7%	37.3%
Volume Sold (\$000)	677,118	745,918	1,368,837	1,444,603	757,235	560,137	502,115	498,074	559,683	631,117	719,807	14.1%	28.5%
Average Sales Price (\$)	172,911	183,227	210,396	223,484	248,682	238,763	224,962	223,652	215,263	212,927	225,540	5.9%	-5.5%
<b>Apartment Rent (2 bedrooms, 1 1/2 or 2 baths)(professional/managerial households)(m)</b>													
Average Rent (\$)			841	893	1,099	1,166	1,101	1,082	1,127	1,161	1,165	0.3%	-0.1%
<b>FDIC Commercial Bank Deposits (\$000) (j)</b>													
St. Tammany Parish Deposits	2,231,591	2,390,264	2,702,105	4,374,521	4,484,832	4,362,592	4,525,071	4,303,112	4,340,606	4,136,598	3,897,514	-5.8%	-10.7%
State Deposits	52,625,735	55,171,416	57,069,067	71,902,742	72,979,532	74,694,781	78,827,540	82,817,085	86,819,308	88,771,454	89,055,191	0.3%	19.2%
Percent of State Deposits	0	0	0	0	0	0	0	0	0	0	0	-6.1%	-25.1%
Number of Parish Banking Offices	67	71	76	84	93	100	101	102	102	98	86	-12.2%	-14.0%
<b>Total Sales Tax Collections (\$ (k)</b>													
Total Sales Tax Collections (\$ (k)	140,463,661	151,217,598	181,761,759	231,157,406	209,157,700	194,676,231	178,722,930	176,242,170	184,957,306	194,084,403	202,940,949	4.6%	4.2%
Total Sales (Estimate)(\$000) (m)(3)	2,944,700	3,170,200	3,810,500	4,846,067	4,384,900	4,081,300	3,746,800	3,694,800	3,877,500	4,068,855	4,254,500	4.6%	4.2%
Total DMV Sales Tax Collections (\$ (k)								18,540,893	20,316,961	22,592,440	25,083,938	11.0%	n.a.
<b>Business Establishments (e)</b>													
Number	5,562	5,817	6,261	6,689	6,908	7,226	7,283	7,487	7,267	7,540	7,656	1.5%	4.3%
<b>New Businesses/Incorporations (q)</b>													
	1,702	2,287	2,611	2,988	2,266	2,201	2,198	2,424	2,565	2,592	2,290	-11.7%	4.0%

## St. Tammany Parish Ten Year Economic Indicators

Economic Indicators	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2013/2012 Compare	2013/2008 Compare
<b>Utilities (l)</b>													
Electric Customers	100,679	104,655	101,829	105,945	109,696	111,204	111,969	113,249	114,307	115,583	116,624	0.9%	4.9%
<b>Hotels</b>													
Hotel Receipts (\$) (o)	21,516,531	22,242,307	25,669,593	38,137,744	33,644,447	37,637,453	31,179,272	38,666,106	37,101,224	45,697,964	45,490,380	-0.5%	20.9%
Net Occupancy Tax Collections (k)	209,716	211,523	200,961	249,185	211,456	243,021	241,881	276,876	279,264	306,515	276,823	-9.7%	13.9%
Number of Hotels (o)	24	24	24	23	23	25	25	27	31	33	36	9.1%	44.0%
Number Hotel Rooms (o)	1,892	1,892	1,847	1,788	1,647	1,706	2,058	2,221	2,541	2,661	2,951	10.9%	73.0%
<b>U.S. Consumer Price Index/Inflation (n)</b>													
Index (1982-1984 = 100)	180	185	191	197	203	211	210	214	222	226	229	NA	NA
Inflation Rate	2.2%	2.6%	3.5%	3.2%	2.9%	4.1%	-0.7%	2.1%	3.5%	2.1%	1.4%	NA	NA
<b>Southern Consumer Price Index/Inflation (n)</b>													
Index (2005 = 100)	174	179	185	192	197	206	204	209	217	222	225	NA	NA
Inflation Rate	2.1%	2.4%	3.8%	3.5%	2.9%	4.4%	-0.9%	2.2%	3.9%	2.2%	1.5%	NA	NA
<b>St. Tammany Parish ACT Scores (d)</b>	21.5	21.6	21.5	21.6	21.6	21.7	21.6	21.8	21.8	21.9	21.1	-3.7%	-2.8%

n.a. = not available. NA = not applicable Where data for 2010 is not yet available, percentage change is computed with the latest data year available.

\* 2005 - 2009 estimated number of houses may be overstated due to the number of houses lost as a result of Katrina flooding, therefore the actual numbers are not known.

### Notes and Explanations:

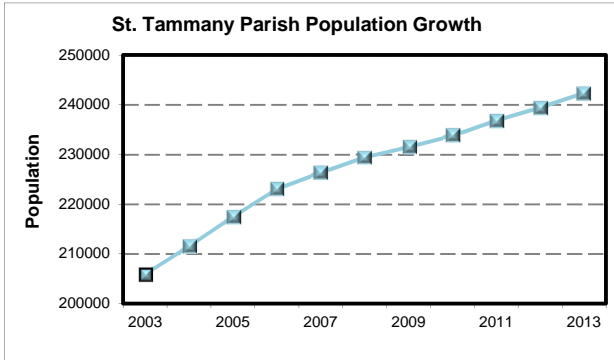
- (1) Population below parish level not reported by U.S. Census starting in 2006. 2006-2009 are population estimates from The Nielsen Company.
- (2) Single family housing units 2001- 2009 estimates based on building permits issued in the unincorporated area of parish.
- (3) Retail sales estimates are based on an average local sales tax of 4.77% which is applied to the total sales tax collections.
- (4) 2001 - 2010 and 2011 forward median family and median household incomes are estimates.
- (5) In the Business Establishments section, average employment relates to employed residents within the Parish

### Sources:

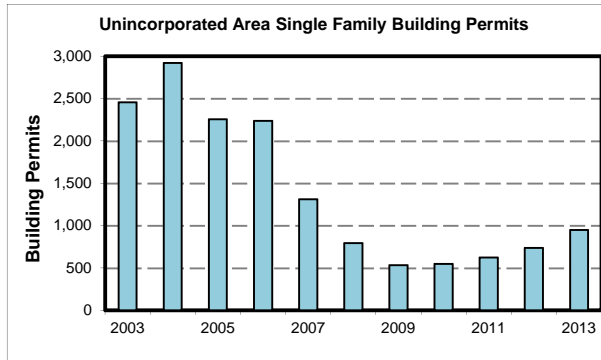
- (a) U. S. Census, (b) Louisiana Tech University, (c) U. S. Bureau of Economic Analysis, (d) Louisiana Department of Education, (e) Louisiana Department of Labor, (g) St. Tammany Parish Building Permit Office, (h) Gulf South Real Estate Information Network, Inc., (i) St. Tammany Parish Assessor's Office, (j) FDIC, (k) St. Tammany Sheriff's Office, (l) Washington-St. Tammany Electric Cooperative, CLECO, (m) www.forrent.com, www.apartments.com, (n) U.S. Department of Labor, (o) St. Tammany Parish Tourist and Convention Commission, (q) Louisiana Secretary of State, (r) The Nielsen Company

St. Tammany Parish Ten Year Economic Indicators is produced by John C. Borland, CCR, Director of Borland Econometrics for and published by The St. Tammany Economic Development Foundation

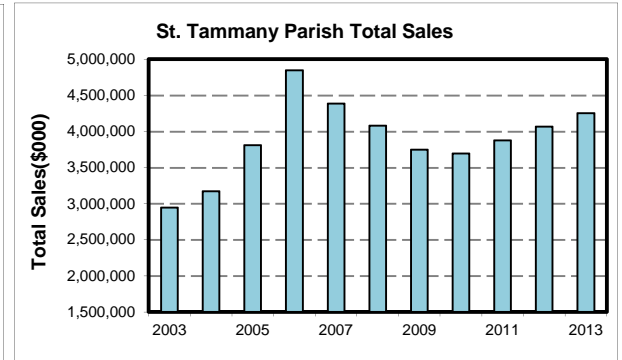
# Ten Years At A Glance



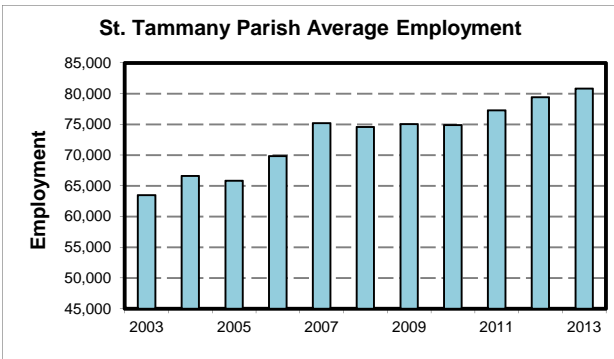
Source: U. S. Census, Louisiana Tech University



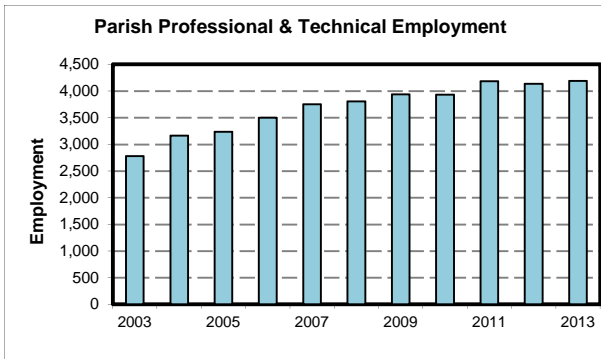
Source: St. Tammany Building Permit Office



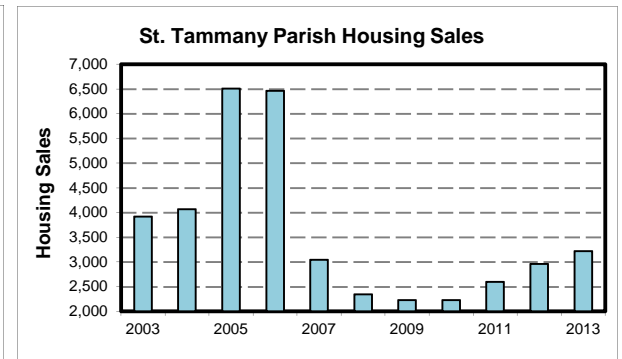
Source: St. Tammany Sheriff's Office



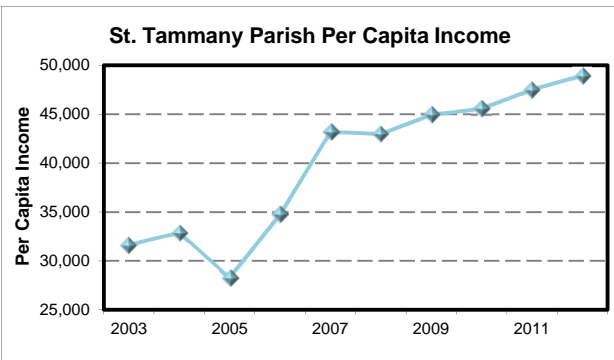
Source: LA Department of Labor



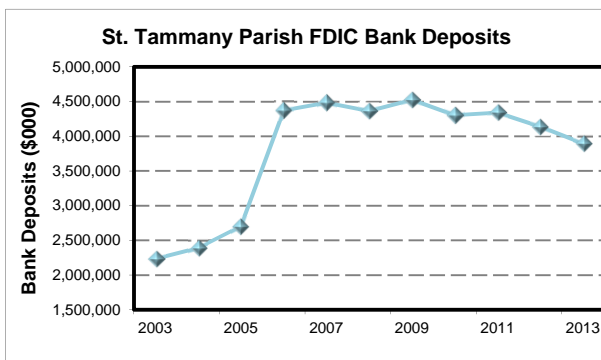
Source: LA Department of Labor



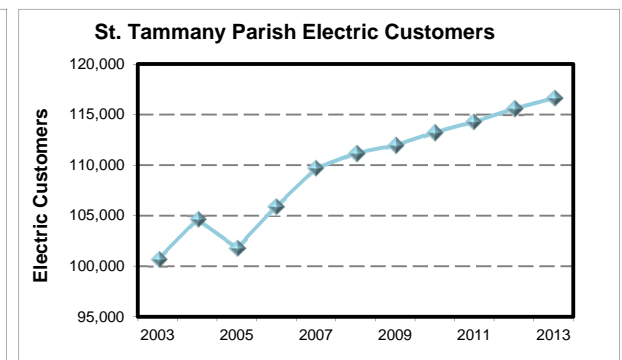
Source: Latter & Blum, Inc. through the Gulf South Real Estate Information Network



Source: U. S. Bureau of Economic Analysis



Source: FDIC



Source: CLECO and Washington-St. Tammany Electric Coop