

SERVICES

ABOUT THE RIGHT PLACE



**THE
RIGHT PLACE**

Advancing the West Michigan Economy

IN BUSINESS, FOR BUSINESS.



THE RIGHT PLACE IS YOUR SINGLE SOURCE FOR BUSINESS SUCCESS IN WEST MICHIGAN.

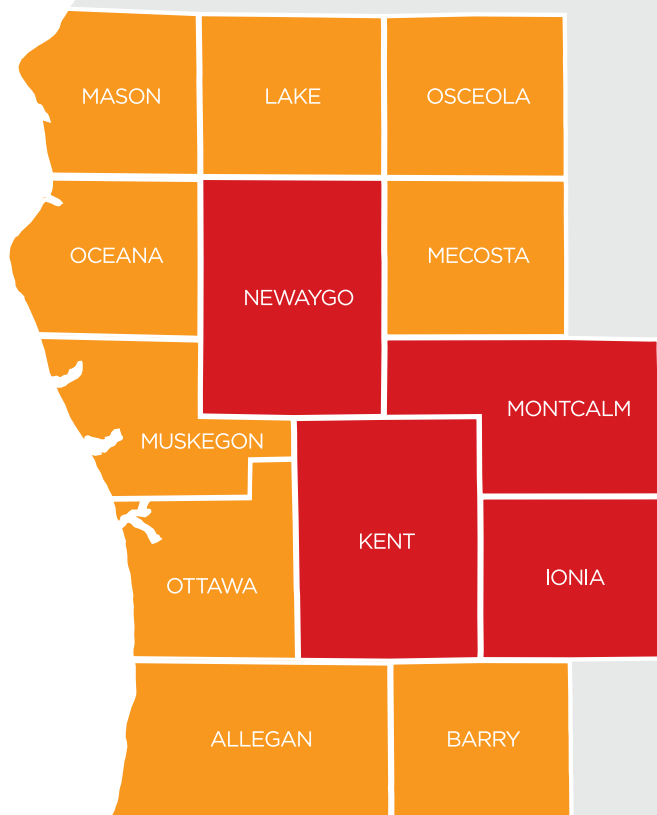
The Right Place is West Michigan's leading economic development organization. We offer confidential and comprehensive business services to growing companies. Our organization serves both current and prospective companies, connecting them to the resources they need to grow in West Michigan. Our work has resulted in billions of new capital investment, thousands of new and retained jobs, since our start in 1985.

WELCOME TO WEST MICHIGAN

Located between Chicago and Detroit, West Michigan is a growing region of more than 1.5 million people. At its core is the city of Grand Rapids, the state's second-largest city.

More than 130 international companies are located here as well as four of Forbes Largest Private Companies. West Michigan is also the home of the global headquarters for such companies as Amway, Steelcase, Herman Miller, Haworth, Wolverine Worldwide, and BISSELL.

We want your business to be next. Contact us today to begin the next chapter of your business here in West Michigan.





“West Michigan is attractive to us due to many factors. The location offers proximity to our customers and supply base, but more importantly a strong talent base in manufacturing and design. The West Michigan area has been a leader in forward thinking and furniture-related industries, which fits our direction and future.”

- Eric Wolff
President - Fulfillment
California Closets

CALIFORNIA CLOSETS®



SERVICES AND RESOURCES

CURRENT AND PROSPECTIVE WEST MICHIGAN COMPANIES

LOCAL SUPPLY CHAIN AND PARTNER OPPORTUNITIES

Using local suppliers can save your company both time and money. Since 1985, we have met with thousands of businesses across the region. Let us know what you're looking for, and we'll connect you with a West Michigan company that's ready to engage.

BUSINESS SUPPORT RESOURCES

With a plethora of regional, state, and federal business growth resources out there, it's difficult understanding who to contact and when. We can link you to the right resources at the right time, letting you focus on your business.

CONFIDENTIAL SITE LOCATION SEARCHES

Whether you're growing, consolidating, or simply looking at new options, our confidential, objective team can guide you through the process to finding the right location. Based on your needs, we'll work with the commercial real estate community to locate your best options in West Michigan.

STATE AND LOCAL INCENTIVES

There is a risk/reward equation for every business growth decision. Working side-by-side with you, we can coordinate state and local incentives to support your growth, lowering your business risk of creating new jobs and investing in your company.

WEST MICHIGAN BUSINESS RESEARCH

Leverage our business research services to start the next chapter of your business journey here in West Michigan. You know your business. We know West Michigan's business community. Combine the two, and you have information to make better, more informed decisions about the future of your company.

INTERNATIONAL BUSINESS DEVELOPMENT

Throughout our history, we have built international business relationships with companies around the world. As a result, West Michigan is home to over 130 international companies from over 20 countries. Let us connect you to new international markets both in and out of West Michigan.

MANUFACTURING TECHNICAL ASSISTANCE

BUSINESS ASSESSMENT TOOLS

MMTC-West assessment tools identify and prioritize future improvement plans. See how your performance compares with peers, select which improvements to address first, and track the return on investment for each project.

GROWTH & INNOVATION

The key to growth is expanding your customer base while adding value to those you already serve. MMTC-West aligns your company's core competencies and strengths with new markets leading to new opportunities.

CONTINUOUS IMPROVEMENT (LEAN) SOLUTIONS

One of the most popular continuous improvement methods, MMTC's Lean manufacturing solutions provide the tools and methodology you need to meet demand while increasing productivity, capacity and profit margins.

QUALITY AND FOOD SAFETY MANAGEMENT

High and consistent quality does not happen by accident. MMTC-West provides quality management solutions for the entire manufacturing process, including complex food quality regulations to help you develop, achieve, and maintain standards that meet the needs of your business and customers.

ENVIRONMENTAL, HEALTH, AND SAFETY SOLUTIONS

Sustainable manufacturing can drive cost savings, waste reductions, and process efficiency improvements. MMTC-West can improve your performance in environmental management systems, energy management, recycling and waste reduction, green manufacturing technology, materials management, quality certification, and worker safety.

RETAINING AND ATTRACTING TALENT

ONE-STOP SHOP WEBSITE FOR RELOCATION

As your company continues to grow and attract talent, guide them to hellowestmichigan.com, a one-stop shop website of resources and connections for recently relocated talent in West Michigan or perspective candidates.

JOB PORTAL

Company members of Hello West Michigan gain access to the organization's job portal and database filled with candidates considering a move to West Michigan.

TALENT EVENTS AND TRAINING

Attend talent education and training events, including member roundtables and the highly successful ReThink West Michigan event.

ABOUT MMTC-WEST

The Michigan Manufacturing Technology Center - West (MMTC-West) delivers objective, high-quality manufacturing and technical support programs to small and mid-sized manufacturers in the 17-county West Michigan area.

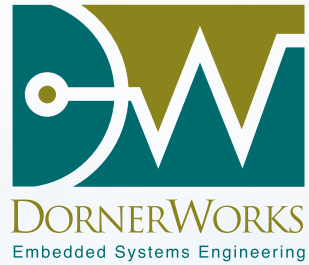


MANUFACTURE SMARTER

ABOUT HELLO WEST MICHIGAN

Hello West Michigan promotes the region as a place where business thrives and people want to live and work. They seek to increase the rate of success member companies have in their efforts to recruit top talent.

HelloWestMichigan



“We have been asked by several customers to open additional design and development engineering centers close to their locations. The Right Place understood our business and the competitive situation we were in, and thanks to their efforts, along with their partners, we are able to continue growing in Grand Rapids.”

- David Dorner,
President & CEO
DornerWorks

REGIONAL BUSINESS COLLABORATION

THE MANUFACTURERS COUNCIL

The Right Place convened the Manufacturers Council in 1989 as a way to organize manufacturers' individual interests into a common purpose of improving the local manufacturing economy. Today, members of the council have a collective vision ... to strengthen the West Michigan region as an international center for business innovation and manufacturing excellence. Council members create a collaborative environment to promote, facilitate, enable, and advocate for "world class" business and manufacturing practices. For more information on the Manufacturers Council, visit: www.rightplace.org/manufacturerscouncil.

THE SUPPLY CHAIN MANAGEMENT COUNCIL

The Supply Chain Management Council is dedicated to supporting the competitiveness of West Michigan manufacturers by implementing best practices in integrated supply chain management. Members of the Supply Chain Management Council have a collective vision to be the Integrated Supply Chain Management hub enhancing the West Michigan economy. For more information on the Supply Chain Management Council, visit: www.rightplace.org/supplychaincouncil.

MIDEVICE - MEDICAL DEVICE CONSORTIUM

MiDevice is the only Michigan-based organization dedicated to medical device design, development, manufacturing and distribution. The consortium works to speed the growth and development of medical devices by emphasizing and encouraging collaboration among members to meet overall product life cycle and supply chain needs. The goal is to build collaboration around core competencies, and grow the medical device industry in the region. For more information on MiDevice, visit: www.midevice.org.

THE TECHNOLOGY COUNCIL OF WEST MICHIGAN

Managed and facilitated by The Right Place, the Technology Council of West Michigan finds new ways to make West Michigan top of mind for prospective customers and engage more clients across the country. Using market research and targeted messaging throughout the U.S., the group is raising the awareness of the incredible tech resources located in West Michigan. To learn more about the tech council, visit: www.rightplace.org/techcouncil.

FOOD PROCESSORS COUNCIL

The Food Processors Council is a 13-county, regional initiative to promote collaboration and shared learning among the area's leading processors. The council is comprised of progressive West Michigan food processors that meet on a regular schedule to share best practices, provide facility tours, and problem solves together as a collaborative group.

MISSION

The Right Place is the economic development organization that drives current and long-term economic prosperity in West Michigan.

VALUE

Building on three decades of knowledge and experience in understanding the opportunities and challenges affecting the West Michigan economy, The Right Place, Inc. develops and implements comprehensive strategies to retain, expand, and attract businesses vital to the region's long-term health. These strategies include marketing the region globally, connecting area businesses to national and international resources, identifying emerging growth opportunities, and strengthening the global competitiveness of area firms. Through these and other activities, The Right Place is fostering an environment of sustainable economic growth, high quality employment and wealth creation for the West Michigan economy.

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