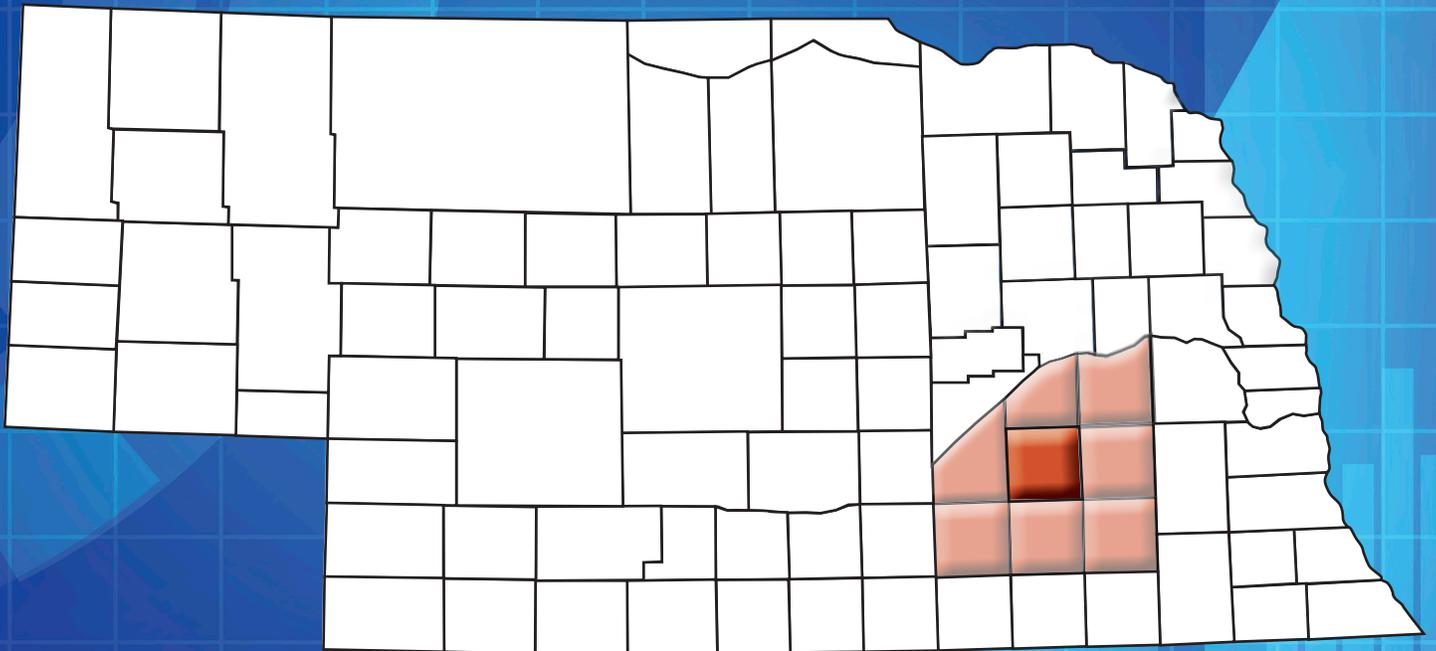


ECONOMIC AND DEMOGRAPHIC TRENDS

York County
and the Surrounding Area

November 2017



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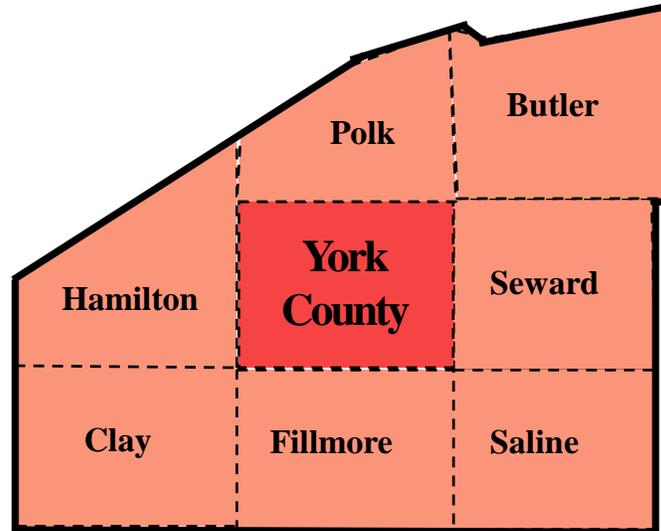
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Economic and Demographic Trends in York County and the Surrounding Area



This study provides data on labor force, employment, commuting patterns, population, migration, retail sales, and income for York County. For select measures, comparable data are provided for the surrounding area (selected counties and communities). The map featured above shows the general area for which selected comparable data are shown. In addition to York County, other counties included in this area are Butler, Clay, Fillmore, Hamilton, Polk, Saline, and Seward. The retail sales section also compares retail growth between York and eight other similarly sized Nebraska communities.

Labor Force and Employment

Table 1 and Charts 1–5 (next pages) present nonfarm wage and salary data for York County for the period 2007–2016. Nonfarm employment is broken down into 11 sectors as defined by the Bureau of Labor Statistics and which are compliant with the North American Industrial Classification System (NAICS).

Nonfarm wage and salary employment consists of the following 11 sectors:

- Natural Resources & Mining
- Construction
- Manufacturing
- Trade, Transportation & Utilities
- Information
- Financial Activities
- Professional & Business Services
- Education & Health Services
- Leisure & Hospitality
- Other Services (except Public)
- Government

The measure of employment reported in Table 1 (below) is data on the number of people employed in the non-agriculture wage and salary sector in York County (regardless of their county of residence). These data indicate total nonfarm wage and salary employment in York County decreased 4.6 percent (372 jobs) between 2007 and 2016.

Table 1 also provides employment data for York County by major economic sector for years 2007–2016. Of the sectors reporting complete data, the Natural Resources & Mining sector recorded the largest percentage increase in employment between 2007 and 2016 (225.5 percent or 318 jobs). The Natural Resources & Mining sector also recorded the largest actual employment increase between 2007 and 2016 (318 jobs or 225.5 percent).

Table 1

**Nonfarm Wage & Salary Employment Trends, York County, Nebraska
Selected Years: 2007–2016**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	% Change 2007-2016	# Change 2007-2016
Nonfarm Employment (W&S)	8,125	7,296	7,206	7,251	7,450	7,785	7,754	7,737	7,641	7,753	-4.6	-372
Total Private Industries	6,977	6,138	6,049	6,009	6,222	6,558	6,537	6,538	6,439	6,571	-5.8	-406
Goods Producing	1,481	1,405	1,272	1,224	1,370	1,540	1,640	1,624	1,520	1,630	10.1	149
Natural Resources & Mining	141	143	153	158	304	452	510	502	363	459	225.5	318
Construction	271	264	278	294	254	220	289	297	330	332	22.5	61
Manufacturing	1,069	997	841	772	811	869	842	825	827	839	-21.5	-230
Service Providing	5,496	4,733	4,777	4,785	4,852	5,018	4,897	4,914	4,919	4,941	-10.1	-555
Trade, Transportation & Utilities	2,296	1,522	1,516	1,499	1,611	1,606	1,560	1,582	1,575	1,541	-32.9	-755
Information	100	93	88	86	65	75	70	71	80	81	-19.0	-19
Financial Activities	390	383	395	390	380	379	383	388	388	394	1.0	4
Professional & Business Services	380	416	406	444	500	600	555	577	509	534	40.5	154
Education & Health Services	1,217	1,238	1,278	1,299	1,236	1,216	1,204	1,190	1,202	1,190	-2.2	-27
Leisure & Hospitality	839	831	846	827	796	824	844	828	855	891	6.2	52
Other Services, except Public	275	251	248	240	264	318	282	278	310	310	12.7	35
Government	1,148	1,158	1,157	1,242	1,228	1,227	1,217	1,199	1,202	1,182	3.0	34
Federal	57	57	56	63	55	49	51	54	54	55	-3.5	-2
State	182	182	187	186	178	180	184	190	190	185	1.6	3
Local	910	919	914	994	996	998	983	955	958	942	3.5	32

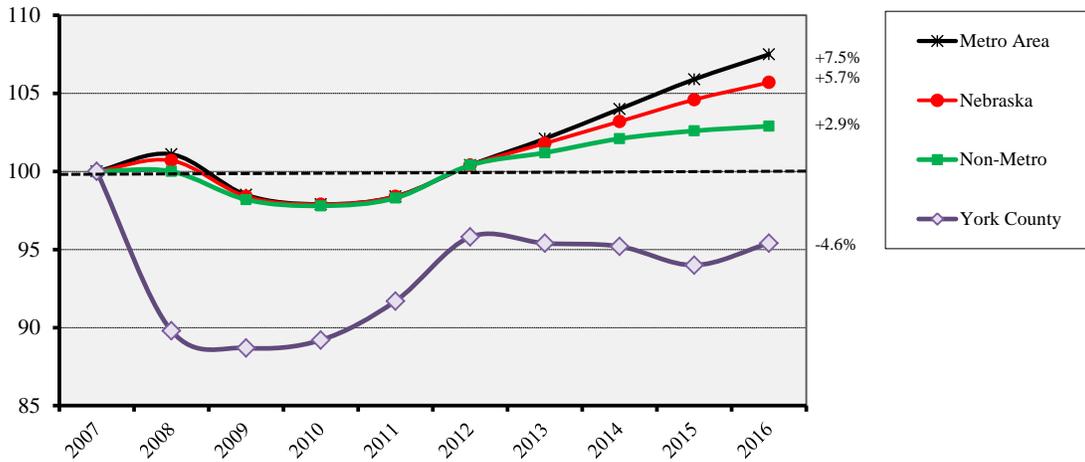
Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages, Annual Data, released June 2017
Labor Force & Work Force Summary, 2007-2016, Annually, (June 2016 data)

Chart 1 (next page) compares total nonfarm wage and salary employment growth in York County with metropolitan, non-metropolitan, and Nebraska as a whole for the review period 2007–2016. Non-metropolitan Nebraska is defined as Nebraska minus the seven Lincoln and Omaha metropolitan counties of Cass, Douglas, Lancaster, Sarpy, Saunders, Seward, and Washington.

As this chart indicates, total nonfarm wage and salary employment in York County decreased 4.6 percent (372 jobs) from 2007 to 2016, compared to a 5.7 percent increase for Nebraska as a whole, a 7.5 percent increase in metropolitan Nebraska, and a 2.9 percent increase in non-metropolitan Nebraska.

Chart 1

**Nonfarm (W&S) Employment, York County, Nebraska, Metro, and Non-Metro Nebraska, 2007–2016
(Index, 2007=100)**

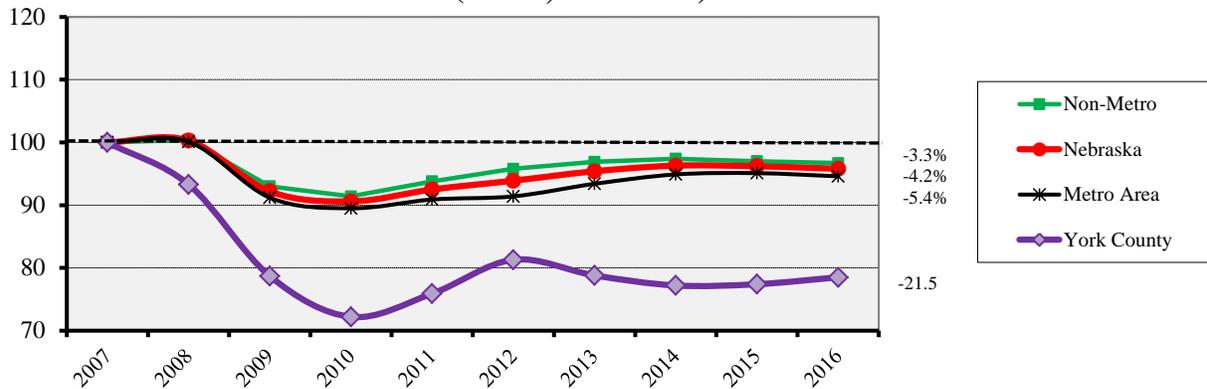


Source: Bureau of Labor Statistics, Quarterly Census of Employment & Wages (QCEW), Released June 2017

Chart 2 presents data on manufacturing wage and salary employment growth for York County, Nebraska, metropolitan, and non-metropolitan areas. The Manufacturing sector for York County recorded a 21.5 percent decrease in employment (230 jobs) between 2007 and 2016. This compares to a 3.3 percent decrease in employment for non-metropolitan Nebraska; a 4.2 percent decrease for Nebraska as a whole; and a 5.4 percent decrease for metropolitan Nebraska over the same period.

Chart 2

**Manufacturing (W&S) Employment, York County, Nebraska, Metro, and Non-Metro Nebraska, 2007–2016
(Index, 2007=100)**



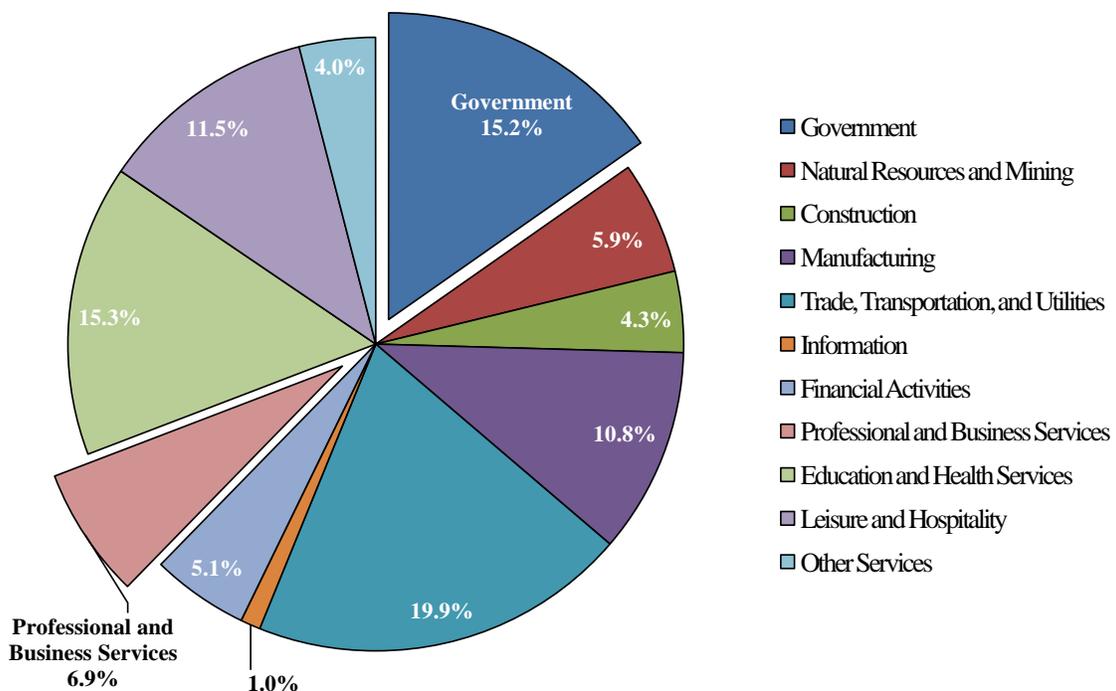
Source: Bureau of Labor Statistics, Quarterly Census of Employment & Wages (QCEW), Released June 2017

The next series of pie charts (Charts 3, 4 & 5) display the distribution of nonfarm wage and salary (W&S) employment by major economic sector in York County compared to the non-metropolitan and metropolitan distributions.

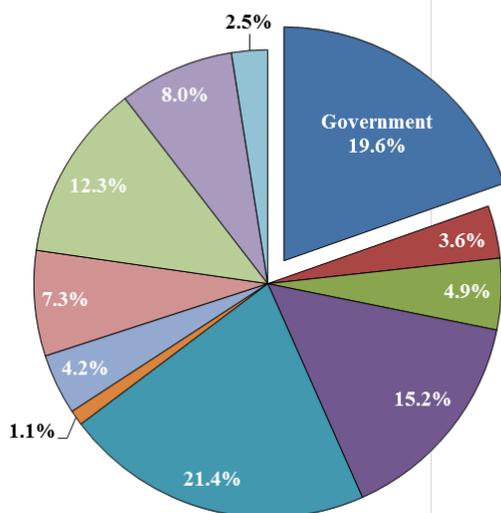
When comparing the York County employment sectors to non-metropolitan Nebraska, the largest deviation occurs in the Government sector which makes up 15.2 percent of the county workforce (1,182 employees) compared to 19.6 percent for non-metropolitan Nebraska; a difference of 4.4 percent. Comparing York County to the overall metropolitan distribution, the largest deviation is found in the Professional and Business Services sector (6.9 percent York County vs. 15.1 percent metropolitan Nebraska; a difference of 8.2 percent).

Charts 3, 4, 5

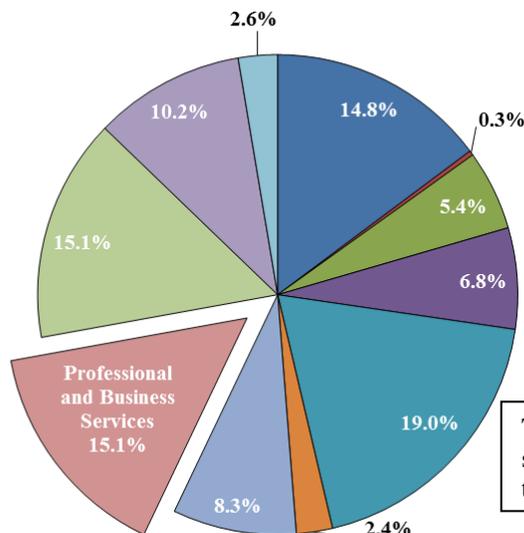
Nonfarm Wage & Salary Employment by Major Economic Sector York County, 2016



Non-Metro Area W&S Employment, 2016



Metro Area W&S Employment, 2016



Totals may not sum 100% due to rounding.

The next table (Table 2) shows labor force information for York County for the time period 2007–2016. In the case of the labor force information (labor force, unemployment, and total employment), these data are measured based on the county of residence of the labor force participants (regardless of where they work). As the labor force and total employment data indicate, there was a decrease in the number of York County residents participating in the labor force between 2007 and 2016 (4.4 percent or 334 people).

The number of those unemployed in York County was unchanged (0 people) between 2007 and 2016. Persons are classified as unemployed if they do not have a job, have actively looked for work in the prior four weeks, and are currently available for work. The York County unemployment rate was 2.8 percent in 2016; below that for metropolitan Nebraska (3.2 percent), below Nebraska as a whole (3.2 percent), and below non-metropolitan Nebraska (3.2 percent).

Table 2

**Labor Force & Employment Trends, York County, Nebraska
Selected Years: 2007–2016**

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	% Change 2007-2016	# Change 2007-2016
Labor Force	7,648	7,050	7,078	7,411	7,515	7,601	7,506	7,393	7,345	7,314	-4.4	-334
Unemployment	208	261	345	344	326	281	272	235	216	208	0.0	0
Unemployment Rate	2.7	3.7	4.9	4.6	4.3	3.7	3.6	3.2	2.9	2.8	(N/A)	(N/A)
Employment	7,440	6,789	6,733	7,067	7,189	7,320	7,234	7,158	7,129	7,106	-4.5	-334

(N/A) - Data not available

Source: Bureau of Labor Statistics, Local Area Unemployment Statistics, Annual Data, released March 2017

Residence and Work Flow Patterns

The next series of tables show residence (Work Destination) and workflow (Home Destination) patterns for York County. A Work Destination report looks at where residents in a selected area are working (where they are commuting to work). A Home Destination report looks at the area from which a county is pulling employees to fill positions. These data are from the U.S. Census Bureau's Longitudinal Employer-Household Dynamics (LEHD) program. This program uses a variety of statistical and computing techniques to combine federal and state administrative data on employers and employees with core Census Bureau censuses and surveys while protecting the confidentiality of people and firms that provide the data. The most current data available for York County are from 2014.

Table 3 (pages 6–7) examines the Work Destination area for York County from three perspectives: by state, by county, and by place (city). In Table 3, the Census identified 6,686 county labor force participants holding primary jobs. As Table 3 shows, 97.9 percent of York County's labor force participants are employed within the state of Nebraska. Approximately 58.2 percent of York County workers remain within York County for employment with 41.8 percent leaving the county borders for work (next page). The top ten incorporated places where York County labor force participants are employed are also shown on the following page.

Table 3

Work Destination Report

Where Workers are Employed Who Live in the Selection Area

2015

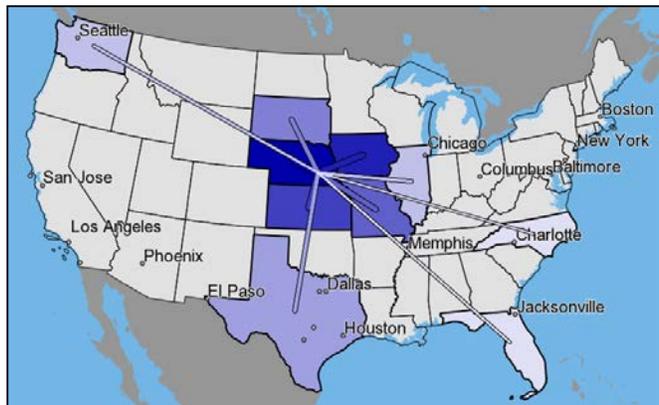
	Count	Share
Total Primary Jobs	6,686	100.0%

By States

Job Counts by States Where Workers are Employed

2015

	Count	Share
Nebraska	6,544	97.9%
Iowa	51	0.8%
Kansas	32	0.5%
Missouri	18	0.3%
South Dakota	13	0.2%
Texas	5	0.1%
Illinois	4	0.1%
Washington	4	0.1%
Florida	2	0.0%
North Carolina	2	0.0%
All Other Locations	11	0.2%



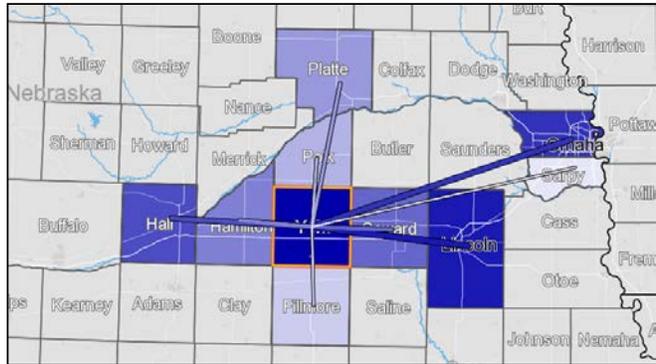
Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, October 2017

Table 3 (continued)

By Counties
Job Counts by Counties Where Workers are Employed

2015

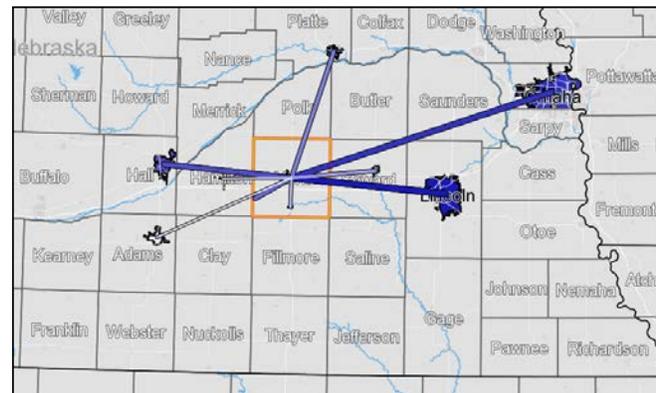
	Count	Share
York County, NE	3,889	58.2%
Lancaster County, NE	602	9.0%
Douglas County, NE	299	4.5%
Hall County, NE	238	3.6%
Seward County, NE	237	3.5%
Hamilton County, NE	150	2.2%
Platte County, NE	145	2.2%
Polk County, NE	113	1.7%
Fillmore County, NE	107	1.6%
Sarpy County, NE	77	1.2%
All Other Locations	829	12.4%



By Places (top 10)
Job Counts by Places (Cities, CDPs, etc.) Where Workers are Employed

2015

	Count	Share
York city, NE	2,879	43.10%
Lincoln city, NE	578	8.60%
Omaha city, NE	283	4.20%
Grand Island city, NE	215	3.20%
Henderson city, NE	211	3.20%
Columbus city, NE	104	1.60%
Seward city, NE	89	1.30%
McCool Junction village, NE	83	1.20%
Aurora city, NE	79	1.20%
Hastings city, NE	68	1.00%
All Other Locations	2,097	31.4%



Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, October 2017

People also travel from other locations to work in York County—this is the Home Destination report or the labor shed area. Table 4 (pages 8–9) depicts the home locations of those employed within York County. The Census identified 6,827 primary jobs within York County. As Table 4 indicates, 98.3 percent of these jobs are held by Nebraska residents. Approximately 57.0 percent of York County workers live within the county borders and the top localities show the distribution of employee residents around the area (next page).

Table 4

Home Destination Report

Where Workers Live Who are Employed in the Selection Area

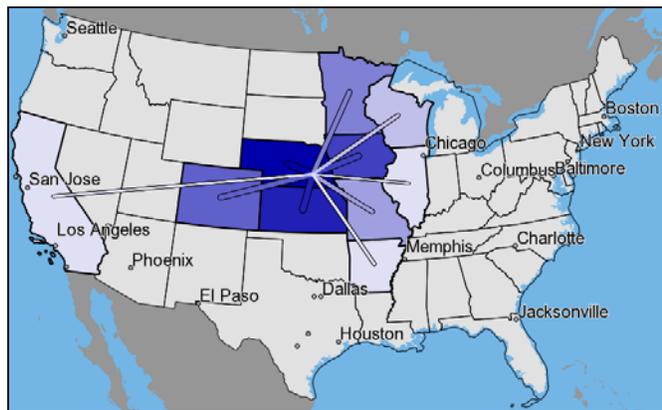
2015

	Count	Share
Total Primary Jobs	6,827	100.0%

Job Counts by States Where Workers Live

2015

	Count	Share
Nebraska	6,709	98.3%
Kansas	32	0.5%
Iowa	18	0.3%
Colorado	12	0.2%
Minnesota	9	0.1%
Missouri	8	0.1%
Wisconsin	5	0.1%
Arkansas	3	0.0%
California	3	0.0%
Illinois	3	0.0%
All Other Locations	25	0.4%

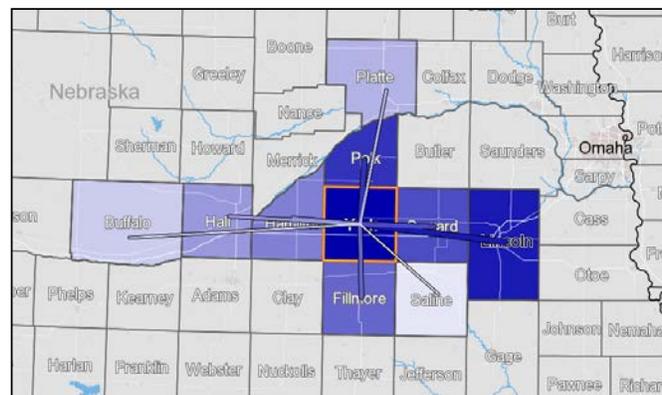


By Counties

Job Counts by Counties Where Workers Live

2015

	Count	Share
York County, NE	3,889	57.0%
Lancaster County, NE	319	4.7%
Polk County, NE	251	3.7%
Seward County, NE	247	3.6%
Fillmore County, NE	246	3.6%
Hamilton County, NE	215	3.1%
Hall County, NE	165	2.4%
Platte County, NE	121	1.8%
Buffalo County, NE	91	1.3%
Saline County, NE	90	1.3%
All Other Locations	1,193	17.5%

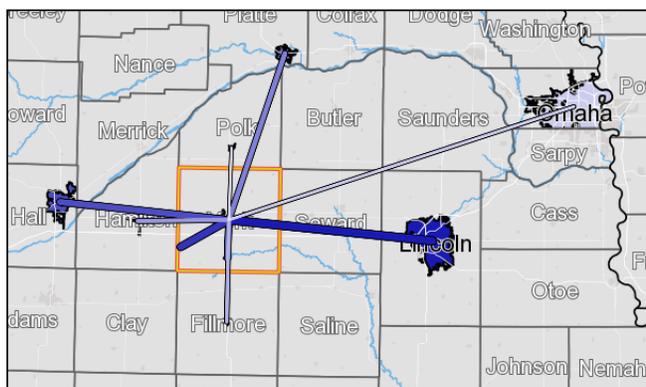


Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, October 2017

Table 4 (continued)

By Places (top 10)
Job Counts by Places (Cities, CDPs, etc.) Where Workers Live
2015

	Count	Share
York city, NE	2,489	36.5%
Lincoln city, NE	295	4.3%
Henderson city, NE	205	3.0%
Grand Island city, NE	135	2.0%
McCool Junction village, NE	93	1.4%
Columbus city, NE	92	1.3%
Aurora city, NE	86	1.3%
Geneva city, NE	79	1.2%
Omaha city, NE	74	1.1%
Stromsburg city, NE	73	1.1%
All Other Locations	3,206	47.0%



Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, October 2017

The next table (Table 5, pages 9–10) shows an inflow/outflow report for the York County labor force. The data show labor force and employment size, efficiency, and other characteristics. These data were also obtained from the U.S. Census Bureau’s Longitudinal Employer-Household Dynamics (LEHD) section and help identify characteristics of labor force movement for York County.

Table 5

Inflow/Outflow Report

Selection Area Labor Market Size (Primary Jobs)	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Employed in the Selection Area	6,827	100.0%	6,715	100.0%	6,644	100.0%
Living in the Selection Area	6,686	97.9%	6,453	96.1%	6,050	91.1%
Net Job Inflow (+) or Outflow (-)	141	-	262	-	594	-

In-Area Labor Force Efficiency (Primary Jobs)	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Living in the Selection Area	6,686	100.0%	6,453	100.0%	6,050	100.0%
Living and Employed in the Selection Area	3,889	58.2%	3,532	54.7%	3,394	56.1%
Living in the Selection Area but Employed Outside	2,797	41.8%	2,921	45.3%	2,656	43.9%

In-Area Employment Efficiency (Primary Jobs)	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Employed in the Selection Area	6,827	100.0%	6,715	100.0%	6,644	100.0%
Employed and Living in the Selection Area	3,889	57.0%	3,532	52.6%	3,394	51.1%
Employed in the Selection Area but Living Outside	2,938	43.0%	3,183	47.4%	3,250	48.9%

Table 5 (continued)

Outflow Job Characteristics (Primary Jobs)	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
External Jobs Filled by Residents	2,797	100.0%	2,921	100.0%	2,656	100.0%
Workers Aged 29 or younger	767	27.4%	879	30.1%	766	28.8%
Workers Aged 30 to 54	1,300	46.5%	1,341	45.9%	1,218	45.9%
Workers Aged 55 or older	730	26.1%	701	24.0%	672	25.3%
Workers Earning \$1,250 per month or less	659	23.6%	776	26.6%	678	25.5%
Workers Earning \$1,251 to \$3,333 per month	1,148	41.0%	1,202	41.2%	1,125	42.4%
Workers Earning More than \$3,333 per month	990	35.4%	943	32.3%	853	32.1%
Workers in the "Goods Producing" Industry Class	443	15.8%	455	15.6%	396	14.9%
Workers in the "Trade, Transportation, and Utilities" Industry Class	936	33.5%	884	30.3%	852	32.1%
Workers in the "All Other Services" Industry Class	1,418	50.7%	1,582	54.2%	1,408	53.0%

Inflow Job Characteristics (Primary Jobs)	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Internal Jobs Filled by Outside Workers	2,938	100.0%	3,183	100.0%	3,250	100.0%
Workers Aged 29 or younger	755	25.7%	851	26.7%	815	25.1%
Workers Aged 30 to 54	1,453	49.5%	1,568	49.3%	1,642	50.5%
Workers Aged 55 or older	730	24.8%	764	24.0%	793	24.4%
Workers Earning \$1,250 per month or less	644	21.9%	724	22.7%	754	23.2%
Workers Earning \$1,251 to \$3,333 per month	1,217	41.4%	1,340	42.1%	1,409	43.4%
Workers Earning More than \$3,333 per month	1,077	36.7%	1,119	35.2%	1,087	33.4%
Workers in the "Goods Producing" Industry Class	564	19.2%	642	20.2%	555	17.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	795	27.1%	844	26.5%	919	28.3%
Workers in the "All Other Services" Industry Class	1,579	53.7%	1,697	53.3%	1,776	54.6%

Interior Flow Job Characteristics (Primary Jobs)	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Internal Jobs Filled by Residents	3,889	100.0%	3,532	100.0%	3,394	100.0%
Workers Aged 29 or younger	878	22.6%	783	22.2%	767	22.6%
Workers Aged 30 to 54	1,886	48.5%	1,805	51.1%	1,708	50.3%
Workers Aged 55 or older	1,125	28.9%	944	26.7%	919	27.1%
Workers Earning \$1,250 per month or less	866	22.3%	837	23.7%	821	24.2%
Workers Earning \$1,251 to \$3,333 per month	1,591	40.9%	1,498	42.4%	1,408	41.5%
Workers Earning More than \$3,333 per month	1,432	36.8%	1,197	33.9%	1,165	34.3%
Workers in the "Goods Producing" Industry Class	901	23.2%	736	20.8%	751	22.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	693	17.8%	648	18.3%	617	18.2%
Workers in the "All Other Services" Industry Class	2,295	59.0%	2,148	60.8%	2,026	59.7%

Source: U.S. Census Bureau, LEHD Origin-Destination Data Base, October 2017

The Distance/Direction Report depicted in Table 6 and Figure 1 shows the number (count) and percentage (share) of primary job holders living in York County and the distance they travel to work. Looking at Table 6, the count of primary job holders living within York County is greater in 2015 compared to 2013 and 2014. The distribution of miles traveled to work has also shifted since 2013. Figure 1 shows the location and concentration of these workplaces.

Table 6

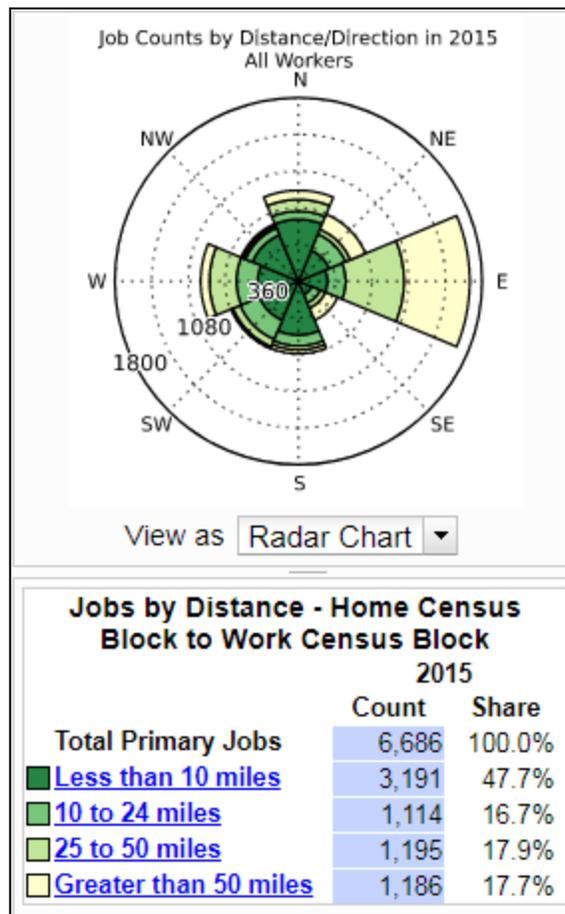
Distance/Direction Report - Home to Work Census Block

Job Counts in Work Blocks by Distance Only

	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	6,686	100.0%	6,453	100.0%	6,050	100.0%
Less than 10 miles	3,191	47.7%	2,929	45.4%	2,850	47.1%
10 to 24 miles	1,114	16.7%	1,003	15.5%	909	15.0%
25 to 50 miles	1,195	17.9%	1,308	20.3%	1,172	19.4%
Greater than 50 miles	1,186	17.7%	1,213	18.8%	1,119	18.5%

Source: U.S. Census Bureau, Labor Area Dynamics, OnTheMap, October 2017

Figure 1



Source: U.S. Census Bureau, Labor Area Dynamics, OnTheMap, October 2017

Table 7 and Figure 2 show the number (count) and percentage (share) of people employed within York County and the distance to their homes. Looking at Table 7, the number of primary jobs held within York County has increased since 2013 and 2014. The data also show the majority of York County employees continue to travel less than 25 miles from work to home. Figure 2 shows the concentration of job counts by distance and direction.

Table 7

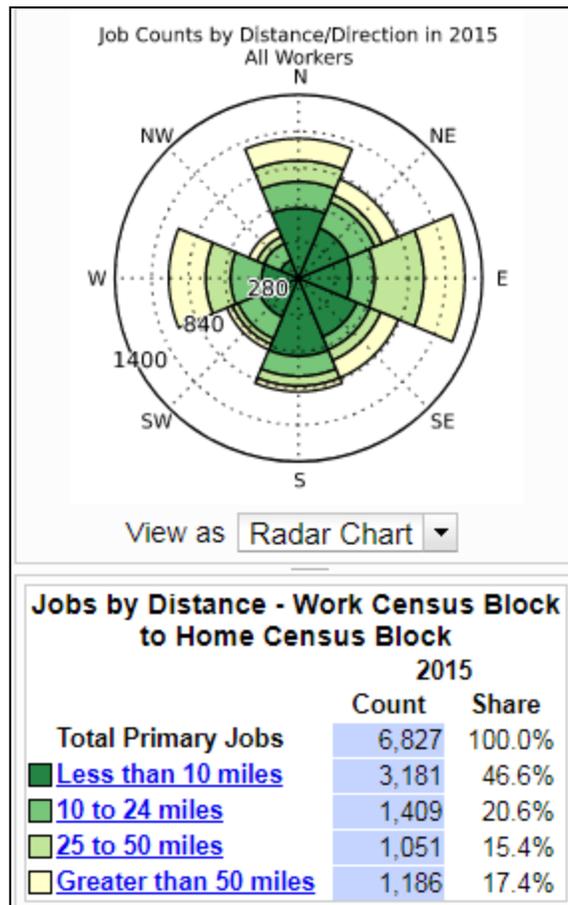
Distance/Direction Report - Work to Home Census Block

Job Counts in Home Blocks by Distance Only

	2015		2014		2013	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	6,827	100.0%	6,715	100.0%	6,644	100.0%
Less than 10 miles	3,181	46.6%	2,921	43.5%	2,853	42.9%
10 to 24 miles	1,409	20.6%	1,300	19.4%	1,196	18.0%
25 to 50 miles	1,051	15.4%	1,148	17.1%	1,121	16.9%
Greater than 50 miles	1,186	17.4%	1,346	20.0%	1,474	22.2%

Source: U.S. Census Bureau, Labor Area Dynamics, OnTheMap, October 2017

Figure 2



Source: U.S. Census Bureau, Labor Area Dynamics, OnTheMap, October 2017

Population and Migration Trends

The following tables (Tables 8 and 9) present population trend data for York County and the surrounding area. As Table 8 indicates, York County's population experienced an average annual decrease of less than 0.1 percent between 1970 and 2010 for a total decrease of less than 0.1 percent or 20 people. This population decrease compares to an average annual increase of 0.5 percent, 23.0 percent total, for Nebraska as a whole. York County reported an average annual 0.2 percent increase in population from 2010 to 2016 (129 people total).

Table 8

County Population 1970–2016 York County and the Surrounding Area

Location	----Year----						Avg. Annual % Change 1970-2010	Avg. Annual % Change 2010-2016
	1970	1980	1990	2000	2010	2016		
Nebraska	1,485,333	1,569,825	1,578,417	1,711,265	1,826,341	1,907,116	0.5	0.7
York County	13,685	14,798	14,428	14,598	13,665	13,794	0.0	0.2
Butler County	9,461	9,330	8,601	8,861	8,395	8,052	-0.3	-0.7
Clay County	8,266	8,106	7,123	7,039	6,542	6,163	-0.6	-1.0
Fillmore County	8,137	7,920	7,103	6,634	5,890	5,720	-0.8	-0.5
Hamilton County	8,867	9,301	8,862	9,403	9,124	9,186	0.1	0.1
Polk County	6,468	6,320	5,668	5,639	5,406	5,203	-0.4	-0.6
Saline County	12,809	13,131	12,715	13,843	14,200	14,331	0.3	0.2
Seward County	14,460	15,789	15,450	16,496	16,750	17,284	0.4	0.5

Source: U.S. Bureau of the Census, Census of Population, May 2017

Table 9 data reveals the population of York County's incorporated places as a whole experienced an average annual population increase of 0.3 percent from 1970 to 2010 and an average annual increase of 0.2 percent from 2010 to 2016 for a total increase of 13.5 percent (1,230 people) from 1970 to 2016. York, the county's largest city, reported a 16.0 percent increase in population (1,082 people) between 1970 and 2016. The unincorporated areas outside of the selected communities experienced a 24.4 percent decrease (1,121 people) during the period 1970–2016.

Table 9

County Population 1970–2016 York County Communities and Unincorporated Areas

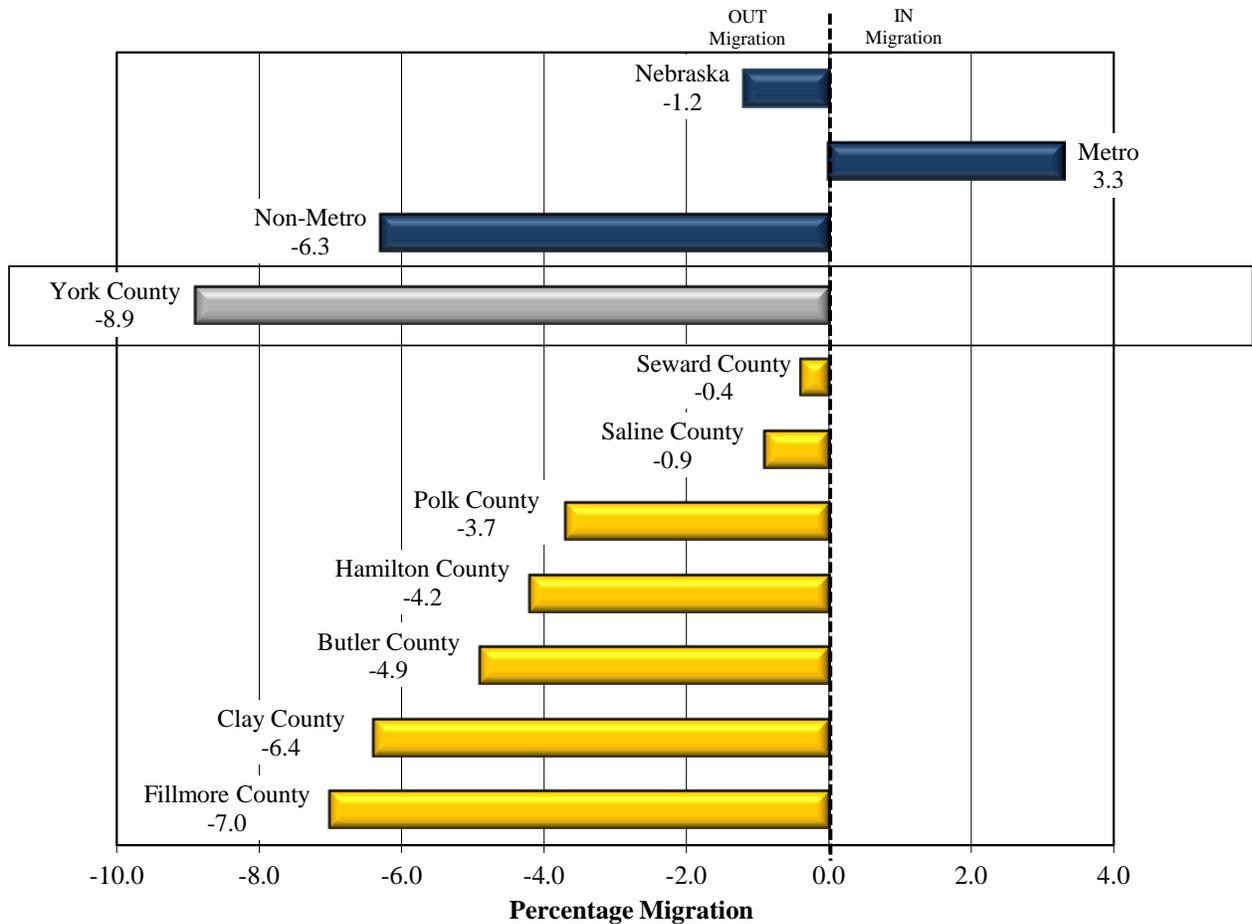
Location	----Year----						Avg. Annual % Change 1970-2010	Avg. Annual % Change 2010-2016
	1970	1980	1990	2000	2010	2016		
Nebraska	1,485,333	1,569,825	1,578,417	1,711,265	1,826,341	1,907,116	0.5	0.7
York County	13,685	14,798	14,428	14,598	13,665	13,794	0.0	0.2
Benedict	209	228	230	278	234	236	0.3	0.1
Bradshaw	347	373	331	336	273	270	-0.6	-0.2
Gresham	248	320	253	270	223	222	-0.3	-0.1
Henderson	901	1,072	999	986	991	995	0.2	0.1
Lushton	34	33	28	33	30	30	-0.3	0.0
McCool Junction	289	404	385	385	409	410	0.9	0.0
Thayer	78	70	64	71	62	62	-0.6	0.0
Waco	214	225	217	256	236	243	0.2	0.5
York	6,778	7,723	7,993	8,081	7,766	7,860	0.3	0.2
Total Incorporated Places	9,098	10,448	10,500	10,696	10,224	10,328	0.3	0.2
Unincorporated Areas	4,587	4,350	3,928	3,902	3,441	3,466	-0.7	0.1

Source: U.S. Bureau of the Census, Census of Population, May 2017

The next two charts (Chart 6 & 7) graphically depict the migration patterns for Nebraska, York County, and the surrounding area as a percentage of the previous decade. Net migration is the change in population after factoring the natural increase for an area (births minus deaths). For the 2000–2010 decade, York County experienced a net out-migration of 1,296 people or 8.9 percent of its 2000 population.

Chart 6

2000–2010 Net Migration as Percent of 2000 Population York County and the Surrounding Area

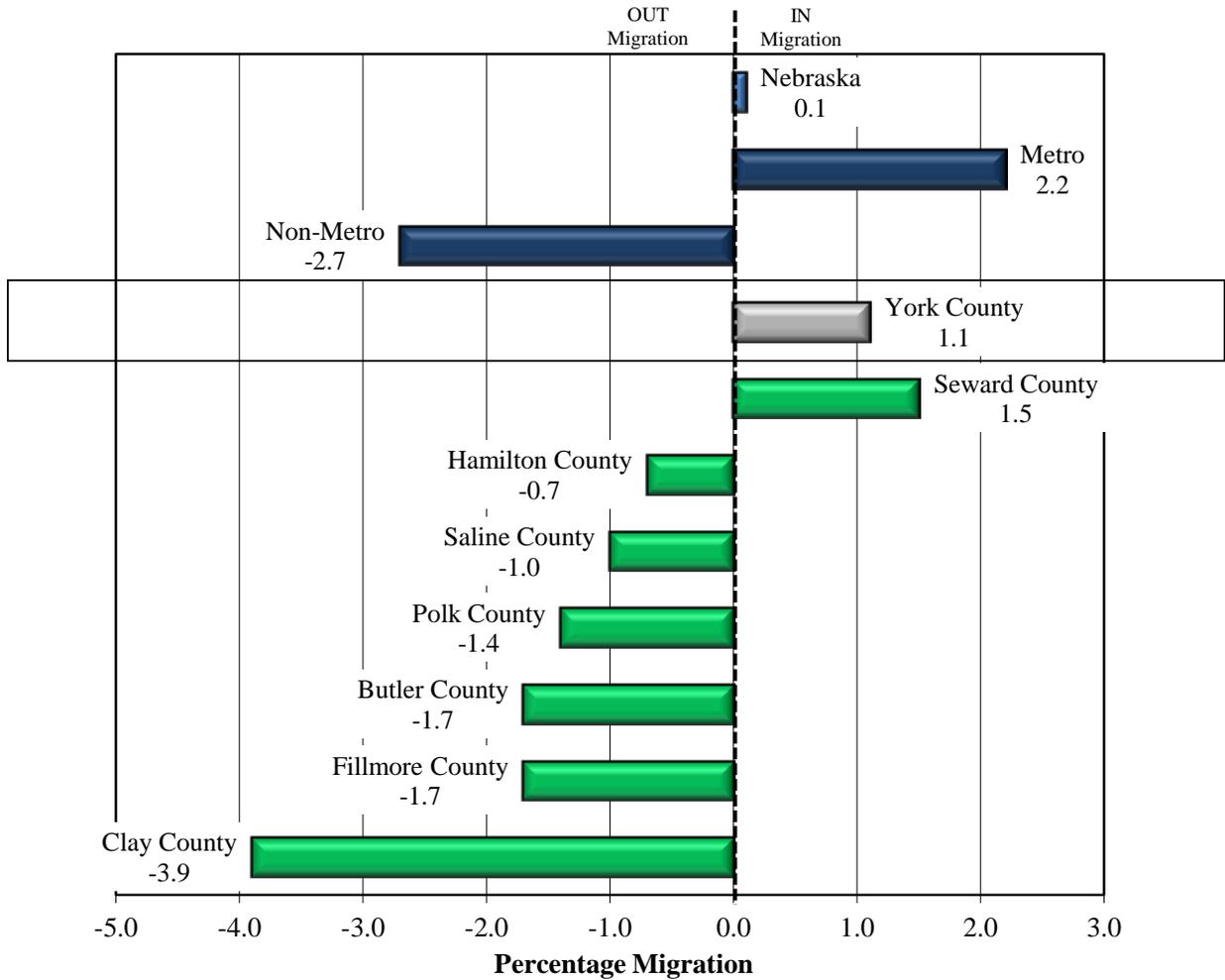


Source: U.S. Census Bureau, County population and estimated components of population change, July 2016

Looking at the years 2010–2015 (Chart 7), York County experienced a net in-migration of 149 people or 1.1 percent of its 2010 population.

Chart 7

2010–2015 Net Migration as Percent of 2010 Population York County and the Surrounding Area



Source: U.S. Census Bureau, County population and estimated components of population change, July 2016

The next two tables (Tables 10 and 11) provide detail on migration patterns. Data reported in these tables are 2011–2015, five-year estimates, which are the latest multiyear estimates available. Multiyear estimates from the American Community Survey are “period” estimates that represent data collected over a period of time (as opposed to “point-in-time” estimates, such as the decennial census, that approximate the characteristics of an area on a specific date). Migration patterns are influenced by employment opportunities, cost-of-living, and quality-of-life factors.

Table 10 data show the current population one-year or older is 137 greater than the number of people living in York County one-year ago. This indicates York County experienced a net increase in its population age one and older and in-migration was greater than out-migration plus the number of deaths.

Table 10

**York County, Nebraska, 2011–2015 Five-Year Estimate
Population Change Due to Migration and Mortality**

Current population one-year or older	13,640
Number of people living in the area one-year ago	13,503
Population change due to migration and mortality	137

Source: American Community Survey, *Geographic Mobility By Selected Characteristics In The United States & Geographical Mobility In The Past Year By Age For Residence 1 Year Ago In The United States* accessed March 2017.

The 2011–2015, five-year estimates in Table 11 reveal a net gain of 232 people from other Nebraska counties and a net loss of 116 people from other states for a total net gain of 116 people one-year or older. As shown in Table 11, net gains occurred in the age groups Age 1 to 17 (gain of 307) and Age 25 to 44 (gain of 84) and net losses in age groups Age 18 to 24 (loss of 236), Age 45 to 64 (loss of 9), and Age 65 and over (loss of 30).

Table 11 also shows the net gains and losses by educational attainment for persons ages 25 and older. There was a gain in residents with a HS diploma or less (gain of 67) and a loss of residents with a bachelor's degree, associate's degree, or some college (loss of 16) and graduate or professional degree (loss of 6).

Table 11

Cuming County, Nebraska 2011–2015, Five-Year Estimate Population Change Due to Migration and Mortality

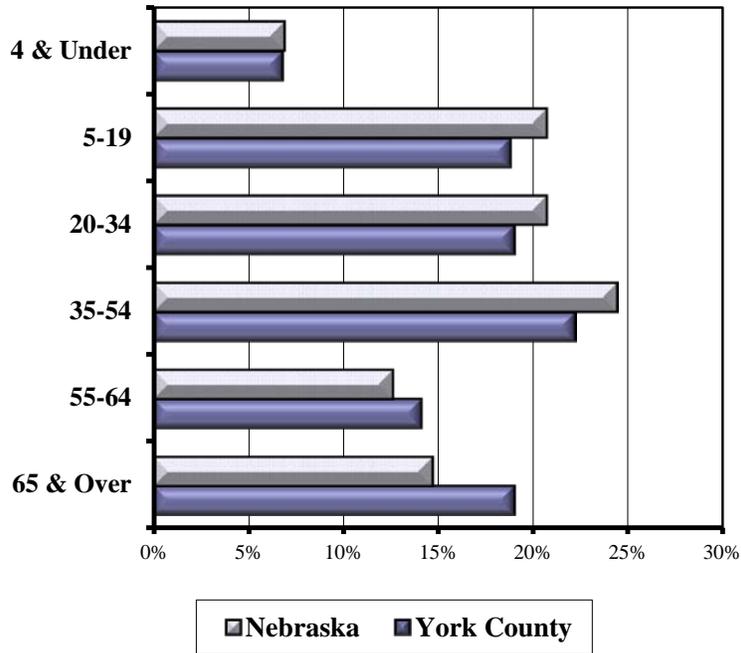
-- Part A: By Age Group --							
Age Group	Moved to Different Nebraska County	Moved From Nebraska County	Net Gain From Nebraska Counties	Moved to Different State	Moved From Different State	Net Gain From Other States	Net Gain From Nebraska Counties and Other States
Age 1 to 17	56	364	308	20	19	-1	307
Age 18 to 24	355	112	-243	82	89	7	-236
Age 25 to 44	197	307	110	91	65	-26	84
Age 45 to 64	60	141	81	99	9	-90	-9
Age 65 and over	44	20	-24	35	29	-6	-30
Total	712	944	232	327	211	-116	116
-- Part B: By Educational Attainment --							
Educational Attainment	Moved to Different Nebraska County	Moved From Nebraska County	Net Gain From Nebraska Counties	Moved to Different State	Moved From Different State	Net Gain From Other States	Net Gain From Nebraska Counties and Other States
HS diploma or less	155	213	58	55	64	9	67
Bachelor's or some college	132	219	87	137	34	-103	-16
Grad. or Prof. degree	14	36	22	33	5	-28	-6
Total	301	468	167	225	103	-122	45

Source: American Community Survey, *Geographic Mobility By Selected Characteristics In The United States; Geographical Mobility In The Past Year By Age For Residence 1 Year Ago In The United States; Geographical Mobility In The Past Year By Educational Attainment For Current Residence In The United States & Geographical Mobility In The Past Year By Educational Attainment For Residence 1 Year Ago In The United States*; accessed March 2017.

The following chart and table (Chart 8; Table 12) compare the U.S. Census Bureau’s age distribution of population for Nebraska as a whole and York County. The population of York County is significantly older in age than Nebraska as a whole. The median age for York County residents in 2015 was 40.1 years of age compared to 36.3 years of age for residents of Nebraska as a whole.

Chart 8

Age Distribution of the Population, 2015 York County and Nebraska



Source: U.S. Census Bureau, "Annual Estimates of the Resident Population for Selected Age Groups by Sex," July 2016

Table 12

Age Distribution of the Population, 2015 York County and Nebraska

	2015 Population		Percent	
	Nebraska	York County	Nebraska	York County
4 & Under	130,631	942	6.9%	6.8%
5-19	392,651	2,597	20.7%	18.8%
20-34	392,362	2,629	20.7%	19.0%
35-54	463,120	3,062	24.4%	22.2%
55-64	238,715	1,951	12.6%	14.1%
65 & Over	278,711	2,625	14.7%	19.0%
Total	1,896,190	13,806	100%	100%
Median Age	36.3	40.1		

Source: U.S. Census Bureau, "Annual Estimates of the Resident Population for Selected Age Groups by Sex," July 2016

Table 13 shows additional median ages as estimated by the American Community Survey for communities within York County and the surrounding counties both as a total and by gender. These are five-year estimates and differ from the U.S. Census Bureau’s single year distributions. Chart 9 graphically depicts the median age distribution for the study area.

Table 13

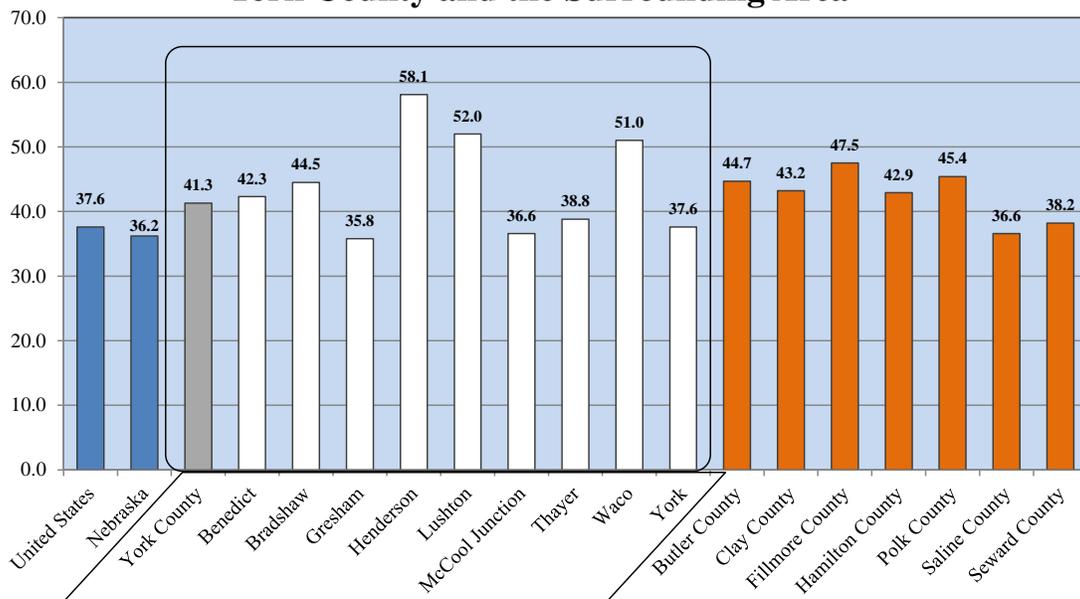
**Median Age by Location and Gender
Five-Year Estimate, 2011–2015
York County and the Surrounding Area**

	Median Age		
	Total	Male	Female
United States	37.6	36.2	38.9
Nebraska	36.2	35.1	37.5
York County	41.3	38.2	43.6
Benedict	42.3	36.1	48.0
Bradshaw	44.5	49.7	40.5
Gresham	35.8	36.3	35.5
Henderson	58.1	53.6	61.5
Lushton	52.0	40.9	63.8
McCool Junction	36.6	36.6	35.9
Thayer	38.8	38.6	42.2
Waco	51.0	50.8	51.5
York	37.6	33.4	42.8
Butler County	44.7	42.1	47.7
Clay County	43.2	42.5	43.7
Fillmore County	47.5	46.2	49.1
Hamilton County	42.9	40.9	44.3
Polk County	45.4	44.6	46.3
Saline County	36.6	35.5	37.8
Seward County	38.2	36.3	40.7

Data Set: 2011-2015 American Community Survey 5-Year Estimates
Source: U.S. Census Bureau, 2011-2015 American Community Survey, March 2017

Chart 9

**Median Age by Location, Five-Year Estimate, 2011–2015
York County and the Surrounding Area**



Data Set: 2011-2015 American Community Survey 5-Year Estimates
Source: U.S. Census Bureau, 2011-2015 American Community Survey, March 2017

Retail Sales

Table 14 and Chart 10 show the retail sales (non-motor vehicle) pull factors for York County and the surrounding area for 2016. The pull factor is computed by dividing the per capita taxable, non-motor vehicle (NMV) retail sales by the state average per capita NMV retail sales. A pull factor of one indicates an area has per capita NMV retail sales equal to the state. A value greater than one indicates an area is drawing retail sales from other areas. Conversely, a pull factor with a value less than one indicates the subject area is losing potential retail activity to other places or, in other words, is experiencing retail sales leakage. This simple calculation does not factor in income levels or purchasing power within an area.

Table 14

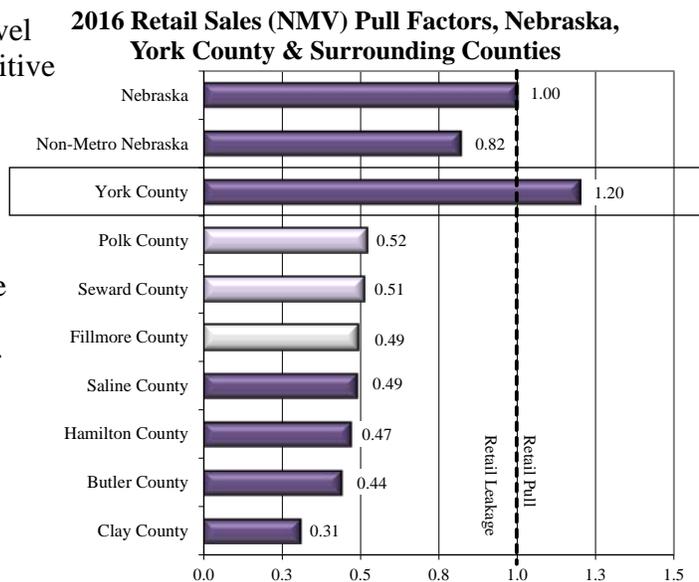
2016 Retail Sales (Non-Motor Vehicle) Pull Factors Nebraska, York County, and Surrounding Counties

	2016 Population	2016 Retail Sales (x \$1,000)	2016 Per Cap Sales (\$)	2016 Pull Factor
Nebraska	1,907,116	23,471,035	12,307	1.00
Non-Metro Nebraska	863,461	8,673,355	10,045	0.82
York County	13,794	203,593	14,760	1.20
Butler County	8,052	43,507	5,403	0.44
Clay County	6,163	23,667	3,840	0.31
Fillmore County	5,720	34,410	6,016	0.49
Hamilton County	9,186	53,117	5,782	0.47
Polk County	5,203	33,314	6,403	0.52
Saline County	14,331	86,173	6,013	0.49
Seward County	17,284	107,758	6,235	0.51

Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Chart 10

Reviewing the pull factors at the county level indicates York County experiences net positive retail injections. The 2016 pull factor of 1.20 indicates, on a per capita basis, retail sales in York County are similar to the state's average per capita sales. Distance from other large trade centers plays a major role in this phenomenon. The comparison of the pull factor for York County (1.20) with the pull factor for the non-metropolitan area of Nebraska (0.82) indicates per capita retail sales in York County are 46.9 percent above the average per capita retail sales in the non-metropolitan area of Nebraska.



Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Table 15 and Chart 11 compare the 2016 pull factors for selected area communities. The community of York’s pull factor of 1.92 indicates that, on a per capita basis, non-motor vehicle retail sales in York are approximately 92.0 percent greater than the state’s average per capita sales.

Table 15

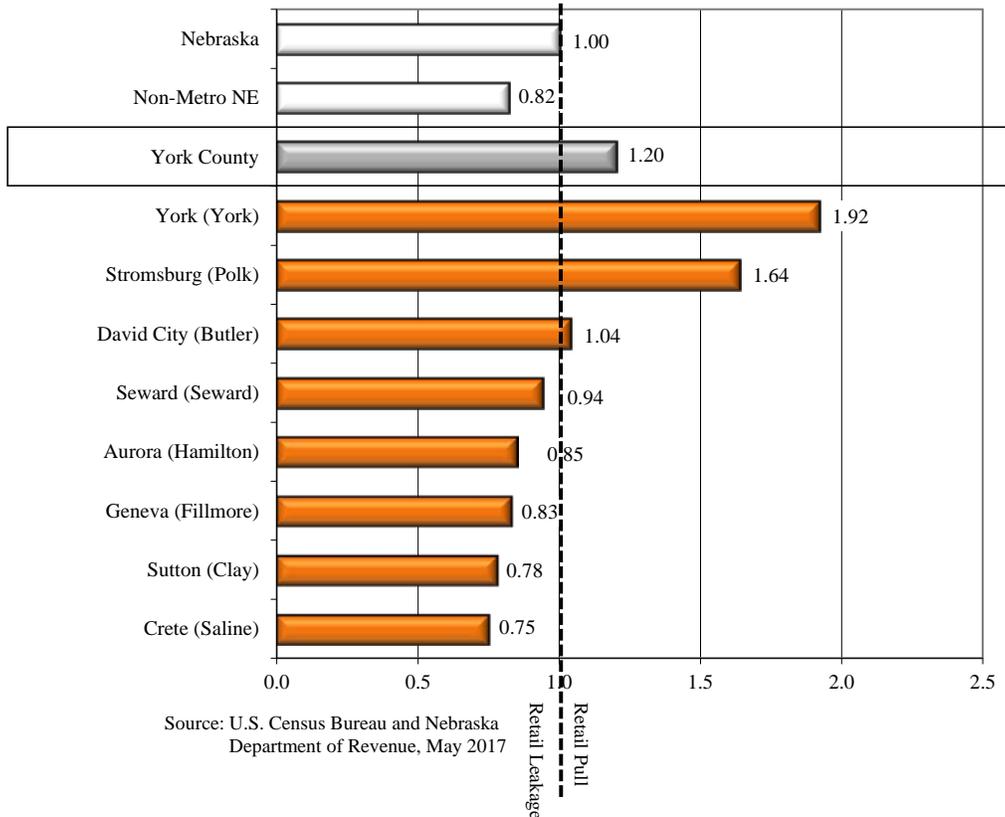
2016 Retail Sales (Non-Motor Vehicle) Pull Factors Nebraska, York County, and Selected Study Area Communities

	2016 Population	2016 Retail Sales (x \$1,000)	2016 Per Cap Sales (\$)	2016 Pull Factor
Nebraska	1,907,116	23,471,035	12,307	1.00
Non-Metro Nebraska	863,461	8,673,355	10,045	0.82
York County	13,794	203,593	14,760	1.20
York (York)	7,860	186,054	23,671	1.92
David City (Butler)	2,815	35,984	12,783	1.04
Sutton (Clay)	1,411	13,505	9,571	0.78
Geneva (Fillmore)	2,162	22,083	10,214	0.83
Aurora (Hamilton)	4,484	47,094	10,503	0.85
Stromsburg (Polk)	1,140	23,024	20,196	1.64
Crete (Saline)	7,059	64,924	9,197	0.75
Seward (Seward)	7,219	83,412	11,555	0.94

Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Chart 11

2016 Retail Sales (NMV) Pull Factors, Nebraska, York County & Selected Study Area Communities



Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Table 16 (sorted by population) and Chart 12 (sorted by pull factor) further breakdown the 2016 pull factors into the communities reporting retail sales figures within York County. As this table indicates, the community of York had the strongest pull factor (1.92) compared to the other communities reporting in the county. Together, these communities contributed to an overall pull factor of 1.20 for York County in 2016.

Table 16

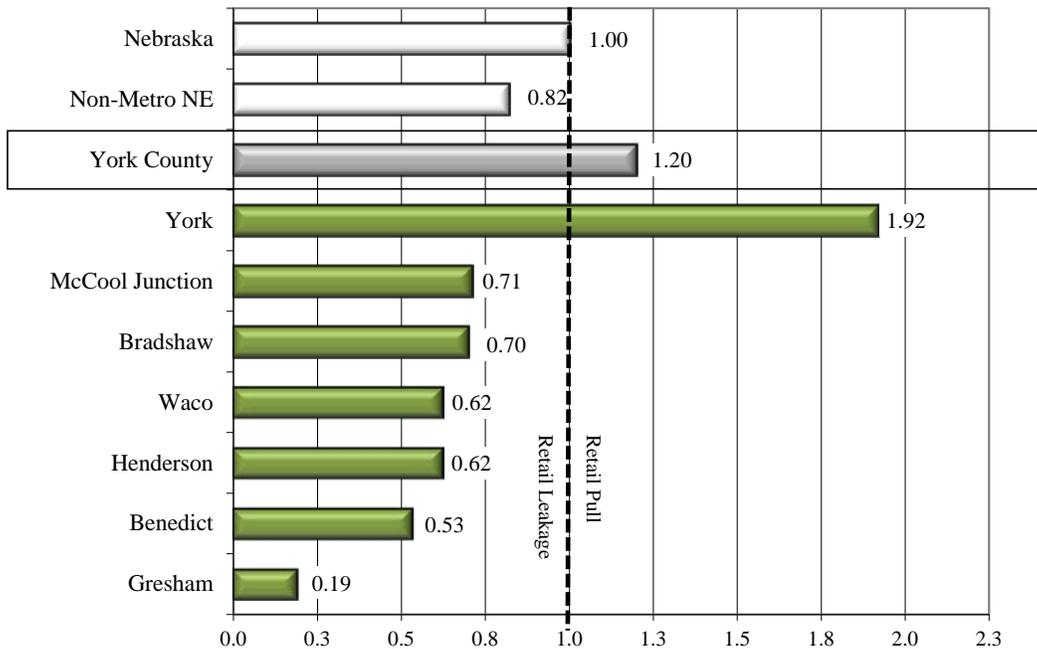
2016 Retail Sales (Non-Motor Vehicle) Pull Factors Nebraska and Available York County Area Communities

	2016 Population	2016 Retail Sales (x \$1,000)	2016 Per Cap Sales (\$)	2016 Pull Factor
Nebraska	1,907,116	23,471,035	12,307	1.00
Non-Metro Nebraska	863,461	8,673,355	10,045	0.82
York County	13,794	203,593	14,760	1.20
York	7,860	186,054	23,671	1.92
Henderson	995	7,643	7,681	0.62
McCool Junction	410	3,582	8,737	0.71
Bradshaw	270	2,324	8,607	0.70
Waco	243	1,867	7,684	0.62
Benedict	236	1,553	6,582	0.53
Gresham	222	532	2,395	0.19

Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Chart 12

2016 Retail Sales (NMV) Pull Factors, Nebraska and Available York County Communities



Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Table 17 (sorted by population) and Chart 13 (sorted by pull factor) show the 2016 pull factors for Nebraska, York, and eight other similarly sized communities selected from around the state. York's pull factor of 1.92 leads the group for 2016 thus indicating York has greater retail pull.

Table 17

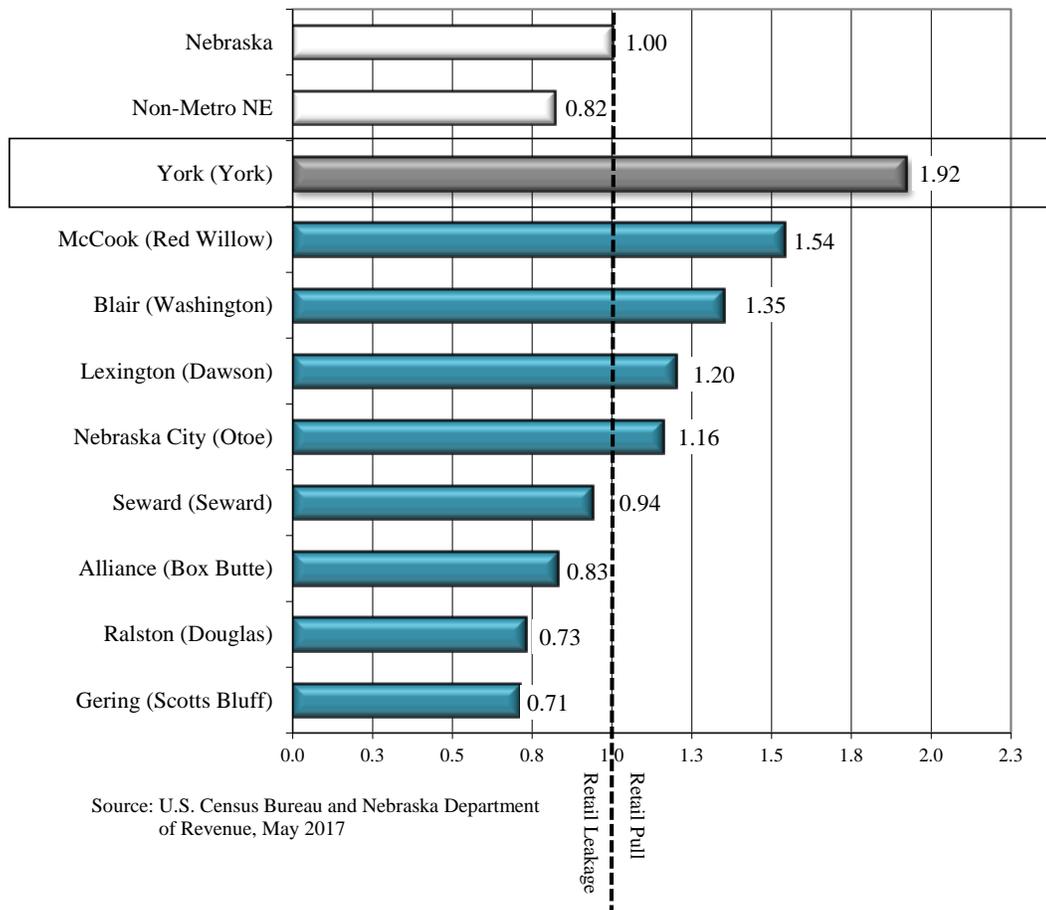
2016 Retail Sales (Non-Motor Vehicle) Pull Factors York & Other Similarly Sized Nebraska Communities

	2016 Population	2016 Retail Sales (x \$1,000)	2016 Per Cap Sales (\$)	2016 Pull Factor
Nebraska	1,907,116	23,471,035	12,307	1.00
Non-Metro Nebraska	863,461	8,673,355	10,045	0.82
York (York)	7,860	186,054	23,671	1.92
Seward (Seward)	7,219	83,412	11,555	0.94
Ralston (Douglas)	7,329	65,586	8,949	0.73
Nebraska City (Otoe)	7,347	105,078	14,302	1.16
McCook (Red Willow)	7,526	142,422	18,924	1.54
Blair (Washington)	8,089	134,341	16,608	1.35
Gering (Scotts Bluff)	8,360	73,175	8,753	0.71
Alliance (Box Butte)	8,403	85,398	10,163	0.83
Lexington (Dawson)	10,004	147,793	14,773	1.20

Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Chart 13

2016 Retail Sales (NMV) Pull Factors, York & Other Similarly Sized Nebraska Communities

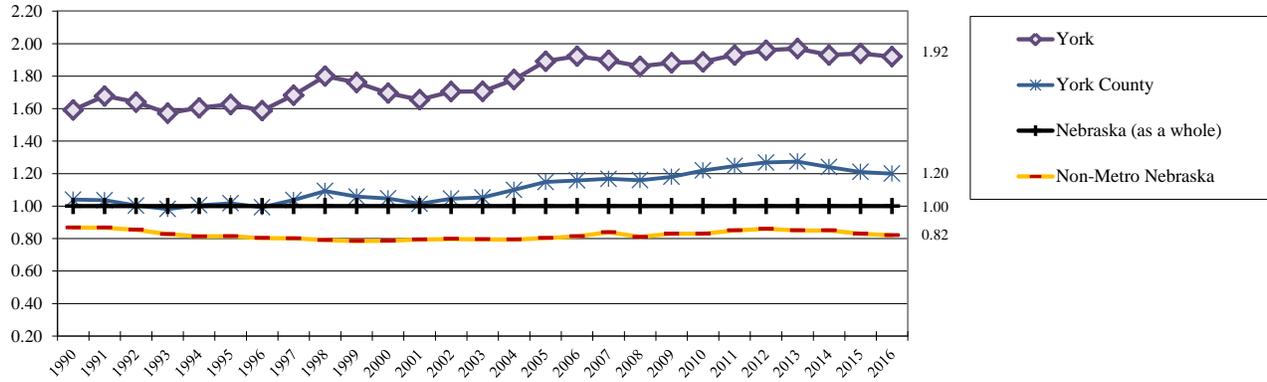


Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2017

Chart 14 illustrates the pull factor trend for York, York County, non-metropolitan Nebraska, and Nebraska as a whole from 1990 to 2016. In examining the time line, the city of York shows retail pull fluctuating well above the state average throughout the entire study period. Data within York County (as a whole) shows the pull factor similar to the non-metropolitan county average and the Nebraska (as a whole) average at the beginning of the study period then gradually rising above the non-metropolitan average at the end of the study period.

Chart 14

Pull Factors 1990-2016 York, York County, Non-Metro & Nebraska (as a whole)



Source: U.S. Census Bureau and Nebraska Department of Revenue, May 2016

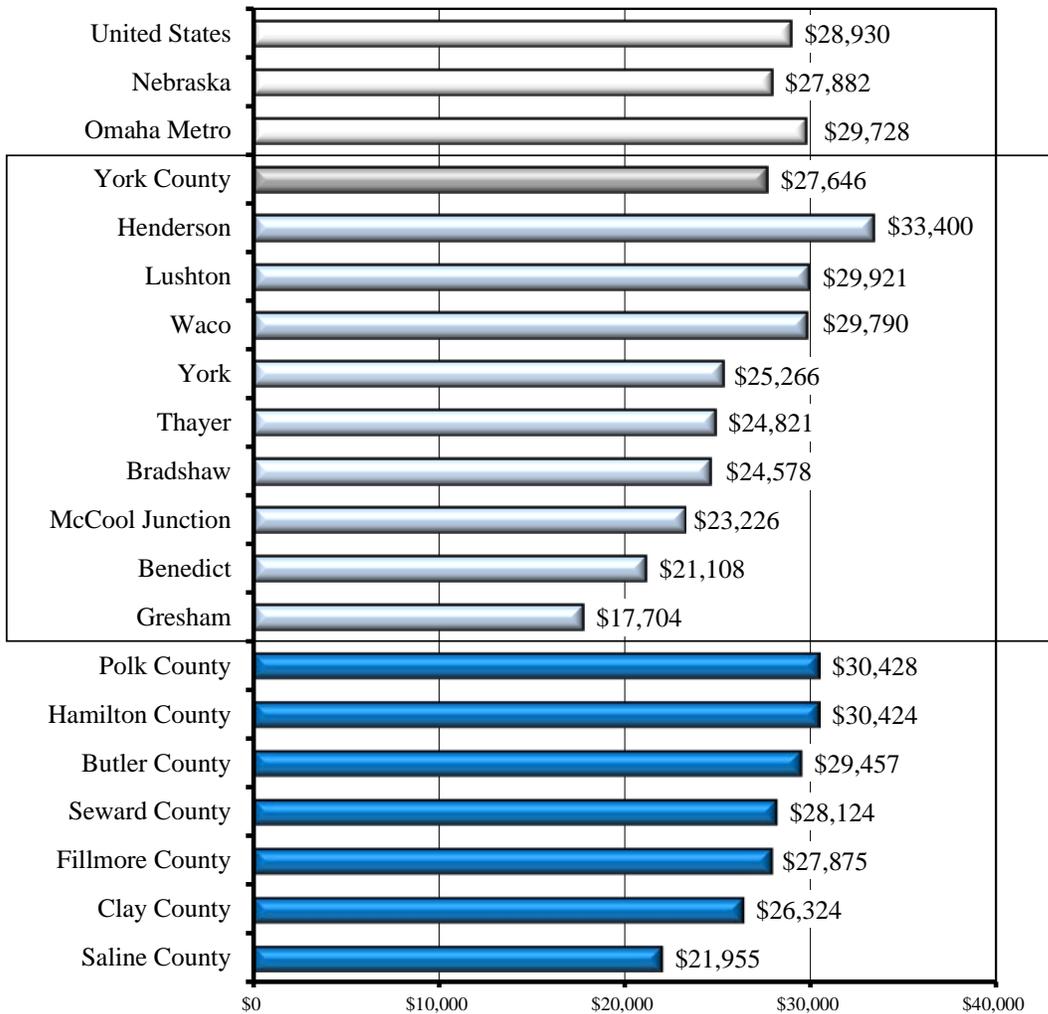
Per Capita Personal Income

Chart 15 examines the per capita personal income levels within the study area. The American Community Survey data allows us to look more closely at non-metropolitan areas in Nebraska. Information on income distribution comes from various sources including earnings, retirement income, and public assistance.

The 2011–2015, five-year estimates show per capita personal income for York County is estimated to be \$27,646 compared to \$27,882 for Nebraska as a whole.

Chart 15

Per Capita Income, 2011–2015 Five-Year Estimate, Nebraska, York County & Surrounding Counties



Source: U.S. Census Bureau, 2015 inflation adjusted past 12-months, 2011-2015 American Community Survey, accessed May 2017.

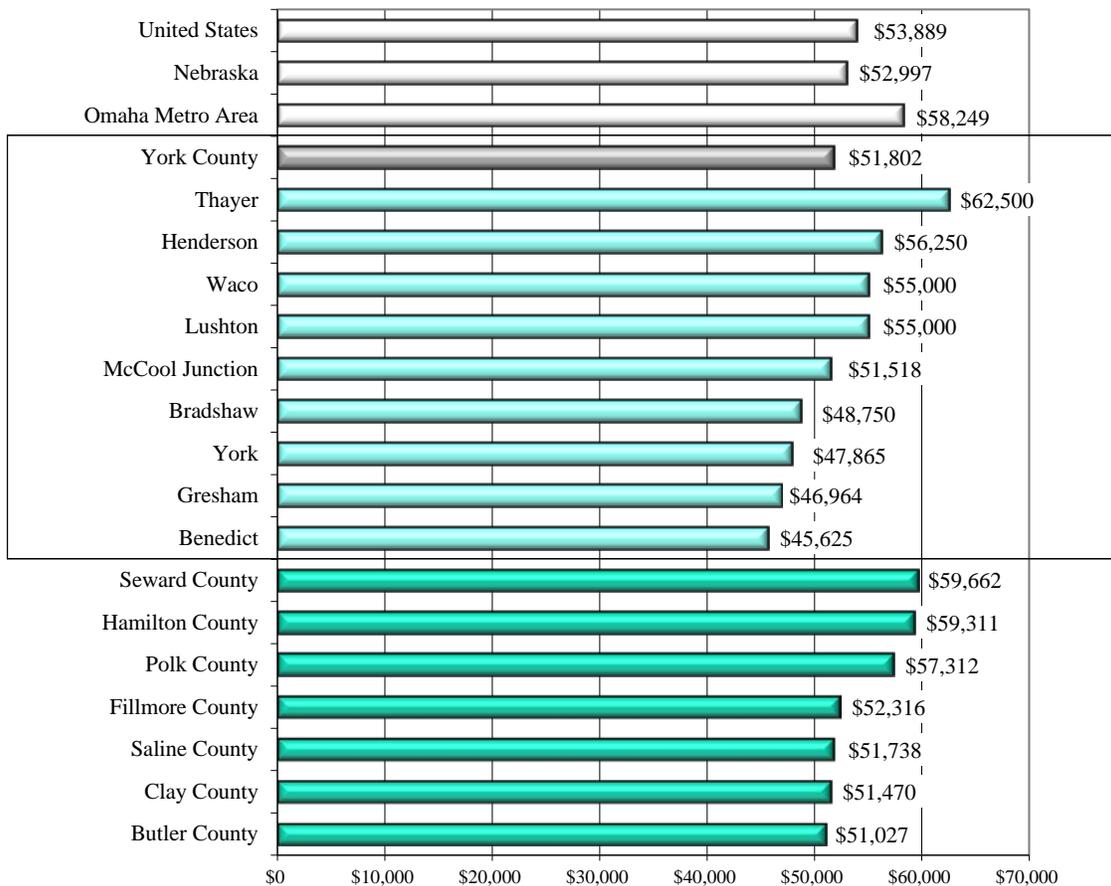
Median Household Income

Median household income provides a different perspective of income levels than median family or per capita income. Family income is defined as having two or more related people in a household. Household income (used in this study) can consist of multiple family members or can be represented by a single person.

The 2011–2015, five-year estimates show median household income for York County is estimated to be \$51,802 in 2015 compared to \$52,997 for Nebraska as a whole.

Chart 16

Median Household Income, 2011–2015 Five-Year Estimate Nebraska, York County & Surrounding Counties



Source: U.S. Census Bureau, 2011-2015 American Community Survey, accessed May 2017.