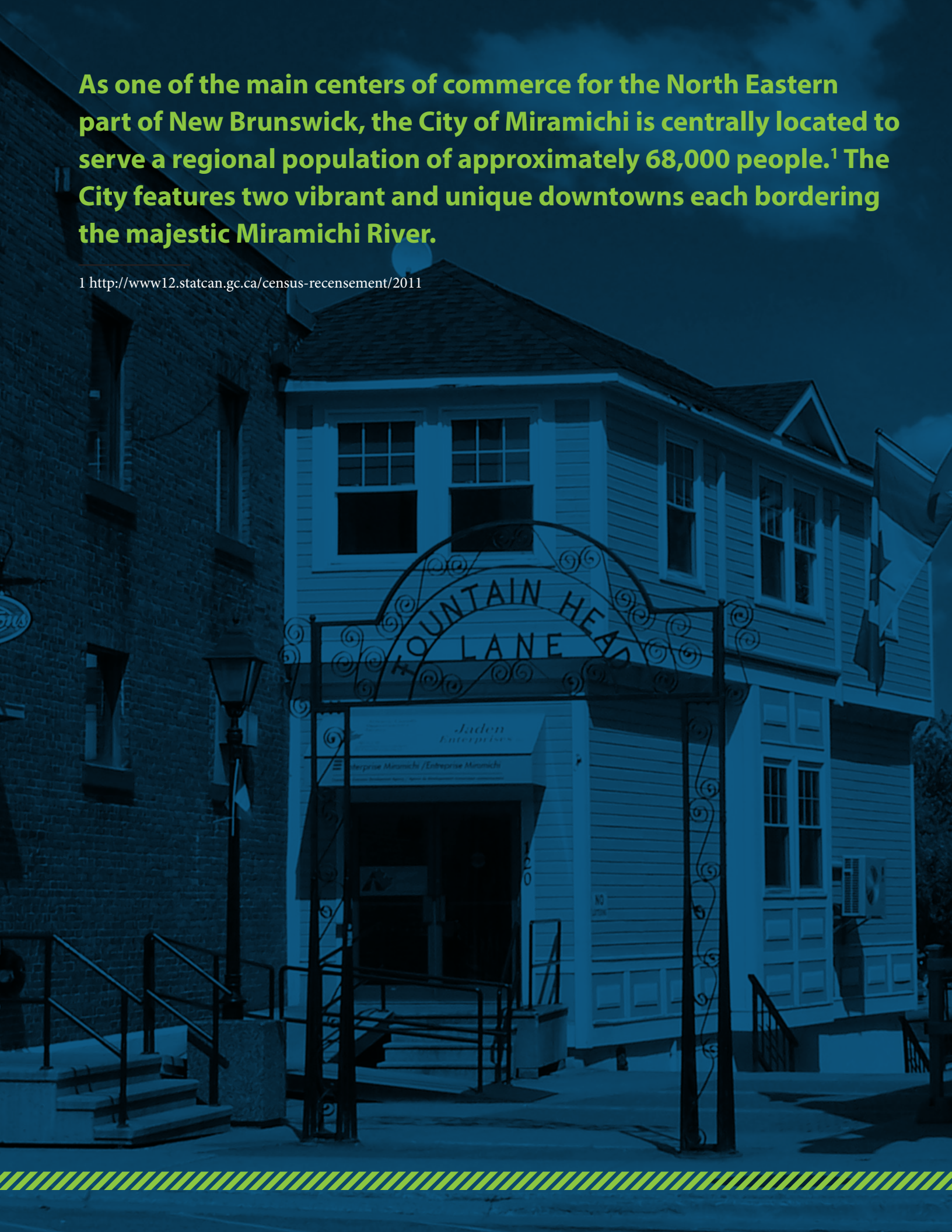


Retail Opportunities Miramichi



As one of the main centers of commerce for the North Eastern part of New Brunswick, the City of Miramichi is centrally located to serve a regional population of approximately 68,000 people.¹ The City features two vibrant and unique downtowns each bordering the majestic Miramichi River.

¹ <http://www12.statcan.gc.ca/census-recensement/2011>



The characters of these downtowns create many customer generators and drivers including special events and festivals as well as provincial, municipal and federal office buildings including the new Public Service Pay Center (Opening 2015) which will house approximately 550 new federal government employees.



Each downtown center features an abundance of service providers that supply the needs of the local population and offer goods and services to the abundance of visitors to the region. Each Downtown is located near, and has access to, Highway 8 and Highway 11; two of the main North/South arterial highways in the Province of N.B.



In addition, the Miramichi Power Center, located at the intersection Highways 8 and 11, two of the main North-South arterial provincial highways, can provide a retailer with high traffic visibility and direct highway access. Currently the Power Center is home to many retail chains including Walmart, Canadian Tire, Sobeys, Staples, Shoppers Drug Mart, Cineplex Odeon, Mark's Work Warehouse, SportsChek, Boston Pizza, and numerous fast food and service outlets. In 2014 the following retail and service outlets will open to provide additional traffic generation for this active retail hub: The Riverside Gaming and Entertainment Center, Giant Tiger (May Opening), Winner's (June Opening), Pet Value (May Opening), goji Frozen Yogurt (April Opening) and Pita Pit (May Opening).

Historic Chatham Business District



Boundaries

Financial institutions located in the Historic Chatham Business District:

- RBC
- Scotia Bank
- Bank of Montreal



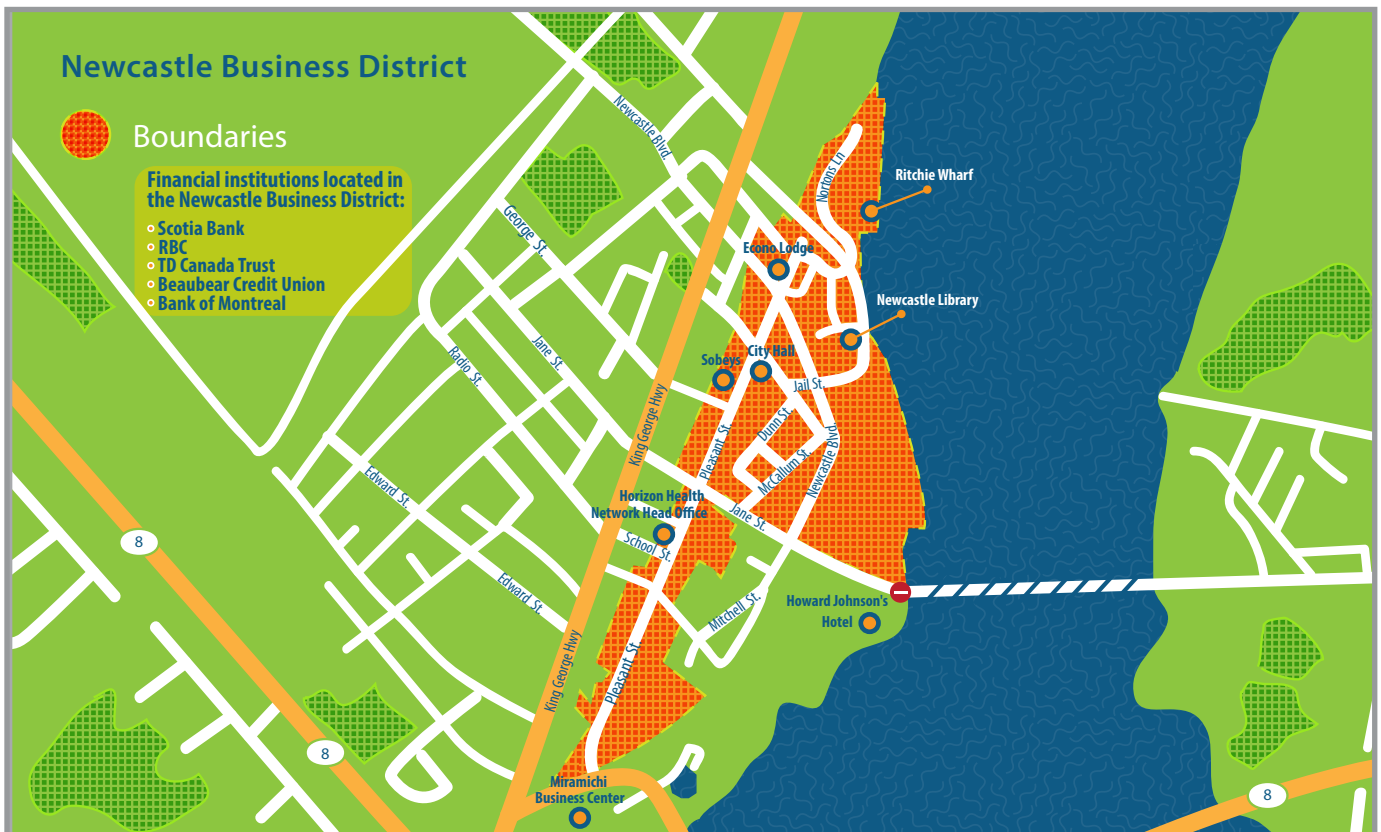
Newcastle Business District



Boundaries

Financial institutions located in the Newcastle Business District:

- Scotia Bank
- RBC
- TD Canada Trust
- Beaubear Credit Union
- Bank of Montreal



The City also has identified areas for the location of larger retail developments such as factory outlet locations. The central location of The City opens a market to potential retailers that includes Central, Northeastern and part of Southeastern New Brunswick. Miramichi boasts international brand recognition as a destination for Atlantic Salmon fishing and, as a result, is a vibrant tourism destination in the summer as well as a snowmobiling destination in winter. The City of Miramichi is committed to creating retail opportunities for various types of retail developments. Accordingly, the City has identified areas within its boundaries for the establishment of larger retail developments such as factory outlet locations.



If you are a franchisor looking for a new expansion location, a small or larger retailer that would like to serve the needs of the region, or a developer who has the vision of creating something new and exciting, then the Economic Development Department of the City of Miramichi would like to talk to you!

City of Miramichi - Department of Economic Development

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