

Ajax a Top 10 city of the future according prestigious business ranking

News Release

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The prestigious Financial Times has named Ajax one of the top business centres of its size in North and South America. The first ever ranking of cities across the American continents by fDi Magazine placed Ajax seventh in 'Cost Effectiveness' and 'Infrastructure' and tenth in 'Economic Potential'.

"I'd like to thank fDi Magazine for recognizing Ajax as a city of the future," says Ajax Mayor Steve Parish. "We are aware of our potential and status as a prime location for new businesses and residents and we continue to promote our strengths as an economically viable Town. But it is a good feeling to have others notice as well."

The new ranking focuses on a mixture of data and expert opinion to rank cities which have the best prospects for inward investment, economic development and business expansion. The ranking combines a North American ranking with a new Latin American ranking by compiling research on more than 400 cities. The awards will be handed out on June 29 in Washington, DC.

"We are proud to sit among other great cities and hold such high rankings in these categories," adds Lisa Hausz, Manager of Business Development and Marketing for the Town of Ajax. "Our strategy to make Ajax First for Business by helping local businesses grow and attracting new investment continues to be recognized."

The Town was recently honoured by Business Retention and Expansion International.

The full results of the fDi report are available on <http://www.fdiintelligence.com/Rankings>.

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