



innovative **solutions**,
global reach

In one of the **fastest growing areas in North America**, Barrie provides the ideal location to operate a manufacturing business.

investbarrie

invest in barrie: **manufacturing**

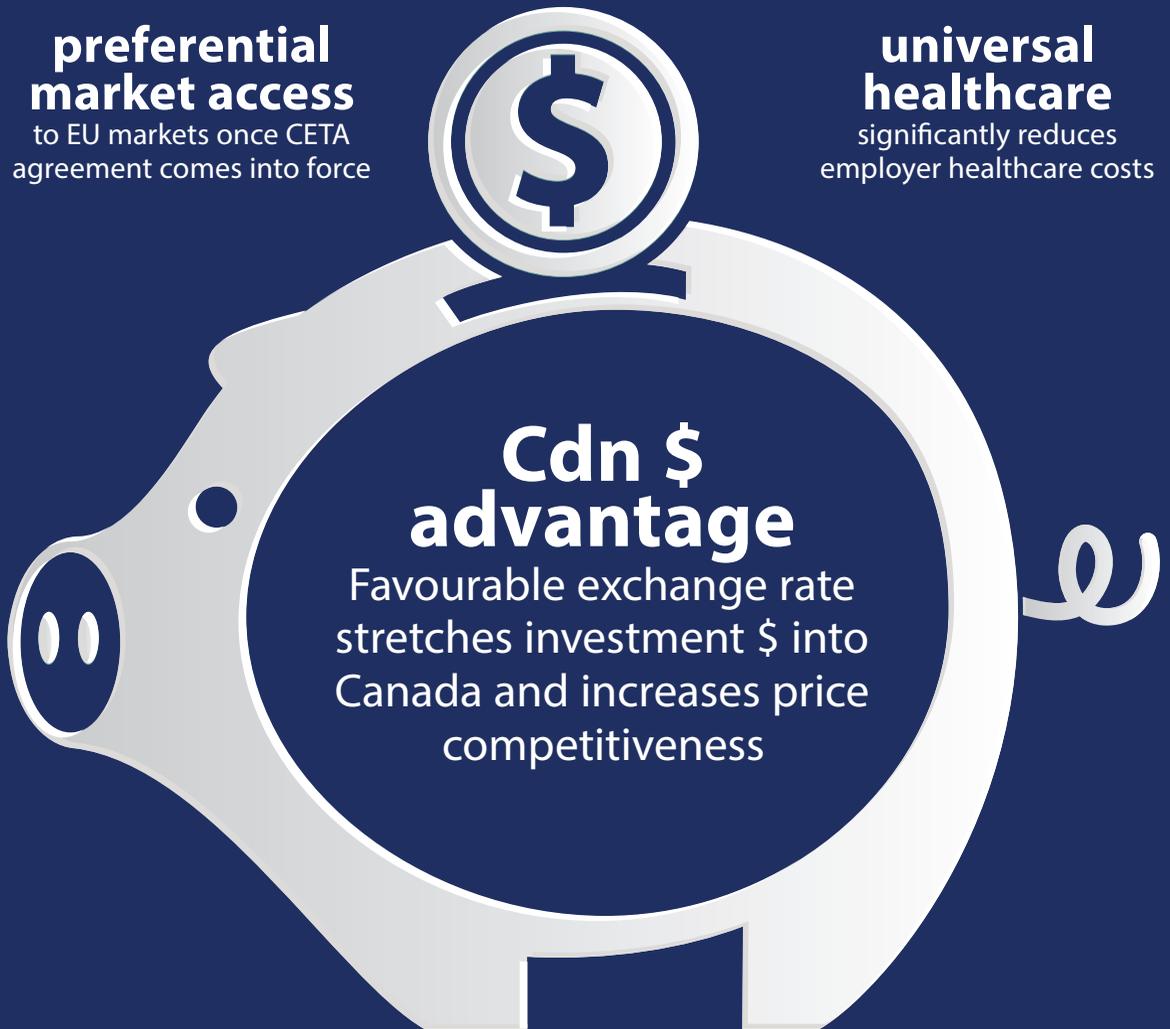
costs & regulatory environment

preferential market access

to EU markets once CETA agreement comes into force

universal healthcare

significantly reduces employer healthcare costs



lowest

corporate income taxes (federal & provincial) among the G7 countries

lowest

overall cost in manufacturing operations in Northeast US/Central Canada region

SOURCE: KPMG 2016

lowest

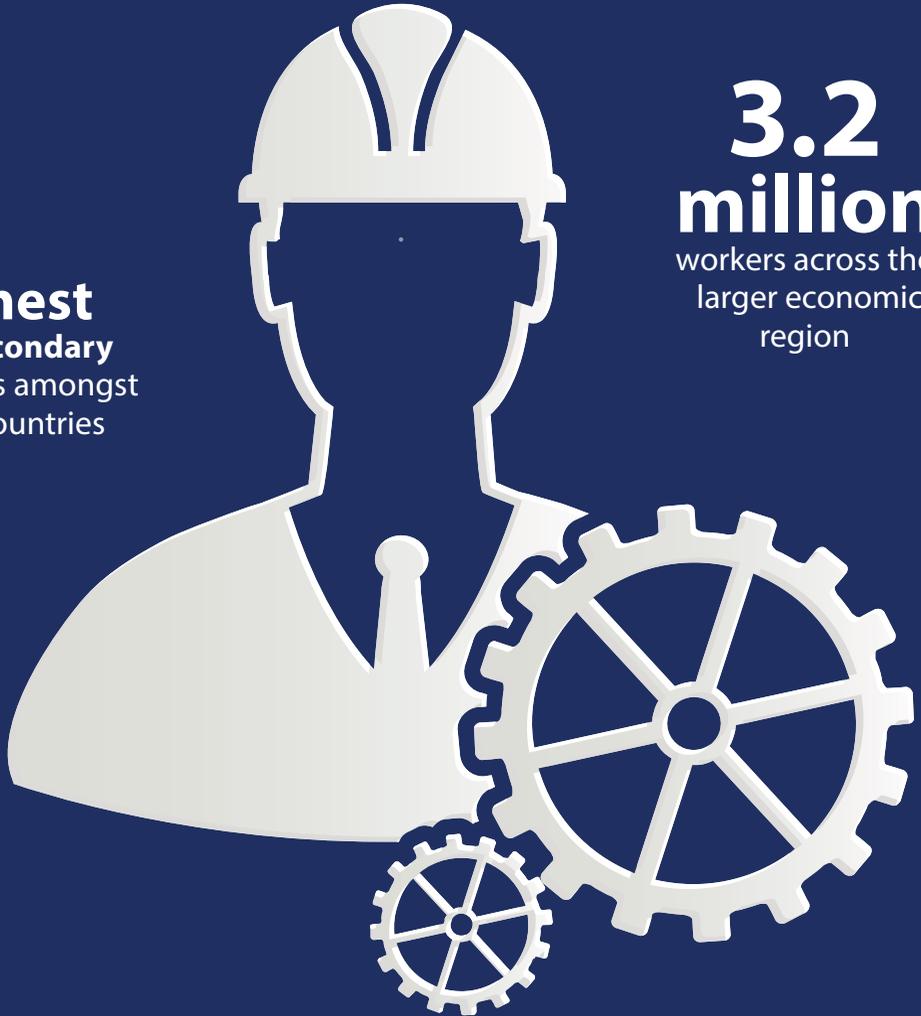
employer payroll taxes in Ontario compared to G7 nations

best

R&D tax incentives in the G7

focus on talent

highest
post-secondary
credentials amongst
OECD countries



3.2
million
workers across the
larger economic
region

36%

Georgian College's
programs have a
co-op or field
placement portion

30

steel and materials
science research
institutes in Ontario

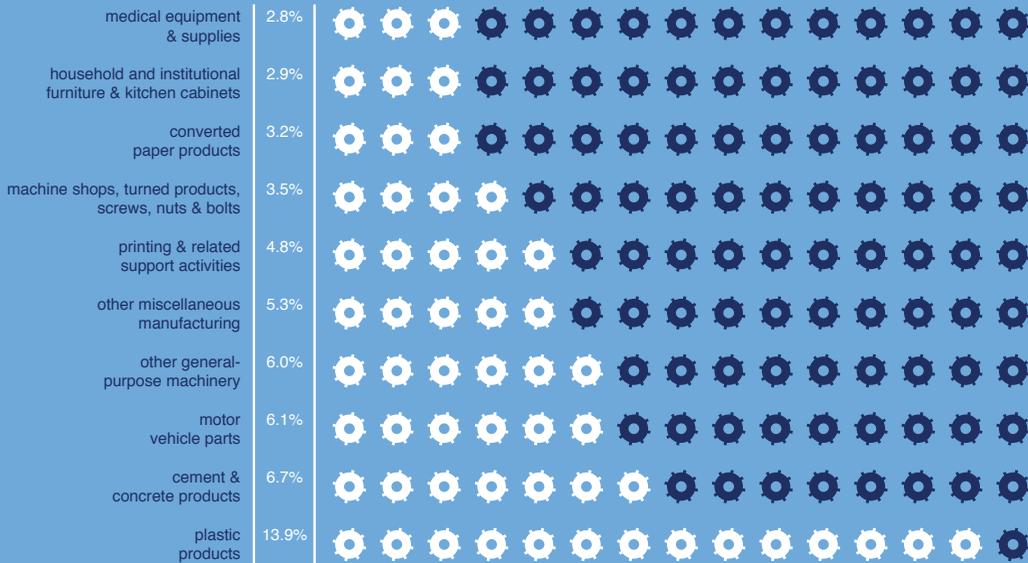
75%

of Barrie's manufacturing
workforce is between
25 to 54 years old

89

science and
engineering
university programs
in close proximity

BARRIE CMA: LARGEST SUB-SECTORS IN MANUFACTURING, 2015



SOURCE, MANUFACTURE & DISTRIBUTE | Barrie makes business sense for manufacturers that ship products to the United States, throughout Canada, or any other major market. Our manufacturers transport goods by road, rail, and air, making just-in-time shipping a viable service. Barrie companies benefit from low transportation costs, and are able to access a strong supply chain to get products to end-users in a timely manner.

industry breakdown

A strong, diverse group of small and medium-sized businesses dominate the industry.

High value and precision automotive components, machinery and fabricated metal manufacturing lead Barrie's industry sector, producing goods for worldwide markets.

best of both worlds

Barrie's manufacturers access a high skilled workforce from the City and the surrounding regions, and leverage specialized educational programming through Georgian College. The City's unrivaled quality of life helps attract and retain top talent.

Residents in Barrie are ideally positioned between Toronto, one of the world's most vibrant and economically strong cities, and the world-renowned leisure lifestyle of Ontario's cottage country. Residents can ski, boat, or visit Toronto's Financial District all on the same day.

nurturing business environment

Barrie is Canada's second lowest cost city for manufacturing operations according to KPMG's 2016 Competitive Alternatives report; the trusted name in comparing business costs in more than 100 cities around the world.

Invest Barrie is engaged with its manufacturing community, providing connections, facilitating municipal processes and delivering education and information on funding programs, tools and resources to support the sector's growth.



innovative solutions, global reach

Nestled in one of the **fastest growing** areas in North America, Barrie provides the ideal location to operate a manufacturing business. With a metropolitan area **which has grown by over 560%** in the last 40 years, Barrie supports and nurtures growth.



What elements make your business successful in Barrie? "Barrie's geographic location, the quality of life for its residents and workforce... these are the key elements to the success of our business in this area."

— Wolfgang Schroeter,
President of Wolf Steel Ltd.

Why did you choose Barrie? "There were a number of reasons why Barrie was an attractive choice for R&M. Barrie has the infrastructure that we need to do business, including public transportation that works with a 24 hour three-shift facility, reliable hydro and extensive support for safety, hardware, packaging and transportation. The proximity to Pearson airport was also important for our business needs."

— Dan Ritchie, President, R&M Plastic Products Ltd.

What is the outlook for growth for similar businesses in Barrie? "The complete business sector we are involved with is extremely busy and I continue to see many opportunities for growth. It's why I have recommended Barrie to contacts and connections looking for a place to set up their business, and I will continue to do so."

— Stephen Loftus, President of Innovative Automation Inc.



road

Barrie connects directly to north/south Highway 400, the 2nd longest freeway in the Province, as well as provincial highways 11, 27, and 90. The East/west Trans-provincial Highway 401 (the longest freeway in the Province) and the 407 ETR are also easily accessed via any of the north/south routes. Barrie also benefits from its close proximity to north/south Highway 427, which is the main feeder to Toronto Pearson International Airport.



air

Barrie is conveniently located with access to two airport facilities: Lake Simcoe Regional Airport (LSRA), one of the newest and best positioned regional airport facilities in Canada, is only 15 minutes away from the heart of Barrie's industrial sector. LSRA maintains a Commercial Port-Of-Entry status, fully serviced by the Canada Border Services Agency, and can accommodate both international passengers and freight. In addition, Canada's largest airport, Toronto Pearson International Airport, is just 80km/50miles south-west of Barrie.



rail

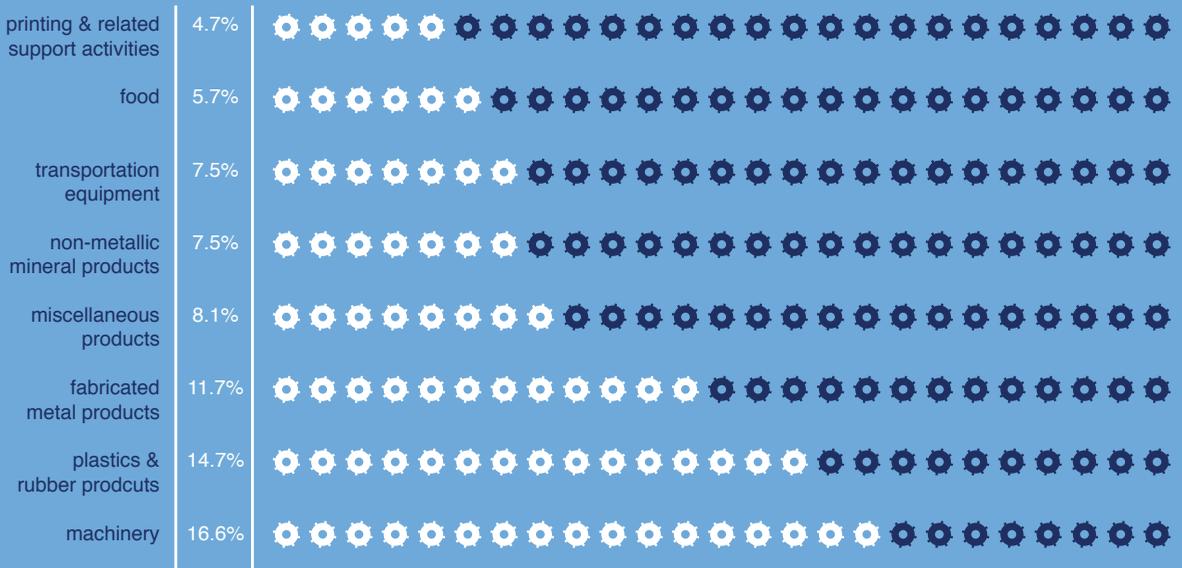
Barrie has a short-line rail system that is owned and operated by the City. This system connects directly to the Canadian Pacific Railway (CPR) system, which offers quick and reliable service across its network.

**WITHIN
100KM
OF BARRIE:**

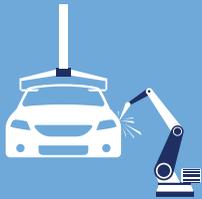
**Over 70%
of Ontario's
GDP**

**Over
8.7 Million
People**

BARRIE CMA: EMPLOYMENT IN MANUFACTURING, 2015



proudly manufactured in barrie:



automotive parts

Barrie's manufacturers consist of both Tier 1 and Tier 2 automotive parts manufacturers. The City is one of southern Ontario's automotive parts clusters, with Honda's two assembly plants nearby and ten other OEM plants in close proximity including those of Chrysler, Ford, General Motors and Toyota. Large Barrie companies include: Prodomax, Theta Industries, Matcor-Matsu Group Inc.



machinery

Barrie's employment in industrial, commercial and service industry machinery production has grown by 14% in the last five years. Industrial manufacturers are 2.7 times more concentrated in Barrie than the provincial average. Barrie machinery manufacturers create durable and safe products for customers in the plastics & metals, appliance, and the automotive industries. Manufacturers include: Weldco-Beales Mfg. Ontario Ltd., Aeroex Technologies, Innovative Automation Inc., DV Systems, and Linear Transfer Automation.



fabricated metal

Crucial to building & construction, automotive, mining, as well as to other manufacturing companies, Barrie's cluster remains competitive through high-tech advances, a close proximity to a strong construction sector and some of the world's most innovative auto parts suppliers. Barrie fabricated metal products are exported to other parts of Canada, U.S.A., Mexico, and Europe. Companies include Barrie Welding & Machine Ltd., JEBCO Industries, and Brotech Precision CNC.

Cost Index Manufacturing US Average = 100



barrie facts

6,000 manufacturing jobs • **490+** manufacturers

7.6% unemployment rate • **70.3%** participation rate

202,700 metro area population

700,000+ catchment area • **61%** of individuals
with post-secondary certificate, diploma, or degree

22 universities in surrounding Greater Golden Horseshoe Region

Georgian College located in Barrie

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