

# Small & Medium Business



Town of  
**Ajax**  
First for Business

# Innovation...

# Determination...

# Collaboration...

## Ajax Business Development Team Services:

- Site Selection Services  
(Location & Land)
- Process Facilitation  
(Planning & Development)
- Business Seminars  
& Networking Connections
- Business Research & Publications
- Ground Breaking & Grand Openings
- Marketing & Awareness

**And more...**



In Canada, Small and Medium Businesses account for 98% of all businesses, and 40% of job creation. With similar statistics, it is no wonder why Ajax is the premiere choice to locate Small or Medium Businesses. But it takes more than simply location to grow and expand.

## Ajax sets the PACE in Durham Region for business growth by being:

### Progressive:

- Fast and forward-acting on environment and business issues
- Streamlined and coordinated processes between Town departments
- First municipality in Durham Region link business with arts through the implementation of an Arts & Culture Strategy

### Accountable:

- First fully registered ISO community in North America
- First municipality in Durham Region to provide dedicated staff for business support

### Community Focused:

- First municipal-managed networking organization through the Ajax Business Network (ABN)
- Annual Town-run community events highlighting history, diversity, culture and environment

### Eco-Conscious:

- First municipal LEED certified Fire & Emergency Headquarters in Durham Region
- First municipal LEED certified Operations Campus in Ontario
- First municipal 'Green Fleet' strategy

**Ajax** operates like a business to  
**better support** business.

Ajax is a proud supporter of the following organizations that assist Small & Medium Businesses, in various industries, with growth, expansion, promotion, marketing and advocacy. Thinking like a business, **Ajax is... First for Business.**



# Corporate Profile



Search Engine People is a recognized leader in the international Internet Marketing industry. Known for its results-focused approach, Search Engine People assists organizations in dynamically reaching online audiences to grow their business.

The Enterprise Strategy group generates results for clients as diverse as Discovery Channel, RIM and CanWest Global, while the SMB Solutions group provides effective online marketing solutions for small & medium businesses.

Search Engine People was recently named to the 21<sup>st</sup> annual PROFIT 100 ranking of Canada's Fastest-Growing Companies by PROFIT Magazine.



"The Town of Ajax has been very supportive in helping us reach our goals. With our proximity to major markets and being able to access local talent, Ajax has been the perfect place for us to launch our global brand"

**Jeff Quipp, President, Search Engine People**

**Progressive**

**Accountable**

**Community-Focused**

**Eco-Conscious**

## Ajax Business Development

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