



Press release

Contact: Alma Puente Colleli
Executive Director
P.O. Box 4360
Edinburg, Texas 78540
Phone: 956.928.0641, 956.270.3135
acolleli@riosouthtexas.com

Rio South Texas Economic Council and Workforce Solutions Cameron

For Immediate Release

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McAllen, TX - The Rio South Texas Economic Council (RSTEC) welcomes Workforce Solutions Cameron as one of its' newest members. RSTEC is a public and private association of economic development interests within the four southernmost Texas counties—Cameron, Hidalgo, Starr and Willacy—formed in 2008 to enhance knowledge of the area's many assets; to foster the growth of the local economy; and to enhance the area's competitiveness in order to attract capital investment and jobs through unifying and coordinating regional marketing efforts. Workforce Solutions Cameron joins existing members such as Harlingen EDC, Penitas EDC and Edinburg EDC, U.T. Pan American and San Benito EDC to collaborate on marketing efforts.

“I am delighted to be able to put my 40 years of management experience to work as a member of the RSTEC organization. The mission of RSTEC deals with economic development, which directly depends on the quality of the area's workforce. Building the quality of our human capital through education and training so that the Rio South Texas workforce is an attraction to companies wishing to relocate is within the mission of Workforce Solutions Cameron, and we are proud to partner with all entities in our region that are working toward this same goal,” said Pat Hobbs, Executive Director of Workforce Solutions Cameron.

The Rio South Texas region has the third largest metro in the state of Texas and the 23rd largest metro in the country. The Average age in the region is 27 and our close proximity to Mexico is a location advantage. *Two countries, one region, many opportunities*, is the RSTEC story.

For more information regarding the Rio South Texas Economic Council or to become a member, visit www.riosouthtexas.com or call (956)928-0641.

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