



MAJOR EMPLOYERS

COMPANY	NAICS	EMPLOYEE
Scott & White Healthcare (HQ)	622110	8,024
Central Texas Veteran's Healthcare System	622110	3,367
Sprint / Nextel Corporation	517911	1,100
Wilsonart International (HQ)	325211	920
McLane Company, Inc. (HQ)	424410	914
Wal-Mart Distribution Center	452112	659
Reynolds/Pactiv	326111	600
Scott & White Health Plan (HQ)	621491	550
H-E-B Retail Distribution Center	445110	525
Texas Hydraulics, Inc.	333995	375

The population in the Temple area has grown considerably over the past decade. From 2005 to 2014, the area has experienced a growth rate of 24% while the State of Texas has grown 18%.

Temple consistently ranks in the top ten most affordable places to live. The 2014 Cost of Living Index, recently released by The Council for Community and Economic Research (C2ER), found that the cost of living index for Temple was 86.3, compared to the national average of 100 for 281 urban areas evaluated by C2ER. The affordable cost of living and the 17.7% job growth are indicators of why sales tax receipts continue to climb.



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MAJOR RETAILERS

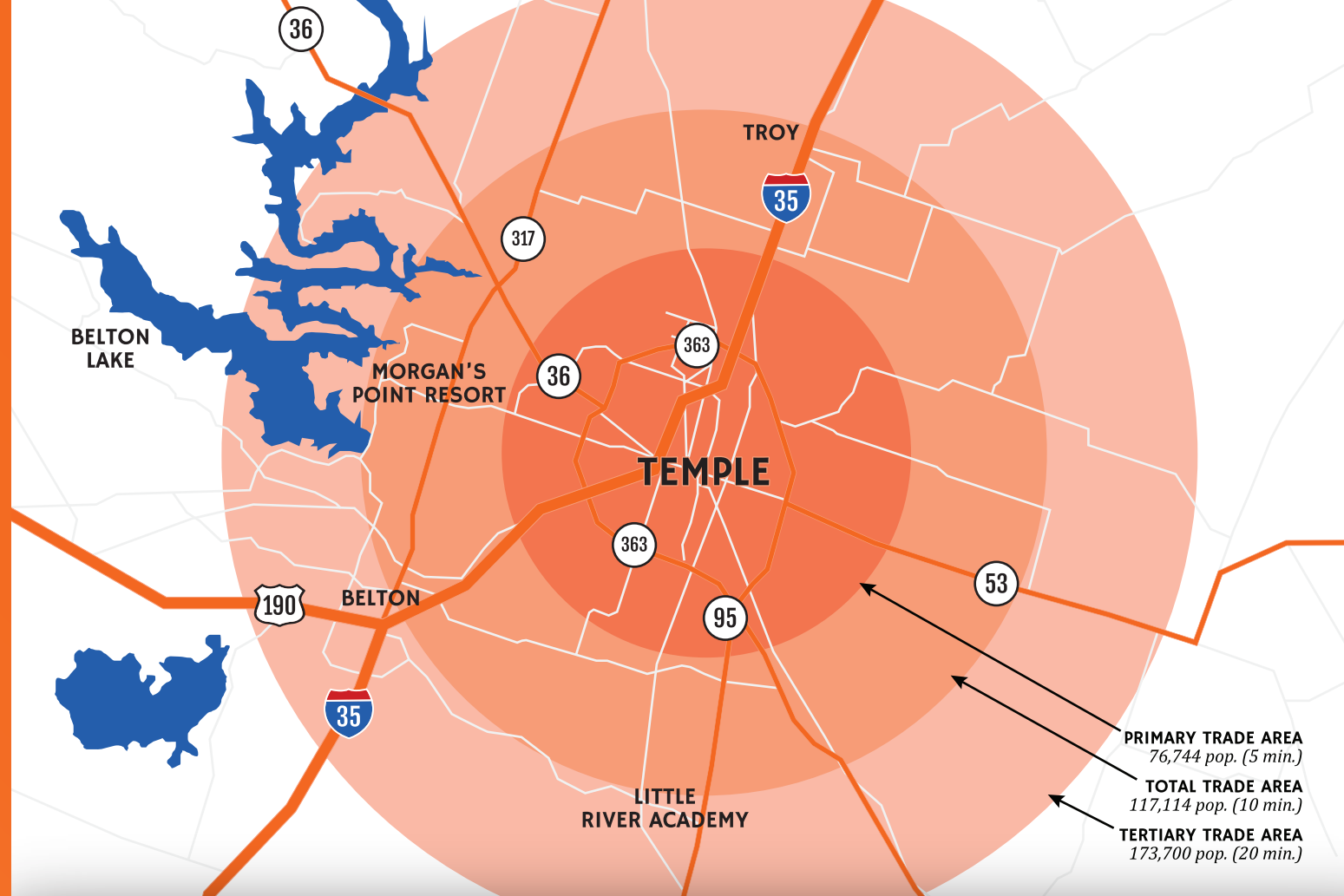
- Macy's
- Dillards
- JCPenney
- Victoria Secret
- Bath and Body Works
- ULTA
- Charming Charlie
- Target
- Kohl's
- Bed, Bath and Beyond
- Marshall's
- Ross
- Michaels'
- Hobby Lobby
- Gold's Gym

RESTAURANTS & ENTERTAINMENT

- Longhorn Steakhouse
- Chili's
- Olive Garden
- BJ's Brewhouse
- Applebee's
- Cinemark
- IMAX

SALES TAX REVENUE

FY 2011 • \$16,125,862
 FY 2012 • \$16,967,625
 FY 2013 • \$18,017,625
 FY 2014 • \$18,981,471



PRIMARY TRADE AREA
 76,744 pop. (5 min.)
TOTAL TRADE AREA
 117,114 pop. (10 min.)
TERTIARY TRADE AREA
 173,700 pop. (20 min.)

TRADE AREA STATISTICS

POPULATION

2014	76,744	117,114
2020 Projection	82,568	125,813
Market Growth	8%	7%

RACE/ETHNICITY

White	43,569 (56.8%)	71,236 (60.8%)
Hispanic	15,958 (20.8%)	24,614 (21%)
Black	11,339 (14.8%)	13,326 (11.4%)
Asian	1,675 (2.2%)	2,220 (1.9%)
Other	4,203 (5.47%)	5,717 (4.9%)

GENDER

Females	39,773 (51.8%)	60,079 (51.3%)
Males	36,971 (48.2%)	57,035 (48.7%)

AGE

Under 9 years	11,122 (14.5%)	16,421 (14%)
10 to 19 years	10,049 (13.09%)	16,746 (14.3%)
20 to 29 years	10,282 (13.4%)	15,573 (13.3%)
30 to 39 years	9,930 (12.9%)	14,991 (13%)
40 to 49 years	9,062 (11.8%)	14,229 (12%)
50 to 59 years	10,386 (13.5%)	15,842 (13.5%)
60 to 69 years	7,891 (10.2%)	11,944 (10.2%)
70 + years	8,021 (10.4%)	11,370 (9.7%)

INCOME

Average Earnings	\$55,423	\$53,479
Median Earnings	\$17.26/hr	\$17.12/hr