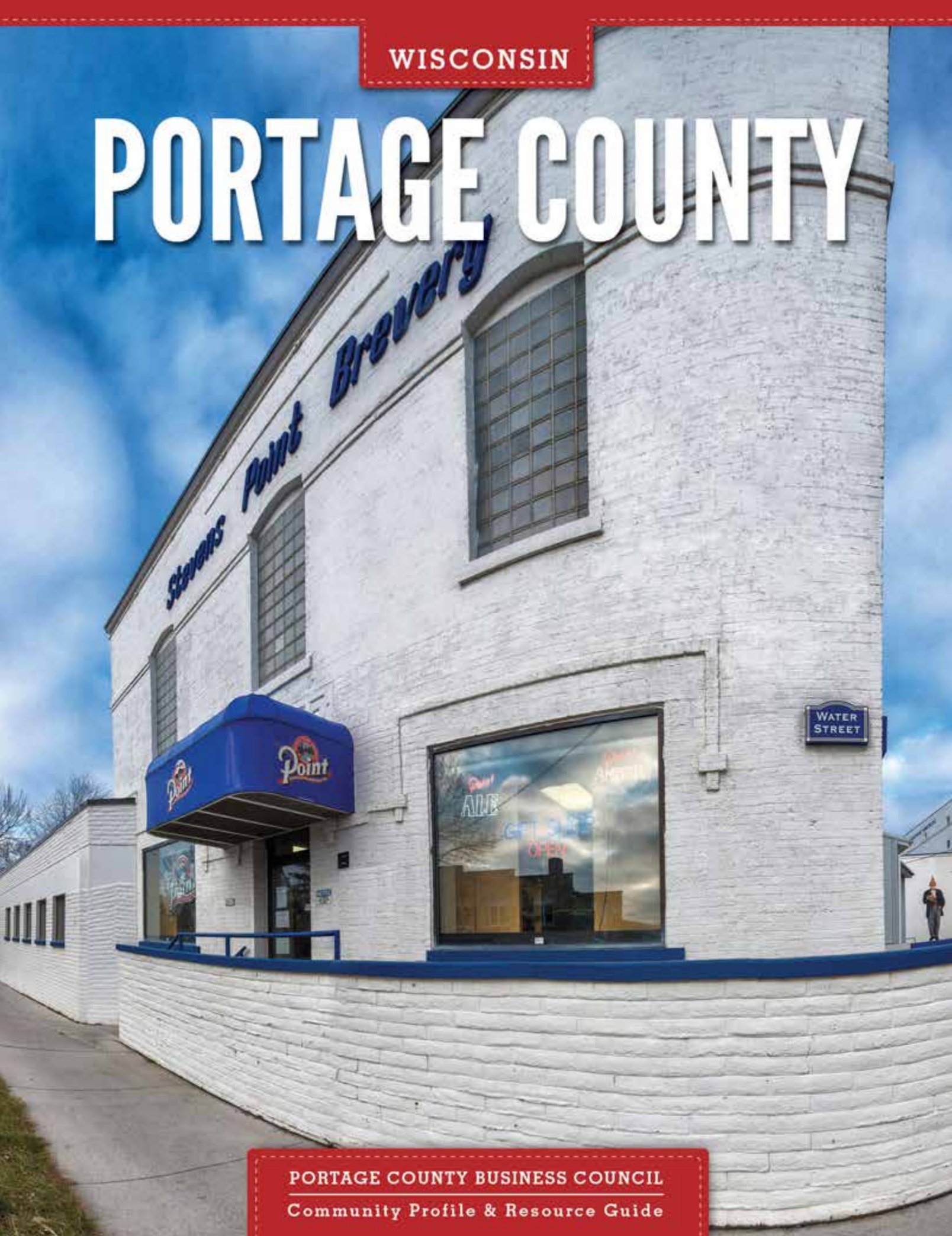


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PORTAGE COUNTY



PORTAGE COUNTY BUSINESS COUNCIL
Community Profile & Resource Guide



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PRIMARY CARE

Our Family Medicine and Internal Medicine teams provide a complete range of care for your entire family, such as men's and women's health, regular physicals, preventive care, health screenings, immunizations, and treatment of illnesses and injuries.

Our OB/GYN team delivers comprehensive health care for adolescent and adult women with specialization in routine and high-risk obstetrics, surgical and non-surgical treatment options for urinary incontinence, pelvic floor reconstruction, and other gynecological issues.

Our Pediatric specialist offers comprehensive care for newborns, infants and adolescents, including well-child visits, immunizations, sports physicals, and common acute illnesses. We focus on the physical, emotional and social health of our patients and work with parents to help their children grow into healthy adults.

SPECIALTY CARE

When you need more than primary care for the treatment of an injury, illness, or other health-related concern, the Aspirus Stevens Point Clinic offers on-site specialty care, including:

- Allergy and Asthma Care
- Cardiology
- Diabetes Education/Nutrition Counseling
- Ear, Nose, and Throat Medicine
- Gastroenterology
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- Nephrology
- Neurosurgery
- Oncology
- Orthopedics
- Physical Medicine and Rehabilitation
- Plastic Surgery
- Psychology
- Podiatry
- Pulmonary Medicine
- Urology
- Women's Health

WALK-IN CARE

- Care of non-life threatening illnesses and injuries.
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Holidays: 8AM-1PM

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- 420-acre aesthetically pleasing environment with restrictive covenants to ensure quality.
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- Canadian National rail services and intermodal facility within five miles.
- Flexible lot sizes and shovel-ready sites with water, sewer, natural gas, electric and fiber optic available.
- Already home to Travel Guard®, Lands' End, Ortho Molecular Products.
- University of Wisconsin-Stevens Point, Mid-State Technical College and diverse research facilities nearby.



Something's happening here!

5501 Vern Holmes Drive | Stevens Point, WI 54482 | 715-344-1940 | info@portagecountybiz.com
portagecountyconnects.com

■ production

VP of production operations Amanda White	photography John Hartmann
director of publication design Kelly Friederich	Contemporary Photography
managing editor Laura Wilcoxon	web site creation & support Josh Chandler
copywriting Amanda Knoles, Jay Nehrkorn	director of media purchasing Diana Vaughn
photography coordinator Jay Nehrkorn	printer Spectra Print

■ business development

director of business development George Prudhomme	marketing consultant Edmund Hebron
director of outside sales Debbie Moss	customer service director Kathy Risley
regional director of publications George Prudhomme	customer service representative Kathy Risley
business development manager Bonnie Ebers	

■ advertising

ad research Mary Kopshever	ad traffic Carol Smith
Mildred Walker	ad design Mindy Brock

■ administrative support

administrative support Kathy Hagene	human resources assistant Teresa Craig
Carol Smith	mailroom technician Melinda Bowlin
account support Terri Ahner	

■ information technology

publishing systems specialist
Christopher Miller

■ executive leadership

chairman and founder Craig Williams	chief financial officer Rhonda Harsy
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ABOUT This book is published by CommunityLink and distributed through the Portage County Business Council. For advertising information or questions or comments about this book contact CommunityLink at 1 800-455-5600 or by e-mail at info@CommunityLink.com.

FOR INFORMATION Portage County Business Council, 5501 Vern Holmes Dr., Stevens Point, WI 54482, Telephone 715-344-1940, Fax 715-344-4473, www.portagecountybiz.com.

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Visit Portage County online

[www.communitylink.com/
portage_county_wisconsin](http://www.communitylink.com/portage_county_wisconsin)

ON THE COVER:

Stevens Point Brewery: A successful business for over 155 years.

PHOTO BY:

John Hartmann
Contemporary Photography



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PORTAGE COUNTY BUSINESS COUNCIL

Helping Area Businesses Grow for Over 80 Years

The Portage County Business Council (PCBC) promotes a business climate that encourages growth and stability and strengthens the quality of life in the region. Our organization is comprised of businesses and professionals who work together to support the civic and commercial development of the Portage County community. Serving as the chamber of commerce and economic development organization, PCBC has been the voice of local businesses for over 80 years.

BUSINESS RECRUITMENT, RETENTION AND EXPANSION

The PCBC works with local municipalities and state agencies to promote business development in our area and smooth the way for businesses expanding or relocating to Portage County. The Business Council's Economic Development website showcases the Portage County community by featuring available properties, resources and news of interest to potential and growing businesses. Assistance is just a phone call away as the PCBC serves as a key contact for economic development information and referral.

LEADERSHIP AND EDUCATION

The Business Council Foundation makes workforce and leadership development a priority through its Partners in Education (PIE), Leadership Portage County (LPC) and Ignite Leadership Network of Portage County (Young Professionals) programs. Knowing the importance of a talented workforce and strong community guidance as the foundation for a healthy business environment, the Foundation partners with quality educational institutions at every level to give students assistance in developing career awareness and gaining the skills they need to succeed in the workplace. Through the LPC program community leaders share their expertise and help participants learn leadership skills that will help them enhance their careers and take on important civic tasks. Ignite initiatives employ a variety of networking and professional development opportunities to help build a vibrant and committed workforce for Portage County's future.

MEMBER BENEFITS

Serving nearly 500 members, PCBC offers valuable benefits, including increased marketing

opportunities through events like the Business | Consumer MarketPlace, Annual Dinner, Business on the Green Golf Outing and the Business Council's printed and online communication tools.

PCBC advocacy and our **Legislative Committee** provide the membership with a strong, unified voice on local, regional and national issues that have an impact on area businesses.

Frequent events and networking venues offer members a chance to connect with other business owners, develop mutually beneficial relationships and learn new strategies for success. The annual **Business | Consumer MarketPlace** provides the stage for the business community to create awareness of their business, build stronger networks and showcase their products and services throughout the region. This multi-day event features workshops, guest speakers, panel presentations, a job fair, Business Expo, Schmooza Palooza networking reception and so much more.

Business After Hours is a networking event hosted by a different Business Council member each month. The event offers participants a chance to network, exchange ideas, enjoy refreshments and hors d'oeuvres, and view the business facilities of other members.

The **Small Business X-Change** meets monthly throughout the year. Roundtable meetings focus on business topics pertinent to the community with input provided by local industry leaders and other speakers.

Women in Business events sponsored by the Portage County Business Council are open to the public and provide an opportunity for businesswomen in Central Wisconsin to network and discuss issues that affect their work and daily lives. This popular event includes lunch with a featured speaker and the chance to learn from the experiences of other participants.

SalesNet is a sales-oriented group that encourages business owners to meet once a month in a noncompetitive atmosphere and build a referral network that can benefit all members. Participants enjoy increased visibility, new networking opportunities and a monthly lunch with guest speakers who share success stories.

Through its core areas of activity — business development, member development, workforce development and community development — the Business Council strives to create a better future throughout Portage County.

FOR MORE INFORMATION

Portage County Business Council, Inc.

5501 Vern Holmes Drive
Stevens Point, WI 54482
715-344-1940

www.PortageCountyBiz.com
www.PortageCountyConnects.com
<http://www.facebook.com/PortageCountyBusinessCouncil>
<http://twitter.com/pocobiz>

PORTAGE COUNTY VOICES

Scott Glinski President of Skyward

"Portage County Business Council's assistance in promoting economic development in the area has been a tremendous asset for the local and state economy. Their efforts in building connections between businesses and agencies that traditionally would not find each other generates opportunities for growth and success, not only for area businesses, but the community at large."

Mark Patrick President of Notable Impressions


"The PCBC brings many benefits to both the businesses and residents of Portage County. It serves as a hub for many activities that would otherwise go by the wayside. The educational programs such as Leadership Portage County, Business X-Change, Women In Business, the Ag Tour and the Legislative Committee's work serve to both inform and strengthen our community. The monthly Business After Hours and annual Business Expo provide business owners an opportunity to showcase their products and services. These are but a few ways the PCBC helps all of our businesses and our community as a whole."

Gerald M. O'Brien Attorney and Partner at Anderson O'Brien




"A substantial amount of work that our firm does is representing businesses in Portage County. We rely on the PCBC to help attract new businesses as well as working to see that existing businesses remain here."

Lisa Sobczak, CSP Branch Manager at ABR Employment Services

"Being a member of the Portage County Business Council these past 25-plus years has been vital in growing our business. PCBC offers the right tools to help businesses of all sizes to be successful — from networking opportunities such as Business After Hours and the Ambassadors Club, to learning and employee development such as Small Business Exchange and Women in Business, to events and sponsorships to showcase your organization such as the Portage County Business Expo and Business on the Green. The key for anyone is to get involved!"



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BUSINESS & INDUSTRY

Why Portage County?

Portage County residents enjoy a high quality of life that has been recognized by the national media. Stevens Point ranked No. 6 on *Forbes'* list of "Best Small Cities for Families," and *CNNMoney* named it No. 18 on its roster of "Top 25 Places To Retire." The city has made *Relocate America's* "Top 100 Places to Live" list several times, winning a "Top 10 Cities" ranking and also making the "Top 10 Recreation Cities" list. The University of Wisconsin-Stevens Point was named one of the best public universities in the Midwest by *U.S. News and World Report*, placing 10th in the magazine's 2013 rankings. Businesses and residents also benefit from the area's close proximity to Chicago, Madison, Milwaukee, Minneapolis and Green Bay, all within a half-day's drive.

MAJOR INDUSTRIES

Leading contributors to Central Wisconsin's economy are agriculture, food processing, manufacturing, insurance, forest products and the dairy industry. Portage County leads the state in production of potatoes, processed snap peas and sweet corn, and its 12,900 cows produce 27 million gallons of milk annually.

In recent years the region has attracted a diverse mix of manufacturing, technology and environmental companies, and the state's medical devices industry has become a large part of the expanding biotechnology and health care sectors. Wind energy is a growing industry in the state, with 75 Wisconsin companies producing and supplying more than 8,000 components needed to build a wind turbine.

Tourism also plays a vital role in the state, contributing \$16 billion in 2011 according to *Tourism Economics*. Last year over 95 million people visited Wisconsin, and visitors generated \$1.3 billion in state and local revenue.

BUSINESS AND INDUSTRIAL PARKS

The City of Stevens Point has created **East Park Commerce Center**, one of the largest industrial parks in Wisconsin. The plan to annex over 762 acres from the towns of Hull, Plover and Stockton includes creation of a tax increment finance (TIF) district and investing \$23 million in land expansion as the city attracts new developers. With the potential to

bring thousands of jobs to the area, the Center has applied for certification through Wisconsin's Certified Sites program.

Portage County Business Park spans 420 acres and offers direct access to Interstate 39 and Highway HH, with access to Highway 10 just a half mile away. It is located 20 minutes from Central Wisconsin Regional Airport and five minutes from Stevens Point Municipal Airport. Rail service by Canadian National is five miles away. It offers flexible lot sizes suitable for corporate offices, professional service offices, manufacturing and distribution center tenants.

Pines Corporate Centre Business Park, located in Plover, features direct access to Highway 54 and I-39. Situated 30 minutes from Central Wisconsin Regional Airport and 10 minutes from Stevens Point Municipal Airport, it offers nearby rail services from Canadian National and flexible lot sizes.

Amherst Business Park is located 35 minutes from Central Wisconsin Regional Airport and 20 minutes from Stevens Point Municipal Airport and Waupaca Airport. With rail services by Canadian National just 15 miles away, and

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easy access to Highway 10, I-39 and Highway HH, it has a variety of lot sizes.

ECONOMIC DEVELOPMENT RESOURCES

The **Portage County Business Council** serves as a central resource for assistance, information and referral for businesses looking to locate or expand in Portage County. The PCBC works with municipal, education and business leaders to build a stable community and an environment conducive to job and business growth. Visit www.portagecountyconnects.com for more information.

Locate in Wisconsin, easily accessed from the Portage County Business Council website (www.portagecountyconnects.com), provides state, county, metro, building and site information for companies seeking available industrial and commercial properties. For additional assistance, contact the Portage County Business Council at 715-344-1940.

Businesses starting up, expanding or relocating may receive **financial assistance** through programs offered by the City of Stevens Point, Village of Plover, the State of Wisconsin and regional organizations. Assistance may include tax credits, loans, bonds, grants and tax incremental financing. The state has also designated certain areas as Economic Development and Technology zones. Businesses locating to these zones are eligible for additional tax credits and benefits.

The **UW Stevens Point Small Business Development Center (SBDC)** offers confidential, no-cost business counseling to current or prospective small-business owners on issues ranging from financial management to sources of capital. The SBDC counselor can meet with clients at either the SBDC's on-campus office, the Portage County Business Council, or the client's place of business. Appointments must be made in advance by calling 715-346-4609, or through the SBDC's automated Business Resource Line, 800-487-7389. www.uwsp.edu/conted/sbdc.

Centergy (Central Wisconsin Alliance for Economic Development) serves as a regional resource and works with area chambers, including economic development organizations such as the Portage County Business Council and other partners, to attract and retain businesses. (715-843-9563, www.centergy.net).

As the state's leading economic development organization, **Wisconsin Economic Development Corporation (WEDC)** nurtures business growth and job creation in Wisconsin by providing resources, technical support and financial assistance to companies, partners and the communities they serve. www.wedc.org.



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STARTING A BUSINESS IN PORTAGE COUNTY

Getting a new venture off on the right foot, or taking a current business to the next level, requires capital, expertise, qualified labor and following proper legal procedures. Thankfully, the Portage County business community offers resources that remove the guesswork and streamline the process of growing within this well-established marketplace.

PCBC Foundation

715-344-1940 • www.portagecountybiz.com/workforcedevelopment

The Portage County Business Council Foundation is the recognized leader in strengthening Portage County's quality of life by partnering business, educational and workforce development systems. Foundation programs help business owners, managers and potential employees develop professional skills and leadership characteristics that benefit the entire community.

Ignite

715-344-1940 • <http://www.facebook.com/IgnitePortageCountyWI>

Ignite Leadership Network of Portage County is a group of committed professionals between the ages of 21 and 40 who are focused on providing professional, social and philanthropic opportunities that benefit both members and Portage County. Members develop peer-to-peer relationships for personal and professional growth while creating a brighter future for the county.

Portage County Connects

715-344-1940 • portagecountyconnects.com

Sponsored by the PCBC, Portage County Connects communicates important insights and information for business owners, investors, members of the educational sector, workforce developers and economic development professionals. From business and legislative updates to site selection information, PCC offers information that helps businesses and organizations grow in Portage County.

Locate In Wisconsin

608-210-6837 • wedc.org/locateinwisconsin

Developed by the Wisconsin Economic Development Corporation (WEDC), this online site selection tool is designed to be a one-stop shop for comprehensive information about available business sites, commercial buildings and demographic data throughout the state.

SCORE

715-845-6231 • www.score.org

SCORE is a nonprofit organization that helps small businesses get off the ground and grow by providing education and experienced mentors for entrepreneurs at no charge or at a very low cost. Local chapters are located in Wausau and Marshfield, with workshops held in Stevens Point.

Small Business Development Center (SBDC)

800-898-9472 • www.uwsp.edu/conted/sbdc

Partnered with the U.S. Small Business Administration, the SBDC at University of Wisconsin-Stevens Point is one of a network of 12 Small Business Development Centers in the state. The center offers confidential, no cost business counseling as well as workshops and information to help small-business owners and entrepreneurs make informed business decisions.

Wisconsin Angel Network

888-443-5285 • www.wisconsinangelnetwork.com

The Wisconsin Angel Network (WAN) fuels the growth of entrepreneurial, early stage financing.

Wisconsin Institute for Sustainable Technology (WIST)

715-346-4266 • www.uwsp.edu/wist

Research, laboratory services and education provided by WIST help businesses and organizations meet their goals in ways that make more sustainable use of natural resources.

A SMART CHOICE FOR YOUNG PROFESSIONALS

Central Wisconsin residents enjoy short commutes, traditional neighborhoods with friendly neighbors, and the opportunity to have a balance between work and leisure. In addition to affordable housing and an excellent education system, Portage County offers year-round outdoor recreation, plus ever-growing arts and entertainment venues. The easygoing lifestyle is perfect for young professionals looking for a safe place to put down roots.

Maintaining good health is easier here with an abundance of clean air and water, scenic walking and jogging trails, and access to highly rated health care providers. Portage County CAN (www.portagecountycan.org) is a partnership of community businesses, organizations and individuals committed to promoting physical activity and healthy eating through education, policy and environmental changes. Portage County CAN works to positively impact the health of all Portage County residents where they live, learn, work and play.

Central Wisconsin is also making strides with its vision for green living. From adopting environmentally friendly practices to promoting alternative energy resources and supporting local sustained agriculture, the region is working to reduce waste, save energy and adopt eco-municipal resolutions that will have long-term benefits.

People who live here take pride in their community and work together to support civic projects that will improve the quality of life for everyone. Businesses, educational providers and government agencies work as partners, supporting entrepreneurial ventures and offering training programs to ensure a skilled workforce for emerging new industries.

Boasting a low cost of living, a thriving economy and excellent prospects for long-term growth, Portage County is a great place to work and an inviting place to call home.

Demographics and Data

POPULATION

2000.....	67,182
2010 Census.....	70,019
2011 (est.).....	70,084
Population Growth, 2000-2011	+4.3%

Source: U.S. Census Bureau

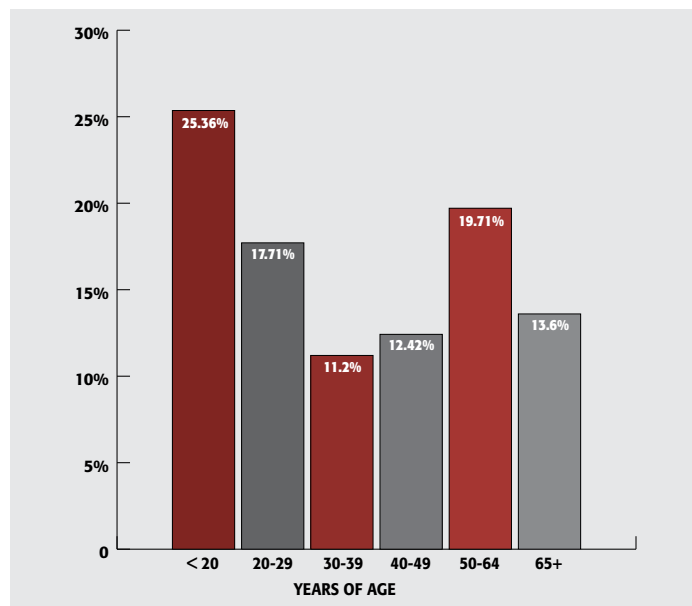
EDUCATIONAL ATTAINMENT

Persons Age 25+

High school graduate or higher	90.4%
Associate Degree	8.26%
Bachelor's Degree	18.35%
Graduate Degree	8.55%

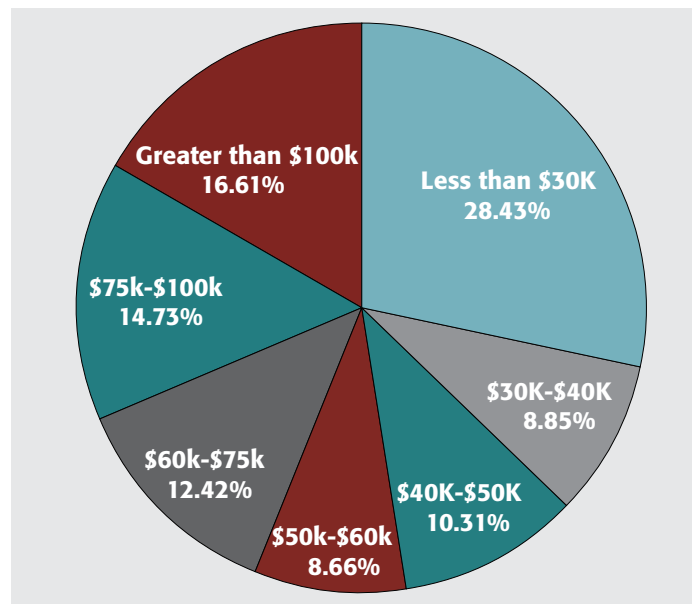
Source: Wisconsin Economic Development Corporation (2012)

AGE DISTRIBUTION



Source: Wisconsin Economic Development Corporation (2012)

HOUSEHOLD INCOME DISTRIBUTION



Source: Wisconsin Economic Development Corporation (2012)

COST OF LIVING INDEX-STEVEN'S POINT

Overall	93.5
Food.....	97
Utilities	104
Misc.	100
U.S. Average	100

Source: Sperling's BestPlaces

LABOR FORCE

Total Labor Force	41,703
Employed.....	38,599
Unemployment Rate	7.4%

Source: State of Wisconsin Department of Workforce Development (July 2012)

TOP 10 MAJOR EMPLOYERS

Employer.....	Industry/Category
Sentry Insurance	Corporate Headquarters
Stevens Point Public Schools.....	Education
St. Michael's Hospital/Ministry	Healthcare
University of Wisconsin-Stevens Point.....	Education
County of Portage	Government Services
McCain Foods.....	Food/Manufacturing
Lands' End.....	
Donaldson Co. Inc.....	Filtration/Manufacturing
Associated Bank.....	Financial/Customer Service
Travel Guard.....	Corporate Headquarters

Source: Portage County Business Council

CLIMATE

Avg January daily low	4.4°F
Avg July daily high.....	81.6°F
Median growing season	May 9 - Sept. 27
Avg annual rainfall.....	32 inches
Avg annual snowfall.....	41 inches

Sources: www.wisconsinline.com, courtesy
Midwestern Regional Climate Center;
Portage County Business Council

PORTAGE COUNTY VOICES

David Marten Marten Machining, Inc.

"The centralized location of Portage County has put us within reach of several urban areas while also giving us the opportunity to live and work in a strong and supportive community. The educational systems of our local area have continued to provide us with skilled and dedicated employees."

Dennis Peterson Executive VP at Delta Dental

"We've found that once new or prospective employees discover Portage County, they want to live in Portage County. It's been a tremendous employee-retention tool for Delta Dental of Wisconsin."

Dave Worth President/CEO at The Worth Company

"In our business, we're in regular contact with thousands of other businesses throughout the country. Our conversations with them really give us an appreciation for the incredible work ethic we have here in Central Wisconsin. We're very fortunate to be here."

Rick Sheldon Operations Manager at American Governor Company

"Portage County has many resources for businesses. We were fortunate to be a part of the CAP Services business incubator program and they were a big help in starting our business. They have a building lease-to-purchase program that was instrumental in our success, and as a result, we've created nine good-paying jobs with benefits. The quality of the workforce in Portage County is another important reason our business has been successful."

Mae Nachman President of Community Industries Corporation in Stevens Point

"Community Industries Corporation is grateful to be part of the healthy and vital business community in Portage County. The entrepreneurial spirit here fosters a culture of inclusiveness for a diverse workforce, including those with disabilities, and CIC laborers with varying abilities and gifts are welcomed by over 80 business partners throughout Portage County. It's gratifying to see our business community focusing on a person's abilities and providing the opportunities needed for that individual to reach their employment goals and contribute to the quality of life in our community."



Stevens Point Brewery:

A Portage County Success for Over 155 Years

Founded by Frank Wahle and George Ruder in 1857, Stevens Point Brewery is the fifth-oldest continuously operating brewery in the United States and the oldest business in Portage County. The Wisconsin-owned and independently operated brewery provided beer to troops during the Civil War, produced near-beer products and soft drinks during Prohibition, and survived the challenges of the Depression. In 1990 the brewery began selling Point Special outside Wisconsin for the first time, and by 2010 distribution grew to 27 states.

Stevens Point Brewery uses only the finest barley malts, specialty malts, grains and choicest hops to brew their handcrafted beers. Point beers were honored with 18 beer competition medals and awards in 2012 alone. Point Amber Classic won a gold medal as the best American-Style Amber Lager in the 2012 North American Beer Awards, a prestigious beer competition presented by the North American Brewers Association.

In January 2013, Stevens Point Brewery embarked on its fourth expansion in as many years, a \$2 million project that will increase production and add jobs. The project will add a second brew kettle, a new automated grain handling system and 16 more fermentation tanks, and production capacity will increase from 120,000 barrels to more than 150,000 barrels. The expansion will also include a machine that will allow the brewery to package four- and six-packs of 12-ounce cans for the first time.

Operating partner Joe Martino said about five to six jobs will be added at the brewery with the expansion. He said sales growth and expansion into new markets are the main reason for the work.

"We continue to see growth each year, and it just makes sense to expand and be able to meet that demand," said Martino, who said the company will have invested \$4.6 million in new equipment and additional storage since 2009.

FOR MORE INFORMATION

www.pointbeer.com



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www.centralcitycu.com

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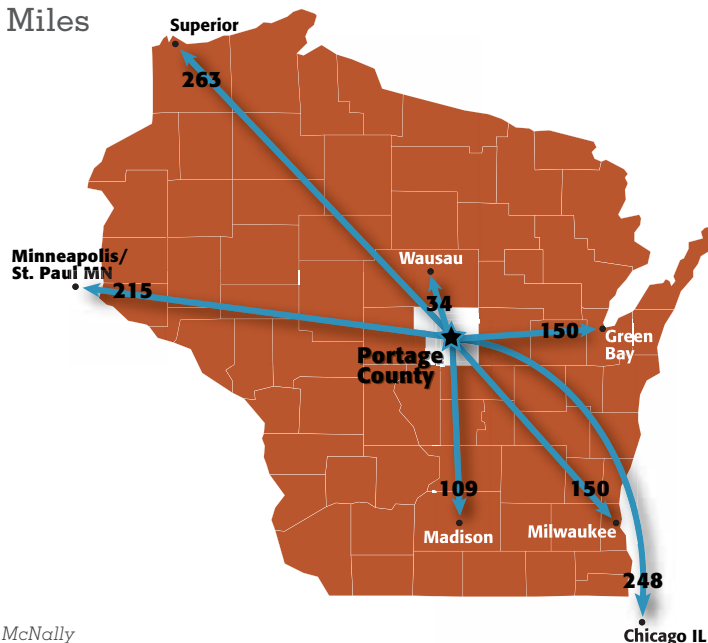


LOCATION & TRANSPORTATION

To and From Portage County and Beyond

DISTANCE TO MAJOR CITIES

Highway Miles



Source: Rand McNally

PEDAL POWER IN PORTAGE COUNTY

Sponsored by the League of American Bicyclists, Bikes Belong, Endomondo and the Kimberly-Clark Corporation, the Get Up & Ride National Bike Challenge inspired millions of Americans to ride their bikes for transportation and recreation during the summer of 2012. Rider miles were logged and reported across the country from May 1 through August 31 as communities competed for the distinction of being the top bicycle town. In the end, Stevens Point proved to be one of the most prolific cycling communities, finishing 11th nationwide.

Portage County's success comes as no surprise. According to the 2011 Wisconsin Bicycling Benchmarking Report, Stevens Point had the greatest percentage share of bicycle commuters in the state, and interest continues to grow. A countywide initiative backed by a reimbursement grant by the State of Wisconsin will add even more bicycle-friendly avenues and connections to destinations such as the Portage County Business Park, schools and workplaces in the months ahead.

INFRASTRUCTURE

Airports

Stevens Point Municipal Airport
715-345-8989 • stevenspoint.com

Three miles from the city's central business district, this public airport also supports agricultural, emergency medical and law enforcement aviation.

Central Wisconsin Airport
715-693-2147 • www.fly-cwa.org

Just minutes north of Stevens Point, this airport offers daily commercial jet flights that connect through several major cities in the Midwest.

Highways

Interstate 39 is the primary north/south corridor, connecting to Highway 29 north of Portage County for interstate-quality access to the Twin Cities. Highways 10, 54 and 66 provide quality east and west travel.

Rail Transport

Canadian National Railroad
888-888-5909 • www.cn.ca

Canadian National freight services connects Portage County to Canada and destinations in 14 states, including key port facilities.

Bus Transit

Stevens Point City Bus
715-341-4490 • stevenspoint.com

Includes fixed-route and paratransit service to Whiting, Park Ridge and Crossroads Commons in Plover, and a new Stevens Point Transit facility is being constructed in Portage County Business Park.

Greyhound
715-341-2266

Seven days per week service, located at 200 Division Street. There is a second location at the University of WI-Stevens Point (requires online ticket purchase).

Trucking

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MEET THE NEW HIGHWAY 10

Completed in late August 2012, the new alignment of U.S. 10 has given commuters traveling between Stevens Point and Marshfield the convenience of a four-lane, interstate-quality highway. The new 31-mile section took six years to construct and represents an estimated \$244 million investment in this important east/west travel corridor. It bypasses four small communities that are situated along the previous route.

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COMMUNITY LIFE

Stevens Point

www.stevenspoint.com

Wisconsin's best-kept wonderful secret isn't so secret anymore. Stevens Point, seat of Portage County, has been making appearance after appearance on national lists of America's best cities (*see below*). With small-town appeal and college-town sophistication, Stevens Point has been growing steadily, reaching close to 27,000 residents according to Census Bureau estimates. New residents and visitors discover a historic downtown area, a variety of shopping and entertainment options, and a diverse calendar of events, including cultural, athletic and church-affiliated events. Parks and natural areas such as Sculpture Park (*pictured above*) and Green Circle Trail inspire outdoor enthusiasts to explore the beauty of Central Wisconsin.

STEVENS POINT ACCOLADES

#1 Best Water in the Nation
American Water Works Association

Top 10 Dream Towns
Bizjournals

Top 25 Places to Retire
CNNMoney.com

#6 Best Small City for Families
Forbes.com

Top 10 Places to Live
Relocate America

Top 200 Towns for Sportsmen
Outdoor Life

Plover

www.ploverwi.gov

Located south of Stevens Point, the Village of Plover has grown from just 2,618 residents when it was incorporated in 1971 to a current population of more than 12,000. This prosperous community, with an average household income above the state average, has attracted a growing number of retailers and become a popular shopping destination. Even with its rapid growth, Plover has maintained its Midwestern charm, and there is great pride in preserving the region's history — as evidenced by Heritage Park (*right*), designed to show what life in Portage County was like between 1870 and 1910. Greenspaces and trails near expanding residential areas provide opportunities for youth sports and outdoor activities such as picnicking, hiking and biking.



Amherst

www.amherstwi.govoffice2.com

Straddling the banks of the Tomorrow River and surrounded by the natural beauty of rural Wisconsin, the scenic Village of Amherst is surprisingly independent for a community of just over 1,000 residents. Medical services, groceries, banking, dining and most other necessities are readily available within Amherst's small-town atmosphere. The Village has a municipal library, a community center, a school district and even its own tree nursery. Several industrial businesses call Amherst home, and the Village has a developing business park, as well as a charming downtown (*left*).



HOUSING & COMMUNITY DEVELOPMENT

Small-Town Charm & Scenic Beauty

Portage County offers homebuyers a wide choice of residences with prices well below the national average. There are properties for purchase and lease to suit every taste and budget, from starter houses to modern executive homes and country farmhouses with acreage. The median home price was \$134,000 in 2012, according to the Wisconsin REALTORS® Association.

Stevens Point, a scenic college town of nearly 27,000, features a variety of single-family houses, condos and apartments. A three-bedroom, three-bath ranch home can be purchased for under \$200,000. Plover, with a population of over 12,000, offers family-friendly residential areas with easy access to parks, trails and shopping. Contemporary homes with modern amenities are available for \$250,000 and up. Those seeking small-town charm and scenic beauty in more rural areas of the county can choose

from properties ranging in price from \$120,000 to over \$375,000. Fans of historic homes will find examples of Victorian, Prairie and Federal Revival styles priced according to their size, location and condition.

College students, young professionals and an influx of new residents have kept the demand for apartment rentals strong. Rentals range from \$525 for a one-bedroom/one-bath to \$900 and up for two-bedroom, two-bath and luxury units with amenities like clubhouses, on-site fitness centers and swimming pools. The Central Wisconsin Apartment Association (cwaaonline.org) offers assistance to those seeking apartments, houses and duplexes and works closely with landlords to provide off-campus housing for college students.

Recognized nationally as a top community for retirement, Portage County's high quality of life, scenic surroundings and excellent access

to cultural activities and health care providers make it a great choice for retirees seeking an affordable place to relocate. Single-family homes, condos, duplexes, apartments and independent living residences for those 55 and over are available. For those seeking a balance of independence and support, a number of quality assisted-living communities in the Stevens Point area provide short- and long-term care options, 24-hour skilled nursing, hospice, and respite care. The Aging & Disability Resource Center (715-346-1405) can provide additional information on senior living resources. In addition to operating a senior center, the agency oversees a transportation program and helps connect seniors with volunteer opportunities.




PORTAGE COUNTY VOICES

Pam Skaleski
Prism Real Estate, Stevens Point


"I love the Portage County area. I moved here to attend the University of Wisconsin-Stevens Point and never left. It's a great place to raise a family and offers a lot of community resources. People come here from out of the area and they are just thrilled by the lifestyle we enjoy and the quality homes available at very affordable prices."

Ward Wolff
First Weber Group Realtors, Stevens Point

"The Portage County business community is progressing in a number of commercial sectors, and as a result we're seeing more demand for commercial lease space in our market. Several locations which had been vacant during the national economic slump are now leased again, and the area shows a lot of promise for developers who are interested in creating new office, retail, commercial and industrial buildings."




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EDUCATION

Stevens Point Area Public Schools Have a Tradition of Excellence

For years, the Stevens Point Area Public School District (SPAPSD) has been known throughout Central Wisconsin as an organization that fosters innovation and new concepts in learning. The district continues this mission to this day, working to enhance student achievement by preparing all children to be successful beyond the classroom, whether they enter higher education or the workforce upon graduating.

With programs like Project Lead the Way at SPASH, which exposes students to engineering projects, the district is able to offer the opportunity to earn college credit. The district also continues to increase its use of technology in the classroom to help students develop important skills.

With a variety of exciting programs and services available to students at SPAPSD, the district continues to be a destination for families who want to provide their children with the best educational opportunities possible.

STEVENS POINT AREA PUBLIC SCHOOL DISTRICT

1900 Polk Street, Stevens Point, WI 54481
715-345-5456 • www.pointschools.net

- The school district consists of nine elementary schools, two junior high schools, two specialized learning schools and one senior high school, serving Stevens Point, Plover and several surrounding communities.

- Student enrollment is over 7,000.
- It's one of the largest school districts in Wisconsin, in terms of both land area and enrollment.
- The district includes an exceptionally strong 4-year-old kindergarten program for young learners.
- Kennedy Elementary School was recently recognized as a National Blue Ribbon School for efforts related to academic excellence and serving low-income student populations.
- The district's foreign exchange program is represented by 16 different countries.
- Stevens Point Area Senior High (SPASH) has its own TV station and student newspaper.

"The Stevens Point Area Public School District is one that has a long-held tradition of preparing students for both college and careers. Our goal is to continually improve our local schools so that they uphold this fine tradition of excellence."

Dr. Attila J. Weninger, Ph.D., Superintendent



SPACS: Faith-Based, Fully Accredited Education

Stevens Point Area Catholic Schools (SPACS) is a proud and vibrant part of Portage County and the educational community. SPACS is the first Catholic school system in the state of Wisconsin to be fully accredited and has a rich, deep history of educating young people in the area.

Catholic schools in Wisconsin and nationwide have historically enjoyed a hard-earned and well-deserved reputation for unparalleled quality. While the foundation of SPACS remains the evangelization and catechism of young people who represent the future of the Church, administrators and faculty also work diligently in cooperation with students' families to ensure that each student receives a faith-based education that provides the foundation they need for future success.


SPACS offers preschool through high school education at six sites, including Pacelli High School, St. Peter Middle School, St. Stephen Elementary School, St. Stanislaus Elementary School, St. Bronislava Elementary School and St. Joseph Early Childhood Center. The district provides an academic environment that encourages independent and critical thinking, service opportunities and faith formation, quality teaching practices, and individual student instruction.

STEVENS POINT AREA CATHOLIC SCHOOLS

1004 First St., Stevens Point, WI 54481
715-341-2445 • www.spacs.k12.wi.us

- Ninety percent of middle school and high school students are involved in co-curricular activities.
- Average student-to-teacher ratio is 13-to-1.
- 2012 ACT composite score of 22.9 vs. state composite score of 22.1.
- Over one-third of the faculty hold master's degrees or higher.
- Students perform over 10,000 hours of community service each year.
- Foreign language instruction begins in kindergarten.
- Three National Blue Ribbon Schools (St. Stanislaus, 2008; St. Stephen, 2008; St. Peter Middle School, 2000).
- Ninety-three percent of the 2012 graduating class continued their educational career in post-secondary education.
- Conference and state champion sports teams.
- Mentoring, community meetings, flexible scheduling and J-Term at Pacelli High School.
- The annual Panacea, an end-of-the-summer celebration for the Portage County community.

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An integral part of our community, the Stevens Point Area Public School District offers students a comprehensive 4-year-old kindergarten through 12th-grade education that prepares them with the knowledge and skills they need for future success.

- Boston School Forest
- Bannach Elementary School
- Jefferson School for the Arts
- Kennedy Elementary School
- Madison Elementary School
- McDill Elementary School
- McKinley Center
- Plover-Whiting Elementary School
- Roosevelt I.D.E.A. School
- Washington Elementary School
- Ben Franklin Jr. High
- P.J. Jacobs Jr. High
- Stevens Point Area Senior High
- Charles F. Fernandez Center for Alternative Learning



**STEVENS POINT
AREA PUBLIC
SCHOOL DISTRICT**

Prepare Each Student to be Successful.

For more information about our District...
www.wisp.k12.wi.us

Mid-State Technical College: Growing in Size and Service



Victor Gonzalez, right, co-chair of the Awards Committee for the Wisconsin Technical College District Boards Association, presents Skyward Inc. president, Scott Glinski, left, with the Wisconsin Technical College District Boards Association 2012 Distinguished Alumni Award for his dedication to the benefits of a Mid-State Technical College education.

“Widely known for his successful business acumen, Scott Glinski represents the ideal of a committed, industrious, and caring individual to whom Mid-State Technical College (MSTC) looks as a distinguished alumnus. Scott’s endorsement of a Wisconsin technical college education is second to none.”

Dr. Sue Budjac
President, Mid-State Technical College

An advertisement for Mid-State Technical College (MSTC). It features a green and white background with a large MSTC logo in the top left. The text "IT'S TIME to dream big" is prominently displayed. Below this, three students (two women and one man) are walking and smiling. The text "START YOUR FUTURE TODAY!" is followed by a list of benefits: "MSTC offers 100+ career programs and certificates", "Hands-on education", "Affordable tuition", "Online courses", and "Transferable credits and degrees". At the bottom, the website "mstc.edu" and phone number "888.575.MSTC" are listed. A tagline at the very bottom reads "There's a future right in front of you, and it's yours to shape." with the MSTC logo.

Mid-State Technical College (MSTC), a provider of quality higher education to the people of the greater Stevens Point region for nearly a century, is on the move to 1001 Centerpoint Drive. The existing campus on Michigan Avenue served the community well, though the space can no longer accommodate today's quantity of students seeking an MSTC education. The new Stevens Point Campus, tentatively scheduled to open in the winter of 2014, will offer additional services, courses and conveniences in a much more spacious and functional design.

This increased capacity is an investment in workforce needs and economic development, and subsequently a substantial bonus for the many Central Wisconsin companies who rely on MSTC to provide a trained and readily available workforce. Skyward, Inc., an international provider of K–12 administrative software, regularly takes advantage of this pool of talent, employing about 30 MSTC alumni and an additional 20 from other Wisconsin technical colleges. In fact, Skyward President Scott Glinski is himself an MSTC alumnus, having earned an Associate of Computer Electronics degree in 1986 and an Associate of Instrumentation degree in 1987. Born and raised in Stevens Point, Glinski is now a 25-year veteran of the company. His regular praise and support of the benefits of a Mid-State Technical College education earned him the Wisconsin Technical College District Boards Association (WTCDBA) 2012 Distinguished Alumni Award.

“Our partnership with MSTC has provided us an avenue to bring in candidates familiar with the latest technologies, and we are very pleased with the quality of MSTC and other technical college graduates we have hired.”

Scott Glinski
President of Skyward, Inc.

The Wisconsin Technical College System Board also presented Skyward with the Futuremakers Partner Award in 2012. Like many other Central Wisconsin companies, Skyward is a dedicated champion of affordable education — 26 MSTC students have received Skyward, Inc., and Skyward, Inc., Employees scholarships since 2002. Skyward is also one of numerous companies that provide one or more representatives to serve on academic program advisory committees.

MID-STATE TECHNICAL COLLEGE

715-344-3063 (Stevens Point)
1-888-575-MSTC (toll-free)
www.mstc.edu

- More than 100 career programs, certificates and technical diplomas.
- Campuses in Stevens Point, Marshfield and Wisconsin Rapids, and a learning center in Adams.
- Enrollment of 8,850 full- and part-time students.
- Average age of program students: 28.
- Eighty percent of students received financial aid in 2010–11.
- Eighty-six percent of graduates are employed within six months of graduation.



UWSP student Craig Schmid adjusts a control on the school's pilot paper machine. Students gain practical experience working as laboratory technicians for the Wisconsin Institute for Sustainable Technology.

UW-Stevens Point's WIST Creates Sustainable Solutions for Area Businesses

A recently patented method of creating biofuels and other products from plants could bring new business opportunities to Central Wisconsin's paper mills.

The patented process created by the Wisconsin Institute for Sustainable Technology (WIST) at the University of Wisconsin-Stevens Point provides an economically viable method to derive pure cellulose and lignin from plants such as corn stalks, grass, trees or wood. These plant products can be used to create biofuels as well as chemicals for use in the making of rubber, plastics and pharmaceuticals.

According to Eric Singaas, a co-creator of the patented process and an associate professor of biology at UW-Stevens Point, the process was designed specifically to be used in a minimally modified paper mill infrastructure, which would give mills additional revenue sources, add jobs and help grow the regional economy.

"We've done this process in the lab," Singaas said. "We've done it at a small pilot scale. The

next step is to seek partners to develop this into a demonstration-scale plant."

"These types of WIST partnerships spur economic growth and preserve our environment for the future," said Chancellor Bernie Patterson. "We're proud to offer area businesses effective ways to expand and become more sustainable."

To become a partner with WIST or for more information on their efforts, contact Paul Fowler at UW-Stevens Point at 715-346-3767.

UW-STEVENSON POINT'S THRIVING COMMUNITIES PROJECT WORKS TOWARD: Vibrant Communities:

- Highest percentage of students who study abroad among all Wisconsin universities.
- The Invitation to the Arts partnership with Sentry Insurance has brought distinguished artists such as Yo-Yo Ma, Mandy Patinkin, Patty LuPone and Wynton Marsalis to work with school district and university students.

Healthy Communities:

- The Healthy Communities Initiative, a partnership with educators and health providers in North and Central Wisconsin, prepares regional health care workers for work in their own neighborhoods.
- The campus' Center for Communicative Disorders serves more than 400 clients with audiology and speech therapy needs each year.

Prosperous Communities:

- Annual economic impact on Central Wisconsin is \$407.8 million.
- Programs that partner students with local businesses to create technology improvements have saved \$400,000 in personnel hours.

Sustainable Communities:

- Nation's largest undergraduate College of Natural Resources.
- Research at the Wisconsin Institute for Sustainable Technology offers sustainable solutions for the future.



UNIVERSITY OF WISCONSIN- STEVENS POINT

2100 Main St., Stevens Point, WI 54481-3897
715-346-0123 • www.uwsp.edu

- Founded: 1894.
- 2012 enrollment: 9,677.
- More than 120 undergraduate program choices within 58 undergraduate majors.
- Thirteen graduate programs, including a doctorate in audiology in collaboration with UW-Madison.
- Collaborative degree programs with regional UW Colleges as well as other UW institutions.
- Consistently rated among the Midwest's best public universities by *U.S. News and World Report*.
- More graduates go on to earn doctorates than any other Wisconsin regional university.
- Among the top 21 colleges in the nation included on *Princeton Review's* 2013 Green College Honor Roll.

UW-OSHKOSH COLLEGE OF BUSINESS

800 Algoma Blvd., Oshkosh
www.uwosh.edu/cob

The College of Business at the University of Wisconsin-Oshkosh offers degree programs that include bachelor's and master's degrees in business administration as well as a Global MBA degree and Master of Science in Information Systems. The college serves approximately 600 graduate students and more than 1,700 undergraduates. Undergraduate majors include accounting, economics, finance and business law, human resources and management, information systems, marketing, and supply chain management.

Graduating seniors from the Class of 2012 cited small class size, networking opportunities and availability of the professors as some of the college's most exceptional qualities.

RASMUSSEN COLLEGE- WAUSAU

1101 Westwood Drive, Wausau, WI 54401
715-841-8000 • www.rasmussen.edu

Rasmussen College was founded in 1900 in St. Paul, Minn., as an innovator in education, bringing practical, career-focused education to the classroom. Today, the Rasmussen College community includes 22 campuses and more than 40 diverse online degree programs available to students around the globe.

While much has changed over the past 110 years, Rasmussen's focus remains the same: Students are the first priority, the employer who hires Rasmussen graduates continues to be the primary customer, and developing programs that support the constituents the college serves remains at the forefront of its Mission.

Rasmussen College is regionally accredited. The Wausau campus offers bachelor's and associate degrees, certificates, and diplomas in the schools of Business, Health Sciences, Early Childhood Education, Justice Studies, Nursing, Technology and Design.

The Wausau campus opened in 2010 and now serves upwards of 600 students who value the flexibility of Rasmussen's online and residential course options, the AcceleratED bachelor's degree completer programs, robust Support+ services, and the small-campus, friendly environment.

LAKELAND COLLEGE- CENTRAL WISCONSIN

Chrystal Heinrich, Admissions Advisor
715- 422-5579 or 800-522-9473
<http://lakeland.edu/adult>

There is no lack of higher education options today for Wisconsin's working adults. Lakeland College has a long history of innovative programs specifically designed for people who already lead busy lives.

Lakeland's Central Wisconsin Center serves the Central Wisconsin region. Courses are conveniently located at Mid-State Technical College's Wisconsin Rapids and Marshfield centers, and courses are also offered in Wausau and Stevens Point.

In 1978, Lakeland introduced Wisconsin's first evening degree-completion program for working adults. Lakeland has offered classes in Wisconsin Rapids since 1990.

Lakeland continued to break down barriers to higher education when it created one of the nation's first complete online degree programs in 1998. The college stayed ahead of the curve again in 2005 when it introduced BlendEd®, the most flexible class delivery system in higher education today.

Today, more than three decades since its creation, Lakeland's evening, weekend and online program has awarded bachelor's and master's degrees to thousands of students. More than 2,500 students are enrolled in the program.





HEALTH & WELLNESS

Ministry Saint Michael's Hospital,
Ministry Medical Group, Ministry Health Care

100 Years and Still Serving Strong

Ministry Saint Michael's Hospital has served the people of the Portage County area since 1913. One hundred years later Ministry Saint Michael's Hospital continues to grow and expand to meet the needs of the community.

Ministry Saint Michael's Hospital, a fully accredited acute-care facility, offers a comprehensive range of services. More than 300 credentialed providers on the hospital's medical and allied health staff, along

with 800 employees, serve patients on the campus it shares with the 110,000-square-foot Ministry Medical Group clinic, a multi-specialty practice.

In 2012, Ministry Medical Group began construction on a new primary care clinic in Stevens Point at the intersection of McDill and Hoover avenues. Opening the spring of 2013, the new 14,700-square-foot facility provides primary care and related ancillary and support services.

Ministry Medical Group offers primary care, obstetrics, pediatrics, ophthalmology and orthopedics to meet the health care needs of greater Portage County and the surrounding communities.

As part of Ministry Health Care, Ministry Saint Michael's offers advanced technology and skilled providers and currently meets more than

80 percent of the local community's health care needs. Last year, the hospital admitted more than 5,000 patients, performed 6,200 ambulatory surgeries, and treated more than 18,000 people in the emergency room.

Other necessary services provided to the people of Portage County and surrounding areas include Ministry Medical Group Occupational Medicine, Ministry Behavioral Health, hospice care, home health care, Ministry Heart Care, Ministry Dental Center, various support groups,

and numerous community education programs that provide free health information.

Ministry Saint Michael's Hospital and Ministry Medical Group doctors and medical professionals are not only highly qualified employees; they are also neighbors, friends, and family. This family looks forward to serving area families for the next 100 years.

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www.ministryhealth.org



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ministryhealth.org

HOSPITAL

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715.346.5000

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715.341.7332
3504 East Maria Drive*, Stevens Point
715.342.7210
2401 Plover Road*, Plover
715.295.3800
272 Christy Street*, Amherst
715.824.5151
205 South Main Street*, Iola
715.445.4801
150 Grand Seasons Drive*, Waupaca
715.258.3650

*Outpatient department of Ministry Saint Michael's Hospital

Marshfield Clinic

A major presence in Wisconsin with more than 8,000 employees, Marshfield Clinic provides nearly 800 physicians in 80 medical specialties throughout the state, including expanded services at a planned new facility in Stevens Point. The clinic is renowned for its numerous medical and service innovations, along with its accessibility to the people of Central Wisconsin.

Flexibility has been a key part of the clinic's philosophy for more than 95 years. Planning is a continuous process, enabling Marshfield Clinic to provide for patient needs in the most effective way. This philosophy allows Marshfield Clinic to thrive and expand in the rapidly changing climate of health services delivery.

Outside of medical preventive and care practices, the Marshfield Clinic Research Foundation conducts research on health care and public health, including clinical research, rural and agricultural health and safety, human genetics, epidemiology, and biomedical informatics.

Medical training is also part of Marshfield Clinic's value to the region's health care industry. The clinic's Education Foundation offers residency programs for recent medical school




graduates in internal medicine, pediatrics, dermatology and surgery.

An integral part of health care delivery at Marshfield Clinic is the Outreach Services program. Currently, there are more than 1,200 hospitals, clinics and other sites participating in a variety of outreach programs originating from the clinic. Examples of the services provided include off-site physician consultation, 24-hour EKG

interpretation via computer, mobile echocardiography and mammography, reference laboratory, regional blood banking, radiology, EEGs, orthotics/prosthetics, radiation physics, pulmonary function, and biomedical electronics.


MARSHFIELD CLINIC

www.marshfieldclinic.org



Experience. Why we're giving back.

Delta Dental's support of kids' health through statewide programs like Seal-A-Smile has kept Wisconsin smiling for 50 years. See how the Delta Dental Difference is making a difference. Follow us on Facebook or visit experience.deltadentalwi.com.



Pictured above left to right: Dennis Brown, President and CEO; Chuck Nason, Chairman, Board of Directors

adventure 212

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National Wellness Institute, Inc.

Founded in 1977, the Stevens Point-based National Wellness Institute (NWI) is a nonprofit, member-based organization providing state-of-the-art education and resources for wellness professionals. This mission continues to drive NWI and forms the basis for the annual National Wellness Conference, the most highly acclaimed professional conference in health and wellness. The event draws more than 700 wellness professionals for a week of wellness immersion in programs, activities and entertainment. In addition to the Conference, NWI provides wellness training and certification programs, academic program accreditation, and monthly wellness-related webinars throughout the year.

NATIONAL WELLNESS INSTITUTE, INC.

www.nationalwellness.org



Aspirus

Aspirus is a nonprofit, community-directed health system with more than 6,000 employees. Aspirus serves people in Wisconsin and Upper Michigan through six partner hospitals, more than 35 community-based clinics and a vast physician network of more than 350 physicians in 35 specialties.

The Wausau-based health system features one of the nation's top heart programs and also provides leading-edge cancer, trauma, women's health, and spine and neurological care. In addition to these services, Aspirus also supports local communities through a philanthropic and research foundation through grants and other programs.

Aspirus' network of clinics provides primary care, specialty and outreach services throughout the region. In 2006, Aspirus opened a clinic in Stevens Point to serve residents of Portage County. Aspirus Stevens Point Clinic offers comprehensive medical and preventive care for the entire family, including family medicine, internal medicine, pediatrics and obstetrics/gynecology.

The facility includes an on-site laboratory and offers advanced imaging technologies such as diagnostic X-rays, ultrasound services, CT scans, MRI services, and bone density and mammography exams. Walk-In Care for minor illnesses and injuries is also available seven days a week, including holidays. Advanced specialty care in a variety of areas is also available on-site.

ASPIRUS

www.aspirus.org

Klasinski Medical Complex

Klasinski Clinic has been serving the Stevens Point area for over 40 years. The Klasinski Medical Complex is home to orthopaedic and neurology clinics, The Urology Clinic, the Physical Therapy Associates, a state-of-the-art outpatient surgery center, and podiatry and dental offices.

Physician owned and operated, the associated medical groups are made up of board-certified and fellowship-trained physicians and physician assistants with strong local ties to the community, including serving as the official team physicians for the athletic department of the

University of Wisconsin – Stevens Point. Patients come to Klasinski Clinic from throughout Central Wisconsin. All the health care professionals are recognized specialists, including general orthopedics, joint replacement, sports medicine and spinal surgery, offering the latest and best in medical expertise with personalized treatment in a family-oriented and hometown setting.

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ADDITIONAL FACILITIES AND INITIATIVES

Scoliosis Rehab Inc.

715-295-9820

www.scoliosisrehab.com

Located on Water Street in the former Point Bakery Building, Scoliosis Rehab Inc., a specialized physical therapy clinic, is led by two highly experienced therapists certified in the Schroth method of conservative, non-surgical management of scoliosis-related spinal problems.

UW Health

608-263-6400

www.uwhealth.org

Located in Madison, the UW Health complex is anchored by UW Hospital and Clinics, a 566-bed facility featuring more than 1,200 UW Health physicians and 85 outpatient clinics. UW Health's American Family Children's Hospital and UW Carbone Cancer Center are also located on the campus.

Portage County CAN

www.portagecountycan.org

This partnership of community organizations promotes healthy eating and encourages physical activity for Portage County residents of all ages through education, awareness, events and initiatives.

Walk Wisconsin

www.walkwisconsin.com

Organized by the nonprofit Active Portage County Inc., Walk Wisconsin provides distance walking events that promote walking for recreation and exercise. Their signature Walk Wisconsin event in June includes full, half, quarter and kids marathons that pass through scenic Portage County locations.



RECREATION, ENTERTAINMENT & HOSPITALITY

Explore Portage County

RECREATION & EDUCATION

Allen F. Blocher Planetarium and UWSP Observatory

2001 Fourth Ave., Science Building B109, Stevens Point
715-346-2208 • www.uwsp.edu/physastr/plan_obs

Located on the fourth floor in the Science Building on the UWSP campus, the planetarium presents free public programs during the academic year and most summers. The observatory features a Meade 0.4m telescope and is open Monday through Wednesday on clear evenings when university classes are in session.

Central Wisconsin Children's Museum

1100 Main St., Stevens Point
715-344-2003 • www.cwchildrensmuseum.org

Founded in 1997 through the efforts of the community and local businesses, the museum has expanded from its modest storefront to a location on Main Street spanning 18,000 square feet. Designed as a space where children and adults can share discoveries and explore their creativity through hands-on activities, the museum features permanent and rotating exhibits with a variety of classes and special events offered throughout the year. Admission \$5; closed Monday.

Golden Sands Speedway

10992 Highway 54, Wisconsin Rapids
715-423-4660 • www.gssraces.com

Hosting seven different classes of stock and modified racing events, Golden Sands Speedway has brought racing thrills and family entertainment to Central Wisconsin for more than 45 years. The high-banked one-third-mile track has produced many racing legends who moved on to NASCAR.

KASH Playground

Mead Park, West Clark St. and Whitney St., Stevens Point
www.kashplayground.org

The Kids Are Special Here Playground (KASH) was initiated by a Leadership Portage County program and was the brainchild of Kareen Everman, mother of a special-needs child. The idea to build a playground for the area's 1,000 special-needs children has become a reality through communitywide efforts, generous donors and a close working relationship between the Stevens Point City Council, the Portage County Health and Human Services Employees Foundation, and the Stevens Point Parks Department.

BREWERIES

Central Waters Brewing Company

351 Allen St., Amherst
715-824-2739 • www.centralwaters.com

Offering over 18 types of beer and serving over 200 retail locations in Central Wisconsin, Central Waters Brewing Company throws open the doors of the Tap Room on Fridays from 4 to 9 p.m. and Saturdays from 3 to 9 p.m. The beer bar, situated in the center of the production facility, attracts an eclectic crowd of locals, tourists and beer lovers.

O'so Brewing Company

3028 Village Park Drive, Plover
715-254-2163 • www.osobrewing.com

Central Wisconsin's newest microbrewery offers tours from 1 to 6 p.m. and opens its Tap House Monday through Friday from 3 to 9 p.m. and Saturdays from noon to 9 p.m. Known for its freestyle brewing, The Tap House features 40 Wisconsin craft beers.

Stevens Point Brewery

2617 Water St., Stevens Point
715-344-9310 • www.pointbeer.com

Enjoy a narrated walking tour of the brewing, aging, packaging and warehouse facilities of one of the oldest breweries in the United States. Sample beers on tap and gourmet soft drinks and browse the gift shop, brimming with logo apparel, glassware, magnets and other fun items. September through May, Tuesday to Friday, 1 p.m.; Saturday 11 to 2. Reservations are recommended.

OUTDOOR RECREATION

www.co.portage.wi.us/parks
www.stevenspoint.com/parks
www.dnr.wi.gov

Portage County is an outdoor lover's wonderland all year round.

Boating, fishing, waterskiing, swimming, canoeing and kayaking are popular summer activities, with easy access to more than 40 public lakes and the **Wisconsin, Plover and Tomorrow rivers**.

Excellent trail systems, including the **Green Circle Trail** and **Tomorrow River State Trail** attract hikers, cyclists and horseback riders, and the 275-acre **Schmeckle Reserve**, on the campus of UWSP, is a favorite with birdwatchers, picnickers and nature enthusiasts.

Winter activities include cross-country skiing at **Plover River Ski Trail** and **Standing Rocks Park**. **Iverson Park** in Stevens Point is a favorite spot for skating and sledding, while snowmobile riders find plenty of room to explore at the 6,000-acre **Dewey Marsh Wildlife Area**.

The Wisconsin Department of Natural Resources, the City of Stevens Point and Portage County maintain thousands of acres of land and water so that residents of the region may enjoy camping, water sports, hunting, fishing and other outdoor recreation with convenient public access. Local parks also provide residents with plenty of choices, from fitness trails and playgrounds to horseshoe pits, shooting ranges, softball diamonds and dog exercise areas.

Born Learning Trail

1201 W. Whitney St., Stevens Point
715-346-1531

Opened in June 2012 and located in Mead Park, this interactive trail adjacent to the Wisconsin River features 10 stations with activities and learning opportunities for children and their families. The trail is an Ignite Leadership Network of Portage County project, a partnership of United Way of Portage County and the Portage County Business Council Foundation.

Green Circle Trail

715-346-4992 • www.greencircletrail.org

Hikers and bikers enjoy scenic views along this 30.5-mile trail that circles Stevens Point and winds past the Wisconsin and Little Plover rivers. The trailhead is situated in Schmeckle Reserve, the 280-acre nature preserve on the University of Wisconsin-Stevens Point campus. The main loop connects with over 20 miles of additional trails.

GOLF

SentryWorld Golf Club

601 N. Michigan Ave., Stevens Point
715-345-1600 • www.sentryworld.com

This par-72 public course designed by Robert Trent Jones Jr. combines scenic views with challenging play for all skill levels. The facility includes a pro shop, indoor tennis courts and a restaurant.


adventure 212

SPA




adventure 212

BISTRO



adventure 212

3217 John Joanis Drive
Stevens Point, Wisconsin 54482

Telephone:
715-343-0212

Fax: 715-343-0220

Website:
adventure212.com

Stevens Point Country Club

1628 Country Club Drive, Stevens Point
715-345-8900
www.stevenspointcountryclub.com

Members and their guests enjoy stunning views and a diverse array of tees, greens and bunkers at this private golf course surrounded by lush forest.

Wisconsin River Golf Club

705 West River Drive W, Stevens Point
715-344-9152 • www.golftheriver.com

Boasting views of the Wisconsin River and wildlife, this par-72 public course offers 18 holes with multiple tee locations to ensure beginners and experienced players have a memorable and challenging experience.

FESTIVALS & EVENTS

Art in the Park

715-344-8901
www.artintheparkstevenspoint.org

This annual gathering along the banks of the Wisconsin River provides artists and craftspeople a chance to demonstrate their skills and gives children a chance to participate in a variety of fun art projects. A food tent is manned by local nonprofit organizations. The mid-September event is held at Pfiffner Pioneer Park in Stevens Point.

Celebrate Plover

Off Highway I-39/Maple Drive, Plover
715-345-5258 • www.ploverwi.gov

Attended by nearly 7000 people, this family-friendly annual event is held at Lake Pacawa Park and offers free admission. Activities include a children's parade, music, flea market, farmers market, arts and crafts, food vendors, games, and a fireworks finale. The Saturday festival runs from 9 a.m. to 9 p.m.

Dozynki Harvest Festival

715-343-5356

Held in mid-September, this annual festival, drawing up to 8,000 people, takes place on Friday and Saturday in downtown Stevens Point, with various events along Main Street. Along with authentic Polish food, participants enjoy craft brews, polka dance competitions, horse-drawn wagon rides, a free petting zoo, pumpkin painting, a farmers market, art in the park, contests, live entertainment, Polish heritage displays and a royalty march.

Farmers Market – Stevens Point

715-344-4104
www.stevenspointfarmersmarket.org

From May through October the Farmers Market in downtown Stevens Point offers shoppers a chance to purchase fresh produce and other locally produced products. The best time to shop is 8 a.m. through noon, or visit the Monday evening market from 3 to 7 p.m.

Point Bock Run

715-344-9310 • www.pointbockrun.com

This annual five-mile run held in March at Stevens Point Brewery helps promote running and healthy lifestyles in Central Wisconsin and raises funds for local charities like the Casey R. Davis Benefit Fund.

Pointoberfest

715-344-9310 • www.pointbeer.com

Held in late September at Stevens Point Brewery, this event raises awareness for deserving nonprofit organizations and offers visitors a chance to enjoy live music and sample the brewery's beers and a mystery brew.

Portage County Cultural Festival

715-341-1525
www.portagecountyculturalfestival.org

Held at Stevens Point Area Senior High in May, this eagerly anticipated event celebrates the ethnic diversity of Portage County with a variety of activities. The day-long festival features a variety of international foods, arts and crafts, and exhibit booths, plus live entertainment on four stages. Admission is free.

Portage County Fair

715-572-4758 or 715-677-4802
www.rosholtfair.com

This three-day event in Rosholt on Labor Day Weekend has been a Portage County tradition for 87 years. Featuring a parade, carnival rides, live music, livestock shows and games, the September event offers fun for all ages.

Riverfront Jazz Festival

715-544-4504 • www.riverfrontjazzfestival.net

The largest jazz festival in Central Wisconsin takes place on Labor Day weekend at scenic Pfiffner Park in Stevens Point. The annual event featuring live jazz, beautiful river views and ethnic cuisine supports scholarship programs for UWSP music students.

Riverfront Rendezvous

715-346-1531
<http://stevenspoint.com/Calendar>

Independence Day is celebrated in Stevens Point with a three-day festival held along the riverbank at Pfiffner/Pioneer Park. Featuring regional and national entertainers on four stages, the event includes a lighted boat parade, food and beverage.

Visitors spent \$98.3 million in Portage County in 2011.



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age vendors, games for adults and children, and a dazzling fireworks display.

Worlds Largest Trivia Contest

WWSP 90 FM, Stevens Point
www.90fmtrivia.org

Originated and sponsored by WWSP 90 FM Radio, this spring tradition spanning three days in April began in 1970 when the radio station launched a trivia contest that ran for 54 consecutive hours, with teams of players competing for answers to media-oriented trivia questions. The contest is supported by local businesses that offer food and drink specials during the event. Teams accumulate points by participating in a variety of activities, including running questions, the trivia stone rally and music questions.

ARTS

Arts Alliance of Portage County

1128 Main St., Stevens Point
www.artsportagecounty.org • 715-254-0460

With a mission to connect, engage and advocate for arts and culture across Portage County, this nonprofit group helps secure grants to support the arts and provides consulting services for local artists and organizations. The Alliance initiated the Annual Central Wisconsin Film Festival and cosponsors Arts Week, Arts Month and annual fundraisers to help benefit arts in the region.

Central Wisconsin Area Community Theater

Rehearsals/Meetings

The Act Shack
2952 Minnesota Ave., Stevens Point

Performances

Sentry Theater
1800 North Point Drive, Stevens Point
715-341-6744 • www.cwact.org

Entertaining Portage County audiences for almost 40 years, this community theater group

produces two plays and a musical each season at Sentry Theater in Stevens Point. Past productions have included *Camelot*, *Oklahoma* and *Harvey*. During the summer an original play is presented as an annual fundraiser. Members of the community with an interest in theater arts are encouraged to share their acting skills or get involved in behind-the-scenes stagecraft.

Central Wisconsin Symphony Orchestra

1128 Main St., Stevens Point
715-345-2976 • www.cwso.org

For 64 seasons the Central Wisconsin Symphony Orchestra has presented high-quality concerts and fostered an appreciation of symphonic music in the community. Providing a performance venue for area musicians and continuously developing educational opportunities for youth, CWSO is affiliated with the College of Fine Arts and Communication at the University of Wisconsin-Stevens Point.

Riverfront Arts Center

1200 Crosby Ave., Stevens Point
715-343-6251 • www.stevenspoint.com/rac

A fixture in the arts community for 14 years, the Riverfront Arts Center features gallery exhibits and regional artists in a variety of media. The Center hosts themed exhibits, art sales, juried shows and workshops. Admission is free. Closed Mondays.

Scarabocchio Art Museum

800 Main St., Stevens Point
715-345-7726
www.uwsp.edu/art-design/Pages/Exhibitions/scarabocchio.aspx

Founded by Dr. David L. Smith and showcasing his work, this unique museum reopened in 2011 as a partnership between the City of Stevens Point and the University of Wisconsin-Stevens Point. Named for a patented technique of artwork, meaning "doodle" in Italian, the museum offers a

variety of fine art exhibitions and educational programs to enhance the cultural growth of the community. Open Tuesday through Friday 10 a.m. to 4 p.m.; free admission.

Stevens Point Sculpture Park

900 N. Second St., Stevens Point
stevenspointsculpturepark.org

Situated on 20 acres and connected to the Green Circle Trail, this scenic park showcases artwork from local, regional and national artists. Throughout the year the park features environmental art exhibitions, performance events and educational programs. Free admission: Monday through Friday, 6 a.m. to 10 p.m.; Saturday and Sunday, 8 a.m. to 9 p.m.

University of Wisconsin-Stevens Point – College of Fine Arts

1800 Portage St., Stevens Point
715-346-4920 • www.uwsp.edu/cofac

Serving Portage County with a broad range of cultural and educational opportunities, USWP provides entertaining theater, music and dance productions at the Noel Fine Arts Center on campus and at other community venues. Visiting artists and speakers frequently hold public lectures and performances.

University of Wisconsin-Stevens Point – Jenkins Theatre

1900 Portage St., Stevens Point
715-346-4429 • www.uwsp.edu/theatre-dance

This 372-seat theatre presents a variety of musicals, concerts and plays performed throughout the year by University of Wisconsin-Stevens Point students. The exceptionally well-equipped theater, featuring a traditional proscenium stage, provides students with an opportunity to work with complex lighting and sound systems.





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Stevens Point WI 54481
715-346-1800 • www.at1800.com

Arbuckles Eatery & Pub

1320 Strongs Ave.
Stevens Point WI 54481
715-341-2444
www.arbuckleseateryandpub.com

Arby's Restaurant

5700 U.S. 10 E
Stevens Point WI 54482
715-342-0950
3115 Church St.
Stevens Point, WI 54481
715-345-7888
www.arbysostrowski.com

Big Apple Bagels

1600 American Drive
Plover, WI 54467
715-342-5740
www.bigapplebagels.com

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3425 Church St.
Stevens Point, WI 54481
715-344-7640

Buffalo Wild Wings

5370 Highway 10 E, Suite H
Stevens Point, WI 54482
715-344-3287
www.buffalowildwings.com

Chili's Grill & Bar

165 Crossroads Drive
Plover, WI 54467
715-295-0156 • www.chilis.com

Fazoli's

5665 U.S. 10 E
Stevens Point, WI 54482
715-344-8739 • www.fazolis.com

Grazies Italian Grill

5327 U.S. 10 E
Stevens Point, WI 54481
715-345-7808
www.graziesitaliangrill.com

Holiday Inn Hotel & Convention Center

1001 Amber Ave.
Stevens Point, WI 54482
715-344-0200 • www.holidayinn.com

Matsu Ya Sushi - Grill

5725 Windy Drive, Suite A
Stevens Point, WI 54481
715-341-8893
www.matsuyasushistevenspoint.com

Mitchell's Hilltop Pub & Grill

4901 Main St.
Stevens Point WI 54481
715-341-3037
www.hilltoppubandgrill.com

Perkins Restaurant & Bakery

143 Division St. N
Stevens Point, WI 54481
715-341-5044
www.perkinsrestaurants.com

Sentry Hospitality & Meeting Services

1800 North Point Drive
Stevens Point, WI 54481
715-346-6516 • www.sentryworld.com

Sport Plate

601 N. Michigan Ave.
Stevens Point, WI 54481
715-346-8780 • www.sentryworld.com

Springville Eatery and Pub

1800 Post Road
Plover, WI 54467
715-544-0336
www.springvilleeateryandpub.webs.com

Stevens Point Country Club

1628 Country Club Drive
Stevens Point, WI 54481
715-345-8900
www.stevenspointcountryclub.com

The Coffee Studio, LLC

1100 Main St.
Stevens Point, WI 54481
715-341-3088

Catering

Bob's Catering

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Hatley, WI 54440
715-446-3574 • www.bobscatering.net

Rockman's Catering

2807 Plover Springs Drive
Plover WI 54467
715-341-2552
www.rockmancatering.com

Hotels and Motels

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1501 American Drive
Plover, WI 54467
715-342-1244 • www.americinn.com

Best Western Plover Hotel & Conference Center

5253 Harding Ave.
Plover, WI 54467
715-544-6200 • www.bestwestern.com

Comfort Suites

300 Division St. N
Stevens Point, WI 54481
715-341-6000
www.stevenspointcomfordsuites.com

Country Inn & Suites

301 Division St. N
Stevens Point, WI 54481
715-345-7000 • www.countryinns.com

Fairfield Inn

5317 U.S. 10 E
Stevens Point, WI 54482
715-342-9300 • www.marriott.com

Hampton Inn

3090 Village Park Drive
Plover, WI 54467
715-295-9900
www.ploverstevenspoint.hamptoninn.com

Holiday Inn Hotel & Convention Center

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Stevens Point Care Center, LLC See ad on page 3

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www.stevenspointcare.com

SPCC is a 68-bed skilled nursing facility specializing in short-term rehabilitation. Designed to meet the needs of our residents who can no longer live independently due to memory loss, physical impairments and safety concerns, Stevens Point Care Center provides a flexible and supportive care program that accommodates our resident's physical, emotional, social and spiritual needs.
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www.schulistcc.com

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ATTORNEYS

First Law Group See ad on page 7

2900 Hoover Road
Stevens Point, WI 54481-5678
(715) 341-7865
www.firstlawgroup.com

First Law Group S.C. is a full-service, personal services law firm. Our six attorneys assist clients with civil litigation, business, real estate, employment, agricultural and estate planning matters.

CONSTRUCTION/CONTRACTORS

Welling Kitchen & Bath See ad on page 15

3701 Patch Street
Stevens Point, WI 54481
(715) 344-2688
www.wellingkitchens.com

Welling Kitchen & Bath is known for its professional kitchen and bath design and quality products and installation. BJ Welling and his staff make sure that your satisfaction comes first.

DAY CARE / PRESCHOOL / CHILD DEVELOPMENT

Cap Services See ad on page 20

5499 Highway 10E, Suite A
Stevens Point, WI 54482
(715) 343-7512 fax (715) 343-7520
mpatoka@capmail.org
www.capservices.org

The Children's Discovery Center offers high-quality child care, safe environments, nutritious meals, on-site 4-K services, field trips and guest visits by highly skilled staff. Competitive rates. Open 6:00 AM to 6:00 PM.

DENTISTRY

Delta Dental of Wisconsin See ad on page 23

2801 Hoover Road
P.O. Box 828
Stevens Point, WI 54481
(715) 344-6087 fax (715) 344-9058
www.deltadentalwi.com

Delta Dental of Wisconsin offers benefit services, claims processing and plan administration to employers throughout Wisconsin. We provide benefits to more than 1.8 million subscribers and their family members.

ECONOMIC DEVELOPMENT

Portage County Business Council See ad on page 1

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Stevens Point, WI 54482
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EDUCATION

Mid-State Technical College See ad on page 18

933 Michigan Avenue
Stevens Point, WI 54481
(888) 575-MSTC (toll free)
www.mstc.edu

Mid-State Technical College (MSTC) is a leading provider of higher education, offering more than 100 associate degrees, technical diplomas and certificates. Student-focused and community-based, MSTC serves a resident population of approximately 165,000 in central Wisconsin, with campuses in Marshfield, Stevens Point and Wisconsin Rapids and a learning center in Adams.



RASMUSSEN
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Rasmussen College

1101 Westwood Drive
Wausau, WI 54401
(715) 841-8000 fax (715) 841-8001
www.rasmussen.edu

Rasmussen College offers diplomas, certificates, and associate and bachelor's degrees from six schools of study in a highly supportive, student-centered educational environment. To learn more about the Wausau campus or programs offered, visit Rasmussen.edu.



Stevens Point Area School District See ad on page 17

1900 Polk Street
Stevens Point, WI 54481
(715) 345-5456

Stevens Point Area Public School District, known for academic excellence and co-curricular opportunities, offers a 4K–12 program serving 7,400+ students in 9 elementary schools, 2 junior high schools, a senior high school, an alternative school, a robust online learning center, and a unique Boston School Forest experience.

FINANCIAL INSTITUTIONS

Central City Credit Union See ad on page 10

Stevens Point (715) 341-2522
Plover (715) 341-1400
Marshfield (715) 387-3702
www.centralcitycu.com

Central City Credit Union is a full-service financial organization with offices in Stevens Point, Plover, Marshfield, Saint Michael's Hospital, Spash and Marshfield High School.

Central Wisconsin Credit Union See ad on page 15

2201 Division Street
Stevens Point, WI 54481
(715) 295-9611 fax (715) 295-9722
info@mycwcu.com
www.mycwcu.com

"Everything We Do, We Do For You!" More than a slogan, it is the way Central Wisconsin Credit Union does business. Your full-service financial, where members always come first.

Investors Community Bank See ad on page 7

3273 Church Street
Stevens Point, WI 54481
(715) 754-3401 fax (715) 254-3490
tschott@investorscommunitybank.com
www.investorscommunitybank.com

Investors Community Bank specializes in agricultural, small-business and real estate lending. We are a leader in our market in providing high-yield deposit accounts serviced by experienced professional bankers.

GOLF COURSES

SentryWorld See ad on page 3

601 N. Michigan Avenue
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HEALTH CARE

Aspirus Stevens Point Clinic See ads on Inside Front Cover and page 25

5409 Vern Holmes Drive
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(715) 344-1600 fax (715) 344-0848
www.aspirus.org

Aspirus Stevens Point Clinic offers care for the entire family, including Family Medicine, Internal Medicine, Pediatrics and OB/GYN care. Also available: on-site walk-in clinic, lab, imaging and specialty care services.



Klasinski Clinic See ad on page 25
500 Vincent Street
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www.klasinskiclinic.com

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www.marshfieldclinic.org

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Ministry Health Care See ad on page 22
900 Illinois Avenue
Stevens Point, WI 54481
(715) 346-5000
www.ministryhealth.org

Ministry Health Care is a values-driven health care delivery network of aligned hospitals, clinics and other health care providers based in Wisconsin and Minnesota.

Scoliosis Rehab, Inc...... See ad on page 22
1201A Water Street
Stevens Point, WI 54481
(715) 295-9820 fax (715) 295-9821
www.scoliosisrehab.com

We provide physical therapy for scoliosis and other spinal disorders, utilizing the Schroth method in a caring and therapeutic environment.

HEALTH & FITNESS

adventure 212 LLC - Fitness Center..... See ad on page 24
3217 John Joanis Drive
Stevens Point, WI 54481
(715) 343-0212 fax (715) 343-0220
www.adventure212.com

Adventure 212 Fitness is a complete Fitness Center, Spa and Bistro. We also offer personal training as well as small group personal training, nutrition counseling and a Kid Zone.

HOTELS / MOTELS / BED & BREAKFASTS

Fairfield Inn & Suites by Marriott..... See ad on page 30
5317 Highway 10 East
Stevens Point, WI 54482
(715) 342-9300 fax (715) 342-9300
stevenspointff@tmihospitality.com
www.fairfieldinn.com

Newly renovated, all non-smoking guestrooms; indoor pool and spa; on-site fitness room; free deluxe continental breakfast; cable and HBO; free local calls; and free high-speed wireless Internet.

INSURANCE



M3 Insurance
505 South 24th Avenue, Suite 204
Wausau, WI 54401
(800) 272-2443 fax (608) 273-1725
info@m3ins.com
www.m3ins.com

Founded in 1968, M3 Insurance is Wisconsin's largest privately held commercial insurance agency, consistently ranked in the top 1% of insurance brokers nationwide. Serving clients from five Wisconsin offices.

LANDSCAPE ARCHITECTURE

Rettler Corporation See ad on page 5
3317 Business Park Drive
Stevens Point, WI 54481
(715) 341-2633 fax (715) 341-0431
www.rettlercorporation.com

Rettler Corporation has served the community for over 20 years. We provide landscape design, civil engineering and surveying services.

MANUFACTURING

WORZALLA See ad on page 17
3535 Jefferson Street
Stevens Point, WI 54981
(715) 344-9600 fax (715) 344-2578
www.worzalla.com

WORZALLA is a book manufacturer offering full-color sheetfed and Web printing and a variety of bindings. Based in Stevens Point since 1892. A 100% employee-owned company.

PHYSICIANS / SURGEONS

Aspirus Stevens Point Clinic
See ads on Inside Front Cover and page 25

5409 Vern Holmes Drive
Stevens Point, WI 54981
(715) 341-1600 fax (715) 344-0848
www.aspirus.org

Aspirus Stevens Point Clinic offers care for the entire family, including Family Medicine, Internal Medicine, Pediatrics and OB/GYN care. Also available: on-site walk-in clinic, lab, imaging and specialty care services.

REAL ESTATE

First Weber Realtors See ad on page 15
5424 U.S. Highway 10 East Suite A
Stevens Point, WI 54482
(715) 341-6688 fax (715) 341-6861
www.firstweber.com

First Weber has the finest trained real estate professionals and many offices throughout Wisconsin. Whether buying or selling, count on First Weber to provide the highest level of service for all your real estate needs.

RESTAURANT / LOUNGE

@1800 Restaurant, Lounge, Gallery, Theater..... See ad on page 3
1800 North Point Drive
Stevens Point, WI 54481
(715) 346-1800
www.at1800.com

@1800, the epitome of sophistication, is located in the Sentry Insurance building. Our restaurant, lounge, gallery and theater are creative, fresh and sure to become your favorite destination.

Buffalo Wild Wings

5370 Highway 10 East, Suite H
Stevens Point, WI 54482
(715) 344-3287 fax (715) 344-3785
275@buffalowildwings.com
www.buffalowildwings.com

High-energy sports bar and grill. Featuring 16 of our award-winning signature sauces, served on our hot and juicy traditional wings, boneless wings or any of the sandwiches.

RETAIL

Lands' End See ad on page 7
5700 Lands' End Way
Stevens Point, WI 54482
1 (800) 338-2000
www.landsend.com

Lands' End is a global direct merchant of classically inspired clothing, soft luggage and home products. The products are offered through catalogs, online at www.landsend.com and in selected Sears stores.

Nice as New See ad on page 28

24 Park Ridge Drive
Stevens Point, WI 54481
(715) 342-1375
admin@niceasnew.com
www.niceasnew.com

Sugar Doll Chocolates & Cards See ad on page 11

1336 Strongs Avenue
Downtown Stevens Point, WI 54481
(715) 341-5556
sugardollpoint@att.net
www.sugardollpoint.com

• Moonstruck Truffles • Chocolates • Old-Time Candy
• Greeting Cards • Stationery • Journals
• Other Confections and Gifts in a Charming Old-Fashioned Shop



Save money. Live better.

Wal-Mart Supercenter

250 Crossroads Drive
Plover, WI 54467
(715) 345-7855
www.walmart.com

Walmart Supercenter has been proudly serving the Stevens Point-Plover area since 1992 with Grocery, Pharmacy, Vision Center, Jewelry, Shoes, Tire and Lube Center.

RETAIL - FOOD

Ski's Meat Market..... See ad on page 5
5370 Highway 10E, Suite C
Stevens Point, WI 54482
(715) 344-8484 fax (715) 344-8585
www.skismeatmarket.com

Welcome to Ski's Meat Market, an upscale meat market that offers:

- The Area's Best Steaks
- Fresh Homemade Sausages
- More Than 100 Farmstead, Specialty and Artisan Cheeses

SERVICES - HOUSING

Cap Services See ad on page 15
5499 Highway 10E, Suite A
Stevens Point, WI 54482
(715) 343-7512 fax (715) 343-7520
mpatoka@capmail.org
www.capservices.org

"CAP Services — Transforming People and Communities" since 1966. CAP offers a variety of housing and economic development services, as well as early childhood and human development programs.

SERVICES - IT

Driven Technologies..... See ad on page 7
2290 County Road X, Suite A
Mosinee, WI 54455
(715) 848-1500 fax (715) 848-1599
www.driventechs.com

We protect your company from unexpected losses with affordable IT solutions. Even the most minor IT issue is an obstacle.

SPA

adventure 212 LLC - Bistro & Spa..... See ad on page 27
3217 John Joanis Drive
Stevens Point, WI 54481
(715) 343-0212 fax (715) 343-0220
www.adventure212.com

Spa 212 and Bistro 212 are located within Adventure 212 Fitness and are open to the public. Enjoy a wonderful meal that tastes great and is good for you! Or, pamper yourself with a massage or facial in the 212 Spa.

VISITOR INFORMATION

Stevens Point Area Convention & Visitors Bureau..... See ad on page 28
340 Division Street North
Stevens Point, WI 54481
(715) 344-2556 fax (715) 344-5818
stevenspointarea.com

The Stevens Point Area Convention & Visitors Bureau leads the region's tourism industry and aggressively markets Portage County as a destination for leisure travelers, conventions, motorcoach tours and sporting events, contributing to the economic development of our communities.

WATER CONDITIONING

Maher Water Corporation See ad on page 6
2901 Hoover Road
Stevens Point, WI 54481
(715) 344-2900 fax (715) 344-3047
www.maherwater.com

- Free Water Test
- Softeners • Salt • Filters
- Reverse Osmosis
- Delivery of Bottled Water
- Water Conditioning Supplies



Don't just live.
Shine.

At Marshfield Clinic, we encourage you to lead an active, fulfilling life. Make healthy choices at mealtime and when you snack. Exercise regularly to improve muscle strength and cardio fitness. When you do, you'll find that life just may get better. And you'll shine.

www.marshfieldclinic.org



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