



NESTLED BENEATH THE SPECTACULAR Wasatch mountains, Logan, Utah, is a burgeoning metropolitan area that offers a thriving business community, along with access to world-class outdoor recreation opportunities while still providing the ambiance and rural charm that other cities often don't provide. There is majesty in this one-of-a-kind mountain hideaway, and Logan consistently ranks as one of the safest metropolitan areas in the country.



STATS

- Ranked No. 1 best small U.S. city for business by *The Milken Institute*
- *Forbes* ranked Logan No. 4 best small place for business and careers
- Ranked No. 1 for having the lowest cost of business by *Forbes*
- Logan is on *Forbes'* list of best places to retire
- Logan is the No. 1 safest western metro area according to *Law Street*
- *CQ Press* ranked Logan the No. 2 safest city in the country
- Forty percent of the Logan metro area has a college degree, one of the highest in the country
- Unemployment rate of 3.7 percent — one of the lowest in the nation.
- Top 20 best small cities in the nation (out of 1,300 other cities). *NerdWallet*.

Conveniently located just 80 miles north of Salt Lake City, Logan's rich history began when early explorers, traders and pioneers began to settle the beautiful Cache Valley in the pursuit of a better and more abundant life. Soon those pioneers became farmers, ranchers and craftsman who created industry through hard work, determination and innovation. Their legacy lives on today with a community that is committed to discovery, exploration and wonder.

Unquestionably, the lifeblood of Logan is Utah State University. This distinguished institution is one of the nation's top research facilities for aerospace technology, nutrition, agriculture and education. Having a leading Research 1 level university so close also has led to a highly educated workforce, with a remarkable 40 percent of Logan's adults holding a college degree.

Given all of these facts, Logan offers a good opportunity to be the new home for businesses and is a family-friendly location. It has been steadily growing a

generation of new thinkers, builders and innovators who've made Logan one of the best small cities for business in the country. In fact, *Forbes* recently ranked Logan in the top five U.S. cities for cost of business, career mobility and places to retire. **T&ID**