



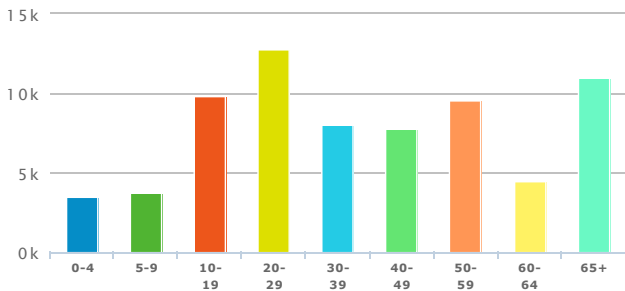
Demographics

Demographics Report (Portage County, Wisconsin)

Population (2016)	
	TOTAL
Population (2016)	70,626

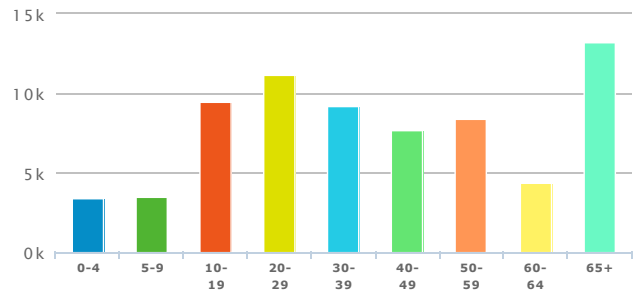
Population (2021)	
	TOTAL
Population (2021)	70,512

Age Distribution (2016)



	TOTAL	%
0-4	3,488	4.94
5-9	3,753	5.31
10-19	9,845	13.94
20-29	12,762	18.07
30-39	7,998	11.32
40-49	7,810	11.06
50-59	9,521	13.48
60-64	4,428	6.27
65+	11,021	15.6

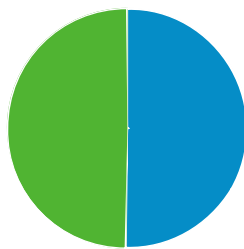
Age Distribution (2021)



	TOTAL	%
0-4	3,406	4.83
5-9	3,503	4.97
10-19	9,452	13.4
20-29	11,180	15.86
30-39	9,229	13.09
40-49	7,676	10.89
50-59	8,430	11.96
60-64	4,379	6.21
65+	13,257	18.8

Sex (2016)

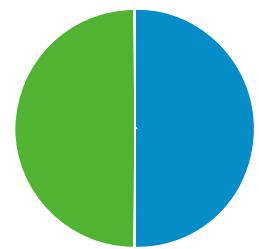
Male
Female



	TOTAL	%
Male	35,464	50.21
Female	35,162	49.79

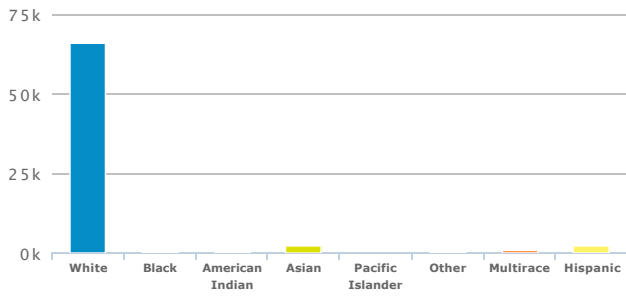
Sex (2021)

Male
Female



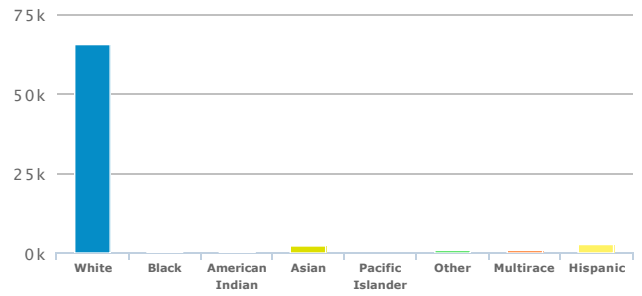
	TOTAL	%
Male	35,349	50.13
Female	35,163	49.87

Race and Ethnicity Distribution (2016)



	TOTAL	%
White	66,057	93.53
Black	555	.79
American Indian	248	.35
Asian	2,070	2.93
Pacific Islander	14	.02
Other	637	.9
Multirace	1,045	1.48
Hispanic	2,198	3.11

Race and Ethnicity Distribution (2021)



	TOTAL	%
White	65,626	93.07
Black	607	.86
American Indian	265	.38
Asian	2,210	3.13
Pacific Islander	14	.02
Other	682	.97
Multirace	1,108	1.57
Hispanic	2,459	3.49

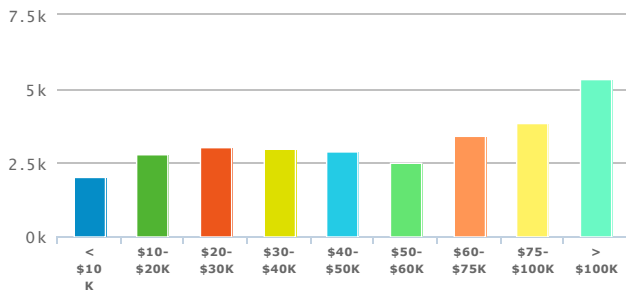
Total Households (2016)

	TOTAL	%
Households	28,831	
Families	17,578	60.97

Total Households (2021)

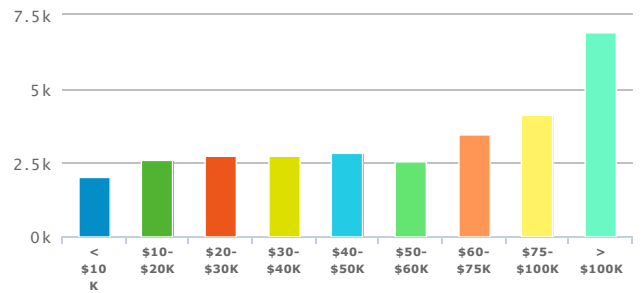
	TOTAL	%
Households	29,972	
Families	17,754	59.24

Household Income Distribution (2016)



	TOTAL	%
< \$10 K	2,021	7.01
\$10-\$20K	2,785	9.66
\$20-\$30K	3,021	10.48
\$30-\$40K	2,998	10.4
\$40-\$50K	2,880	9.99
\$50-\$60K	2,512	8.71
\$60-\$75K	3,433	11.91
\$75-\$100K	3,845	13.34
> \$100K	5,336	18.51

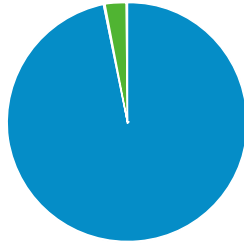
Household Income Distribution (2021)



	TOTAL	%
< \$10 K	2,033	6.78
\$10-\$20K	2,583	8.62
\$20-\$30K	2,741	9.15
\$30-\$40K	2,735	9.13
\$40-\$50K	2,833	9.45
\$50-\$60K	2,528	8.43
\$60-\$75K	3,485	11.63
\$75-\$100K	4,112	13.72
> \$100K	6,922	23.09

Labor Force Status (2016)

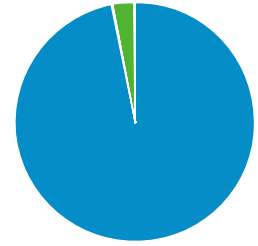
■ Employed
■ Unemployed



	TOTAL	%
Labor Force	39,471	
Employed	38,250	96.91
Unemployed	1,193	3.02
In Armed Forces	28	
Not In Labor Force	19,383	

Labor Force Status (2021)

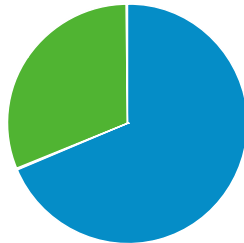
■ Employed
■ Unemployed



	TOTAL	%
Labor Force	39,811	
Employed	38,587	96.93
Unemployed	1,196	3
In Armed Forces	28	
Not In Labor Force	19,547	

Total Number of Housing (2016)

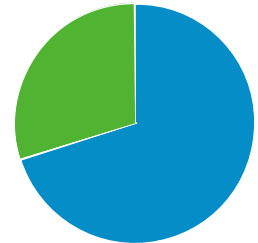
■ Owner-Occupied Dwellings
■ Renter-Occupied Dwellings



	TOTAL	%
Total Dwellings	30,463	
Owner-Occupied Dwellings	19,844	68.83
Renter-Occupied Dwellings	8,987	31.17
Housing Units Occupied	28,831	94.64

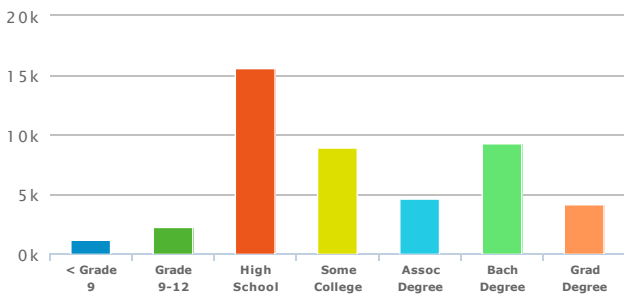
Total Number of Housing (2021)

■ Owner-Occupied Dwellings
■ Renter-Occupied Dwellings



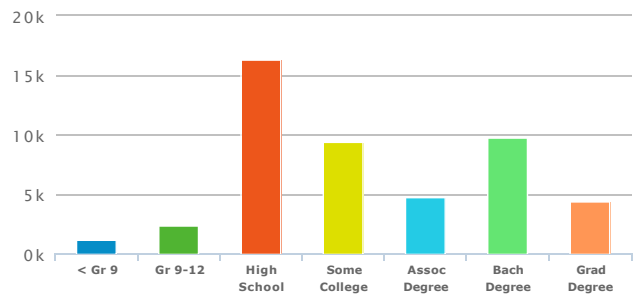
	TOTAL	%
Total Dwellings	31,636	
Owner-Occupied Dwellings	21,026	70.15
Renter-Occupied Dwellings	8,946	29.85
Housing Units Occupied	29,972	94.74

Education Attainment (2016)



	TOTAL	%
Population Age 25+	45,973	
< Grade 9	1,194	2.6
Grade 9-12	2,218	4.82
High School	15,560	33.85
Some College	8,949	19.47
Assoc Degree	4,594	9.99
Bach Degree	9,246	20.11
Grad Degree	4,212	9.16

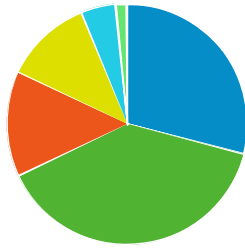
Education Attainment (2021)



	TOTAL	%
Population Age 25+	48,298	
< Gr 9	1,240	2.57
Gr 9-12	2,327	4.82
High School	16,282	33.71
Some College	9,437	19.54
Assoc Degree	4,815	9.97
Bach Degree	9,756	20.2
Grad Degree	4,441	9.19

Size of Household (2016)

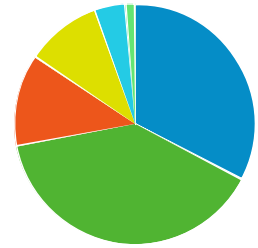
- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6+ Person



	TOTAL	%
1 Person	8,286	28.74
2 Person	11,094	38.48
3 Person	4,034	13.99
4 Person	3,357	11.64
5 Person	1,350	4.68
6+ Person	438	1.52

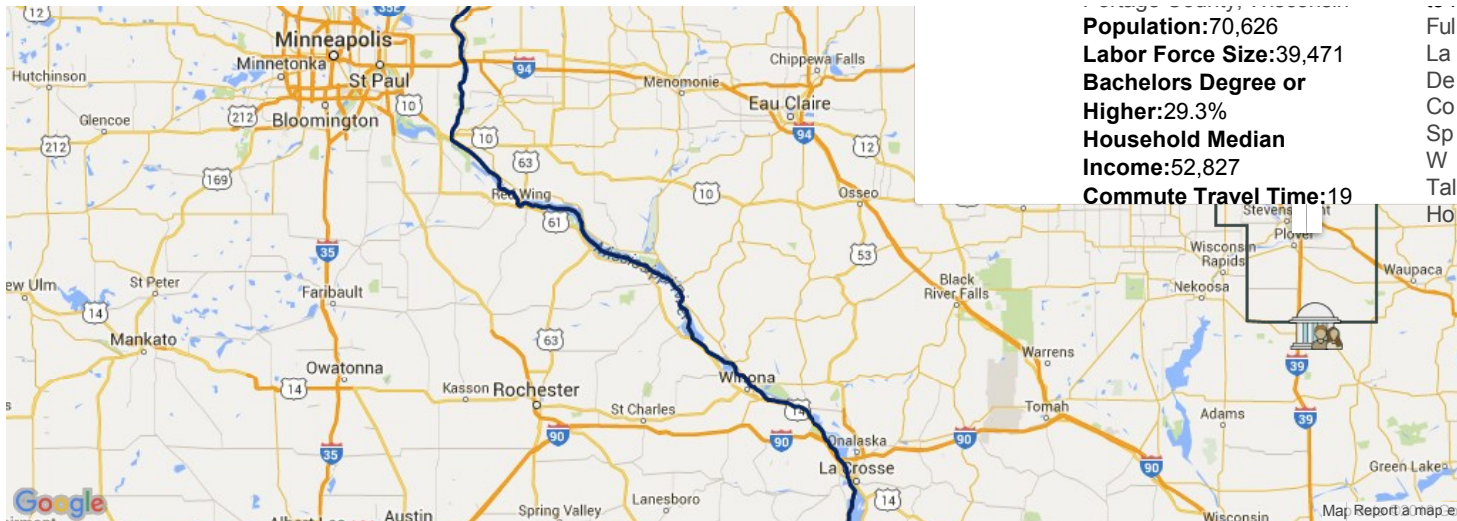
Size of Household (2021)

- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6+ Person



	TOTAL	%
1 Person	9,704	32.38
2 Person	11,719	39.1
3 Person	3,677	12.27
4 Person	3,031	10.11
5 Person	1,217	4.06
6+ Person	390	1.3

Source: Applied Geographic Solutions, 2016



Population:70,626
Labor Force Size:39,471
Bachelors Degree or Higher:29.3%
Household Median Income:52,827
Commute Travel Time:19

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