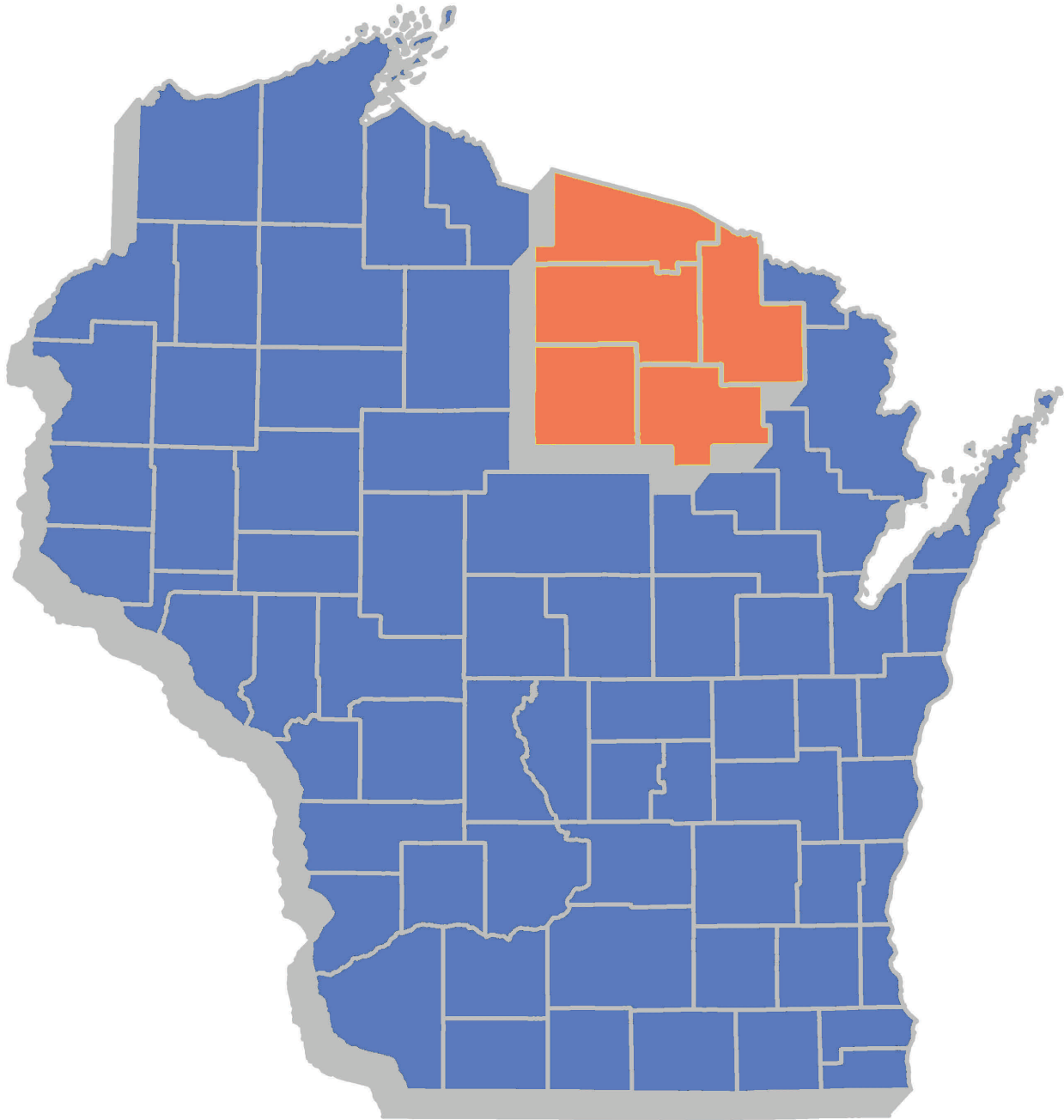


Grow North Economic Development Region Brief

Forest, Langlade, Lincoln, Oneida and Vilas counties
From Wisconsin's Department of Workforce Development
As prepared by the Office of Economic Advisors



Grow North Economic Development Region

Forest, Langlade, Lincoln, Oneida and Vilas counties

I. Population and Demographics

Population

	<u>2000 Census</u>	<u>2010 Census</u>	<u>10-yr. # Change</u>	<u>10-yr. % Change</u>	<u>2010 - 2020 Projected Growth Rate*</u>
U.S.	281,421,906	309,050,816	27,628,910	9.8%	8.7%
Wisconsin	5,363,675	5,664,218	300,543	5.6%	7.5%
Grow North	118,214	115,504	-2,710	-2.3%	5.1%

Source: U.S. Census and WI Department of Administration, Demographic Services

*Projected population growth rates to be revised based upon full release of 2010 Census

Share of Total Population by Age

Age Group	U.S.	Wisconsin	Grow North
0-4	6.9%	6.4%	4.8%
5-17	17.7%	17.2%	15.5%
18-24	9.9%	10.5%	7.3%
25-34	13.4%	12.3%	8.2%
35-44	14.2%	14.0%	12.8%
45-54	14.5%	15.4%	16.5%
55-64	10.8%	11.1%	14.2%
65-74	6.5%	6.6%	11.1%
75+	6.1%	6.6%	9.6%
Total	100.0%	100.0%	100.0%

Median Age	36.5	37.8	45.8
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Percent Working Age (18-64)	62.8%	63.2%	59.1%
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Percent Retirement Age (65+)	12.6%	13.2%	20.6%
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Source: U.S. Census, 2005-2009 American Community Survey

Highest Educational Attainment (Ages 25+)

	U.S.	Wisconsin	Grow North
Less than High School Graduate	15.4%	11.0%	11.1%
High School Graduate/GED	29.3%	34.3%	39.2%
Some College, no degree	20.3%	20.5%	22.8%
Associate Degree	7.4%	8.8%	8.6%
Bachelor's Degree	17.4%	17.0%	12.2%
Graduate/Professional Degree	10.1%	8.4%	6.2%
Total	100.0%	100.0%	100.0%

Source: U.S. Census, 2005-2009 American Community Survey

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II. Labor Market and Job Base

Labor Force and Unemployment Rate (Annual Average)

	2000		
	U.S.	Wisconsin	Grow North
Labor Force	142,583,000	2,996,100	62,528
Number of Employed	136,891,000	2,894,900	59,595
Number of Unemployed	5,692,000	101,200	2,933
Unemployment Rate	4.0%	3.4%	4.7%

	2010		
	U.S.	Wisconsin	Grow North
Labor Force	153,889,000	3,062,600	60,366
Number of Employed	139,064,000	2,807,300	54,318
Number of Unemployed	14,825,000	255,300	6,051
Unemployment Rate	9.6%	8.3%	10.0%

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics Program (LAUS) and Current Population Survey (CPS)

2000-2010 Labor Force Growth

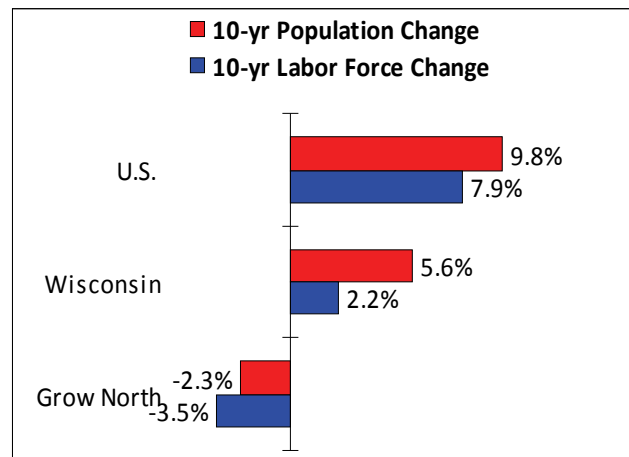
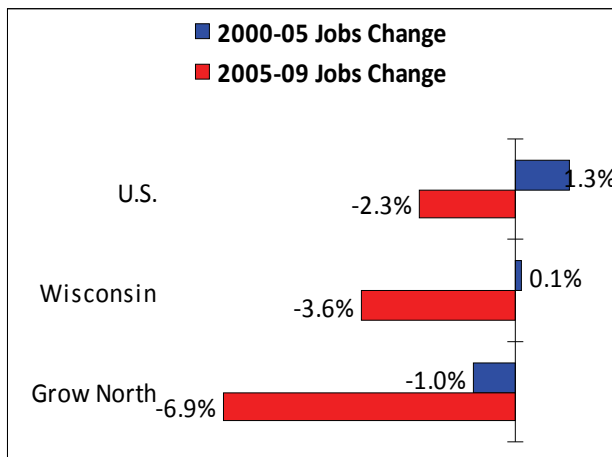
	U.S.	Wisconsin	Grow North
Labor Force	7.9%	2.2%	-3.5%
Number of Employed	1.6%	-3.0%	-8.9%
Number of Unemployed	160.5%	152.3%	106.3%

Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics Program (LAUS) and Current Population Survey (CPS)

Labor Force Participation Rate (Ages 16-64), 2005-2009 Average

U.S.	74.7%
Wisconsin	79.9%
Grow North	77.3%

Source: U.S. Census, 2005-2009 American Community Survey



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III. Labor Market Information

Industry Employment Share of Job Base, 2005-2009

	U.S	Wisconsin	Grow North
Total, All Industries	100.0%	100.0%	100.0%
Agriculture, forestry, fishing and hunting	1.4%	2.4%	3.8%
Mining, quarrying, and oil and gas extraction	0.5%	0.1%	0.1%
Construction	7.4%	6.3%	9.0%
Manufacturing	11.2%	18.9%	15.6%
Wholesale trade	3.2%	3.1%	2.7%
Retail trade	11.5%	11.6%	14.0%
Transportation and warehousing	4.2%	3.8%	3.8%
Utilities	0.8%	0.8%	0.8%
Information	2.4%	2.0%	1.5%
Finance and insurance	5.0%	5.1%	3.7%
Real estate and rental and leasing	2.1%	1.3%	1.8%
Professional, scientific, and technical services	6.2%	4.3%	2.8%
Management of companies and enterprises	0.1%	0.1%	0.0%
Administrative and support and waste management services	4.0%	3.1%	2.5%
Educational services	9.0%	8.3%	6.4%
Health care and social assistance	12.5%	13.3%	13.9%
Arts, entertainment, and recreation	2.0%	1.8%	2.4%
Accommodation and food services	6.7%	6.4%	7.5%
Other services, except public administration	4.8%	4.0%	3.7%
Public administration	4.7%	3.4%	4.1%

Source: U.S. Bureau of Census, 2005-2009 ACS, Table C24030

Occupational Share of Job Base, 2009

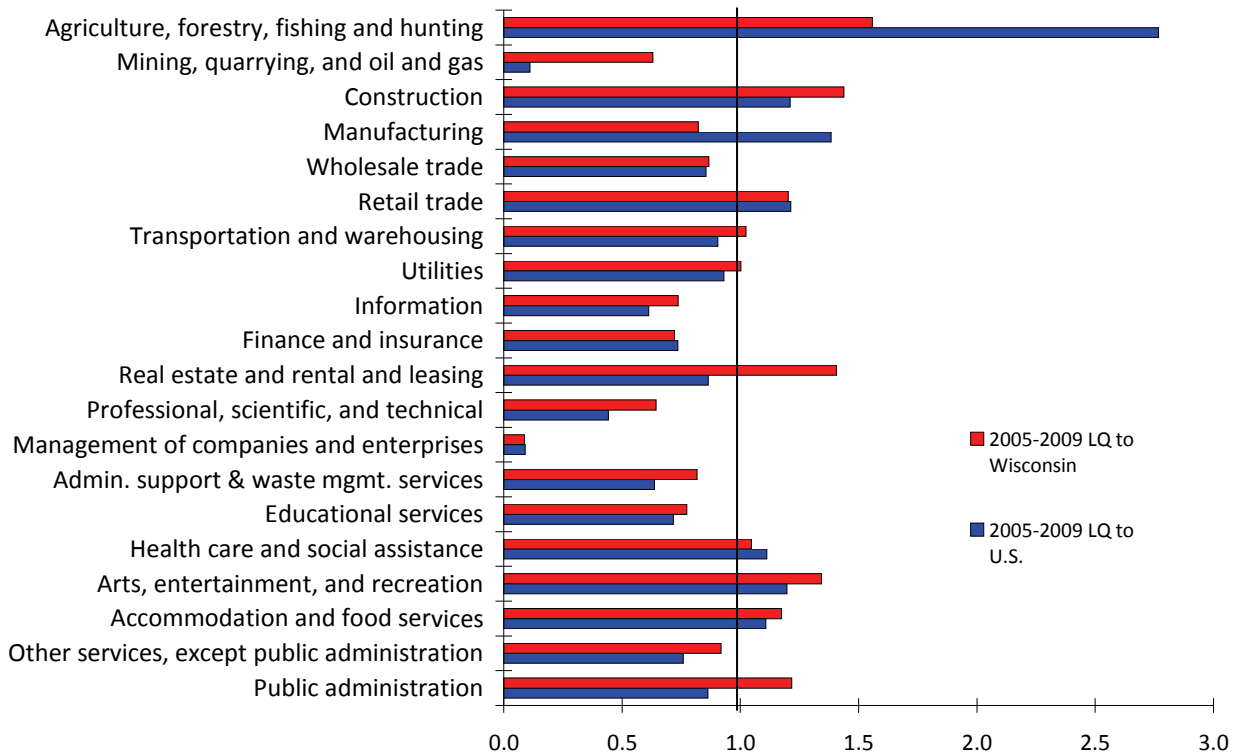
	U.S	Wisconsin	Grow North
Total, All Occupations	100.0%	100.0%	100.0%
Management	4.7%	4.0%	3.4%
Business and financial operations	4.6%	4.2%	2.6%
Computer and mathematical science	2.5%	2.0%	0.7%
Architecture and engineering	1.8%	1.7%	0.8%
Life, physical, and social science	1.0%	0.9%	1.1%
Community and social services	1.4%	1.2%	1.3%
Legal	0.8%	0.5%	0.2%
Education, training, and library	6.5%	5.8%	5.0%
Arts, design, entertainment, sports, and media	1.3%	1.3%	1.4%
Healthcare practitioner and technical	5.5%	5.7%	4.8%
Healthcare support	3.0%	3.4%	3.2%
Protective service	2.4%	2.0%	1.6%
Food preparation and serving related	8.6%	8.8%	12.5%
Building and grounds cleaning and maintenance	3.3%	3.2%	4.0%
Personal care and service	2.6%	2.8%	2.8%
Sales and related	10.5%	10.1%	10.8%
Office and administrative support	17.1%	15.7%	16.1%
Farming, fishing, and forestry	0.3%	0.2%	0.2%
Construction and extraction	4.4%	3.7%	4.9%
Installation, maintenance, and repair	3.9%	3.8%	3.5%
Production	6.8%	11.4%	11.6%
Transportation and material moving	6.8%	7.6%	7.5%

Source: U.S. Bureau of Labor Statistics, OES Program, and DWD, OEA Section, EDS Program

Grow North Economic Development Region

Forest, Langlade, Lincoln, Oneida and Vilas counties

Grow North Industry Sector Location Quotients

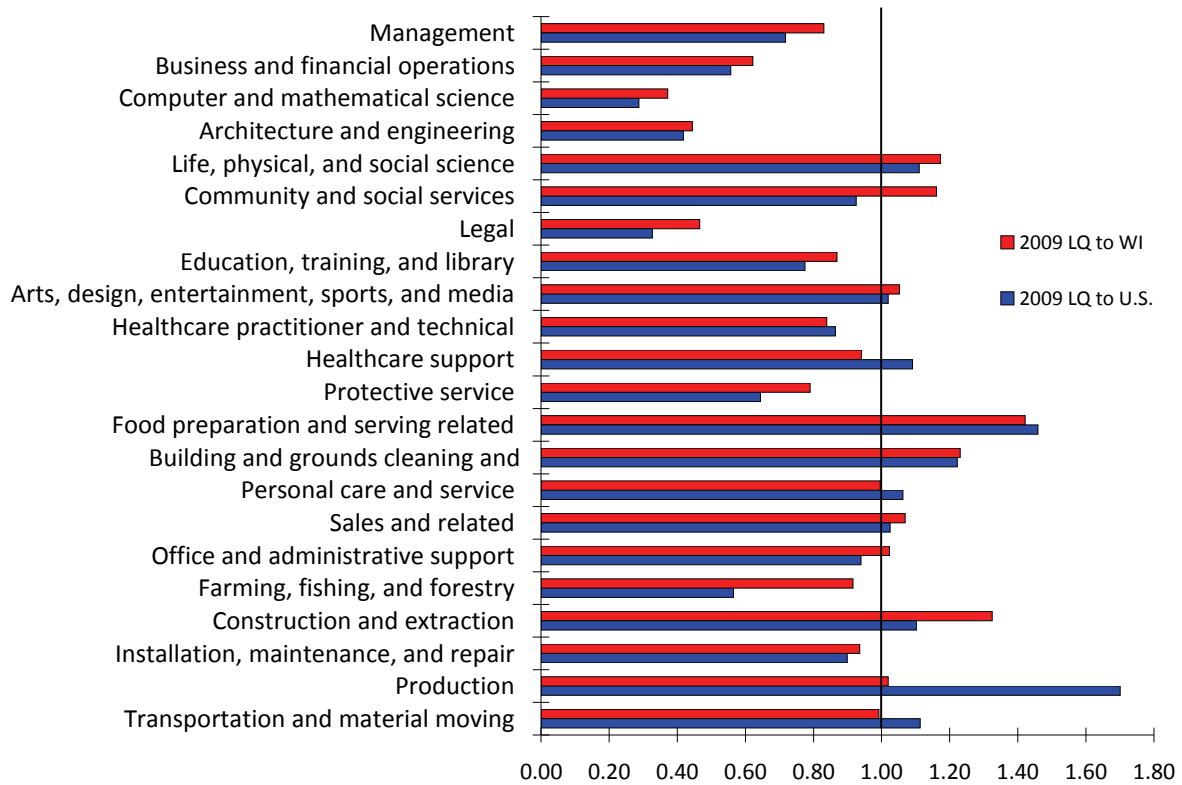


	2005-2009 LQ to Wisconsin	2005-2009 LQ to U.S.
Agriculture, forestry, fishing and hunting	1.56	2.77
Mining, quarrying, and oil and gas extraction	0.63	0.11
Construction	1.44	1.21
Manufacturing	0.82	1.38
Wholesale trade	0.87	0.85
Retail trade	1.20	1.21
Transportation and warehousing	1.02	0.91
Utilities	1.00	0.93
Information	0.74	0.61
Finance and insurance	0.72	0.74
Real estate and rental and leasing	1.41	0.86
Professional, scientific, and technical services	0.64	0.44
Management of companies and enterprises	0.09	0.09
Admin. support & waste mgmt. services	0.82	0.64
Educational services	0.77	0.72
Health care and social assistance	1.05	1.11
Arts, entertainment, and recreation	1.34	1.20
Accommodation and food services	1.17	1.11
Other services, except public administration	0.92	0.76
Public administration	1.22	0.86

Grow North Economic Development Region

Forest, Langlade, Lincoln, Oneida and Vilas counties

Grow North Occupational Employment Location Quotient

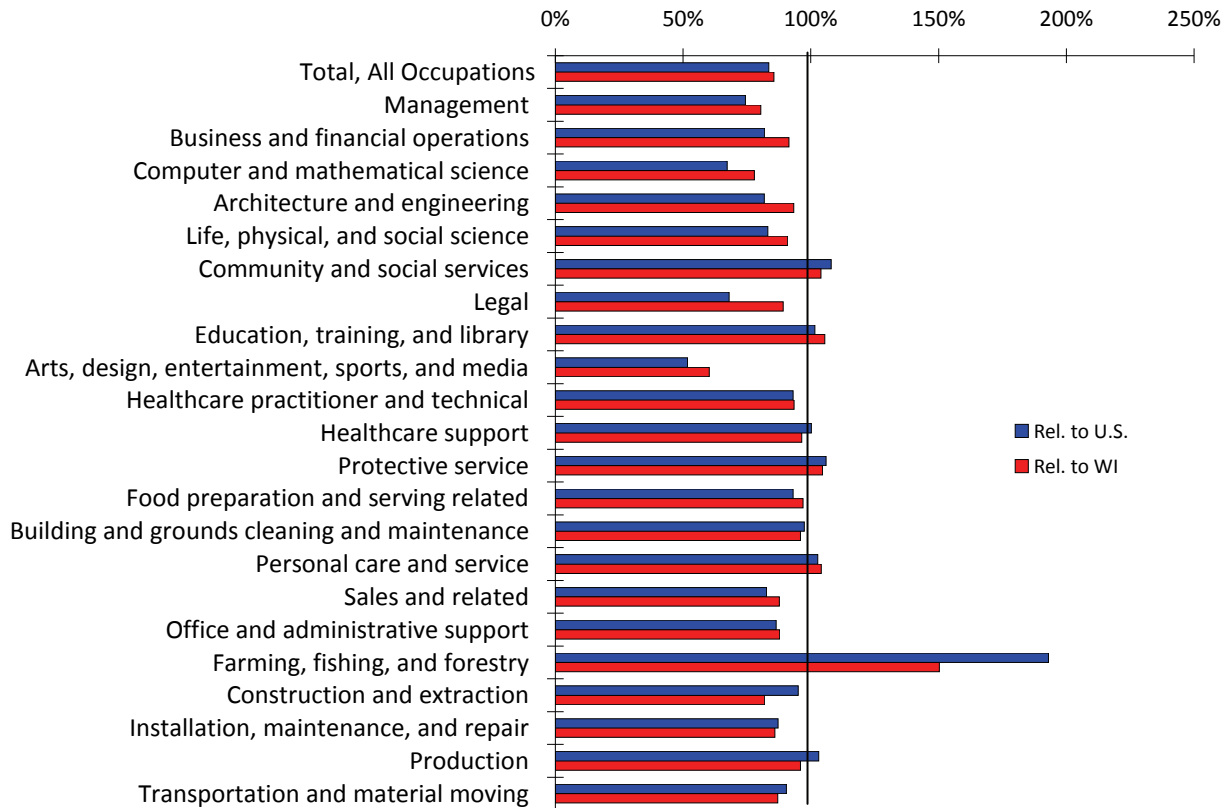


	2009 LQ to WI	2009 LQ to U.S.
Management	0.83	0.72
Business and financial operations	0.62	0.56
Computer and mathematical science	0.37	0.29
Architecture and engineering	0.44	0.42
Life, physical, and social science	1.17	1.11
Community and social services	1.16	0.93
Legal	0.47	0.33
Education, training, and library	0.87	0.78
Arts, design, entertainment, sports, and media	1.05	1.02
Healthcare practitioner and technical	0.84	0.86
Healthcare support	0.94	1.09
Protective service	0.79	0.64
Food preparation and serving related	1.42	1.46
Building and grounds cleaning and maintenance	1.23	1.22
Personal care and service	1.00	1.06
Sales and related	1.07	1.02
Office and administrative support	1.02	0.94
Farming, fishing, and forestry	0.92	0.57
Construction and extraction	1.32	1.10
Installation, maintenance, and repair	0.94	0.90
Production	1.02	1.70
Transportation and material moving	0.99	1.11

Grow North Economic Development Region

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Grow North Median Hourly Wage in 2009 by Occupational Group



Median Hourly Wage by Occupational Group, 2009

	U.S.	Wisconsin	Grow North
Total, All Occupations	\$15.95	\$15.56	\$13.32
Management	\$42.95	\$39.68	\$31.93
Business and financial operations	\$28.32	\$25.38	\$23.21
Computer and mathematical science	\$35.05	\$30.28	\$23.59
Architecture and engineering	\$33.07	\$28.96	\$27.03
Life, physical, and social science	\$28.03	\$25.63	\$23.30
Community and social services	\$18.74	\$19.47	\$20.24
Legal	\$35.59	\$27.16	\$24.22
Education, training, and library	\$21.74	\$20.94	\$22.09
Arts, design, entertainment, sports, and media	\$20.41	\$17.56	\$10.57
Healthcare practitioner and technical	\$27.74	\$27.66	\$25.83
Healthcare support	\$11.89	\$12.36	\$11.92
Protective service	\$17.39	\$17.62	\$18.42
Food preparation and serving related	\$8.89	\$8.53	\$8.27
Building and grounds cleaning and maintenance	\$10.75	\$10.91	\$10.47
Personal care and service	\$9.99	\$9.86	\$10.26
Sales and related	\$11.51	\$10.85	\$9.51
Office and administrative support	\$14.62	\$14.40	\$12.64
Farming, fishing, and forestry	\$9.43	\$12.11	\$18.20
Construction and extraction	\$18.64	\$21.62	\$17.72
Installation, maintenance, and repair	\$19.04	\$19.31	\$16.60
Production	\$14.41	\$15.48	\$14.86
Transportation and material moving	\$13.46	\$13.99	\$12.18

Source: U.S. Bureau of Labor Statistics, OES Program, and DWD, OEA Section, EDS Program

Grow North Economic Development Region

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IV. Economy

Gross Regional Product, 2008

	Total Value Added ('Gross Regional Product')	Total Output	Output per Employed
U.S.	\$14,441,400,089,504	\$27,507,783,498,592	\$156,013
Wisconsin	\$240,732,268,642	\$517,899,217,829	\$147,866
Grow North	\$3,739,603,851	\$8,118,132,436	\$118,925

Source: Minnesota IMPLAN Group, 2008

Personal Income, 2009

	U.S.	Wisconsin	Grow North
Total Personal Income (millions)	\$12,168,161,000	\$211,337,133	\$3,899,618
Total Personal Income, 10-yr. Growth	53.9%	43.3%	42.5%
Per Capita Personal Income	\$39,635	\$37,373	\$33,490
Per Capita Personal Income, , 10-yr. Growth	39.9%	35.2%	43.6%
Per Capita Personal Income, , 10-yr. Growth, Inflation adjusted	8.6%	5.0%	11.5%

Source: U.S. Bureau of Economic Analysis a

Personal Income Composition, 2009

	U.S.	Wisconsin	Grow North
Earnings by Place of Work	64.5%	64.4%	52.1%
Dividends, Interest, and Rent	18.0%	17.2%	20.3%
Personal Current Transfer Receipts	17.5%	18.4%	27.6%
Total	100.0%	100.0%	100.0%

Source: U.S. Bureau of Economic Analysis

The Wisconsin Department of Workforce Development 's Office of Economic Advisors (OEA) is charged with assisting all interested parties in better understanding their local economies. OEA has labor economists positioned throughout Wisconsin to help those involved in economic and workforce development.

For more Information about this region please contact:

John Westbury
Regional Economist
Office of Economic Advisors
Wisconsin Department of Workforce Development
Wausau Job Center
364 Grand Ave
Wausau, WI 54403-6221
(715) 261-8750
John.Westbury@dwd.wisconsin.gov

Please visit the OEA Webpage at <http://dwd.wisconsin.gov/oea/>