



Labor Force

Labor Force Report (Portage County, Wisconsin)

Total Establishments

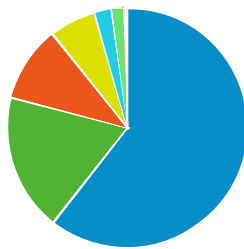
3,427

Total Employees

42,419

Total Establishments by Size (2016)

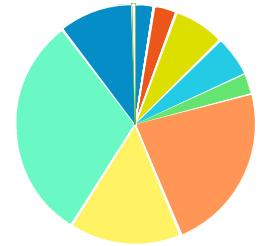
- 1-4 Employees
- 5-9 Employees
- 10-19 Employees
- 20-49 Employees
- 50-99 Employees
- 100-249 Employees
- 250-499 Employees
- 500-999 Employees
- 1000+ Employees



	TOTAL	%
1-4 Employees	2,075	60.55
5-9 Employees	638	18.62
10-19 Employees	346	10.10
20-49 Employees	215	6.27
50-99 Employees	81	2.36
100-249 Employees	55	1.60
250-499 Employees	13	0.38
500-999 Employees	1	0.03
1000+ Employees	3	0.09

Total Employees by Major SIC (2016)

- Agricultural, Forestry, Fishing (SIC Range 01-09)
- Mining (SIC 10-14)
- Construction (SIC 15-17)
- Manufacturing (SIC 20-39)
- Transportation and Communications (SIC 40-49)
- Wholesale Trade (SIC 50-51)
- Retail Trade (SIC 52-59)



	TOTAL	%
Agricultural, Forestry, Fishing (SIC Range 01-09)	1,095	2.58
Mining (SIC 10-14)	2	0.00
Construction (SIC 15-17)	1,308	3.08
Manufacturing (SIC 20-39)	2,964	6.99
Transportation and Communications (SIC 40-49)	2,302	5.43
Wholesale Trade (SIC 50-51)	1,218	2.87
Retail Trade (SIC 52-59)	9,693	22.85
Finance, Insurance And Real Estate (SIC 60-69)	6,432	15.16
Services (SIC 70-89)	13,000	30.65
Public Administration (SIC 90-98)	4,244	10.00
Unclassified (SIC 99)	161	0.38

Total Businesses by Establishment Type (2016)

Total Employees by Establishment Type (2016)

	TOTAL	%
Agriculture, Forestry and Fishing	79	2.31
Agricultural Services	80	2.33
Coal and Ore Mining	0	0.00
Oil and Gas	1	0.03
General Construction	99	2.89
Heavy Construction	151	4.41
Food Manufacturing	20	0.58
Tobacco Manufacturing	0	0.00
Textile Mills	0	0.00
Apparel and Textile Manufacturing	0	0.00
Lumber and Wood Production	12	0.35
Furniture Manufacturing	0	0.00
Paper Manufacturing	2	0.06
Printing and Publishing	24	0.70
Chemicals	1	0.03
Petroleum Refining	1	0.03
Rubber and Plastics	3	0.09
Leather Manufacturing	0	0.00
Stone, Glass, and Concrete	5	0.15

	TOTAL	%
Agriculture, Forestry and Fishing	716	1.69
Agricultural Services	379	0.89
Coal and Ore Mining	0	0.00
Oil and Gas	2	0.00
General Construction	404	0.95
Heavy Construction	904	2.13
Food Manufacturing	443	1.04
Tobacco Manufacturing	0	0.00
Textile Mills	0	0.00
Apparel and Textile Manufacturing	0	0.00
Lumber and Wood Production	51	0.12
Furniture Manufacturing	0	0.00
Paper Manufacturing	375	0.88
Printing and Publishing	807	1.90
Chemicals	8	0.02
Petroleum Refining	3	0.01
Rubber and Plastics	42	0.10
Leather Manufacturing	0	0.00
Stone, Glass, and Concrete	63	0.15

Metals Fabrication	13	0.38	Metals Fabrication	136	0.32
Machinery and Equipment Manufacturing	35	1.02	Machinery and Equipment Manufacturing	1,036	2.44
Transportation	106	3.09	Transportation	1,716	4.05
Travel Services	8	0.23	Travel Services	113	0.27
Transport Services	9	0.26	Transport Services	167	0.39
Communications	33	0.96	Communications	257	0.61
Utilities	8	0.23	Utilities	49	0.12
Durables Wholesale	87	2.54	Durables Wholesale	612	1.44
Non Durables Wholesale	38	1.11	Non Durables Wholesale	606	1.43
Building Materials, Hardware and Garden	36	1.05	Building Materials, Hardware and Garden	567	1.34
General Merchandise Stores	17	0.50	General Merchandise Stores	898	2.12
Food Markets	13	0.38	Food Markets	988	2.33
Convenience Stores	14	0.41	Convenience Stores	159	0.37
Other Food Stores	26	0.76	Other Food Stores	176	0.41
Auto Dealers and Gas Stations	73	2.13	Auto Dealers and Gas Stations	691	1.63
Clothing Stores	17	0.50	Clothing Stores	85	0.20
Furniture Stores	16	0.47	Furniture Stores	317	0.75
Home Furnishings	17	0.50	Home Furnishings	59	0.14
Electronics and Computer Stores	7	0.20	Electronics and Computer Stores	68	0.16
Music Stores	4	0.12	Music Stores	16	0.04
Restaurants	126	3.68	Restaurants	2,427	5.72
Other Food Service	31	0.90	Other Food Service	493	1.16
Bars	66	1.93	Bars	262	0.62
Drug Stores	10	0.29	Drug Stores	336	0.79
Liquor Stores	5	0.15	Liquor Stores	214	0.50
Specialty Stores	138	4.03	Specialty Stores	1,198	2.82
Catalog and Direct Sales	9	0.26	Catalog and Direct Sales	739	1.74
Banks and Financial Institutions	245	7.15	Banks and Financial Institutions	1,337	3.15
Insurance Carriers	3	0.09	Insurance Carriers	12	0.03
Insurance Agents and Brokers	159	4.64	Insurance Agents and Brokers	4,741	11.18
Real Estate	92	2.68	Real Estate	342	0.81
Hotels and Lodging	38	1.11	Hotels and Lodging	645	1.52
Dry Cleaning and Laundry	17	0.50	Dry Cleaning and Laundry	139	0.33
Beauty and Barber Shops	71	2.07	Beauty and Barber Shops	242	0.57
Other Personal Service	55	1.60	Other Personal Service	167	0.39
Advertising	8	0.23	Advertising	38	0.09
Computer Services	25	0.73	Computer Services	394	0.93
Other Business Services	78	2.28	Other Business Services	582	1.37
Auto Repair/Services	88	2.57	Auto Repair/Services	428	1.01
Miscellaneous Repair Services	33	0.96	Miscellaneous Repair Services	72	0.17
Motion Pictures	12	0.35	Motion Pictures	35	0.08
Entertainment and Recreation Services	66	1.93	Entertainment and Recreation Services	768	1.81
Health and Medical Services	286	8.35	Health and Medical Services	1,924	4.54
Hospitals	36	1.05	Hospitals	695	1.64
Legal Services	36	1.05	Legal Services	138	0.33
Primary and Secondary Education	48	1.40	Primary and Secondary Education	2,177	5.13
Colleges and Universities	8	0.23	Colleges and Universities	1,286	3.03
Social Services	93	2.71	Social Services	1,678	3.96
Child Care Services	27	0.79	Child Care Services	375	0.88
Museums and Zoos	3	0.09	Museums and Zoos	16	0.04
Membership Organizations	106	3.09	Membership Organizations	429	1.01
Professional Services	88	2.57	Professional Services	598	1.41
Government	172	5.02	Government	4,244	10.00
Unclassified Establishments	76	2.22	Unclassified Establishments	161	0.38

Total Businesses by NAICS (2016)
Total Employees by NAICS (2016)
TOTAL
%
TOTAL
%

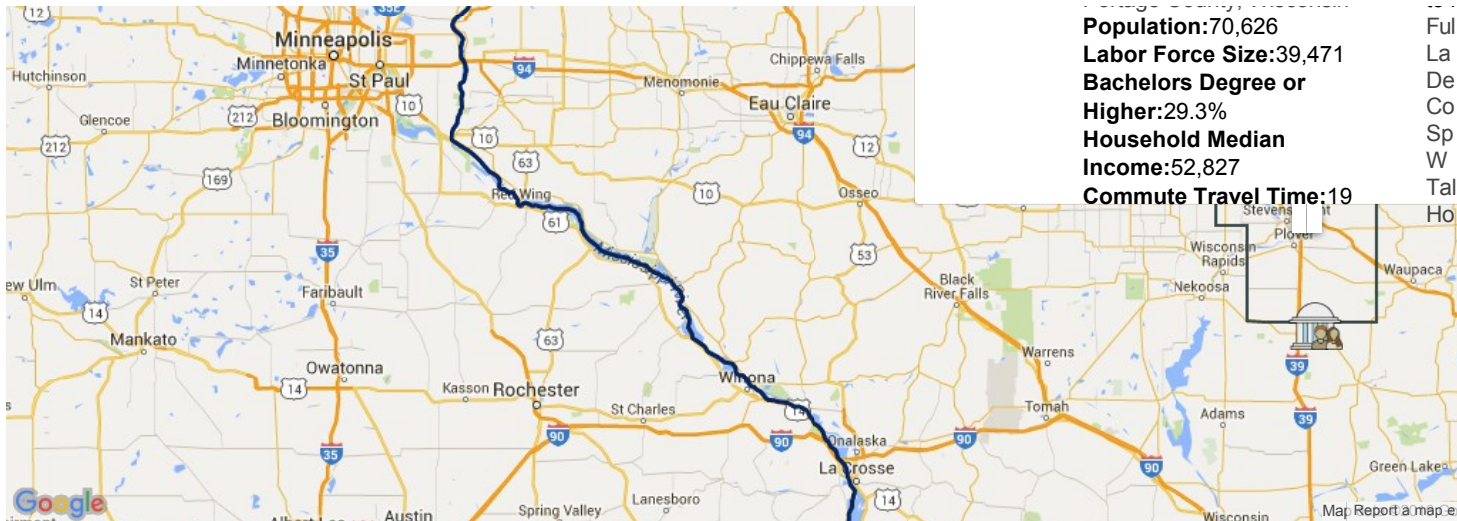
Agriculture, Forestry and Fishing	97	2.83	Agriculture, Forestry and Fishing	756	1.78
Agricultural Services	0	0.00	Agricultural Services	0	0.00
Coal and Ore Mining	0	0.00	Coal and Ore Mining	0	0.00
Oil and Gas	1	0.03	Oil and Gas	2	0.00
General Construction	262	7.65	General Construction	1,130	2.66
Heavy Construction	7	0.20	Heavy Construction	224	0.53
Food Manufacturing	17	0.50	Food Manufacturing	358	0.84
Beverage and Tobacco Products	8	0.23	Beverage and Tobacco Products	102	0.24
Textile Mills	0	0.00	Textile Mills	0	0.00
Textile Products	0	0.00	Textile Products	0	0.00
Apparel Manufacturing	0	0.00	Apparel Manufacturing	0	0.00
Leather Manufacturing	0	0.00	Leather Manufacturing	0	0.00
Wood Products	10	0.29	Wood Products	38	0.09
Paper Manufacturing	2	0.06	Paper Manufacturing	375	0.88
Printing and Publishing	16	0.47	Printing and Publishing	748	1.76
Chemicals	1	0.03	Chemicals	8	0.02
Petroleum and Coal Products	1	0.03	Petroleum and Coal Products	3	0.01
Rubber and Plastics	3	0.09	Rubber and Plastics	42	0.10
Stone, Glass, and Concrete	5	0.15	Stone, Glass, and Concrete	63	0.15
Primary Metal Manufacturing	1	0.03	Primary Metal Manufacturing	6	0.01
Metals Fabrication	27	0.79	Metals Fabrication	376	0.89
Machinery and Equipment Manufacturing	6	0.18	Machinery and Equipment Manufacturing	418	0.99
Computers and Electronics	2	0.06	Computers and Electronics	12	0.03
Electrical Equipment and Appliances	2	0.06	Electrical Equipment and Appliances	41	0.10
Transportation Equipment	1	0.03	Transportation Equipment	2	0.00
Furniture Manufacturing	8	0.23	Furniture Manufacturing	60	0.14
Miscellaneous Manufacturing	10	0.29	Miscellaneous Manufacturing	327	0.77
Communications	22	0.64	Communications	128	0.30
Utilities	6	0.18	Utilities	47	0.11
Durables Wholesale	85	2.48	Durables Wholesale	609	1.44
Non Durables Wholesale	35	1.02	Non Durables Wholesale	591	1.39
Electronic Markets and Brokers	2	0.06	Electronic Markets and Brokers	5	0.01
Motor Vehicle and Parts Dealers	44	1.28	Motor Vehicle and Parts Dealers	485	1.14
Furniture and Home Furnishings	18	0.53	Furniture and Home Furnishings	128	0.30
Electronics and Appliances	30	0.88	Electronics and Appliances	343	0.81
Building Materials, Hardware and Garden	34	0.99	Building Materials, Hardware and Garden	553	1.30
Food and Beverage Stores	45	1.31	Food and Beverage Stores	1,426	3.36
Health and Personal Care Stores	33	0.96	Health and Personal Care Stores	464	1.09
Gasoline Stations	29	0.85	Gasoline Stations	206	0.49
Clothing and Clothing Accessories	22	0.64	Clothing and Clothing Accessories	112	0.26
Sporting Goods/Hobby/Book/Music Stores	49	1.43	Sporting Goods/Hobby/Book/Music Stores	751	1.77
General Merchandise Stores	17	0.50	General Merchandise Stores	898	2.12
Miscellaneous Store Retailers	71	2.07	Miscellaneous Store Retailers	383	0.90
Nonstore Retailers	9	0.26	Nonstore Retailers	739	1.74
Warehousing/Storage, Postal/Courier Service	14	0.41	Warehousing/Storage, Postal/Courier Service	221	0.52
Publishing	8	0.23	Publishing	59	0.14
Software Publishers	1	0.03	Software Publishers	160	0.38
Motion Pictures and Video	0	0.00	Motion Pictures and Video	0	0.00
Movie Theaters	2	0.06	Movie Theaters	8	0.02
Broadcasting	11	0.32	Broadcasting	129	0.30
Data Processing/Hosting	5	0.15	Data Processing/Hosting	138	0.33
Other Information Services	11	0.32	Other Information Services	151	0.36
Banking	241	7.03	Banking	1,282	3.02
Insurance Carriers	163	4.76	Insurance Carriers	4,759	11.22
Real Estate	99	2.89	Real Estate	339	0.80
Rental and Leasing	33	0.96	Rental and Leasing	129	0.30
Legal Services	42	1.23	Legal Services	169	0.40
Accounting	32	0.93	Accounting	145	0.34

Agricultural and Engineering	27	0.79	Agricultural and Engineering	251	0.59
Specialized Design	10	0.29	Specialized Design	27	0.06
Computer Systems Design	8	0.23	Computer Systems Design	52	0.12
Management/Scientific/Technical Consulting	19	0.55	Management/Scientific/Technical Consulting	197	0.46
Scientific Research and Development	4	0.12	Scientific Research and Development	19	0.04
Advertising and Public Relations	12	0.35	Advertising and Public Relations	236	0.56
Other Professional/Scientific/Technical Services	47	1.37	Other Professional/Scientific/Technical Services	180	0.42
Company and Enterprise Management	4	0.12	Company and Enterprise Management	54	0.13
Administrative and Support	89	2.60	Administrative and Support	568	1.34
Waste Management and Remediation	5	0.15	Waste Management and Remediation	21	0.05
Elementary and Secondary Schools	48	1.40	Elementary and Secondary Schools	2,177	5.13
Colleges and Universities	8	0.23	Colleges and Universities	1,286	3.03
Business Schools, Computer and Management Training	1	0.03	Business Schools, Computer and Management Training	1	0.00
Technical and Trade Schools	1	0.03	Technical and Trade Schools	1	0.00
Educational Services	16	0.47	Educational Services	43	0.10
Physician Offices	85	2.48	Physician Offices	855	2.02
Dental Offices	54	1.58	Dental Offices	316	0.74
Other Health Practitioners	133	3.88	Other Health Practitioners	556	1.31
Outpatient Care	18	0.53	Outpatient Care	229	0.54
Medical and Diagnostic Laboratories	1	0.03	Medical and Diagnostic Laboratories	6	0.01
Home Health Care Services	8	0.23	Home Health Care Services	211	0.50
Ambulatory Services	17	0.50	Ambulatory Services	197	0.46
General Medical and Surgical Hospitals	3	0.09	General Medical and Surgical Hospitals	118	0.28
Psychiatric and Substance Abuse Hospitals	2	0.06	Psychiatric and Substance Abuse Hospitals	37	0.09
Other Hospitals	0	0.00	Other Hospitals	0	0.00
Nursing and Residential Care	24	0.70	Nursing and Residential Care	527	1.24
Individual and Family Services	52	1.52	Individual and Family Services	558	1.32
Community Relief Services	0	0.00	Community Relief Services	0	0.00
Vocational Rehabilitation	4	0.12	Vocational Rehabilitation	338	0.80
Child Care Services	27	0.79	Child Care Services	375	0.88
Performing Arts	7	0.20	Performing Arts	14	0.03
Spectator Sports	4	0.12	Spectator Sports	13	0.03
Performing Arts/Sports Promoters	0	0.00	Performing Arts/Sports Promoters	0	0.00
Agents and Managers	0	0.00	Agents and Managers	0	0.00
Independent Artists/Writers/Performers	8	0.23	Independent Artists/Writers/Performers	10	0.02
Museums, Zoos, Historical Sites	16	0.47	Museums, Zoos, Historical Sites	302	0.71
Amusement, Gambling, and Recreation	13	0.38	Amusement, Gambling, and Recreation	232	0.55
Fitness Centers	14	0.41	Fitness Centers	194	0.46
Accommodations	38	1.11	Accommodations	645	1.52
Food Services and Drinking Places	225	6.57	Food Services and Drinking Places	3,205	7.56
Repair and Maintenance Services	92	2.68	Repair and Maintenance Services	407	0.96
Personal Care Services	118	3.44	Personal Care Services	465	1.10
Death Care Services	8	0.23	Death Care Services	27	0.06
Religious/Civic/Professional Organizations	122	3.56	Religious/Civic/Professional Organizations	833	1.96
Public Administration	172	5.02	Public Administration	4,244	10.00

Source: Applied Geographic Solutions, 2016

Total Employees by Occupation (2016)		
	TOTAL	%
Executive, Managers, and Administrators	4,486	10.58
Business and Financial Operations	1,486	3.50
Computer and Mathematical Occupations	500	1.18
Architecture and Engineering	328	0.77
Life/Physical/Social Science Occupations	183	0.43
Community and Social Services	498	1.17
Legal	121	0.29
Education/Training/Library	2,141	5.05
Health Diagnosing and Treating Practitioners	1,428	3.37

Health Technologists/Technicians	650	1.53
Healthcare Support	1,187	2.80
Protective Services	588	1.39
Food Preparation/Serving	2,321	5.47
Building and Grounds Maintenance	1,339	3.16
Personal Care and Service	1,264	2.98
Sales	4,673	11.02
Office and Administrative Support	6,907	16.28
Farming/Fishing/Forestry	842	1.98
Construction and Extraction	1,914	4.51
Installation/Maintenance and Repair Workers	1,484	3.50
Production Workers	4,069	9.59
Transportation Workers	1,793	4.23
Material Moving	1,725	4.07



Population:70,626
Labor Force Size:39,471
Bachelors Degree or Higher:29.3%
Household Median Income:52,827
Commute Travel Time:19

Ful
La
De
Co
Sp
W
Tal
Ho