



McNairy County, TN

Tennessee Valley Authority

ResearchServices



TVA ECONOMIC DEVELOPMENT

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Report Parameters

1 County

47109 McNairy County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

25,672

Population (2021)

Population **decreased by 173** over the last 5 years and is projected to **decrease by 266** over the next 5 years.

6,197

Total Regional Employment

Jobs **decreased by 571** over the last 5 years but are projected to **grow by 283** over the next 5 years.

\$39.2K

Median Household Income (2019)

Median household income is **\$23.7K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **declined by 0.7%** since 2016, falling by 173. Population is expected to **decrease by 1.0%** between 2021 and 2026, losing 266.
- From 2016 to 2021, jobs **declined by 8.5%** in McNairy County, TN from 6,769 to **6,197**. This change **fell short of the national growth rate of 0.4% by 8.1%**. As the number of jobs declined, the **labor force participation rate decreased from 43.2% to 38.9% between 2016 and 2021**.
- Concerning educational attainment, **7.2% of McNairy County, TN residents possess a Bachelor's Degree** (13.1% below the national average), and **7.4% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

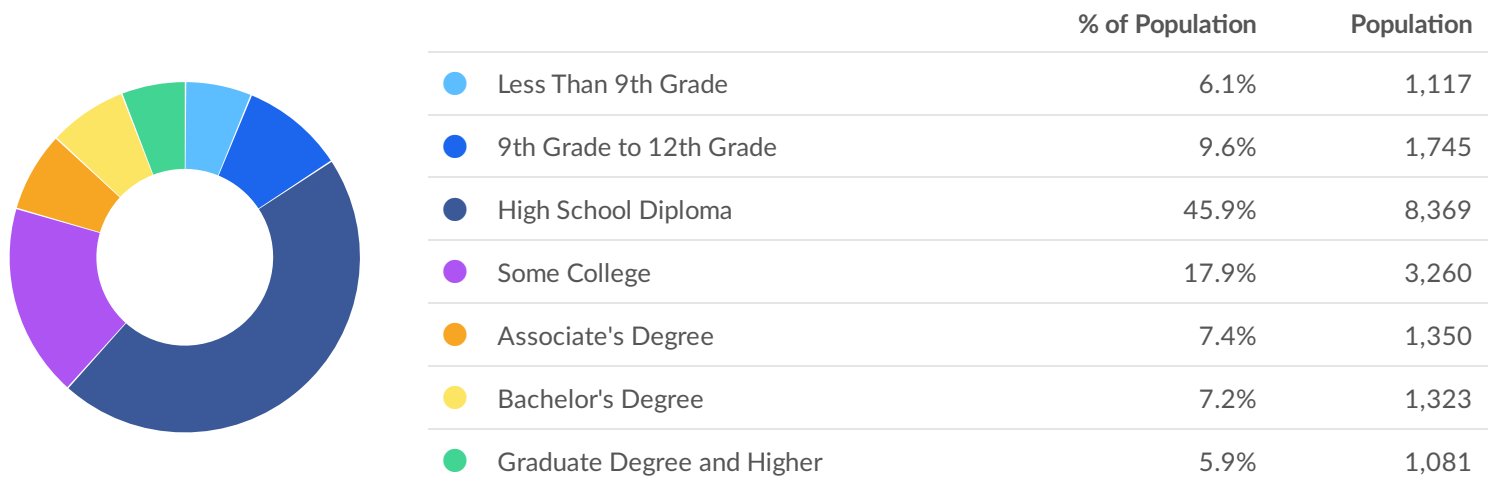
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	25,672	7,997	6,197	88.8	\$710.35M	\$1.34B	\$1.02B
State	6,951,871	3,325,869	3,382,178	92.2	\$394.80B	\$349.80B	\$422.64B
United States	331,820,028	162,099,053	159,996,544	100.0	\$21.78T	\$0	\$10.79T

Nov 2021 Labor Force Breakdown



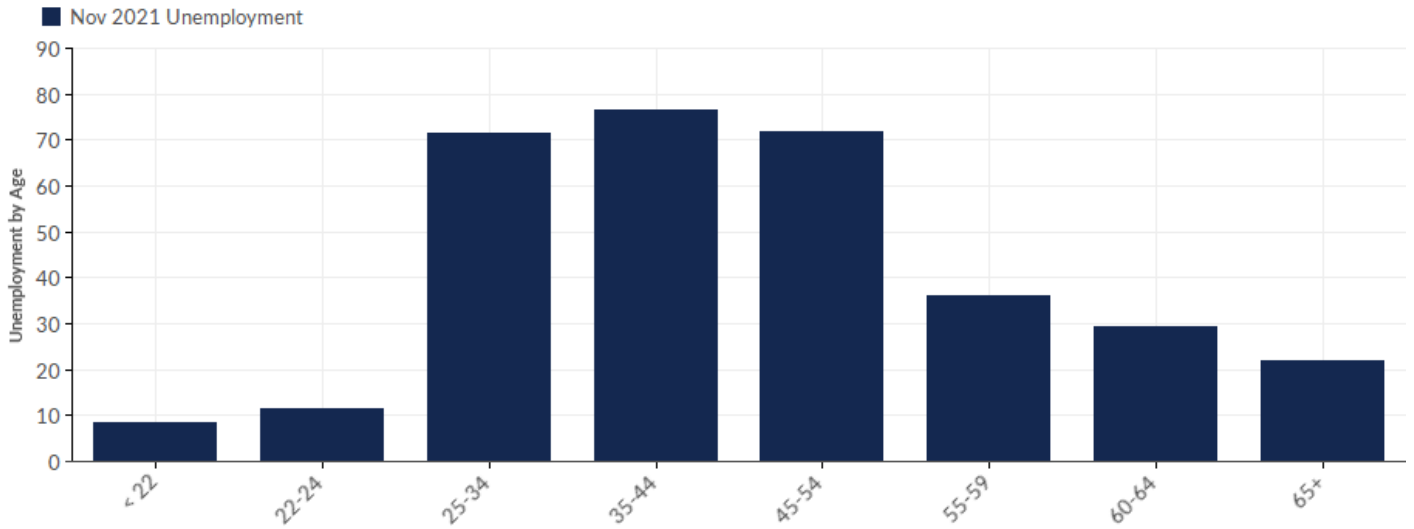
Educational Attainment

Concerning educational attainment, **7.2% of McNairy County, TN residents possess a Bachelor's Degree** (13.1% below the national average), and **7.4% hold an Associate's Degree** (1.3% below the national average).



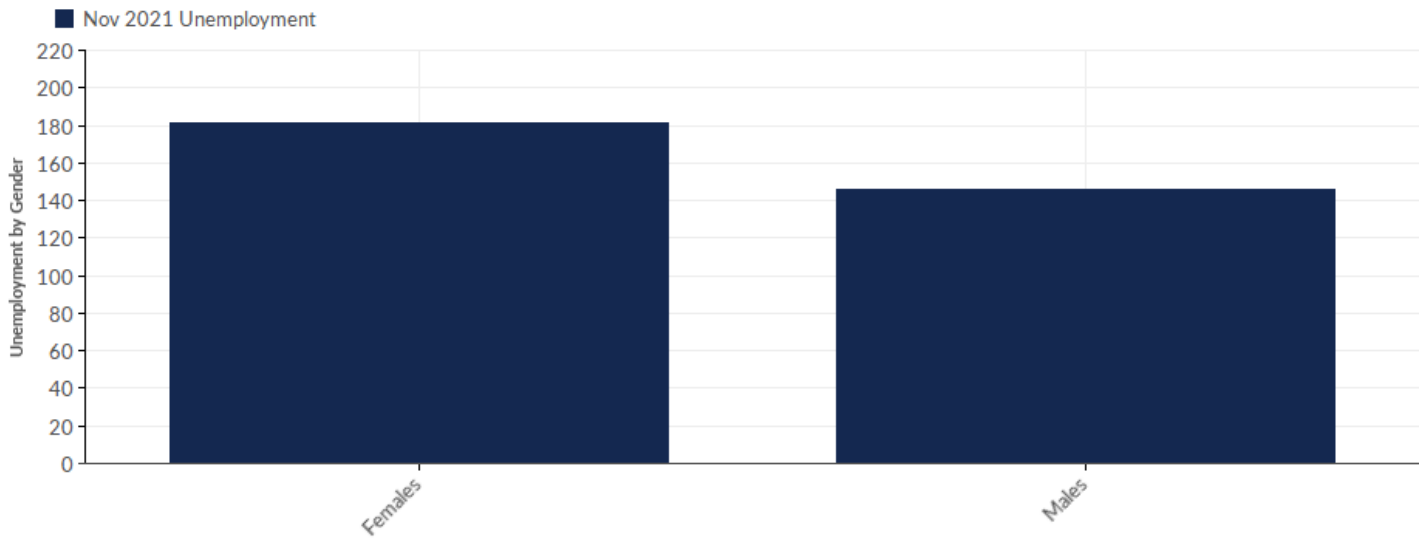
Unemployment by Demographics

Unemployment by Age



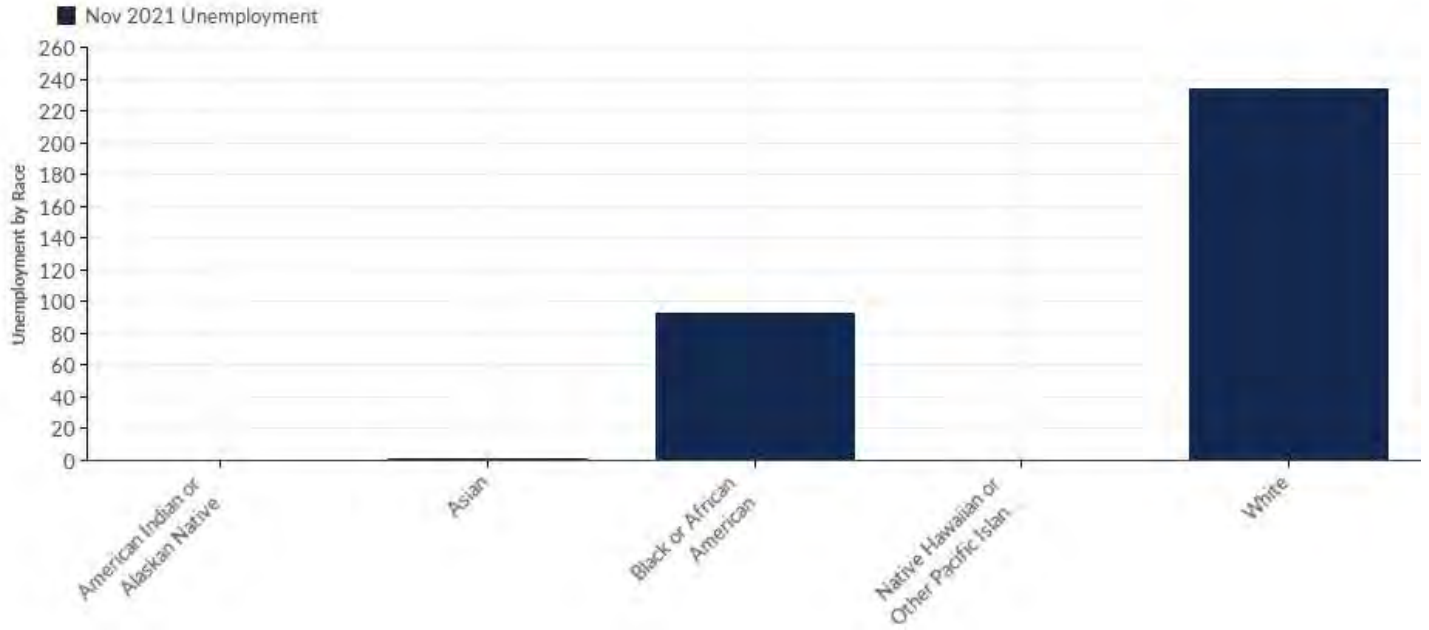
Age	Unemployment (Nov 2021)	% of Cohort
< 22	8	2.45%
22-24	12	3.67%
25-34	72	22.02%
35-44	76	23.24%
45-54	72	22.02%
55-59	36	11.01%
60-64	29	8.87%
65+	22	6.73%
Total	327	100.00%

Unemployment by Gender



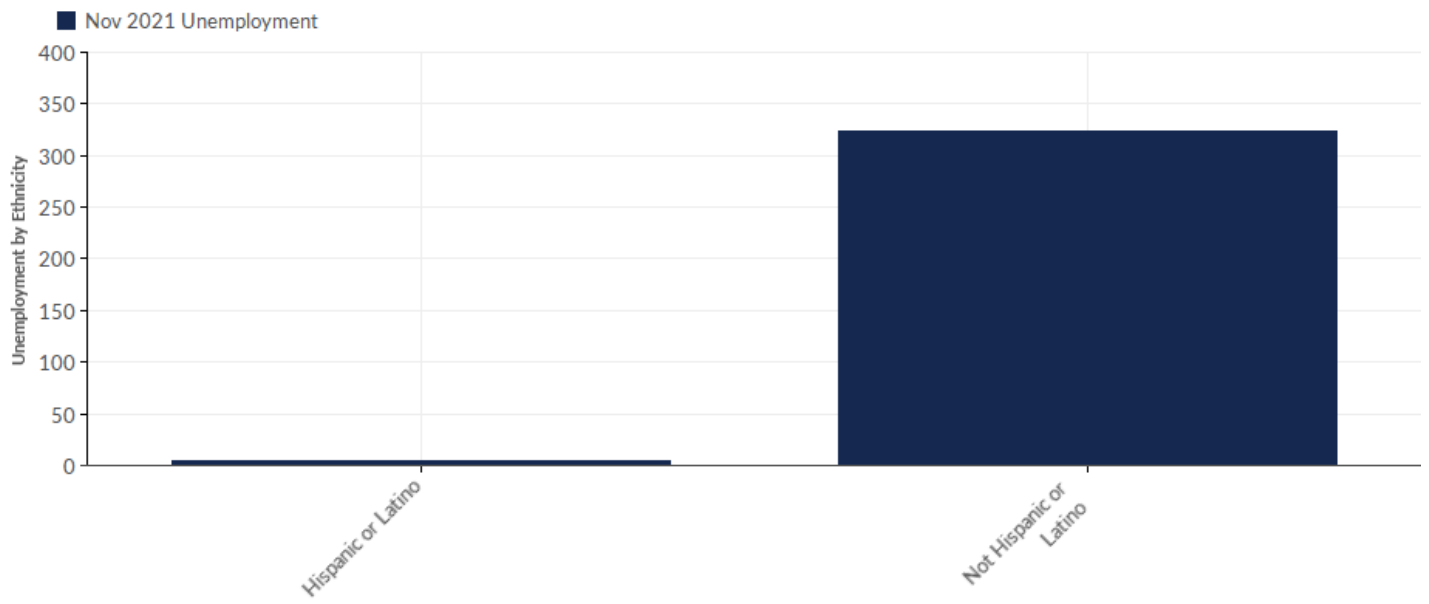
Gender	Unemployment (Nov 2021)	% of Cohort
Females	181	55.35%
Males	146	44.65%
Total	327	100.00%

Unemployment by Race



Race	Unemployment (Nov 2021)	% of Cohort
American Indian or Alaskan Native	0	0.00%
Asian	1	0.31%
Black or African American	92	28.13%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	234	71.56%
Total	327	100.00%

Unemployment by Ethnicity

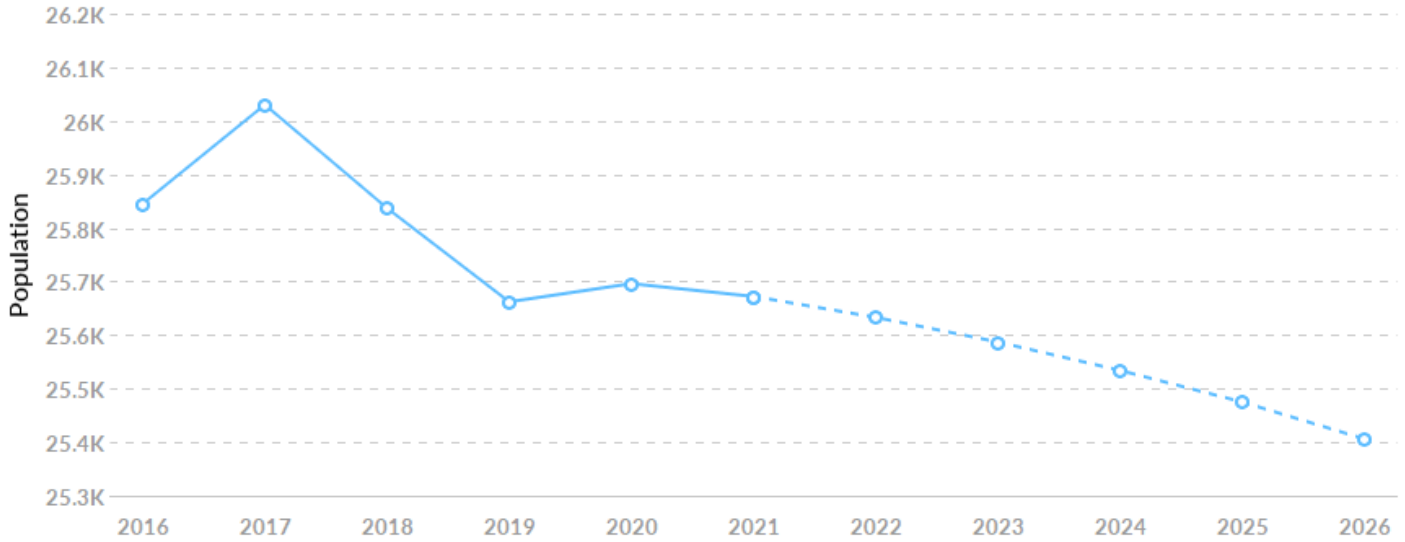


Ethnicity	Unemployment (Nov 2021)	% of Cohort
Hispanic or Latino	4	1.22%
Not Hispanic or Latino	323	98.78%
Total	327	100.00%

Historic & Projected Trends

Population Trends

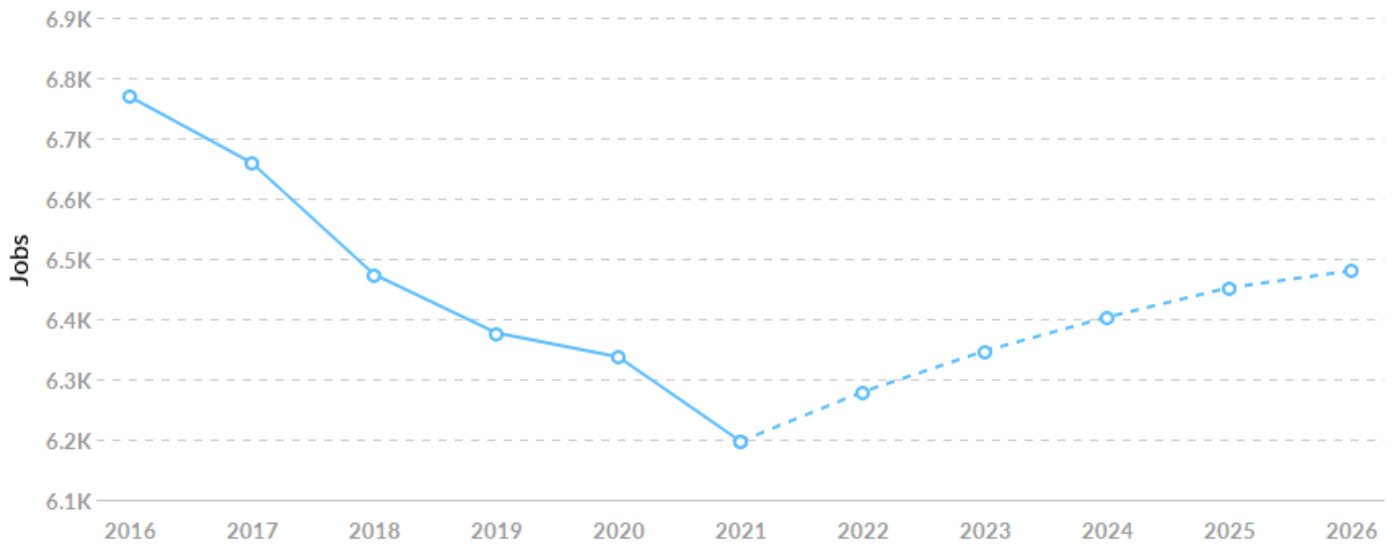
As of 2021 the region's population **declined by 0.7%** since 2016, falling by 173. Population is expected to **decrease by 1.0%** between 2021 and 2026, losing 266.



Timeframe	Population
2016	25,845
2017	26,030
2018	25,837
2019	25,662
2020	25,696
2021	25,672
2022	25,633
2023	25,587
2024	25,534
2025	25,475
2026	25,406

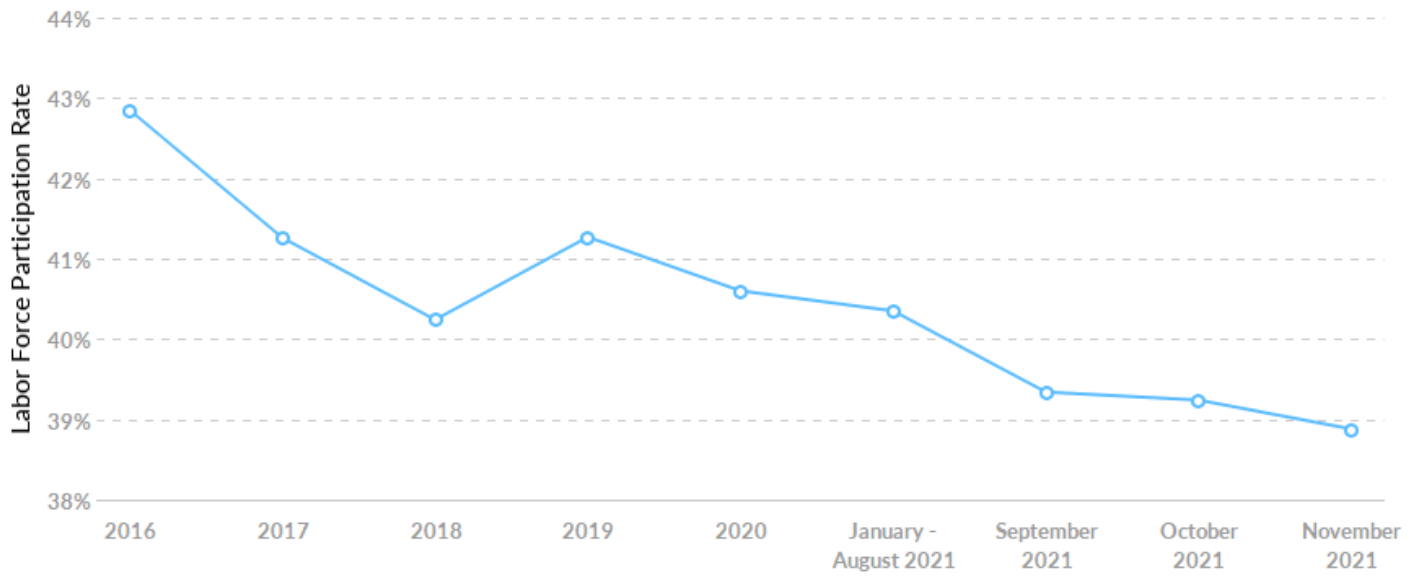
Job Trends

From 2016 to 2021, jobs declined by 8.5% in McNairy County, TN from 6,769 to 6,197. This change fell short of the national growth rate of 0.4% by 8.1%.



Timeframe	Jobs
2016	6,769
2017	6,659
2018	6,474
2019	6,377
2020	6,337
2021	6,197
2022	6,279
2023	6,347
2024	6,403
2025	6,452
2026	6,480

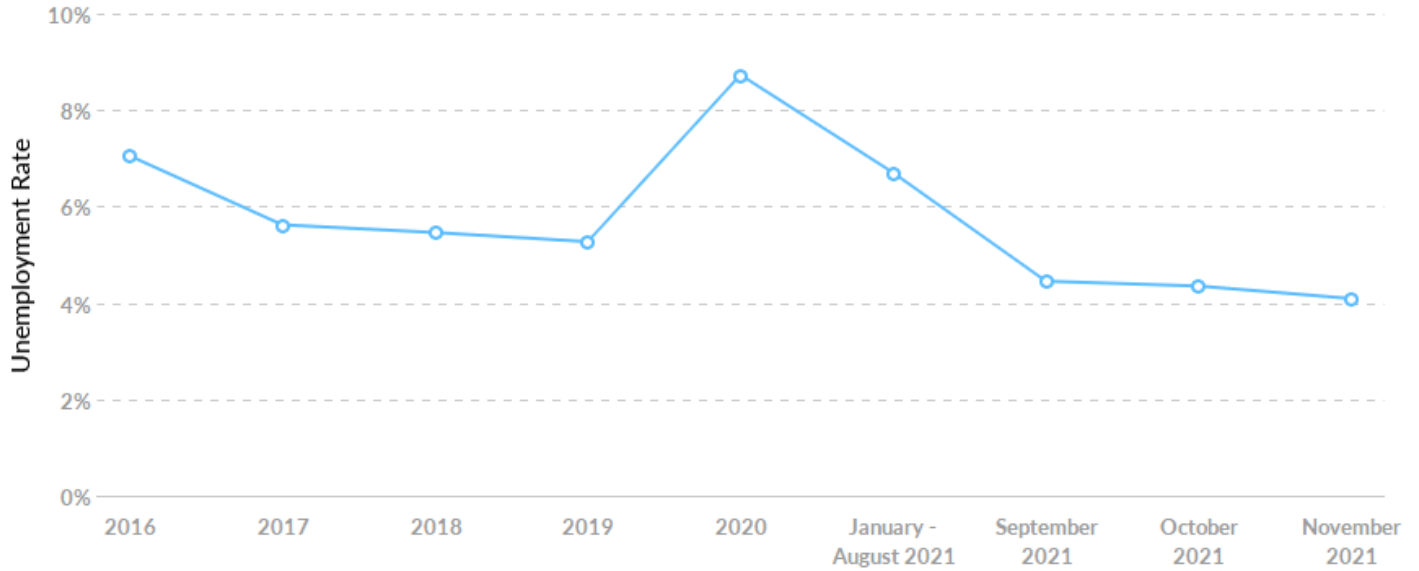
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	42.85%
2017	41.26%
2018	40.24%
2019	41.27%
2020	40.60%
January - August 2021	40.35%
September 2021	39.34%
October 2021	39.24%
November 2021	38.88%

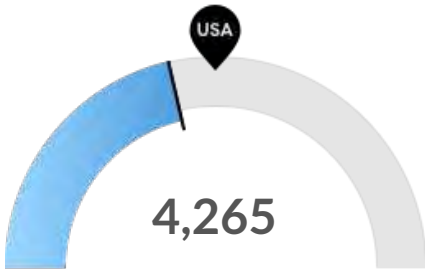
Unemployment Rate Trends

McNairy County, TN had a November 2021 unemployment rate of 4.09%, **decreasing from 7.05%** 5 years before.



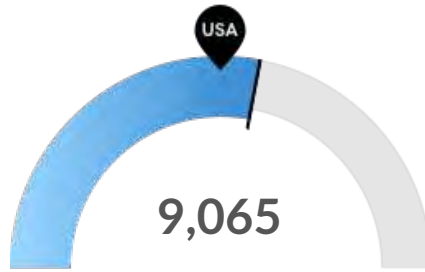
Timeframe	Unemployment Rate
2016	7.05%
2017	5.62%
2018	5.46%
2019	5.27%
2020	8.73%
January - August 2021	6.70%
September 2021	4.45%
October 2021	4.35%
November 2021	4.09%

Population Characteristics



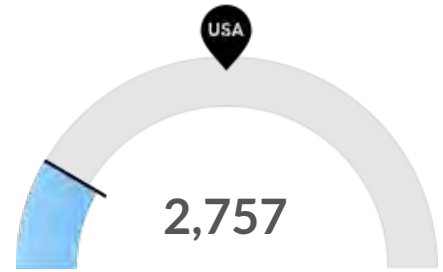
Millennials

McNairy County, TN has 4,265 millennials (ages 25-39). The national average for an area this size is 5,295.



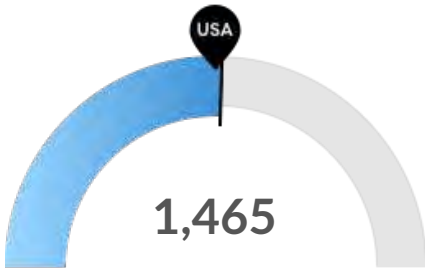
Retiring Soon

Retirement risk is high in McNairy County, TN. The national average for an area this size is 7,648 people 55 or older, while there are 9,065 here.



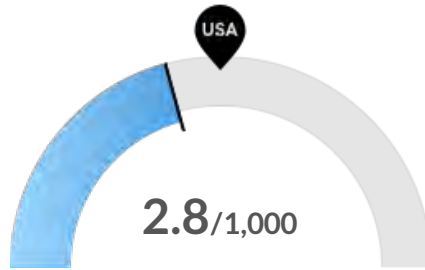
Racial Diversity

Racial diversity is low in McNairy County, TN. The national average for an area this size is 10,350 racially diverse people, while there are 2,757 here.



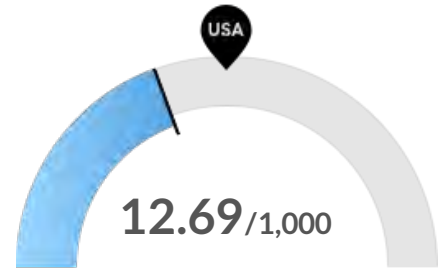
Veterans

McNairy County, TN has 1,465 veterans. The national average for an area this size is 1,425.



Violent Crime

McNairy County, TN has 2.8 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

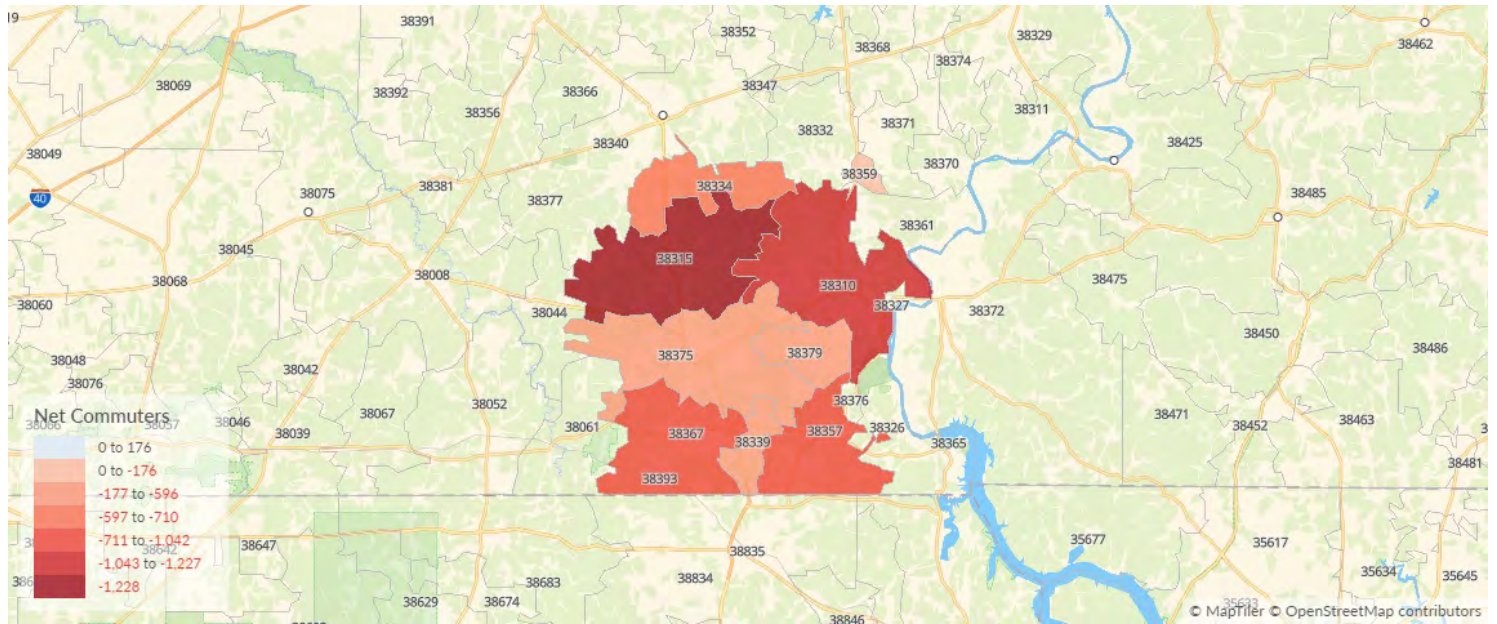


Property Crime

McNairy County, TN has 12.69 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in McNairy County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
38375	Selmer, TN (in McNairy ...)	3,379
38310	Adamsville, TN (in McN...	1,165
38379	Stantonville, TN (in McN...	424
38367	Ramer, TN (in McNairy ...)	345
38357	Michie, TN (in McNairy ...)	294

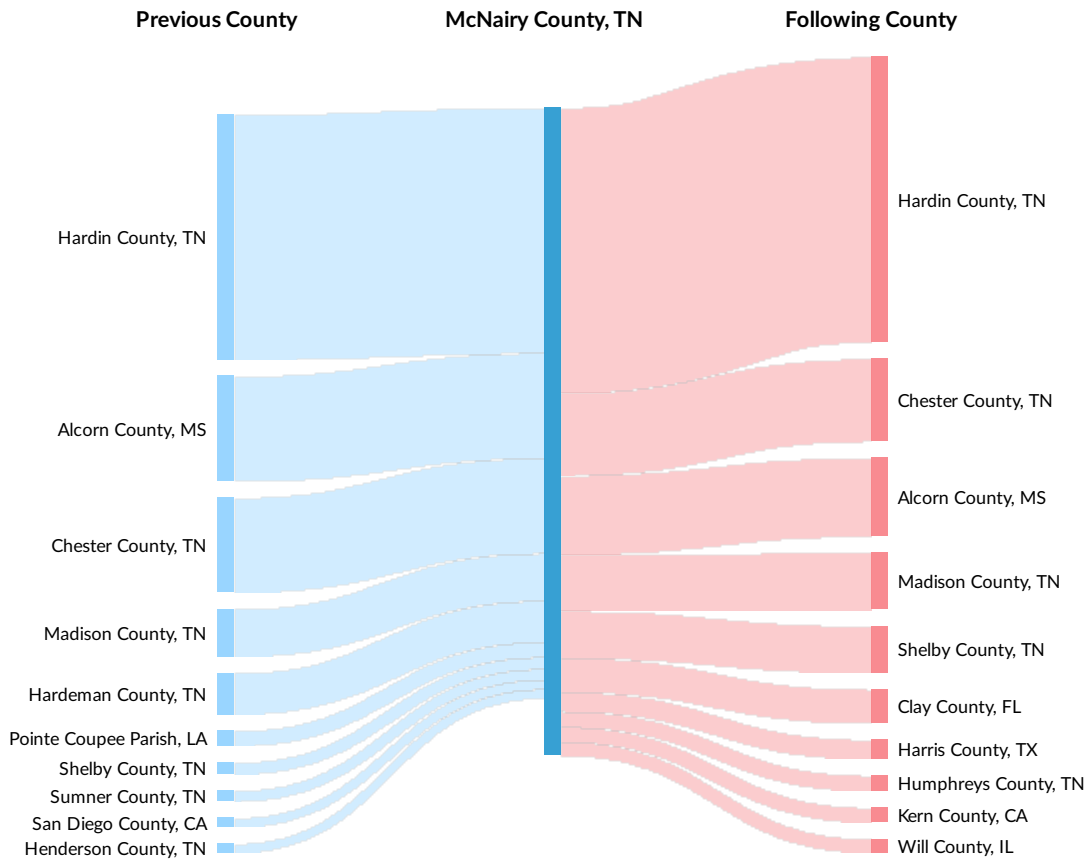
Where Talent Lives

ZIP	Name	2021 Workers
38375	Selmer, TN (in McNairy ...)	3,564
38310	Adamsville, TN (in McN...	2,208
38315	Bethel Springs, TN (in M...	1,509
38367	Ramer, TN (in McNairy ...)	1,129
38357	Michie, TN (in McNairy ...)	1,005

Inbound and Outbound Migration

The table below analyzes past and current residents of McNairy County, TN. The left column shows residents of other counties migrating to McNairy County, TN. The right column shows residents migrating from McNairy County, TN to other counties.

As of 2019, 247 people have migrated from Hardin County, TN to McNairy County, TN. In the same year, 287 people left McNairy County, TN migrating to Hardin County, TN. The total Net Migration for McNairy County, TN in 2018 was -74.

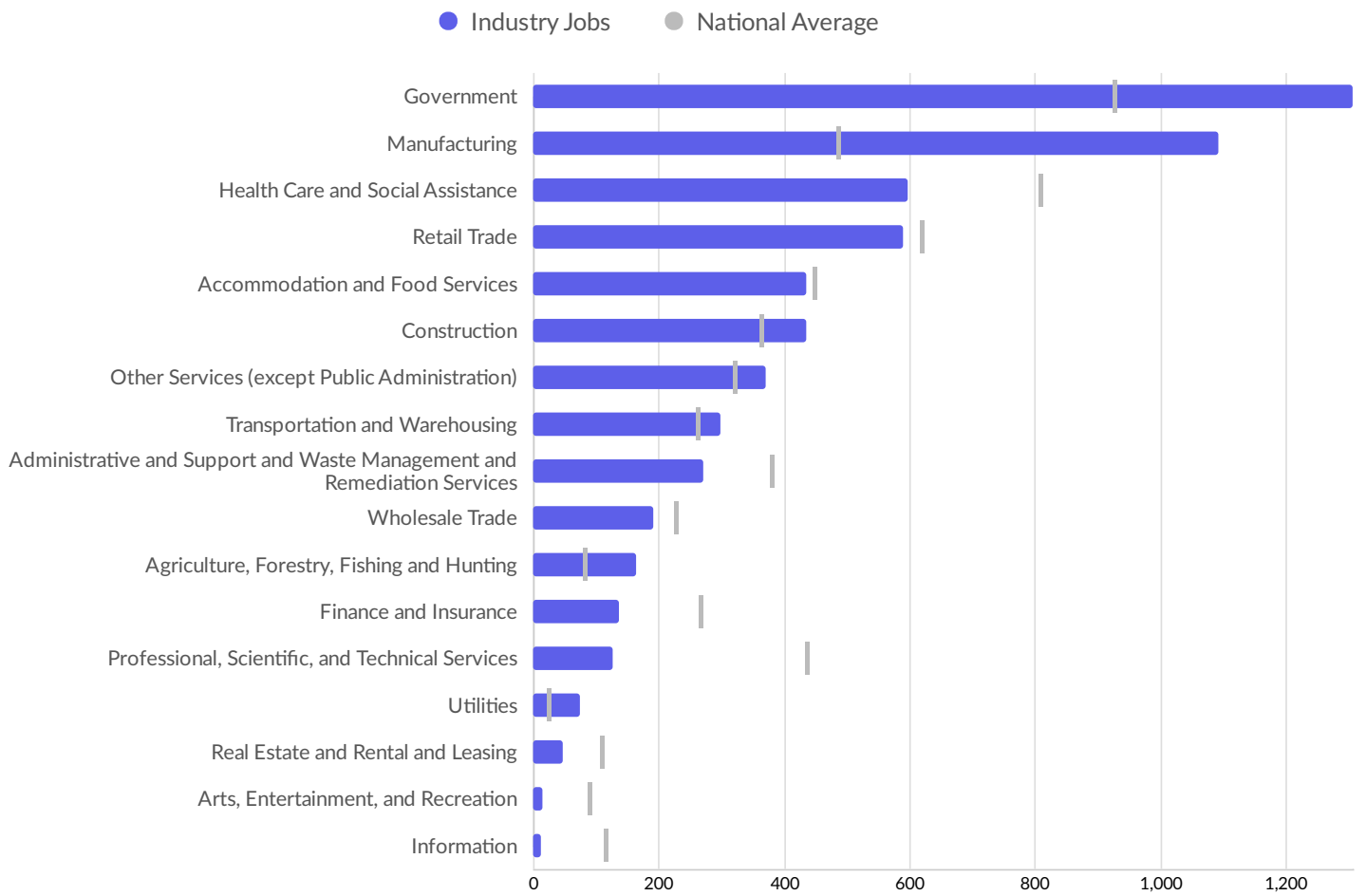


Top Previous Counties	Migrations
Hardin County, TN	247
Alcorn County, MS	106
Chester County, TN	96
Madison County, TN	48
Hardeman County, TN	41
Pointe Coupee Parish, LA	15

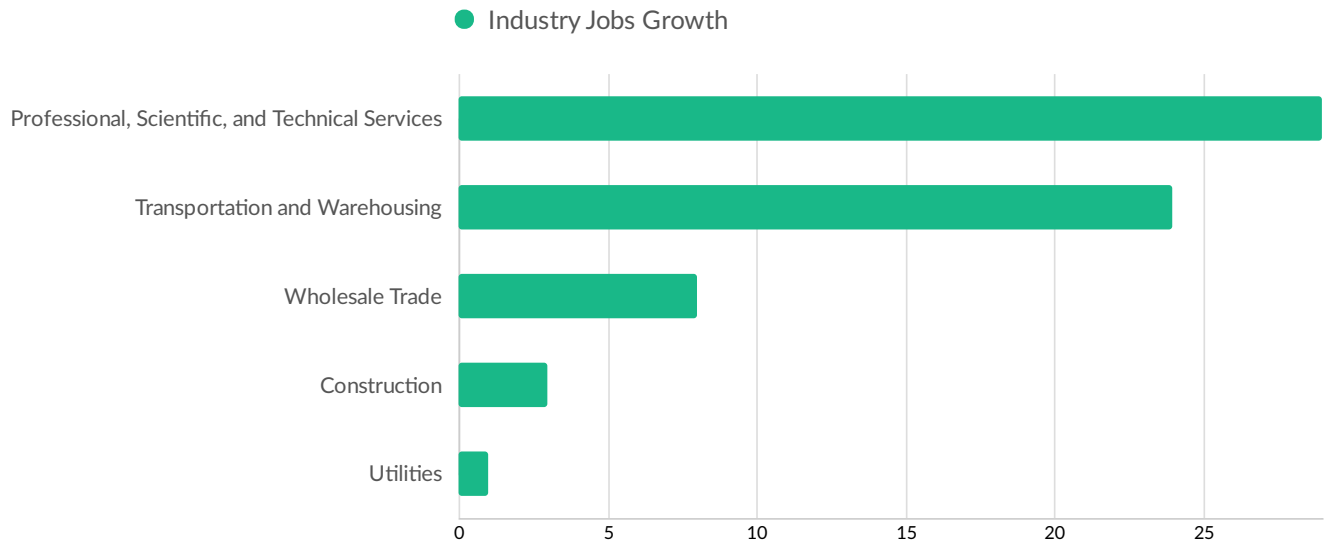
Top Previous Counties	Migrations
Shelby County, TN	12
Sumner County, TN	11
San Diego County, CA	9
Henderson County, TN	9
Lawrence County, TN	8
Cullman County, AL	8
Cook County, IL	6
Sullivan County, TN	5
Gogebic County, MI	5
Top Following Counties	Migrations
Hardin County, TN	287
Chester County, TN	83
Alcorn County, MS	79
Madison County, TN	57
Shelby County, TN	47
Clay County, FL	34
Harris County, TX	20
Humphreys County, TN	16
Kern County, CA	15
Will County, IL	14
Sumner County, TN	14
McLean County, IL	14
Brazoria County, TX	12
Wayne County, TN	11
St. Clair County, MI	11

Industry Characteristics

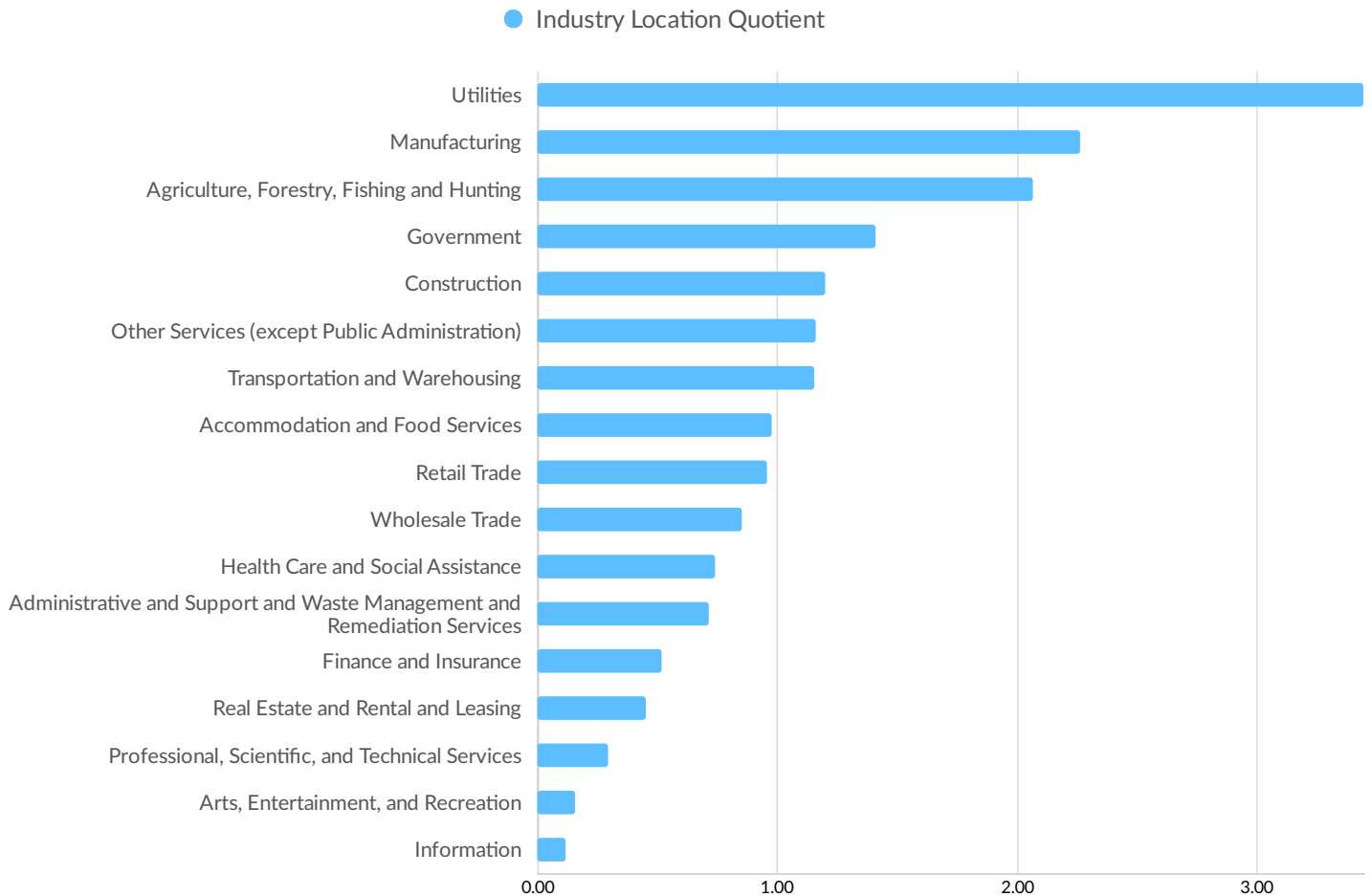
Largest Industries



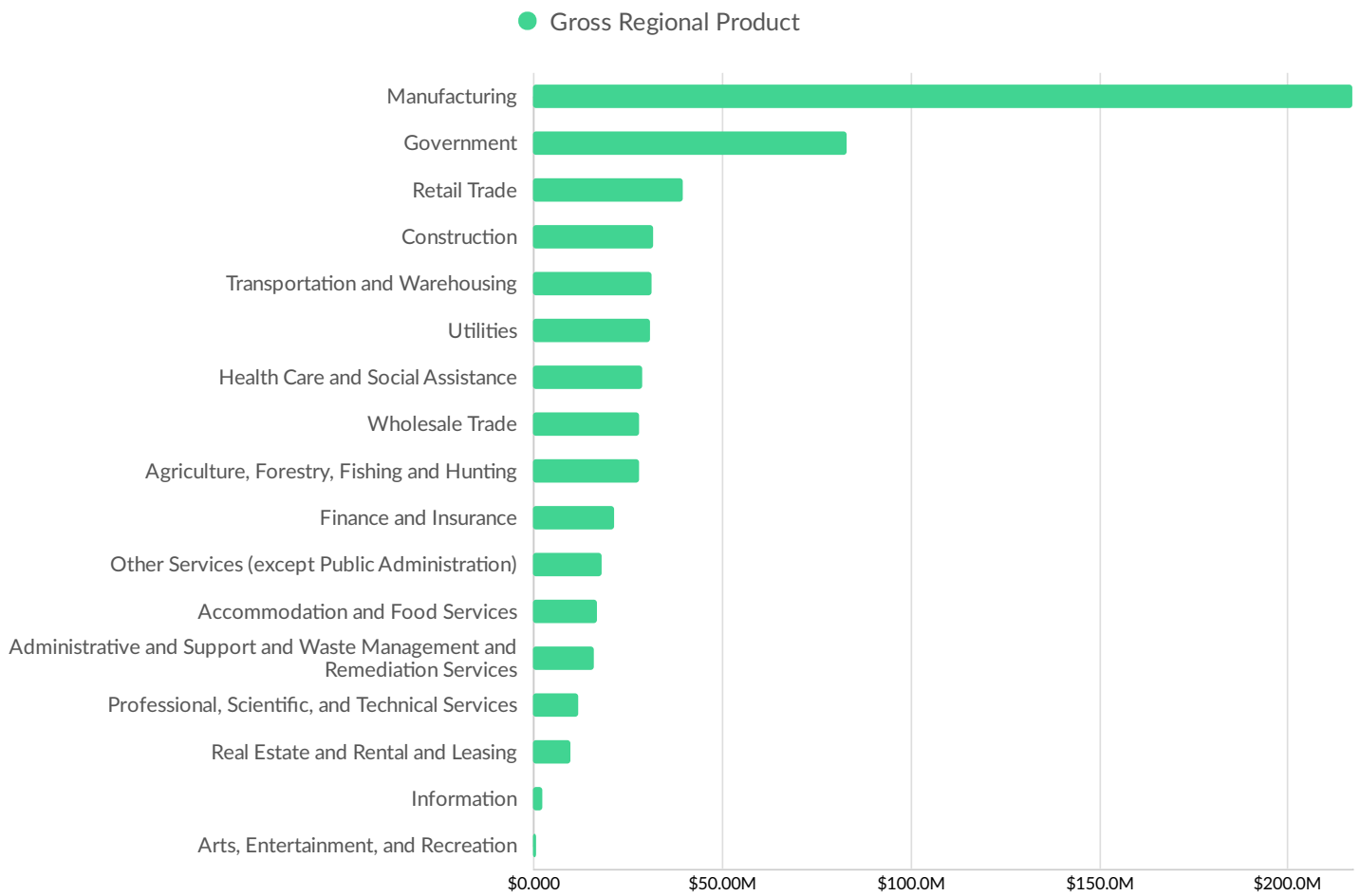
Top Growing Industries



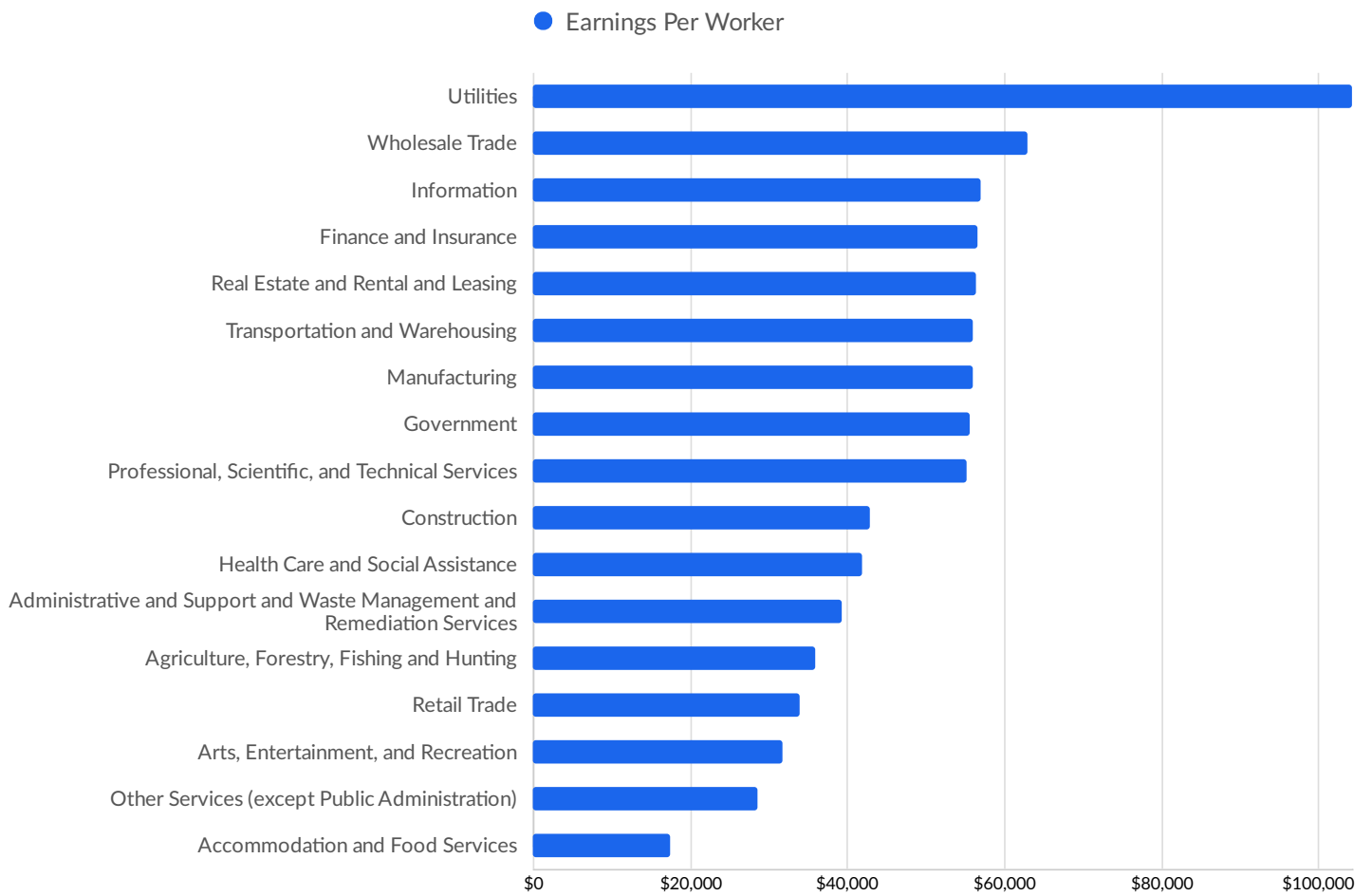
Top Industry Location Quotient



Top Industry GRP







Top Industry Earnings



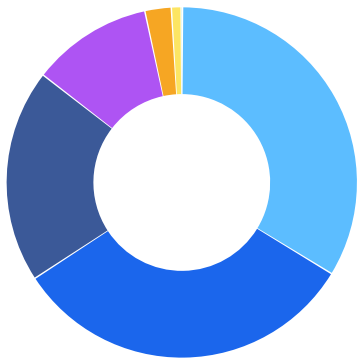
Business Characteristics

1,359 Companies Employ Your Workers

Online profiles for your workers mention 1,359 companies as employers, with the top 10 appearing below. In the last 12 months, 93 companies in McNairy County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
McNairy County Board Of Educa...	38 	ABB	30 
Caterpillar	31 	Walgreens	19 
Walmart	27 	LHC Group	14 
Thyssenkrupp Elevator	26 	Diamond State Trucking	10 
PCA	25 	Dollar Tree	10 
MONOGRAM REFRIGERATION	24 	Walmart	10 
Magnolia Regional Health Center	23 	Kelly Services	8 
Design Team Sign Company	16 	Phillips 66	8 
State of Tennessee	16 	Pizza Hut	8 
General Electric	15 	Carrols Restaurant Group	7 

Business Size

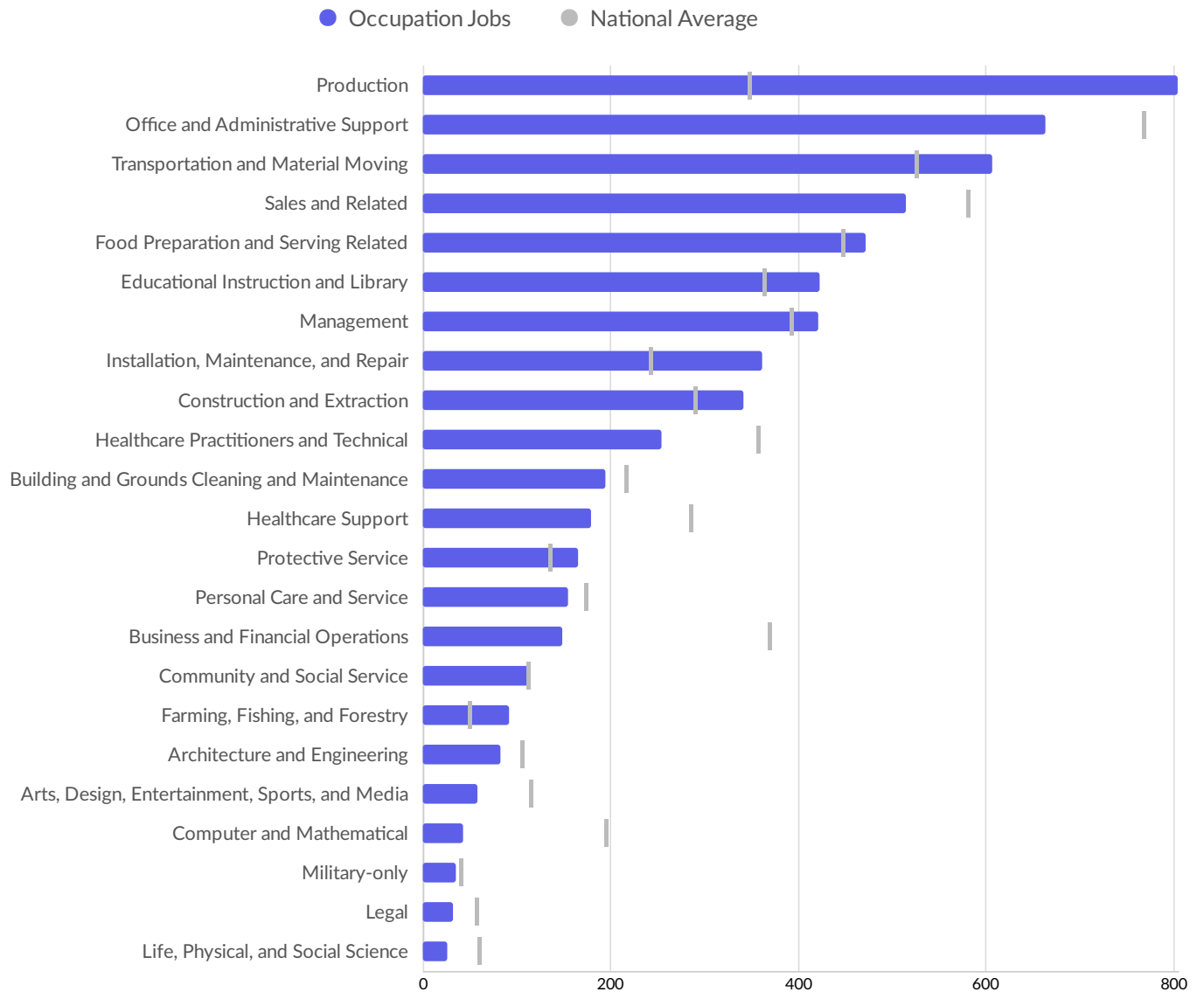


	Percentage	Business Count
● 1 to 4 employees	33.6%	263
● 5 to 9 employees	32.1%	251
● 10 to 19 employees	19.7%	154
● 20 to 49 employees	11.1%	87
● 50 to 99 employees	2.4%	19
● 100 to 249 employees	0.9%	7
● 250 to 499 employees	0.1%	1

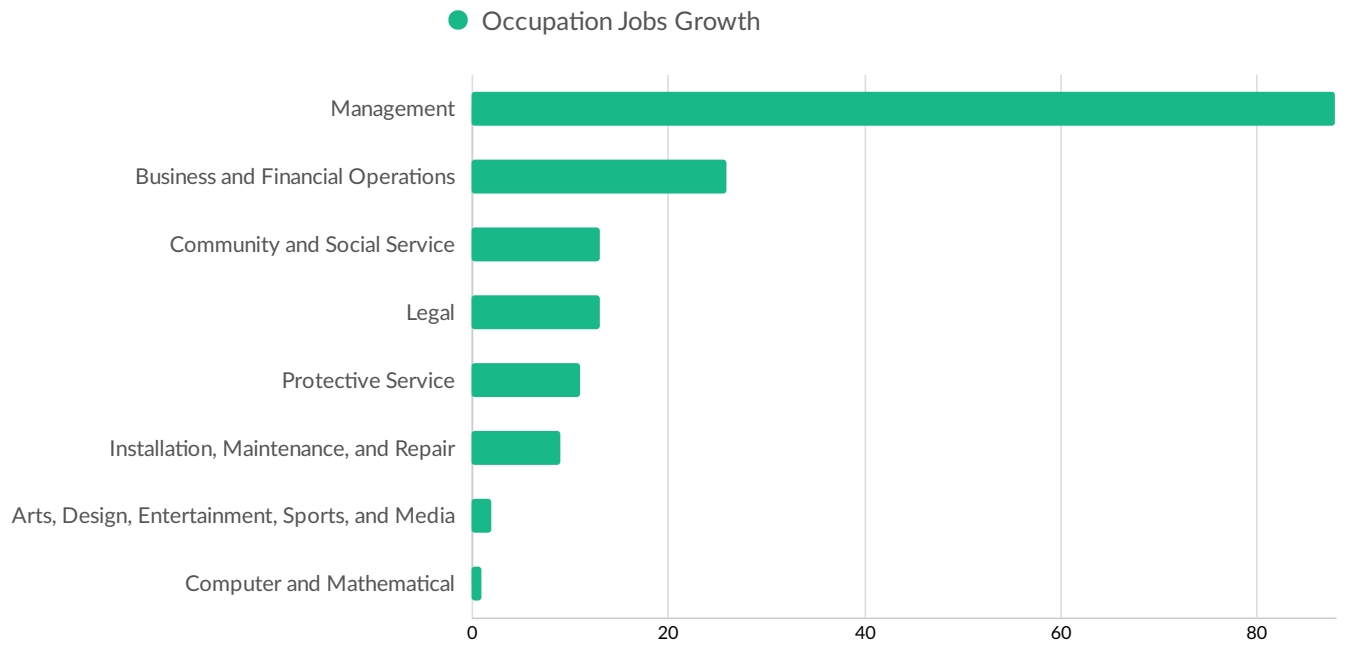
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

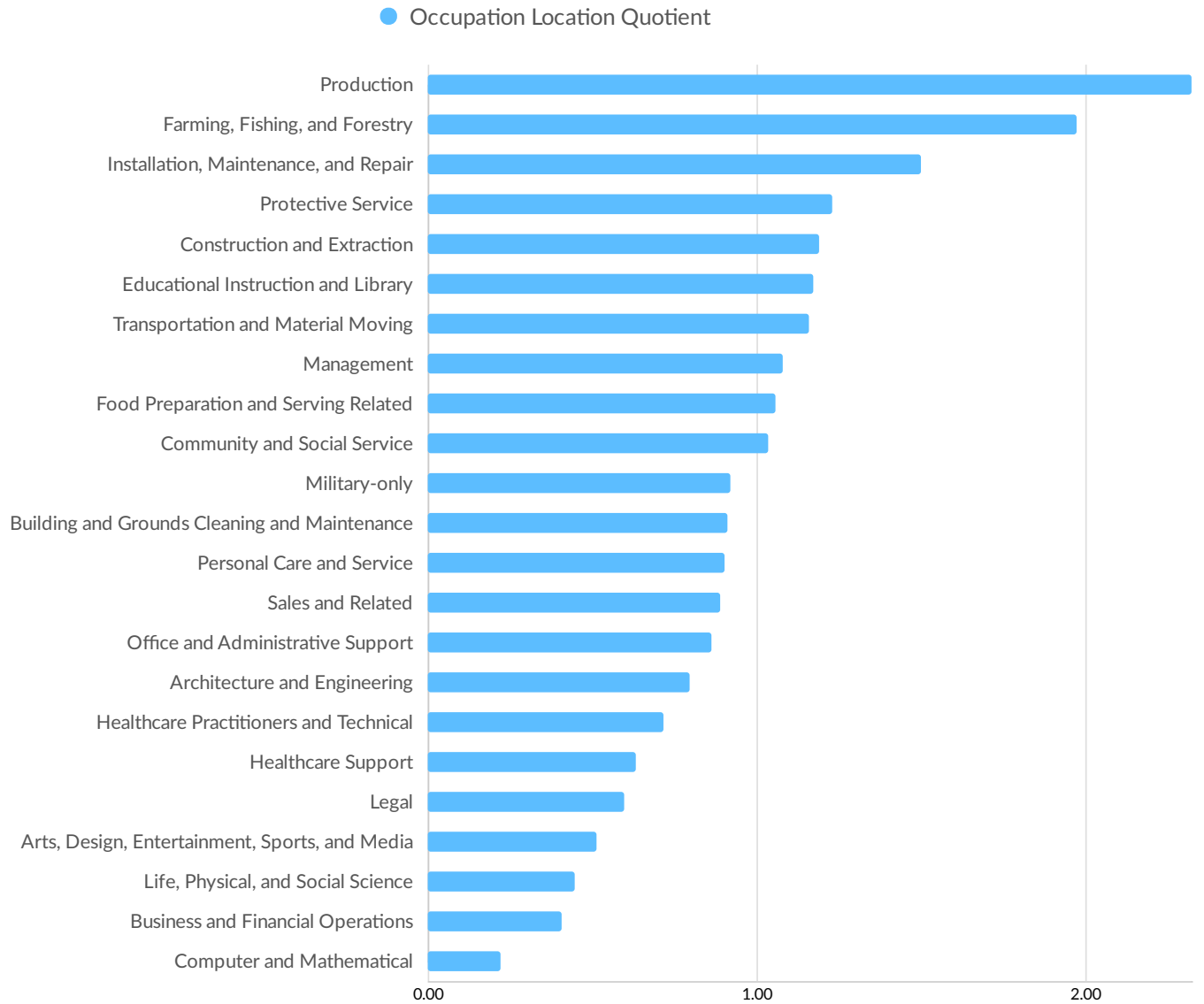
Largest Occupations



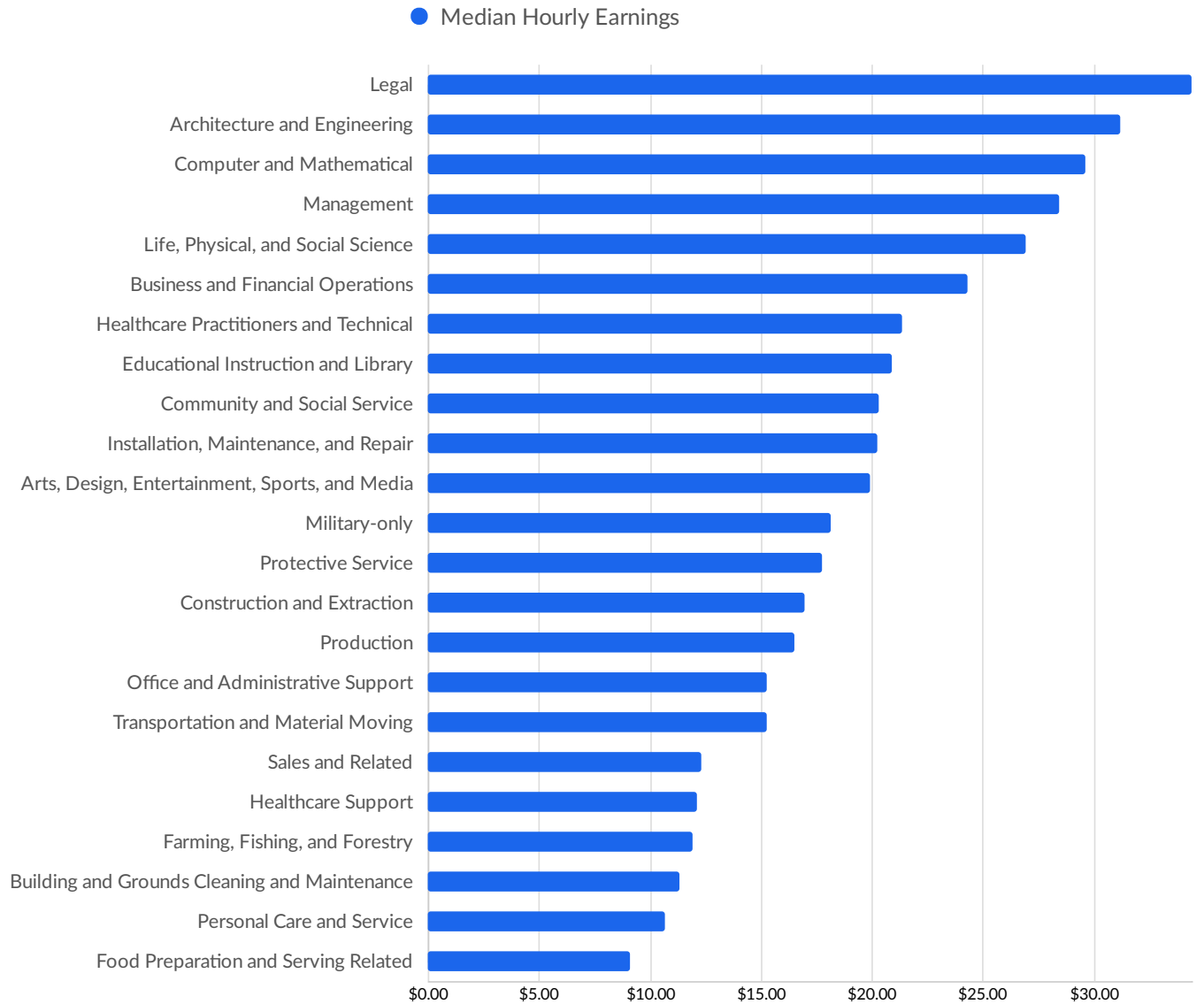
Top Growing Occupations



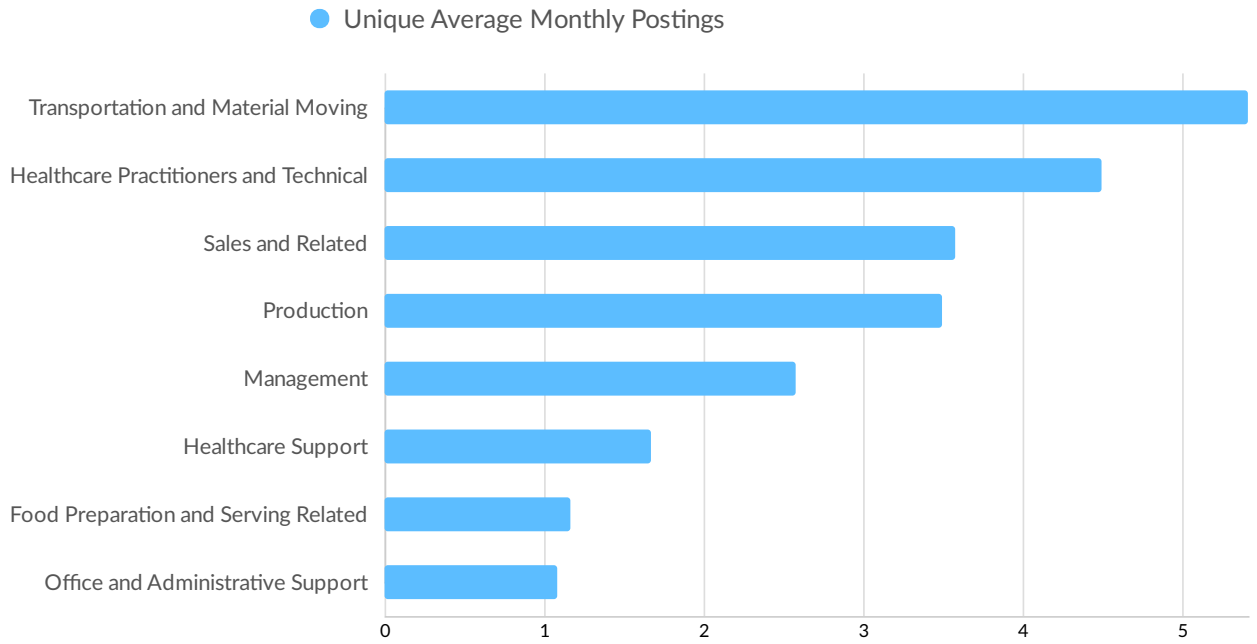
Top Occupation Location Quotient



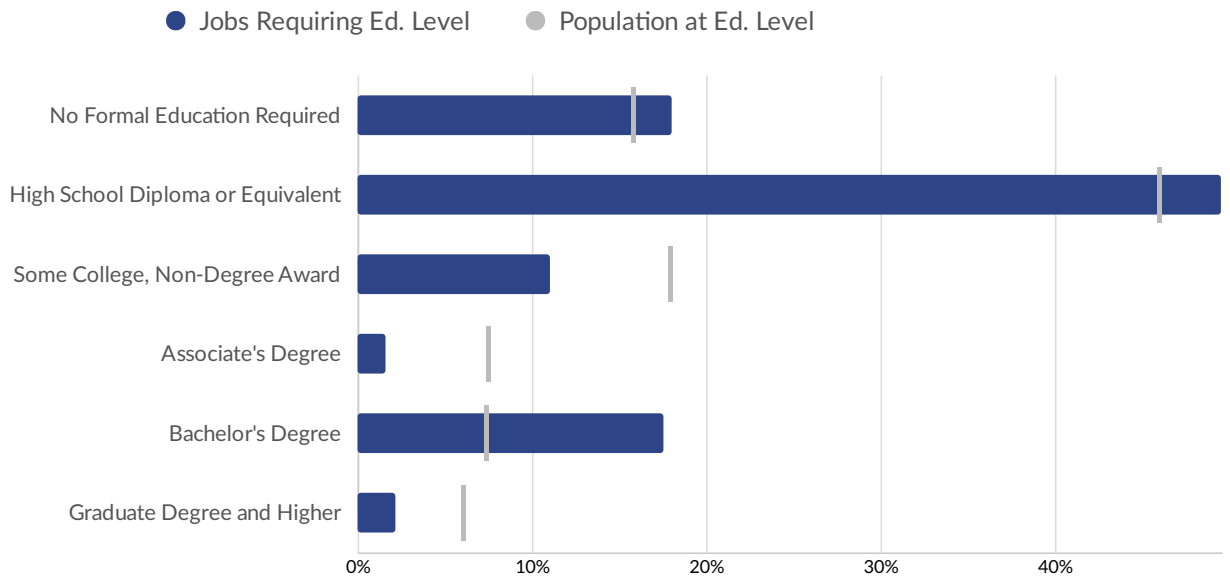
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2020, there were 0 graduates in McNairy County, TN. This pipeline has shrunk by 100% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", "Arts, Entertainment, and Media Management, Other", and "Health Services/Allied Health/Health Sciences, General".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Styles and Profiles Beauty College	0	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

