



Community Profile

Gilbert Town, AZ 12
Gilbert Town, AZ (0427400)
Geography: Place

Prepared by Esri

Gilbert town,...

Population Summary	
2010 Total Population	209,236
2020 Total Population	267,921
2020 Group Quarters	1,203
2022 Total Population	278,911
2022 Group Quarters	1,177
2027 Total Population	290,294
2022-2027 Annual Rate	0.80%
2022 Total Daytime Population	237,514
Workers	104,064
Residents	133,450
Household Summary	
2010 Households	69,627
2010 Average Household Size	3.00
2020 Total Households	88,897
2020 Average Household Size	3.00
2022 Households	92,802
2022 Average Household Size	2.99
2027 Households	96,591
2027 Average Household Size	2.99
2022-2027 Annual Rate	0.80%
2010 Families	54,115
2010 Average Family Size	3.40
2022 Families	70,273
2022 Average Family Size	3.45
2027 Families	73,170
2027 Average Family Size	3.44
2022-2027 Annual Rate	0.81%
Housing Unit Summary	
2000 Housing Units	38,874
Owner Occupied Housing Units	81.4%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	4.3%
2010 Housing Units	75,176
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	7.4%
2020 Housing Units	93,231
Vacant Housing Units	4.6%
2022 Housing Units	97,532
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	24.2%
Vacant Housing Units	4.8%
2027 Housing Units	101,308
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	4.7%
Median Household Income	
2022	\$107,376
2027	\$119,511
Median Home Value	
2022	\$380,915
2027	\$405,317
Per Capita Income	
2022	\$45,474
2027	\$52,627
Median Age	
2010	31.9
2022	34.3
2027	34.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income	
Household Income Base	92,801
<\$15,000	2.4%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	3.2%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	26.7%
\$150,000 - \$199,999	14.7%
\$200,000+	14.7%
Average Household Income	\$136,688
2027 Households by Income	
Household Income Base	96,590
<\$15,000	1.3%
\$15,000 - \$24,999	1.2%
\$25,000 - \$34,999	1.5%
\$35,000 - \$49,999	4.6%
\$50,000 - \$74,999	12.7%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	27.3%
\$150,000 - \$199,999	18.7%
\$200,000+	17.9%
Average Household Income	\$158,176
2022 Owner Occupied Housing Units by Value	
Total	69,230
<\$50,000	0.2%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	1.1%
\$200,000 - \$249,999	6.7%
\$250,000 - \$299,999	12.5%
\$300,000 - \$399,999	35.7%
\$400,000 - \$499,999	21.8%
\$500,000 - \$749,999	17.3%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$426,866
2027 Owner Occupied Housing Units by Value	
Total	71,598
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	2.8%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	36.3%
\$400,000 - \$499,999	25.8%
\$500,000 - \$749,999	22.0%
\$750,000 - \$999,999	2.6%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$448,937

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	209,235
0 - 4	8.5%
5 - 9	9.4%
10 - 14	9.2%
15 - 24	13.0%
25 - 34	14.7%
35 - 44	17.0%
45 - 54	13.6%
55 - 64	8.5%
65 - 74	4.1%
75 - 84	1.5%
85 +	0.5%
18 +	67.9%
2022 Population by Age	
Total	278,912
0 - 4	7.7%
5 - 9	8.2%
10 - 14	8.2%
15 - 24	12.5%
25 - 34	14.4%
35 - 44	15.9%
45 - 54	13.0%
55 - 64	10.2%
65 - 74	6.7%
75 - 84	2.6%
85 +	0.7%
18 +	71.4%
2027 Population by Age	
Total	290,294
0 - 4	7.9%
5 - 9	8.1%
10 - 14	8.0%
15 - 24	11.7%
25 - 34	15.6%
35 - 44	16.1%
45 - 54	12.0%
55 - 64	9.4%
65 - 74	6.9%
75 - 84	3.4%
85 +	0.8%
18 +	71.7%
2010 Population by Sex	
Males	103,048
Females	106,188
2022 Population by Sex	
Males	136,893
Females	142,019
2027 Population by Sex	
Males	142,111
Females	148,183

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2010 Population by Race/Ethnicity	
Total	209,236
White Alone	81.9%
Black Alone	3.3%
American Indian Alone	0.8%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	3.5%
Hispanic Origin	14.9%
Diversity Index	49.4
2020 Population by Race/Ethnicity	
Total	267,921
White Alone	71.5%
Black Alone	3.8%
American Indian Alone	1.0%
Asian Alone	6.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.5%
Two or More Races	12.1%
Hispanic Origin	16.8%
Diversity Index	61.5
2022 Population by Race/Ethnicity	
Total	278,911
White Alone	70.9%
Black Alone	3.8%
American Indian Alone	1.1%
Asian Alone	6.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	4.6%
Two or More Races	12.6%
Hispanic Origin	17.0%
Diversity Index	62.2
2027 Population by Race/Ethnicity	
Total	290,294
White Alone	69.2%
Black Alone	4.0%
American Indian Alone	1.1%
Asian Alone	7.1%
Pacific Islander Alone	0.3%
Some Other Race Alone	4.7%
Two or More Races	13.6%
Hispanic Origin	17.3%
Diversity Index	63.8
2010 Population by Relationship and Household Type	
Total	209,236
In Households	99.9%
In Family Households	89.8%
Householder	25.9%
Spouse	20.6%
Child	38.0%
Other relative	3.3%
Nonrelative	2.0%
In Nonfamily Households	10.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment		
Total		176,793
Less than 9th Grade		1.2%
9th - 12th Grade, No Diploma		2.4%
High School Graduate		14.1%
GED/Alternative Credential		2.3%
Some College, No Degree		23.2%
Associate Degree		10.6%
Bachelor's Degree		30.4%
Graduate/Professional Degree		15.8%
2022 Population 15+ by Marital Status		
Total		211,632
Never Married		30.7%
Married		56.6%
Widowed		3.4%
Divorced		9.3%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+		151,123
Population 16+ Employed		97.5%
Population 16+ Unemployment rate		2.5%
Population 16-24 Employed		13.5%
Population 16-24 Unemployment rate		6.9%
Population 25-54 Employed		69.2%
Population 25-54 Unemployment rate		1.7%
Population 55-64 Employed		13.6%
Population 55-64 Unemployment rate		1.9%
Population 65+ Employed		3.7%
Population 65+ Unemployment rate		2.8%
2022 Employed Population 16+ by Industry		
Total		147,299
Agriculture/Mining		0.4%
Construction		5.1%
Manufacturing		9.9%
Wholesale Trade		3.2%
Retail Trade		11.1%
Transportation/Utilities		5.8%
Information		1.9%
Finance/Insurance/Real Estate		12.0%
Services		46.7%
Public Administration		4.0%
2022 Employed Population 16+ by Occupation		
Total		147,300
White Collar		75.3%
Management/Business/Financial		23.1%
Professional		28.7%
Sales		10.7%
Administrative Support		12.8%
Services		11.6%
Blue Collar		13.1%
Farming/Forestry/Fishing		0.1%
Construction/Extraction		2.4%
Installation/Maintenance/Repair		2.6%
Production		2.4%
Transportation/Material Moving		5.5%

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2010 Households by Type	
Total	69,630
Households with 1 Person	16.1%
Households with 2+ People	83.9%
Family Households	77.7%
Husband-wife Families	62.1%
With Related Children	36.2%
Other Family (No Spouse Present)	15.7%
Other Family with Male Householder	5.0%
With Related Children	3.4%
Other Family with Female Householder	10.6%
With Related Children	7.7%
Nonfamily Households	6.2%
All Households with Children	47.8%
Multigenerational Households	4.2%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	69,628
1 Person Household	16.1%
2 Person Household	30.0%
3 Person Household	18.1%
4 Person Household	19.6%
5 Person Household	9.6%
6 Person Household	4.3%
7 + Person Household	2.3%
2010 Households by Tenure and Mortgage Status	
Total	69,627
Owner Occupied	75.3%
Owned with a Mortgage/Loan	68.0%
Owned Free and Clear	7.3%
Renter Occupied	24.7%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	135
Percent of Income for Mortgage	18.7%
Wealth Index	133
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	75,176
Housing Units Inside Urbanized Area	99.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.1%
2010 Population By Urban/ Rural Status	
Total Population	209,236
Population Inside Urbanized Area	99.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments	
1.	Up and Coming Families (7A)
2.	Boomburbs (1C)
3.	Workday Drive (4A)
2022 Consumer Spending	
Apparel & Services: Total \$	\$289,411,693
Average Spent	\$3,118.59
Spending Potential Index	129
Education: Total \$	\$218,971,133
Average Spent	\$2,359.55
Spending Potential Index	120
Entertainment/Recreation: Total \$	\$435,509,013
Average Spent	\$4,692.88
Spending Potential Index	128
Food at Home: Total \$	\$718,098,305
Average Spent	\$7,737.96
Spending Potential Index	125
Food Away from Home: Total \$	\$522,085,662
Average Spent	\$5,625.80
Spending Potential Index	130
Health Care: Total \$	\$831,090,429
Average Spent	\$8,955.52
Spending Potential Index	126
HH Furnishings & Equipment: Total \$	\$318,467,278
Average Spent	\$3,431.69
Spending Potential Index	134
Personal Care Products & Services: Total \$	\$123,230,977
Average Spent	\$1,327.89
Spending Potential Index	130
Shelter: Total \$	\$2,707,750,760
Average Spent	\$29,177.72
Spending Potential Index	127
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$356,432,638
Average Spent	\$3,840.79
Spending Potential Index	141
Travel: Total \$	\$357,138,140
Average Spent	\$3,848.39
Spending Potential Index	134
Vehicle Maintenance & Repairs: Total \$	\$153,117,336
Average Spent	\$1,649.94
Spending Potential Index	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.