



# Community Profile

30 minute commute  
290 S McQueen Rd, Gilbert, Arizona, 85233  
Drive Time: 30 minute radii

Prepared by Esri  
Latitude: 33.34462  
Longitude: -111.82798

**30 minutes**

<b>Population Summary</b>	
2010 Total Population	1,658,044
2020 Total Population	1,897,446
2020 Group Quarters	29,020
2022 Total Population	1,948,666
2022 Group Quarters	29,008
2027 Total Population	2,022,794
2022-2027 Annual Rate	0.75%
2022 Total Daytime Population	2,163,905
Workers	1,215,458
Residents	948,447
<b>Household Summary</b>	
2010 Households	635,915
2010 Average Household Size	2.57
2020 Total Households	737,325
2020 Average Household Size	2.53
2022 Households	759,023
2022 Average Household Size	2.53
2027 Households	789,290
2027 Average Household Size	2.53
2022-2027 Annual Rate	0.79%
2010 Families	397,232
2010 Average Family Size	3.20
2022 Families	458,227
2022 Average Family Size	3.22
2027 Families	474,840
2027 Average Family Size	3.22
2022-2027 Annual Rate	0.71%
<b>Housing Unit Summary</b>	
2000 Housing Units	615,825
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	30.9%
Vacant Housing Units	12.2%
2010 Housing Units	742,200
Owner Occupied Housing Units	52.8%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	14.3%
2020 Housing Units	823,032
Vacant Housing Units	10.4%
2022 Housing Units	840,819
Owner Occupied Housing Units	54.5%
Renter Occupied Housing Units	35.7%
Vacant Housing Units	9.7%
2027 Housing Units	872,055
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	35.6%
Vacant Housing Units	9.5%
<b>Median Household Income</b>	
2022	\$77,068
2027	\$90,815
<b>Median Home Value</b>	
2022	\$339,379
2027	\$371,607
<b>Per Capita Income</b>	
2022	\$41,673
2027	\$48,735
<b>Median Age</b>	
2010	34.3
2022	36.3
2027	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	758,997
<\$15,000	6.9%
\$15,000 - \$24,999	6.0%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	9.2%
\$200,000+	9.7%
Average Household Income	\$106,782

## 2027 Households by Income

Household Income Base	789,264
<\$15,000	4.5%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	4.6%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	12.4%
\$200,000+	11.4%
Average Household Income	\$124,686

## 2022 Owner Occupied Housing Units by Value

Total	458,371
<\$50,000	5.4%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	3.7%
\$200,000 - \$249,999	11.4%
\$250,000 - \$299,999	14.1%
\$300,000 - \$399,999	27.0%
\$400,000 - \$499,999	15.2%
\$500,000 - \$749,999	13.5%
\$750,000 - \$999,999	2.8%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.4%
Average Home Value	\$381,145

## 2027 Owner Occupied Housing Units by Value

Total	478,595
<\$50,000	2.9%
\$50,000 - \$99,999	1.0%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	2.2%
\$200,000 - \$249,999	8.0%
\$250,000 - \$299,999	13.5%
\$300,000 - \$399,999	30.4%
\$400,000 - \$499,999	18.9%
\$500,000 - \$749,999	17.2%
\$750,000 - \$999,999	3.2%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$418,568

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	1,658,042
0 - 4	7.2%
5 - 9	7.1%
10 - 14	6.9%
15 - 24	15.0%
25 - 34	14.8%
35 - 44	13.7%
45 - 54	13.2%
55 - 64	10.1%
65 - 74	6.5%
75 - 84	4.0%
85 +	1.6%
18 +	74.6%
2022 Population by Age	
Total	1,948,666
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.4%
15 - 24	13.5%
25 - 34	15.3%
35 - 44	13.3%
45 - 54	11.4%
55 - 64	11.2%
65 - 74	9.2%
75 - 84	4.9%
85 +	1.9%
18 +	77.1%
2027 Population by Age	
Total	2,022,795
0 - 4	6.6%
5 - 9	6.4%
10 - 14	6.3%
15 - 24	13.1%
25 - 34	15.1%
35 - 44	13.9%
45 - 54	11.0%
55 - 64	10.2%
65 - 74	9.5%
75 - 84	5.9%
85 +	2.1%
18 +	77.3%
2010 Population by Sex	
Males	823,268
Females	834,775
2022 Population by Sex	
Males	967,024
Females	981,641
2027 Population by Sex	
Males	1,002,039
Females	1,020,755

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## 2010 Population by Race/Ethnicity

Total	1,658,044
White Alone	74.3%
Black Alone	4.9%
American Indian Alone	2.6%
Asian Alone	3.9%
Pacific Islander Alone	0.3%
Some Other Race Alone	10.6%
Two or More Races	3.5%
Hispanic Origin	25.8%
Diversity Index	64.8

## 2020 Population by Race/Ethnicity

Total	1,897,446
White Alone	62.7%
Black Alone	5.5%
American Indian Alone	2.8%
Asian Alone	5.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	10.5%
Two or More Races	12.8%
Hispanic Origin	25.6%
Diversity Index	73.5

## 2022 Population by Race/Ethnicity

Total	1,948,666
White Alone	62.1%
Black Alone	5.5%
American Indian Alone	2.8%
Asian Alone	5.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	10.5%
Two or More Races	13.2%
Hispanic Origin	25.8%
Diversity Index	74.0

## 2027 Population by Race/Ethnicity

Total	2,022,793
White Alone	60.4%
Black Alone	5.7%
American Indian Alone	2.9%
Asian Alone	5.8%
Pacific Islander Alone	0.3%
Some Other Race Alone	10.8%
Two or More Races	14.2%
Hispanic Origin	26.1%
Diversity Index	75.2

## 2010 Population by Relationship and Household Type

Total	1,658,043
In Households	98.6%
In Family Households	79.4%
Householder	24.0%
Spouse	17.2%
Child	31.2%
Other relative	4.4%
Nonrelative	2.7%
In Nonfamily Households	19.1%
In Group Quarters	1.4%
Institutionalized Population	0.4%
Noninstitutionalized Population	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	1,309,061
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	5.1%
High School Graduate	16.9%
GED/Alternative Credential	3.3%
Some College, No Degree	22.7%
Associate Degree	9.3%
Bachelor's Degree	25.1%
Graduate/Professional Degree	14.0%

## 2022 Population 15+ by Marital Status

Total	1,571,541
Never Married	37.0%
Married	47.0%
Widowed	4.7%
Divorced	11.2%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,044,595
Population 16+ Employed	97.0%
Population 16+ Unemployment rate	3.0%
Population 16-24 Employed	15.2%
Population 16-24 Unemployment rate	6.4%
Population 25-54 Employed	64.1%
Population 25-54 Unemployment rate	2.4%
Population 55-64 Employed	14.6%
Population 55-64 Unemployment rate	2.4%
Population 65+ Employed	6.1%
Population 65+ Unemployment rate	2.9%

## 2022 Employed Population 16+ by Industry

Total	1,012,905
Agriculture/Mining	0.4%
Construction	6.9%
Manufacturing	8.3%
Wholesale Trade	2.5%
Retail Trade	11.4%
Transportation/Utilities	5.9%
Information	1.8%
Finance/Insurance/Real Estate	10.8%
Services	48.5%
Public Administration	3.5%

## 2022 Employed Population 16+ by Occupation

Total	1,012,904
White Collar	68.0%
Management/Business/Financial	19.9%
Professional	25.0%
Sales	10.1%
Administrative Support	13.0%
Services	14.8%
Blue Collar	17.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	2.7%
Production	3.3%
Transportation/Material Moving	6.5%

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July 20, 2022



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<b>2010 Households by Type</b>	
Total	635,915
Households with 1 Person	28.1%
Households with 2+ People	71.9%
Family Households	62.5%
Husband-wife Families	44.9%
With Related Children	20.9%
Other Family (No Spouse Present)	17.6%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	12.0%
With Related Children	8.0%
Nonfamily Households	9.4%
All Households with Children	32.8%
Multigenerational Households	4.0%
Unmarried Partner Households	7.9%
Male-female	7.0%
Same-sex	0.9%
<b>2010 Households by Size</b>	
Total	635,917
1 Person Household	28.1%
2 Person Household	32.9%
3 Person Household	14.7%
4 Person Household	12.5%
5 Person Household	6.5%
6 Person Household	3.0%
7 + Person Household	2.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	635,915
Owner Occupied	61.6%
Owned with a Mortgage/Loan	46.8%
Owned Free and Clear	14.7%
Renter Occupied	38.4%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	109
Percent of Income for Mortgage	23.2%
Wealth Index	99
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	742,200
Housing Units Inside Urbanized Area	99.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	1,658,044
Population Inside Urbanized Area	99.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Top 3 Tapestry Segments

1. Young and Restless (11B)
2. Up and Coming Families (7A)
3. Boomburbs (1C)

## 2022 Consumer Spending

Apparel & Services: Total \$	\$1,899,952,194
Average Spent	\$2,503.15
Spending Potential Index	104
Education: Total \$	\$1,477,050,563
Average Spent	\$1,945.99
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$2,793,981,219
Average Spent	\$3,681.02
Spending Potential Index	100
Food at Home: Total \$	\$4,822,413,208
Average Spent	\$6,353.45
Spending Potential Index	103
Food Away from Home: Total \$	\$3,429,386,875
Average Spent	\$4,518.16
Spending Potential Index	105
Health Care: Total \$	\$5,421,201,203
Average Spent	\$7,142.34
Spending Potential Index	101
HH Furnishings & Equipment: Total \$	\$2,000,804,751
Average Spent	\$2,636.03
Spending Potential Index	103
Personal Care Products & Services: Total \$	\$807,160,015
Average Spent	\$1,063.42
Spending Potential Index	104
Shelter: Total \$	\$17,913,740,323
Average Spent	\$23,601.05
Spending Potential Index	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,166,591,429
Average Spent	\$2,854.45
Spending Potential Index	105
Travel: Total \$	\$2,211,807,039
Average Spent	\$2,914.02
Spending Potential Index	101
Vehicle Maintenance & Repairs: Total \$	\$999,045,577
Average Spent	\$1,316.23
Spending Potential Index	105

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 20, 2022