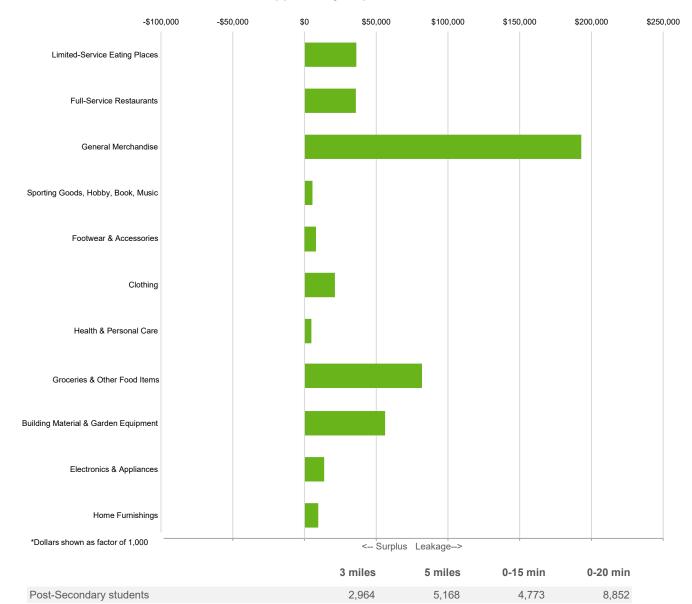


Walmart		3 miles	5 miles	0-15 min	0-20 min	2022
DEMOGRAPHIC OVERVIEW						
	Current Year Estimated Population	24,105	82,318	157,687	315,655	
	Number of Households	8,935	30,099	57,963	117,523	
	Average Home Value	\$ 282,203	\$ 262,609	\$ 284,305	\$ 305,851	
	Population Growth % ('22-'27)	12.1%	5.8%	4.3%	4.1%	
	Current Year Average Age	38.7	38.5	38.4	37.8	
	Current Year Median Household Income	\$ 74,030	\$ 69,733	\$ 73,176	\$ 76,154	
	Current Year % Bachelor's Degree	23.1%	21.6%	24.8%	30.5%	
	Number of Businesses	372	1,175	2,912	7,182	
	Total Number of Employees	5,205	14,790	40,013	114,212	
	Daytime Population	20,901	62,148	138,170	295,584	

Opportunity Gap within 15 min



395

352

869

9th grade to 12th grade

CONSUMER DEMAND AND SUPPLY (OPPORTUNITY GAP)