



Redefining Rural

121,674 people

Our prepared workforce helps more than 13,000 companies succeed.



Save money

Living and doing business here costs less.



5,808 open acres

You'll find 16 regional sites and parks ready for building your business.



Global access

Ports, rail services, and trucking companies get your products to market.



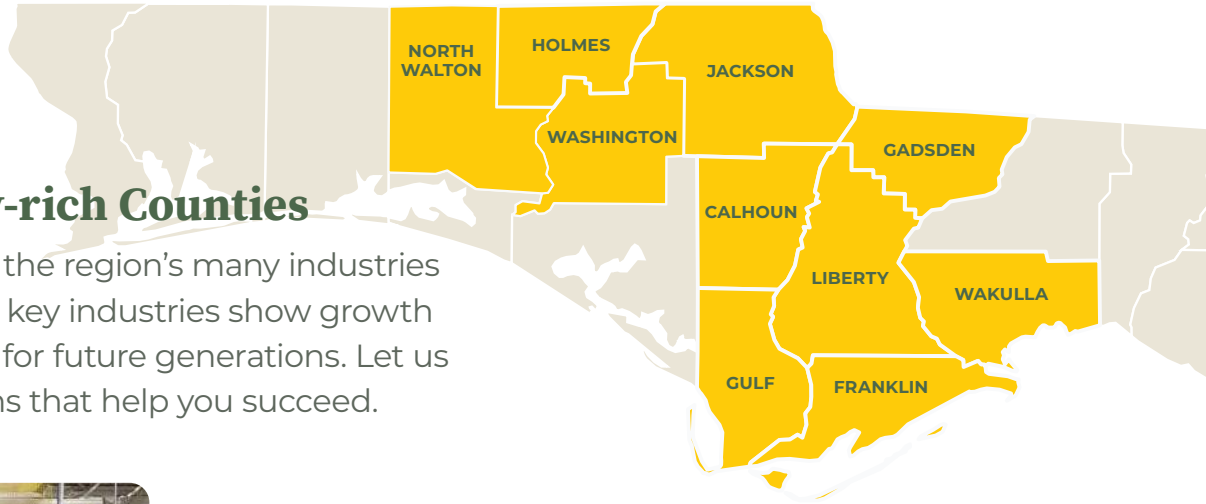
There's so much more going on here than the word "rural" might make you think. Tucked in Northwest Florida's seemingly sleepy towns and countryside you can find advanced manufacturing, cutting edge research, certified industrial sites, robust infrastructure, and talented employees ready to work.

Regional Advantages

PREPARED WORKFORCE
LOW BUSINESS COSTS
CERTIFIED SITES

ACCESS TO MARKETS
OPPORTUNITY ZONE
INCENTIVES





10 Opportunity-rich Counties

We work to promote the region's many industries and resources. These key industries show growth that ensures success for future generations. Let us make the connections that help you succeed.



MANUFACTURING

Northwest Florida's strategic Gulf Coast location connects companies to the U.S. and the world with outstanding road, rail, and port access, making it a desirable location for a variety of manufacturers. Across our ten designated Opportunity Zone counties, this robust sector spans a wide variety of products – from ice cream and caviar to precast concrete and wood pellets, to temperature sensors for space travel, and beyond. Our manufacturing base is substantial, with more than 200 companies generating almost half a billion in annual revenue. Our skilled and dedicated talent pool supports hundreds of jobs in these industries.

LOGISTICS/DISTRIBUTION

Here you can easily and cost-effectively connect with the world from our robust distribution and logistics network of roads, railroads, and deep-water ports. Companies succeed here. This network combined with our ready workforce and lower costs of doing business make Opportunity Florida an ideal spot for logistics and distribution.



VALUE-ADDED AGRICULTURE

Value-added agriculture provides new ways for our regional farmers to add value to their products and increase their revenue. Transforming raw agricultural products into finished goods with a higher value diversifies income streams and reduces dependence on a single crop or industry. This goes a long way to creating a rural economy able to withstand changes in market conditions. More than that, the process of adding value to agricultural products creates jobs in the processing, packaging, and marketing industries.



The increased revenue improves the economic well-being of our region, attracts new investment and spurs local development. Overall, value-added agriculture delivers a more sustainable and prosperous future for northwest Florida.

10 counties • 42 communities • 13,453 businesses and growing