

FOR IMMEDIATE RELEASE

La Marque Named One of HAR.com's Top Ten Hottest Communities in the Houston Area

LA MARQUE - (July 27, 2023) - The city of La Marque, located in Galveston County just 15 miles from Houston and 4 miles from Galveston, has been recognized as one of the top ten “hottest communities” in the region according to the Houston Association of Realtors®. This acknowledgment is based on several factors, including the average sales price of homes, the percentage of transactions year-over-year, and the average days a home is on the market. According to HAR.com, La Marque had the 6th most significant percentage increase in home purchases in the second quarter of 2023, with transactions increasing 17.4% year-over-year, with the average price of a home being \$221,764. La Marque experienced a population increase of 30% between 2010 and 2019.

"Although we are starting to see an increase in activity in some areas inside the loop, affordable housing continues to be the focus, and that's attracting more people to smaller, outlying suburbs," said HAR Chair Cathy Treviño with Side, Inc. La Marque ranked the 6th out of a list of 50 of the hottest communities in the Houston area and is the second-fastest-growing city in Galveston County.

The city's commitment to enhancing recreational spaces and investing in infrastructure has played a pivotal role in attracting new residents and businesses alike. The La Marque Economic Development Corporation, in conjunction with the La Marque City Council, Werner Construction, and HELM Design Group LLC, has started construction on the distinct Renaissance District to make downtown more walkable, bikeable and pedestrian-friendly.

La Marque's inclusion in HAR.com's list of the top ten hottest communities reaffirms its status as a flourishing city with a promising future. Whether it's the welcoming community, thriving business opportunities, or access to excellent schools, La Marque has truly captured the hearts of homebuyers and investors alike.

For more information about La Marque, visit <https://www.ci.la-marque.tx.us/>
For more information on the Hottest Communities in the Houston Area, visit:
<https://www.har.com/content/departement/newsroom?pid=1963>

About La Marque, TX:

La Marque has an estimated population of 19,000, an area of 14.25 square miles, and boasts 14.3 miles of I-45 frontage—more than any other city in Galveston County. In 2023, citizens enjoy easy, breezy coastal living, abundant housing options and the security of a hurricane protection levee system. La Marque is a sportsperson's paradise and offers access to world-class medical, travel and entertainment opportunities.

Citizens and visitors enjoy Bayou Fest, an early fall concert series and BBQ Cook Off offering free family fun. For business, La Marque offers prime I-45 frontage, creative incentives, an abundance of commercial property, a budding downtown revitalization and build-to-suit opportunities.

About Houston Association of REALTORS®: The Houston Association of REALTORS® operates HAR.com and is the country's most successful consumer-facing realtor association website.