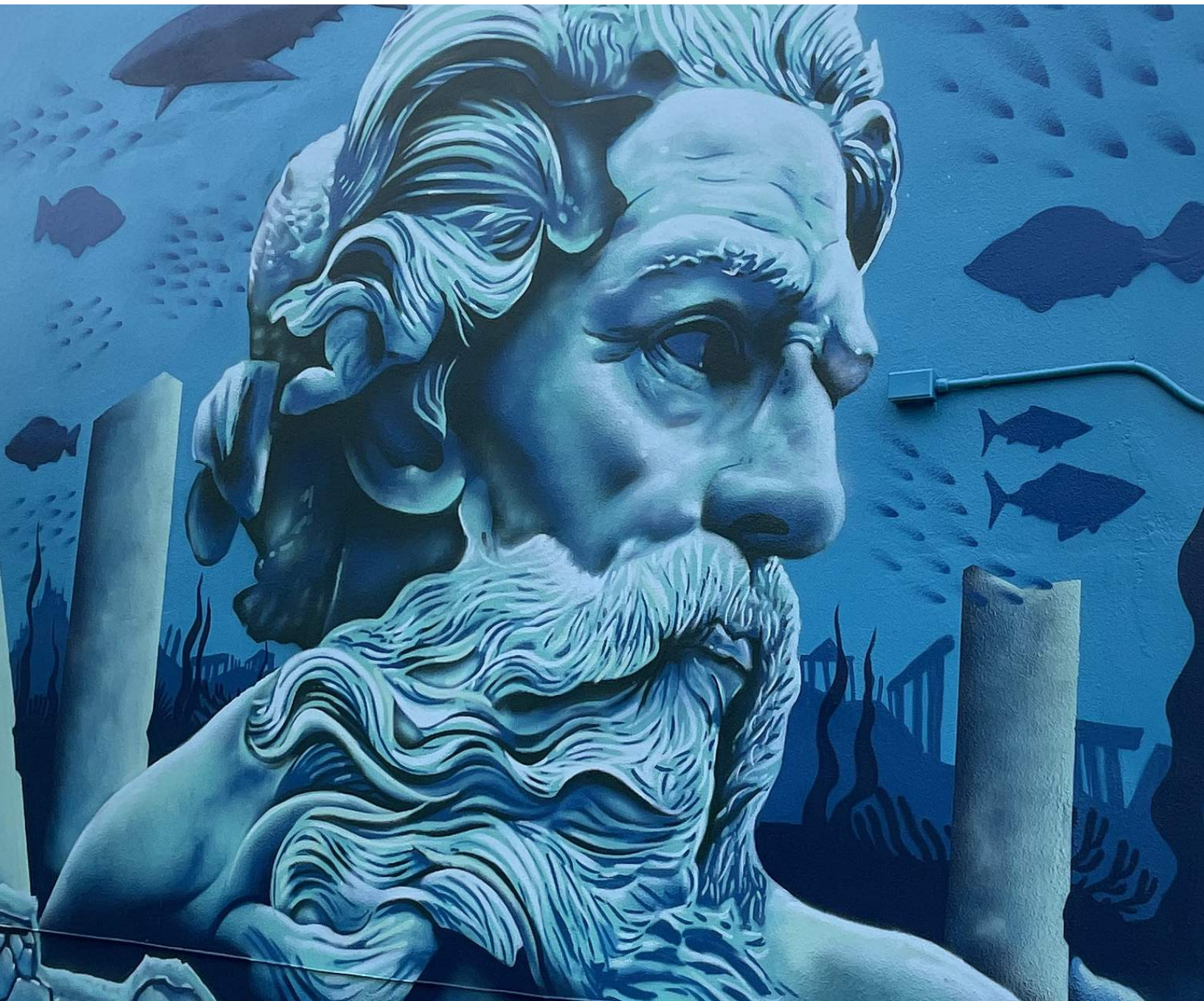


PINELLAS PARK

Public Art Plan

2023

CITY OF PINELLAS PARK, FLORIDA

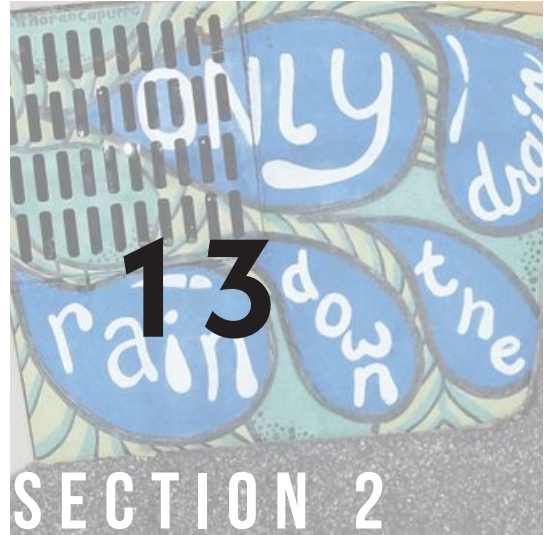




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A MESSAGE FROM MAYOR BRADBURY



The City of Pinellas Park has devoted itself to being a hometown where people live, learn, work, play, and celebrate all of life's opportunities. As a local government, Pinellas Park is committed to delivering outstanding public services that enhance the community and the quality of life.

This public art plan ensures that the City will deliver an effective, efficient, and fun public art program which will also help the City achieve its strategic goals. Public art is an important way to channel the creative energy of our community, shape the City's visual identity, create opportunities, and improve residents' quality of life.

The future is bright for Pinellas Park as we become a leader in delivering intentional and impactful public art for both residents and visitors.

MAYOR SANDRA BRADBURY



EXECUTIVE SUMMARY

The foundation of the Pinellas Park Public Art Plan rests on four pillars: community engagement, stakeholder feedback, best practices, and a forward focus.

Community Engagement

The community engagement efforts that were undertaken as part of the planning process were key to developing not only the vision and priorities for public art, but also the ideas that will help ensure public art becomes a beacon for residents and visitors in Pinellas Park. Engagement efforts included a large-scale survey, as well as in-person engagement at a number of events.

Stakeholder Feedback

Stakeholders were instrumental in developing both the engagement process and the final plan. These highly engaged individuals informed the foundations of this plan and will be key to its future implementation.

Best Practices

The planning team took great care to examine best practices from the public art programs in peer cities throughout the country. This approach ensures that Pinellas Park is implementing a public art program that delivers world-class opportunities for residents and visitors.

Forward Focus

Focusing on the future was a key perspective of the planning team. This ensures that the plan is not just for the city of today but also creates an impactful, sustainable public art program for the future. This program is being developed to outlast those involved in this process in order to create solid deliverables for years to come.



Why Public Art?

COMMUNITY IDENTITY

Pinellas Park has long history, and yet there are great opportunities to enhance the community's identity with residents and neighbors in the region. Public art can help communicate to both residents and visitors the story of Pinellas Park – a city that cares about its residents, what happens here, and where it is going in the future. Implementing public art projects in Pinellas Park can enhance residents' affection for the community, as well as provide its calling card to the world.

BUILDING AN ARTS ECOSYSTEM

A key priority of arts and culture programming in Pinellas Park has been to help create an ecosystem of artists, creatives, performers, and consumers. Past efforts have encouraged artists to locate within the Arts Village, creating opportunities for artists to showcase their art and patrons to enjoy and purchase it. A public art program will help expand the art ecosystem in the city by creating new opportunities for artists and visitors to experience art.

ECONOMIC DEVELOPMENT

As Pinellas Park seeks to improve the local economy, public art can aid the effort. Public art is a natural draw for visitors and has been proven to increase revenue for businesses and government. Additionally, it can be a driver for reinvestment in neighborhoods through aesthetic improvement and heightened attachment to place.



Why Now? Why Placemaking?

Creative placemaking is the collaboration between artists, arts organizations, and community development practitioners to deliberately integrate arts and culture into community revitalization work – placing arts at the table with city policies such as land use, transportation, economic development, education, housing, infrastructure, and public safety.

Creative placemaking projects help transform communities into lively, beautiful, and resilient places with the arts at their core. Creative placemaking supports local efforts to enhance quality of life and opportunity for existing residents, increases creative activity, and creates a distinct sense of place.

As Pinellas Park grows and changes we are at an inflection point, and decisions today will have a long-term impact on the future. A focus on creative placemaking will be core to the identity of the future Pinellas Park that is unfolding before our eyes.

EXECUTIVE SUMMARY

“It’s a wonderful family city that values the arts and keeping its citizens safe and active.”

~ Pinellas Park resident



WHAT WE HEARD

On-the-ground tours, stakeholder interviews, engagement opportunities, and survey responses revealed several themes that will help guide the implementation of a public art program in Pinellas Park.

KEY THEMES

1. Public art has the opportunity to beautify the landscape of Pinellas Park.
2. Public art can enhance the existing identity of the community, while also helping to develop new facets of its identity.
3. More arts-focused experiences and activities are desired by the community.
4. Parks and streetscapes are key areas to add public art. Sculptures, murals, and functional art are the most desired types of public artwork.



OUR MISSION

The mission of the Pinellas Park Public Art Program is to beautify the built environment of our community and enrich the lives of Pinellas Park residents and visitors by creating fun and engaging arts experiences.

OUR GOALS

- To enhance the community identity of Pinellas Park by telling the story of the city's rich history, as well as its vibrant future
- To enhance the built environment of the city, including parks, streetscapes, and public buildings
- To build a flourishing arts ecosystem that supports artists, creatives, performers, and consumers of art
- To create unique arts-focused destinations that promote economic vitality in Pinellas Park
- To engage community partners to build support for public art and cultural activities



02

ESSENCE OF PINELLAS PARK

Understanding community character is key to expressing the essence of any city through public art or placemaking efforts.

Thanks to Pinellas Park's interesting history, diverse residents, and dedicated citizenry, clear elements of what makes Pinellas Park unique quickly emerged as part of this planning process. At public meetings and through online surveys, residents contributed their thoughts on what Pinellas Park represents and what is important

to the community. This feedback, along with further research, was distilled down into the "Essence of Pinellas Park Framework," which can be used to facilitate future public art and placemaking projects that are relevant and Pinellas Park-centric, and that resonate with residents and visitors alike.

ESSENCE OF PINELLAS PARK

How to Use the Framework

The framework outlines a vision for the community character of public art and placemaking in Pinellas Park. Whether the city is developing a new public art installation for a neighborhood, or a developer wants to invest in public art at a project in Pinellas Park, the art should contribute to the story of the city.

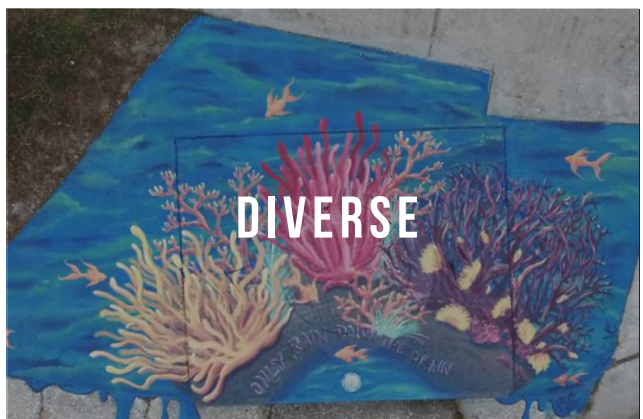
Artists and designers can use this document to become inspired by the city's unique qualities, and integrate Pinellas Park-specific ideas into creative projects. The art in Pinellas Park should express the attachment to and pride residents have for the city. Public art in Pinellas Park should stand out within the state and region, communicating that the city values innovative and engaging public art reflective of its history and residents.

Essence of Pinellas Park Framework

The following concepts become a family of elements that speak to the identity of Pinellas Park, as defined by the locals. Artists may mix and match elements into their designs, or choose to emphasize one element over another to accentuate what is most important to them and how they see Pinellas Park. However creatively the elements of the Essence of Pinellas Park are interpreted, they will serve as a reflection of our beloved city and an inspiration for the creative process. The following Essence of Pinellas Park elements are meant to serve as inspiration when creating artworks and developing place-based projects.

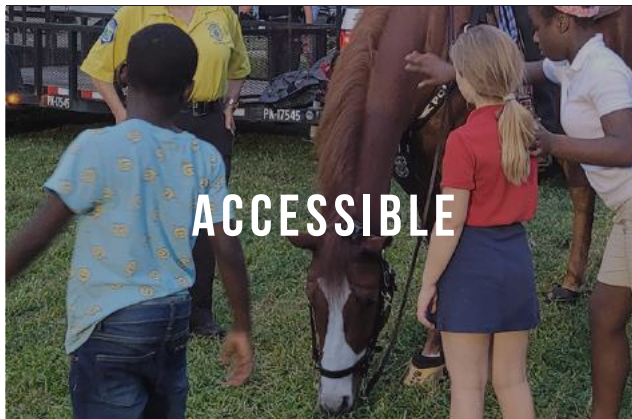
LIVING PAST & VIBRANT PRESENT

Pinellas Park is a community with a storied past that is matched by a vibrant, diverse environment in the present.



A CITY WITH HEART

Pinellas Park is not only the physical heart of Pinellas County, but has grown into a uniquely open, accessible community.



CONNECTED CROSSROADS

With a fortuitous location, Pinellas Park has become both a waypoint and a hub for activity that signifies the future.





03

OPERATIONALIZING THE PROGRAM

Step by step, the City of Pinellas Park can formalize, initiate, and fund a public art program that will have a lasting impact on the city.

Though Pinellas Park has successfully executed a number of public art projects and art-focused programs, a formal program has not been established. The following section details a path for the city to formally establish a public art program and operationalize that program to its fullest potential.

The program will be governed by transparent procedures that ensure it is efficient and effective.

A variety of funding mechanisms to ensure program sustainability are presented.

OPERATIONALIZE A PROGRAM



Step 1: Adopt a Public Art Ordinance

To the extent that there is a public art program in Pinellas Park today, it is an informal outgrowth of the desire for more public art in the city. By adopting the Pinellas Park Public Art Ordinance, City Council will formalize a Pinellas Park Public Art Program and prepare it for success.

The proposed Public Art Ordinance (detailed in Appendix 1) will do the following:

- Establish a definition for "Public Art"
- Create a Public Art Fund
- Adopt the Public Art Plan
- Direct the program to implement Public Art Policies



Step 2: Implement Public Art Policies

In order to create an efficient, transparent, and successful public art program, the policies outlined below have been developed for the City of Pinellas Park. These policies will operationalize the Pinellas Park Public Art Program, as established by the Public Art Ordinance, and should be used as the basis for decision making for the program.

The Public Art Policies are outlined on the following pages and detailed in Appendix 1.

PROPOSED PUBLIC ART POLICIES

Administrative Guide

This section details the parties responsible for public art in Pinellas Park and their roles in executing a successful public art program. Included is a requirement for an annual Work Plan for the program. The guide defines how the Work Plan will build consensus on what the program can accomplish each year.

Use of Funds

This policy details how Pinellas Park Public Art Program funds may be used throughout the development and implementation of public art projects.

Acquisition Policy

This policy establishes the practices for acquiring artwork through the Public Art Fund. This detailed policy will ensure a transparent process for acquiring artwork, and favors open-ended selection processes to promote artistic excellence and further the program's goals and strategies.

Collection Management Policy

This policy establishes the management practices for artwork acquired through the solicitation and donation processes. These pieces are considered part of the city’s Permanent Collection and must be cared for in accordance with the Maintenance Policy. The Collection Management Policy is intended to maintain the value of the city’s Permanent Collection and guard against inappropriate disposal of any of its pieces.

Donation Procedures

This policy creates procedures for individuals or organizations who request to donate artwork to the city. These donations may be considered on a case-by-case basis; requests for consideration shall be made to the Public Art Manager.

Maintenance Policy

This policy establishes the procedures for maintaining the current and future public art collection. Also included in this policy are directions for surveying the collection, working with artists to establish a maintenance plan for any commissioned work, and inspection guidelines.

Step 3: Use Artist Calls and Selection Committees

In order to steward the Pinellas Park Public Art Program and build a world-class public art collection, the city should utilize artist calls and ad-hoc selection committees to acquire public art.

Artist calls should be developed by staff or consultants and widely distributed. Selection committees should be made up of staff representatives, community members, and art professionals from throughout the region.

A standing selection committee could be convened for an extended period of time, or ad-hoc committees could be created for each artist call.

Selection committees should generally be composed of the following:

- **Art and Design Professionals:** Four members with expertise in the field of art or design, such as an art historian, gallery director, art professor or instructor, landscape architect, urban planner, urban designer, architect, or other art or design professional. In order to incentivize participation, the art and design professionals should be compensated at a reasonable fixed rate per meeting as determined by staff.
- **Community-at-Large Member:** One member of the community at large.
- **Staff Member:** One staff member affiliated with the project in question.

Step 4: Fund Public Art

Below are several public art funding mechanisms to ensure a sustainable public art program.

General Fund Allocation

A regular allocation of funding for public art projects would help to jumpstart the Pinellas Park Public Art Program.

Community Redevelopment Area (CRA) Funding

A number of potential large-scale projects are located within the CRA District.

Percent for Public Art in City Capital Improvement Projects

The Percent for Art legislation will encumber one percent of CIP (publicly-funded capital improvement projects) per year for the commissioning of public artworks, which will usually be sited in, on, or adjacent to the building or project being constructed. The Percent for Art ordinance guarantees a funding stream for public art projects regardless of what happens to city budgets or arts funding. The policy also guarantees that public art projects are planned each year, as long as CIPs are underway and municipal construction continues.

All capital construction projects qualify except the following: regular road maintenance, underground infrastructure, and underground utility projects with no above-ground components other than roads. Projects with underground infrastructure, including utility projects, should be included when there are visual elements of the project above ground. The total budget of the project should include all underground components.

Types of potential Capital Improvement Projects to include public art:

- Roads
- Streetscape projects
- Fire and police stations
- Parks
- City facilities



04

PLACE-BASED STRATEGIES

This chapter outlines place-based strategies to help Pinellas Park execute a successful public art program, as well as public art typologies.

Pinellas Park has taken great care to ensure that building size, scale, and usage is appropriate for the spirit and feel of the city. Future projects and development should integrate unique art and elevated

design. By integrating the Essence of Pinellas Park into public spaces, Pinellas Park can continue to shape its identity around the experience of place.

Public Art Strategies

The following strategies should be the basis of all future public art projects in Pinellas Park.



STRATEGY 1: INVEST IN DESTINATION PUBLIC ART

Its location in the heart of Pinellas County makes Pinellas Park not just convenient, but also close to millions of residents and visitors of the region. Creating public art that is big, bold, and eye catching will help to ensure that the artwork is visited by residents and tourists. By drawing folks to the community, public art can go beyond its visual benefits by creating economic development opportunities.

STRATEGY 2: INTEGRATE PUBLIC ART INTO PARKS AND PUBLIC SPACES

Parks and public spaces are key destinations for residents in Pinellas Park. Over seventy-five percent of survey respondents wanted to see public art within parks, and these types of public spaces are natural locations for public art. The implementation of public art should be closely coordinated between the Public Art Program and the Parks and Recreation team. Public art should be retroactively added to existing parks. Artwork should be integrated into the construction of any new parks.



STRATEGY 3: UTILIZE PUBLIC ART TO FURTHER CITY PRIORITIES

The city has a diverse set of ever-changing priorities, but public art is always a good tool to help advance other city or community goals. As new initiatives are explored and rolled out, the city administration should look for ways to include public art as part of addressing other strategic priorities of the city.

PUBLIC ART STRATEGIES

STRATEGY 4: USE GATEWAY PUBLIC ART TO ENHANCE COMMUNITY IDENTITY

Gateways into Pinellas Park lie in many well-travelled but under-recognized locations. Adding public art to key city entry points will help ensure that residents and visitors take notice of Pinellas Park as an important and interesting destination.





STRATEGY 5: CONTINUE TO INVEST IN SMALL-SCALE PUBLIC ART

Pinellas Park has had great ongoing success by investing in small-scale public art, such as the storm drain mural program. By continuing this type of small-scale investment, the city can ensure that even if there is not always large-scale funding available, art is still being added around the city.

Opportunities for smaller-scale artwork include:

- Utility box wraps
- Bike racks
- Murals
- Bus shelter wraps
- Mosaics

STRATEGY 6: ADMINISTER A FLEXIBLE AND EFFICIENT PROGRAM

Each city that initiates a public art program has unique needs and deserves a unique program that works for their community. Pinellas Park needs a flexible program that will adapt as funding allows and needs arise. This means that the city should look to ad-hoc selection committees rather than a formal codified commission in order to facilitate the implementation of public art. The city may also look to partners or outside consultants to assist with conducting artist calls and coordinating the installation of artwork once artists are selected.



Public Art Typologies

Several types of art are mentioned throughout this document as ideal media for public art in Pinellas Park. They are described in detail on the following pages.



SCULPTURE

Whether contemporary, irreverent, traditional, or something more, sculptures are often the highlight and focal point of civic art. Sculptures may have the express purpose of celebrating civic pride or, inversely, become culturally defining showpieces for the city. Sculptures often fit well when created in or alongside gateways, parks, and city centers, and can take on many shapes and sizes.

MURALS

Murals can transform an empty or vandalized wall into a colorful and stimulating piece of art. Opportunities for murals exist in Pinellas Park in many spaces throughout the city – on the backs of commercial buildings, on dumpster enclosures, at parks and recreation centers, and more. Ephemeral works such as murals allow for the exposure of many artists over a short period of time, rather than a few artists over a long period of time.

FUNCTIONAL ART

Pinellas Park has focused on improving the infrastructure to improve residents' quality of life. Due to the ongoing addition of infrastructure in the city, there is an opportunity to implement unique designs instead of otherwise ordinary pieces. This may be an affordable and efficient way to create a major visual impact. Some possible options for functional art installations include bike racks, benches, medians, storm drains, manholes, installations within parking lots, monument signage, sidewalk treatments, and more.



LIGHT INSTALLATIONS

Contemporary artists have begun to use lighting in creative and interesting ways in order to manipulate the built environment with limited physical impacts. Light installations may be used on existing buildings, in parks, or in other locations. They may be especially useful and impactful when used in infrastructure projects.





MULTIMEDIA

Multimedia installations may combine many types of art in ways that expand the imagination. Video, lighting, sculpture, murals, and more can be combined to make multimedia installations some of the most interesting pieces around. Multimedia installations are especially useful for temporary or pop-up installations.

POP-UP AND TEMPORARY ART

Art can be long-lasting or it can be something that is experienced for a short time. Though temporary art isn't long-lived, it can have a lasting impact on the community. Temporary installations can create a sense of whimsy and joy in unexpected places, such as construction sites and temporarily empty storefronts.

Temporary art can be done inexpensively and easily. It can be a small pop of color or a huge "WOW." Whatever it is, its short lifespan gives energy to the space and drives excitement within the community. Temporary art invites collaboration.



INTERACTIVE ART

Interactive art is conceived, designed, and implemented around spectators. While interesting to look at, this art asks us to think, have fun, and gather in celebration. Interactive art can make children laugh while also bringing back the inner child in adults. Sometimes it can ask spectators to help determine an outcome or participate in a story. Because it requires action, this type of art is memorable and beloved.





05

BIG IDEAS FOR PLACEMAKING

The following pages are filled with big ideas for placemaking projects that are meant to create excitement and inspire future projects.

This section looks into Pinellas Park's future, with several concepts that present ambitious opportunities meant to inspire residents and city leaders.

While these ideas could be directly implemented, they are meant as a starting point to demonstrate what could be, not necessarily will be, implemented as conceptualized.

Project 1: "Heart of Pinellas Park"

SITE DESCRIPTION

SITE DESCRIPTION

This site is a vacant lot that is in the Art Village between the Studios @ 5663 and Pompei Monster Factory. The site fronts the busy Park Boulevard to the south and a parking lot to the north.

INSPIRATION

- NDY Sculpture, Indianapolis, Indiana
- Bending Arc, St. Pete Pier
- Welcome to Fabulous Las Vegas Sign

PROJECT DESCRIPTION

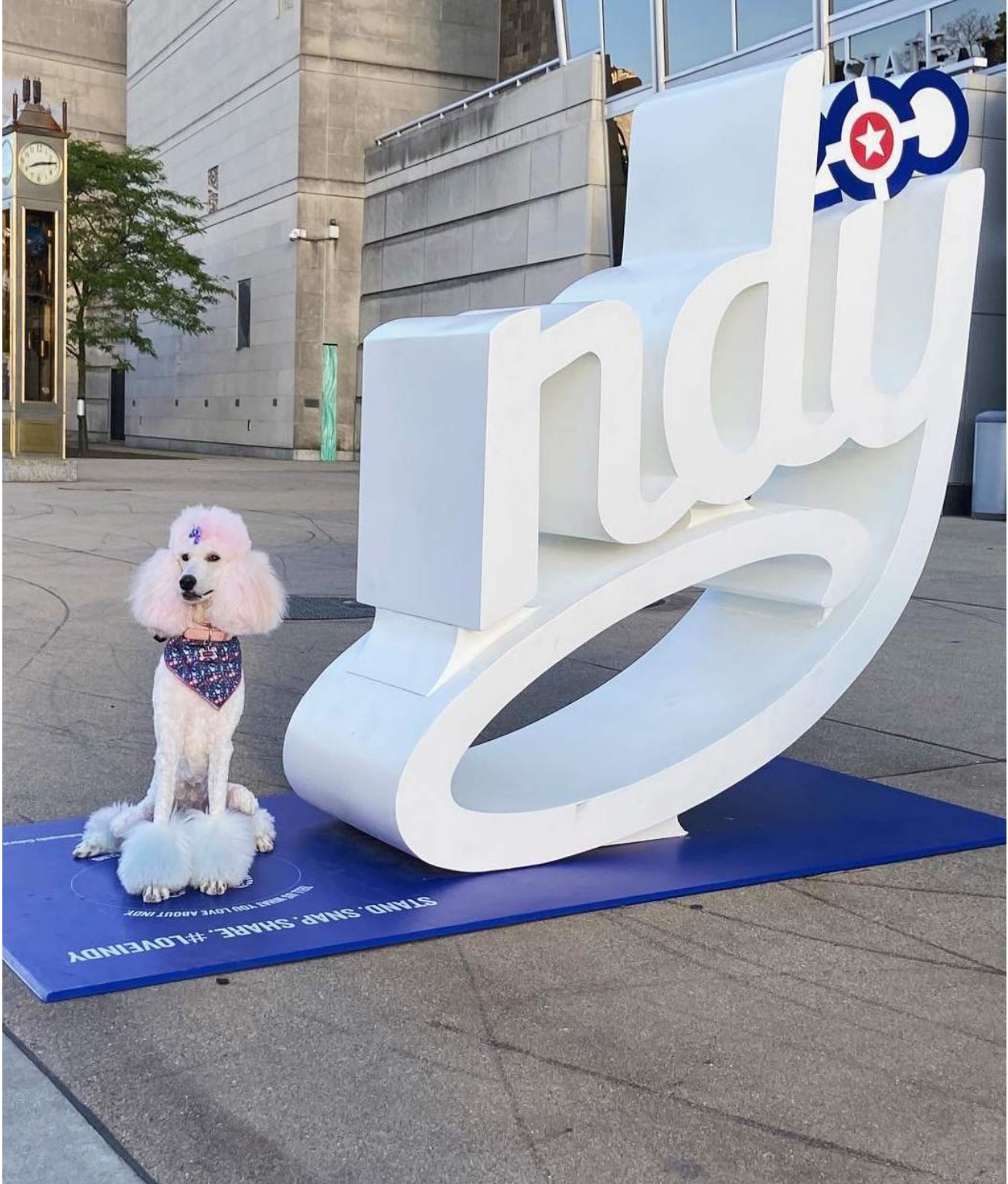
In order to enhance the Arts Village as a destination the proposed site would be transformed into the "Heart of Pinellas Park". This would be a pocket park with a number of art and placemaking installations.

A large-scale neon heart would be the focal point of this proposed pocket park. The heart would be a sculpture lit with neon or other lighting. A large pole would run from the sculpture up into the sky that would feature a lit heart that would serve as a beacon for the park and the arts village to passing motorists.

A mural wall would separate this area from Park Boulevard. Each side of the wall could have permanent or rotating murals that would serve as a backdrop for the heart sculpture.

Additional elements in the pocket park could include neon palm trees or living landscaping.





BIG IDEAS FOR PLACEMAKING



Existing Site



Existing Site



Heart of Pinellas Park, Pocket Park Facing North



Heart of Pinellas Park, Pocket Park Facing South

Project 2: Make Some Music Park



PROJECT DESCRIPTION

Public engagement demonstrated that a vast majority of Pinellas Park community members desire more live music and live performances in the city. A music-focused park would create space not only for public performance but also for children and adults alike to engage with music-based outdoor play.

By creating this space the city can create a regional draw with opportunities for outdoor performance of both live music and theater.



SITE DESCRIPTION

Given the success of the Pinellas Park Performing Arts Center, the City Hall and England Brothers Park area would present an ideal site for the addition of a music park. It could include a small outdoor amphitheatre, as well a series of interactive music installations and music-focused public art.

Project 3: Utility Box Program



PROJECT DESCRIPTION

Utility boxes come in all shapes and sizes, but one thing rings true for all of them – they are ugly. Cities across the country use utility box artwork as a way to beautify these otherwise unsightly features. A utility box program is a small-scale, cost effective way to implement public art. The gold standard is to implement vinyl wraps that can be removed when faded or damaged. Wraps also provide opportunities for digital artists and photographers who are often left out of public art.

BENEFITS

- Low cost and high impact
- Spread throughout the community
- Provides opportunities for a variety of artists
- Wraps are removable

Project 4: A Horse, of Course



PROJECT DESCRIPTION

Equestrian culture is an important component of Pinellas Park's identity. A whimsical installation of a horse would not only help to enhance that identity, but would do so in a playful way that attracts visitors and generates social media interest.

INSPIRATION

- Equestrian culture in Pinellas Park
- Big Blue Bear, Denver, Colorado
- Home, Tampa International Airport
- Scioto Lounge, Columbus, Ohio

Project 5: All Nature, All Play



PROJECT DESCRIPTION

Natural artwork can be alive or made with organic materials that degrade over time. The beauty of this type of art lies not only in its look, but also its sustainability and positive impact on the environment. Pinellas Park could take it a step further and use natural artwork to create play spaces for both kids and adults. This could take the form of larger-scale work, as pictured above, or smaller scale mazes or labyrinths that you might see in a garden.

INSPIRATION

- Artwork of Patrick Dougherty (Pictured in Asheville, North Carolina)
- Labyrinths and corn mazes

Project 6: Beacons of Pinellas



PROJECT DESCRIPTION

Pinellas Park is a key gateway, as millions of visitors pass through on their way to nearby destinations like St. Pete Beach, Clearwater, and many other beachside destinations. Large public art featured at prominent gateway locations would help to stake out a separate identity for Pinellas Park in the region.

SITE DESCRIPTION

Ideal locations include near Sawgrass Lake Park, a gateway entrance from Interstate 275, and Roosevelt Boulevard and 688, a gateway from St. Pete-Clearwater Airport.

Project 7: Pinellas Park Arts Path



PROJECT DESCRIPTION

Adding an art trail to Pinellas Park would create the opportunity to connect multiple cultural destinations in the community, while also creating opportunities for outdoor activity and public art.

INSPIRATION

- Indianapolis Cultural Trail
- Johnny Cash Trail, Fulsom CA



SITE DESCRIPTION

The Pinellas Park Arts Path could focus on connecting the City Hall campus and Performing Art Center with Arts Village, Park Station, and the Community Development Campus. A separated multi-use path could be adorned with various public art installations connecting all the facilities.

Project 8: Neon City Grant Program



PROJECT DESCRIPTION

Few things enliven a dark streetscape more than neon signs. These signs not only have an artistic quality to them, but also are a natural draw. Pinellas Park could create a grant program for arts-focused businesses (such as galleries, photography studios, etc.), or businesses within specific footprints (such as the Arts Village), to help pay for the cost of creating and installing neon signs. These would help create a destination and could be done alongside other improvements.

INSPIRATION

- Facade grant programs
- Neon signs all around the country



Project 9: At Makes A Splash (Pad)!



PROJECT DESCRIPTION

Nothing says summertime fun like a splash pad! These public amenities are a major draw and a great opportunity to impact residents and visitors alike. By integrating public art into a splash pad project we can transform a fun public amenity into an immediately recognizable landmark for Pinellas Park.

A splash pad enhanced with public art could take many forms. The public art could be directly integrated into the water feature or located nearby as a landmark.



INSPIRATION

- The Dancing Hares at Ballantrae Community Park, Dublin, OH
- Water Guardians, Toronto, ON



06

IMPLEMENTATION PLAN

The following implementation plan is meant to be a long-term guide for overall implementation of the Public Art Program.

In addition to this implementation plan serving as a program guide, annual Work Plans will be developed that help detail how implementation should be handled on a day-to-day basis.

IMPLEMENTATION PLAN

SHORT-TERM (1-3 YEARS)

PROCESS/POLICY

1. Adopt proposed Public Art Policy, including Public Art Ordinance
2. Seek General Fund Allocation while exploring future permanent funding mechanisms
3. Assign Public Art Manager or procure outside consultant to assist with implementation of Public Art Program
4. Identify regional arts professionals to serve on future selection committees

STRATEGIES/PROJECTS

1. Develop annual Work Plan in coordination with various city departments
2. Identify key gateway locations for future project implementation
3. Implement Utility Box Public Art Program
4. Coordinate with Parks and Recreation on potential public art opportunities in parks
5. Explore implementation of potential Arts Village sign and public space improvements
6. Implement neon sign grant program

LONG-TERM (4-10 YEARS)

PROCESS/POLICY

1. Adopt long-term funding mechanism
2. Revisit staffing needs as program begins to mature
3. Revisit process needs to ensure that the selection committees are working appropriately

STRATEGIES/PROJECTS

1. Continue to develop annual Work Plans in coordination with various city departments
2. Implement large-scale gateway public art and explore partnerships for additional gateway public art
3. Continue small-scale public art implementation efforts
4. Implement public art projects in coordination with Parks and Recreation and other city departments



APPENDIX 1

PUBLIC ART POLICY

The Public Art Policy includes a draft ordinance, as well as policies that define how the City of Pinellas Park will implement a Public Art Program.

Given the complexity of executing a world-class public art program, the Pinellas Park Public Art Policy is a detailed guide informing all aspects of the Pinellas Park Public Art Program.

Within the Public Art Policy, provisions include guidelines for the use of funds, public art acquisition, collection management, donation procedures, and ongoing maintenance.

PUBLIC ART ORDINANCE

Definitions.

For the purposes of this policy, the following terms, phrases, and words and their derivations shall have the meanings given herein:

Artist when used herein shall mean a practitioner of the creative arts, generally recognized as such by critics and peers, with a body of work including commissions, exhibitions, sales, publications, and collections. For the purposes of this document, "Artist" shall not include persons primarily working in the professional fields of architecture, engineering, design, or landscaping.

Public Art Plan or Plan when used herein shall mean the Public Art Plan of the City of Pinellas Park, Florida, as it exists or may be amended. The Plan shall provide a process for the systematic selection of pieces of Art and locations of Art to be included in public spaces.

Public Art Manager or Manager when used herein shall mean the Public Art Program Manager as determined by the City of Pinellas Park.

Public Art Program when used herein shall mean the Public Art Program of the City of Pinellas Park, Florida.

City when used herein shall mean the City of Pinellas Park, Florida.

Public Art, Art, Artwork, or Work of Art when used herein shall mean an original physical work created or produced by an Artist. Artwork may be freestanding or integrated with the work of other design professionals into a building or site. Artwork may be new or may be an existing Work of Art. Artwork may include, but is not limited to:

- Sculpture: freestanding, wall-supported, or suspended; kinetic; electronic, in any material or combination of materials
- Murals or portable paintings, in any material or variety of materials
- Fiber works, neon, glass, mosaics, photographs, prints, calligraphy, earthworks, any combination of forms of media, including light, sound, literary elements, film, holographic images, and video systems; hybrids of any media and new genres
- Furnishings or fixtures, including but not limited to, gates, railings, lighting, street lights, signage, or seating, if created by Artists as unique elements or limited editions
- Artistic or aesthetic elements of the overall architecture or landscape design, if created by a professional Artist or a design team that includes a professional Visual Artist. Such design elements may include pools, paths, benches, planters, and fixtures, and vegetative materials where designed by a professional Visual Artist and/or an integral part of Artwork by the Artist.

- Temporary Artwork or installation that serves the purpose of providing community and educational outreach

The following are not considered Artwork for the purposes of Public Art funding:

- Art objects which are mass produced or are of standard manufacture, such as playground equipment, fountains, statutory elements, signage, maps, corporate logos, or other functional elements, unless incorporated into an Artwork by an Artist commissioned for that purpose
- Reproductions, by mechanical or other means, of original Artwork, except in the case of limited editions controlled by the Artist, cast sculpture, film, video, photography, printmaking, or other media arts
- Decorative, ornamental, architectural, or functional elements which are designed by the building architect as opposed to elements created by an Artist commissioned for that purpose
- Services or utilities necessary to operate and maintain an Artwork over time

Public space when used herein shall mean any area or property (public or private) which is accessible or visible to the general public a minimum of eight hours per business day.

Publicly owned land when used herein shall mean any land open to the public and managed by the City of Pinellas Park, Florida.

Pinellas Park Public Art Collection when used herein shall mean all works of Art owned by the City of Pinellas Park, Florida.

Purpose.

The purpose of this article is to set forth policies and procedures for acquiring, commissioning, and placing new Public Art, and the management, maintenance, preservation, and restoration of historical Artwork within the City's Public Art Program.

The Pinellas Park Public Art Program.

- Public Art may be acquired by the City and featured on publicly owned land for the visual enjoyment of residents and visitors.
- The Pinellas Park Public Art Program shall operate pursuant to the policies and procedures set forth in the Public Art Plan and adopted by resolution of the City Council.
- The Pinellas Park Public Art Collection shall consist of Artwork selected through an open, equitable, and competitive process.
- The City Manager shall designate a City employee or contractor to serve as the Public Art Manager to oversee and administer the Public Art Program.

Funding.

Funding for the Pinellas Park Public Art Program will be deposited into the Public Art Fund. Funds may be deposited into the account via contributions from the general fund as determined by City Council. Additionally, funds will be contributed to the account based on the Percent for Art

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in Capital Improvement Projects provision.

Public Art Fund.

Funds in this account may not be used for the general expenses of the City. Funds in the account must be used for acquisition, commissioning, exhibition, and conservation of Public Art. Funds designated for Public Art may be used on Artist fees, Artwork fabrication and installation, acquisition or relocation of existing works of Art, required permits and insurance during the fabrication and installation of Artwork, supporting infrastructure explicitly for the Artwork (such as electric, lighting, foundation), informational and/or promotional materials and public events directly related to Artwork, and curators and contracted services.

Percent for Art in Capital Improvement Projects.

One percent of publicly funded Capital Improvement Projects will be set aside for Public Art. These funds may be used in association with the project they are allocated from, or deposited into the Public Art Fund. Projects these funds will be allocated from include:

- Road and streetscape projects
- Fire and police stations
- Parks
- City facilities
- Utility projects in which there are visual elements of the project above ground

All capital construction projects qualify except the following:

- Regular road maintenance, underground infrastructure, and underground utility projects with no above-ground components

Funding from the Percent for Art in Capital Improvement Projects will be deposited into the Public Art Fund.

ADMINISTRATIVE GUIDE

The Administrative Guide outlines the roles and responsibilities of citizens, City staff and elected officials in the development, funding, and implementation of the City of Pinellas Park Public Art Program. The Plan provides guidelines and requirements for the development of an annual Public Art Work Plan, the funding and acquisition of Public Art, the selection of Artists and Artwork, and the implementation and conservation of the Pinellas Park Public Art Collection. It is intended to ensure that the City of Pinellas Park Public Art Program is implemented in a fair and consistent manner that enables a community-oriented, artistically creative process and promotes the cultural, aesthetic, and economic vitality of Pinellas Park.

The Public Art Program will be led by the City of Pinellas Park and administered through Community Development in partnership with other departments and outside community groups. The Mayor and City Council will retain ultimate responsibility for the program. Day-to-day responsibility for the program will reside with the Public Art Manager, appointed by the City Manager. The Public Art Manager will be a City staff member and have an oversight role of all Public Art projects that are executed within the City. The Public Art Manager will collaborate with City staff or outside contractors in order to execute projects, particularly within the Parks and Recreation, Public Works, and Communication and Marketing departments.

Pinellas Park City Council and Mayor.

The Pinellas Park City Council has adopted an ordinance establishing the Pinellas Park Public Art Program. As the community's elected officials, the Mayor and City Council members are ultimately responsible for the outcomes of the Public Art Program.

City Council responsibilities will include:

- Review and approve the annual Public Art Work Plan as prepared by the Public Art Manager, including annual appropriations for Public Art
- Give final approval to Public Art selections, placement, and funding

Public Art Selection Committees.

In order to steward the Pinellas Park Public Art Program and build a world-class Public Art collection, the City should utilize Artist calls and ad-hoc selection committees to acquire Public Art.

Artist calls should be developed by staff or consultants and widely distributed. Selection committees should be made up of staff representatives, community members, and art professionals from throughout the region. A standing selection committee could be convened for an extended period of time, or ad-hoc committees could be created for each Artist call.

Selection committees should generally be composed of the following:

- Art and Design Professionals: Four members with expertise in the field of art or design, such as an art historian, gallery director, art professor or instructor,

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landscape architect, urban planner, urban designer, architect, or other art or design professional. In order to incentivize participation, the art and design professionals should be compensated at a reasonable fixed rate per meeting as determined by staff.

- Community-at-Large Member: One member of the community at large
- Staff Member: One staff member affiliated with the project in question

Public Art Manager.

The City Manager has designated one Community Development staff member or outside consultant to oversee citywide Public Art activities and implement the Public Art Program. As the Public Art Fund grows, the Public Art Manager will see an increase in the time and work needed to implement the Public Art Program. Additional staff resources or outside consultants may be required in order to assist in implementing projects, particularly those of larger scale.

Public Art Program Manager responsibilities will include:

- Work with various departments to develop potential projects for inclusion in the annual Work Plan
- Present an annual Work Plan to City Council
- Coordinate with stakeholders to ascertain advice on any matter pertaining to Public Art including:
 - Annual Work Plan
 - Artist selection juries and process
 - Purchase of Artwork
 - Commission and placement of Artwork
 - Public Art programming
- Present an annual report of Public Art activities
- Coordinate the hiring of an outside consultant or agency to administer Public Art projects as needed
- Ensure various City departments are following the City's Public Art Policy

City Staff.

City staff members, particularly department heads, should look for opportunities to include Public Art in Capital Improvement Projects (CIP) throughout the City, particularly in locations identified as priorities in this Plan. Overall Public Art responsibilities include:

- Explore opportunities to include public art in existing CIP projects
- Coordinate with the Public Art Manager for inclusion of projects within the annual Work Plan and report

Public Art Work Plan.

The Public Art Work Plan is an annual document that outlines what projects will be initiated and in-process during the upcoming fiscal year. The Public Art Manager will develop the Work Plan in consultation with staff, stakeholders, City Council and the Mayor, and will submit it to the Mayor and City Council as part of the annual budget for review and approval.

The following steps will be taken to develop the Public Art Work Plan:

- Work with City departments to determine availability of funds for the upcoming year
- Identify projects to be paid for by identified funding, including acquisition and maintenance
- Develop a draft Public Art Work Plan that will include locations, goals, and budgets for Public Art projects and programs for staff review
- Present the Work Plan to City Council as part of the City budget approval process
- Integrate feedback from City Council to determine the final Work Plan

POLICY INTRODUCTION

In order to establish a strong Public Art Program, the City of Pinellas Park will adopt this overall policy, which includes: Use of Funds; Acquisition; Collection Management; Donation; and Maintenance. For the purposes of this policy, terms, phrases, and words and their derivations shall have the meanings defined within the Public Art Ordinance.

Mission for Public Art in Pinellas Park.

The mission of the Pinellas Park Public Art Program is to beautify the built environment of our community and to enrich the lives of Pinellas Park residents and visitors by creating fun and engaging Art experiences.

Goals of Public Art in Pinellas Park.

- To enhance the community identity of Pinellas Park by telling the story of the City's rich history as well as its vibrant future
- To use Public Art to enhance the built environment of the City, including its parks, streetscapes, and public buildings
- To build a flourishing arts ecosystem that supports Artists, creatives, performers, and consumers of Art
- To create unique, arts-focused destinations that promote economic vitality in Pinellas Park
- To engage community partners to build support for Public Art and cultural activities

USE OF FUNDS

Funding for the Pinellas Park Public Art Program may come from the Pinellas Park Public Art Fund or through other sources, as deemed appropriate by the City, as well as from grants and/or contributions from private entities, other public agencies, or philanthropic sources.

Use of Funds.

Public Art funds may be spent for:

- Calls for Entry, RFQs/RFPs, concept designs, maquettes, juror stipends, and other costs related to competitions and commissions
- Artist fees, including travel stipends and expenses related to travel
- Artwork fabrication and installation
- Acquisition of existing Artworks
- Relocation of existing or commissioned Artworks
- Required permits and insurance during the fabrication and installation of the Artwork
- Informational/promotional materials and public events directly related to the Artwork
- Artwork appraisal
- Art-related community events
- Staffing and services of an Arts Administrator
- Curators and contracted services

The Public Art funds may not be spent for:

- Mass produced work, with the exception of limited editions controlled by the Artist
- Professional graphics, unless designed or executed by an Artist or used in the development of collateral material
- Decorative, ornamental, or functional elements that are designed by a project's architect or other designer
- Routine maintenance exceeding more than 10% of the annual budget
- Purchase of existing Artworks outside of the selection process

ACQUISITION

This policy establishes the practices for acquiring Artworks. The policy creates a thorough and transparent process for acquiring Artwork and favors open-ended selection processes in order to ensure artistic excellence in the City's Public Art Collection.

Process for Selecting an Artist or Artist Team.

Selecting an Artist is one of the most important steps in commissioning Public Art. An open, equitable, competitive process that inspires the Artist and engages the community can be an enriching experience that leads to more creative and exciting Public Art.

Goals of the selection process:

- To satisfy the goals of the project site
- To further the mission and goals of the Public Art Program
- To select an Artist or Artists whose existing public Artworks or past collaborative design efforts have demonstrated a level of quality and integrity
- To identify an approach to Public Art that is suitable to the goals and demands of the particular project
- To select an Artist or Artists who will best respond to the distinctive characteristics of the site and the community it serves
- To select an Artist or Artists who can work successfully as members of an overall project design team
- To ensure that the selection process represents and considers the interests of all parties concerned, including the public
- To ensure, on average, the demographics of the Artists and Selection Committee members are reflective of Pinellas Park's population

Artist Selection Methods for Commissioning New Artwork.

Open Competition.

In an Open Competition, any Artist may submit their qualifications or proposal, subject to any requirements established by the Artist Selection Committee. The Requests for Qualifications (RFQs) or Requests for Proposals (RFPs) should be sufficiently detailed to permit Artists to determine whether their Art is appropriate for consideration. Open Competition allows for the broadest range of possibilities for a site and brings in new, otherwise unknown, and emerging Artists.

Limited or Invitational Competition.

In a Limited Competition, or Invitational, several pre-selected Artists are invited by the Artist Selection Committee to submit their qualifications and/or proposals. This method may be appropriate when the City is looking for a small group of experienced Artists, when there is a limited timeframe, or if the project requirements are so specialized that only a limited number of already-identified Artists would be eligible. It is possible that this list of Artists would come

from a prequalified list.

Direct Selection.

On occasion, Artists may be chosen directly by the Artist Selection Committee. Direct selection may be useful on projects with an urgent timeline, low budget, or very specific project requirements. It is possible that this Artist would come from a prequalified list. Approval from the Mayor and the City Manager must be secured to utilize this selection method.

Direct Purchase.

Some projects require the purchase of a specific Artwork due to the exacting nature of the project or a very limited project timeline. In this case, the Artwork must be “one-of-a-kind” and not mass-produced or off-the-shelf. It is possible that this Artwork would come from an Artist on a prequalified list. Approval from City Council and the City Manager must be secured to utilize this selection method.

Prequalified Artist List.

The City may decide to develop a prequalified pool of Artists from which it can choose Artists for Limited Competition, Direct Selection, and Direct Purchase. This pool would be developed based on a comprehensive review of Artist qualifications. This list could be updated annually or bi-annually, depending on the frequency of new projects.

Artist Selection Process.

Once an Artist selection method is determined, a selection process will be established. A jury of recognized experts will make recommendations for selected Artists to create site-specific Artwork or for selected Artwork to be exhibited. The Artist selection process will interpret and review Artists’ proposals based on the selection criteria.

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Artist Selection Committee.

Membership of Selection Committees.

Membership will be determined by the Public Art Manager with input from staff and stakeholders. Committee members will be representative of the community demographic and consist of at least five but no more than nine members from the list below:

- Artists or arts administrators
- Art or design professionals
- The City of Pinellas Park project manager, who may appoint the project architect or project landscape architect in their stead
- A member of the project Steering Committee, if one has been appointed

Conflicts of Interest.

Selection Committee members will declare any and all conflicts of interest for all projects and Artwork under consideration at the beginning of their meetings. A conflict of interest exists if a Committee member, an organization the Committee member is associated with as a staff or Committee member, or a Committee member's family member, has the potential to gain financially from the project under consideration by the Committee. In order to promote public confidence in this process, a Committee member may also declare a conflict if they think there may be a perception that they have a conflict. If a Committee member has a conflict, he/she must not participate in the Committee's discussion or decision regarding the project. They must also refrain from discussion about the project and from influencing fellow Committee members.

Procedures.

During an Artist selection process, Committee members will not submit applications for the placement of their own Artwork and/or projects. City staff and Committee members are able to invite Artists to participate but must refrain from giving advice to applicants or answering their questions and instead direct such questions to the Manager during the selection process.

Project Implementation Process for Site-Specific Artworks.

Upon a decision of the Artist Selection Committee, the Manager will prepare a contract that includes the scope of work, fee, schedule, and relevant terms and conditions.

The City will follow the process for contracting required by City Charter and other applicable laws. For some projects, the contract with the Artist may be phased to include two scopes of work with separate pay schedules and deliverables. The first phase would include all design documentation, including final design, stamped engineering drawings, installation details, and a revised fabrication budget and timeline. The second phase would include all costs related to fabrication and installation.

- The Manager will ensure all documents are signed and insurance coverage secured before issuing a notice to proceed, and will be responsible for coordinating the work of the Artist to ensure the successful integration of the Artwork into the project. The Manager will organize a meeting with all integral staff to review roles, responsibilities, and schedules.

If specified in the contract, the Artist will develop design development drawings for review and approval from the City before proceeding with fabrication. The Manager will schedule meetings with the appropriate offices to review and approve the plans.

If the Artist proposes any significant design changes, the Manager will seek input from the Selection Committee and the appropriate City departments before approving said changes in writing, per the terms and conditions of the contract. If the change will affect the budget, scope, or schedule, the Manager will initiate a contract modification, if funds are available to do so.

The Manager will be responsible for overseeing the installation of the Artwork and for ensuring that all the necessary requirements have been completed prior to interim and final invoice payments to the Artist.

Maintenance Plan.

Understanding maintenance and care of Public Art begins before an Artwork is created. During the design phase, or when a donation is initiated, the City, Artist, and/or sponsor will review and analyze the design proposal and advise on maintenance and operations of the Artwork. For large or complex Artworks, or Artworks with large budgets, a conservator should be commissioned by the City to give a report on the Artwork.

The appropriate party will submit a Maintenance Plan to the City of Pinellas Park, which will review and then catalog any tasks associated with maintenance of the Artwork.

The Maintenance Plan will enable the City to:

- Evaluate the quality and sustainability of the proposed or existing Public Artwork
- Establish maintenance requirements, assign schedules, and identify potential costs
- Determine whether the City of Pinellas Park should accept or decline the design proposal and/or Public Artwork

To produce the Maintenance Plan, the Artist should examine and render an opinion on the following:

- Durability
- Type and integrity of materials
- Construction/fabrication technique
- Internal supports, anchoring and joining, and footings
- Landscaping
- Vulnerable and delicate elements
- Drainage of Artwork
- Potentially dangerous elements
- Security
- Location
- Environment
- Whether the design encourages/discourages interaction

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- Effects of skateboarding, graffiti, and any other potentially damaging activities

The Maintenance Plan will include:

- A record of the Artist's intentions for the Artwork
- Recommendations to mitigate potential problems discovered during the examination
- Notes about how the Artist would like the Artwork to age
- An itemization of long-range considerations and care, highlighting maintenance and the anticipated needs for periodic conservation treatment or repairs
- Identification of the lifespan of the Artwork and an estimate of its durability in consideration of that lifespan

Lifespan of Artwork.

This lifespan will be selected from one of four categories:

- Temporary: 0–2 years
- Short-Term: 2–10 years
- Medium-Term: 10–25 years
- Long-Term: 25+ years

The Artwork may also be identified as site-integrated, or part of the site and/or the architecture, as appropriate, and will thereby fall into the Long-Term lifespan category above.

COLLECTION MANAGEMENT

The City of Pinellas Park acquires Artworks by commission and donation. Processes for these acquisitions are dictated by the Public Art Ordinance and by the Acquisition and Donation Policies. Artworks acquired through these processes are considered to have been accessioned into the City's Permanent Collection and must be cared for in accordance with the Policy and Procedure for Maintenance and the Collection Management Policy. Artworks in the City's possession that were acquired outside of or before these policies may not be accessioned pieces of the Permanent Collection and thus may not be subject to the Artwork Collection Management Policy. The Collection Management Policy is intended to maintain the value of the City's Permanent Collection and guard against the arbitrary disposal of any of its pieces.

Objectives.

- Maintain a collection management program that results in a high-quality, City-owned Public Art Collection
- Eliminate Artworks that are unsafe, not repairable, or no longer meet the needs of the City of Pinellas Park
- Respect the creative rights of Artists
- Support an efficient workload for staff

Definitions.

For the purposes of this policy, the following terms, phrases, and words and their derivations shall have the meanings given herein:

Deaccession means a procedure for the withdrawal of an Artwork from the Permanent Collection and the determination of its future disposition.

Relocation means a procedure for the movement of an Artwork from one location to another.

Life Spans

- Temporary: 0–2 years
- Short Term: 2–10 years
- Medium–Term: 10–25 years
- Long–Term: 25+ years

General Policies.

Removal from Public Display.

The City Manager must approve the removal of non-temporary Artwork upon the advice of staff based on the deaccession criteria below. City Council should be informed of removals prior to them being undertaken.

If the Artwork is removed from public display, the City of Pinellas Park may consider the

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following options:

- Relocation: If City staff decides that an Artwork must be removed from its original site, and if its condition is such that it can be re-installed, the City will attempt to identify another appropriate site. If the Artwork was designed for a specific site, the City will attempt to relocate the work to a new site consistent with the Artist's intention. If possible, the Artist's assistance will be requested to help make this determination.
- Storage: Artwork may be stored until a new site has been identified or the City decides to deaccession the Artwork.
- Sale or Trade: After deaccession, the Artwork may be sold or traded.

Provision for Emergency Removal.

In the event that the structural integrity or condition of an Artwork is such that the Artwork presents an imminent threat to public safety, the City may authorize immediate removal without the Artist's consent, and have the Artwork placed in temporary storage. The Artist must be notified of this action within 30 days. The City will then consider options for repair, reinstallation, maintenance provisions, or deaccessioning. In the event that the Artwork cannot be removed without being altered, modified, or destroyed, and if the Artist's agreement with the City has not been waived under the Visual Artists' Protection Act, the City must attempt to gain written permission before proceeding. In the event that this cannot be accomplished before action is required in order to protect the public health and safety, the City shall proceed according to the advice of the City Attorney.

Criteria for Deaccession.

The City may consider the deaccessioning of Artwork for one or more of the following reasons, in the event that it cannot be re-sited:

- An Artwork is not, or is only rarely, on display because of lack of a suitable site
- The condition or security of the Artwork cannot be reasonably guaranteed
- The Artwork has been damaged or has deteriorated, and repair is impractical or infeasible
- The Artwork endangers public safety
- In the case of site-specific Artwork, the Artwork's relationship to the site is altered because of changes to the site
- The Artwork has been determined to be incompatible within the context of the Collection
- The City of Pinellas Park wishes to replace the Artwork with work of more significance by the same Artist
- The Artwork requires excessive maintenance or has faults of design or workmanship
- Written request from the Artist
- The Artwork has become publicly associated with racism, sexism, homophobia, xenophobia, acts of assault or violence, or other offensive themes, particularly those aimed at minorities or underrepresented people

Integrity of Artworks.

The Pinellas Park Public Art Program will seek to ensure the ongoing integrity of the Artworks in its Collection, and the sites for which they were created, to the greatest extent feasible, in accordance with the Artist's original intentions, and consistent with the rights afforded by the 1990 Visual Artists Rights Act.

Access to Artworks.

The City will seek to assure continuing access to Artwork by the public, although the City may limit availability due to circumstances such as funding, public safety, display space, and deaccession processes.

Life Spans.

Life spans that have been assigned to the work during the commissioning process will be taken into consideration as part of requests for deaccession or removal. For Artworks that have not been assigned a life span, the Manager may engage experts to assist in assigning the Artwork a life span, based on the life expectancy of the Artwork's materials and fabrication methods.

Application Processes.

Preliminary Request.

Permanent Artworks must be in place for at least five years before deaccession or relocation requests will be considered, unless matters of public safety necessitate their removal. Deaccession or relocation requests may be submitted by one of the following:

- Neighborhood organization or homeowners association
- Resident
- City department
- Independent committee or commission of the City
- City Council Member

Deaccession and Removal Request.

The Manager will provide applicants with an application form that will serve as the applicant's formal request for consideration by the City.

Review Process.

The Manager will review requests and make a decision regarding deaccession or relocation. The Manager may seek input from stakeholders to assist with the decision.

Public Meeting.

The City will hold at least one public meeting for the purpose of gathering community feedback on a proposed deaccession or removal. The City may also decide to hold additional public meetings or gather community input through other methods. The City may seek additional information regarding the Artwork from Artists, galleries, curators, appraisers, or other professionals prior to making a recommendation.

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Artist Involvement.

If deaccession or removal is recommended, the Artist (if available) will be contacted and invited to provide input to the City. The Artist's contract, along with any other agreements or pertinent documents, will be reviewed and sent to the City Attorney's Office for final approval.

Recommendation.

The Manager will prepare a report that includes the opinion of the City Attorney on any legal restrictions that may apply to the specific Artwork. City Staff's recommendation may include dismissing the request and/or modifying, relocating, selling, donating, disposing, or storing the Artwork.

The Manager will provide all relevant correspondence, including but not limited to:

- Artist's name, biographical information, samples of past Artwork, and resume
- A written description and images of the Artwork
- Artist's statement about the Artwork named in the Deaccession or Relocation Request (if possible)
- A description of the selection process and all related costs that were incurred at the time the Artwork was selected
- A formal appraisal of the Artwork (if possible)
- Information regarding the origin, history, and past ownership of the Artwork
- Information about the condition of the Artwork and the estimated cost of its conservation
- Information and images of the Artwork's site
- Any information gained from the public meeting held about the deaccession and removal of the work
- Feedback from the Director of the City department responsible for operating and maintaining the Artwork
- Detailed budget for all aspects of conservation, maintenance, repair, installation, operation, insurance, storage, and City staff support
- The Artist's contract with the City

City staff can recommend one or more of the following methods for an Artwork's deaccession:

- Sale or Exchange: Any sale shall be in compliance with the State of Florida and City of Pinellas Park laws and policies governing sale of municipal property.
 - The Artist, or their estate, will be given the first option to purchase or exchange the Artwork(s).
 - A sale may be through auction, gallery resale, direct bidding by individuals, or other forms of sale in compliance with the State of Florida and City of Pinellas Park law and policies governing surplus property.
 - An exchange may be through an Artist, gallery, museum or other institution for one or more Artwork(s) of comparable value by the same Artist.
 - No Works of Art shall be traded or given to City of Pinellas Park staff.
 - Proceeds from the sale of Artwork shall be placed in a City of Pinellas Park account designated for Public Art purposes. Any pre-existing

contractual agreements between the Artist and the City regarding resale shall be honored. An exception to these provisions may be required if the Artwork was originally purchased with funds that carried with them some restriction, for example, bond funds for street and sidewalk improvements, in which case the proceeds shall be placed in an account designated for Art allowed under similar restriction(s).

- Destruction of Artwork: If Artwork is deteriorated or damaged beyond repair, or deemed to be of negligible value.
- Donation of Artwork: If the City of Pinellas Park is unable to dispose of the Artwork in a manner outlined above, the Public Art Manager may recommend the donation of the Artwork to a non-profit organization or similar such entity.

Costs.

If deaccession or relocation accommodates the applicant's interests or project, the applicant may be required to cover the costs of deaccession or relocation, at no cost to the City.

Conflicts of Interest.

No Artworks shall be given or otherwise transferred publicly or privately, to officers, directors, or employees or staff of the City of Pinellas Park, or their immediate families or representatives of the City of Pinellas Park.

Compliance with Applicable Policies and Regulations.

Deaccession and relocation of Artwork will be done in a manner that complies with all other applicable City of Pinellas Park, state of Florida, and federal procedures, policies, and regulations.

Existing Public Art Pieces at time of Policy Adoption.

Existing Public Art pieces on City-owned property should be evaluated using the deaccession criteria to ensure that it is appropriate for the City to continue to own and maintain the pieces. If they do not meet the deaccession criteria, they will be accessioned into the Pinellas Park Public Art Collection.

DONATION PROCEDURES

Requests to donate Artwork to the City may be considered on a case-by-case basis. Requests for consideration shall be made through the Public Art Manager in consultation with a ad-hoc selection committee if desired.

Donation Requirements.

The City will consider donations on the following bases:

- The donation contributes to and enhances the City's Public Art Collection
- The donation meets a high standard of quality and is appropriate and meaningful to the community
- The donation follows required City procedures, including the submission of a Donation Proposal and a Maintenance Plan. Donation Proposal requirements are included in this policy. The requirements for the Maintenance Plan can be found in the Pinellas Park Public Art Program Policy and Procedure for Maintenance Policy.
- The donation proposal includes a plan to fund and deliver ongoing operations and maintenance – or the resolution accepting the Public Art must identify how maintenance will be funded.
- The donation proposal is reviewed and approved or denied by the City of Pinellas Park.

The City will not accept a donation of Artwork until all funds for development, fabrication, siting, and installation have been secured. The City will consider the following types of donation proposals for Artworks for City-owned property:

- An already completed work of Art
- A commissioned Artwork by a specific Artist or Artists to be created especially for a City-owned property

Donation Proposal Procedures and Review Process.

Donors shall complete an Art Donation Agreement Application (donor form), and submit the form to the Manager. Following a positive initial review by staff to evaluate the donation request and determine its appropriateness, as measured by approval criteria, staff will provide a written recommendation to the City. The City will then determine whether the donation is in the City's best interest and is consistent with the City's goals and applicable City laws, policies, ordinances, and resolutions. The City will notify the donor, in writing, identifying final conditions if approval is granted. The City will create and affix the donation plaque in accordance with the City's Gifting Policy.

Ownership.

Once a gift is accepted by the City, the City shall be the sole owner of the donated item and will have the right, in its sole and absolute discretion, to deaccession of any donated item without providing notice to or obtaining the consent of the donor.

Criteria for Evaluation.

Evaluation elements will include, but not be limited to, the following:

- City-Owned Property: Donated Public Art must be located on City-owned or City-managed property.
- Relevance and Site Context: Works of Art must be appropriate for their proposed locations and surroundings, and/or complement the architecture, topography, history, and social dynamic of the locations in which they are placed.
- Artist and Artwork Quality: The Artist demonstrates the ability and potential to execute the proposed Artwork, based on previous Artistic achievement and experience. Duplication of work will also be considered. The Artwork must enhance the City's Public Art Collection.
- Physical Durability: The Artwork will be assessed for long-term durability against theft, vandalism, and weather.
- Public Safety and Liability: The Artwork will be assessed for any public safety concerns, as well as for any potential liabilities for the City.
- Sustainability: Consideration will be given to the environmental impact and sustainability of the proposed Artwork, including its operations and maintenance requirements/costs.
- Legal: Proposed terms of donation, legal title, copyright authenticity, Artist's right to reproduce, liability, and other issues as deemed appropriate will be considered.

Memorial Gifts.

Memorial gifts will have an additional review process, which will include, but not be limited to, the following:

- Significance: A person or historic event being memorialized must be deemed significant enough to merit such an honor.
- Time-frame: If an Artwork is portraying a person in their likeness, the person so honored will have been deceased for a minimum of five years prior to consideration.
- Community Value and Timelessness: The Art selected represents broad community values and timeless qualities that will be meaningful to future generations.
- Location: A location under consideration must be an appropriate setting for the memorial; in general, there should be some geographic justification for the memorial being located on a specific site.

The City reserves the right to remove memorials at any time it deems necessary.

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Art on Loan or Temporary Display on City-Owned Property.

Art on loan or Art on temporary display on City-owned property must meet the Donation Requirements above, follow the Donation Proposal Procedures above, and be favorably reviewed by City staff as specified in the Donation Proposal Review Process. Art on loan or Art on temporary display on City-owned property must not be accessioned or added to the City's inventory list and master database.

Acceptance and Accession of the Artwork.

If the proposal is accepted by the City of Pinellas Park, a formal agreement will be negotiated outlining the responsibilities of each party (the City, the sponsor(s), the Artist, and outside contractors, where applicable).

The agreement will address project funding, insurance, siting, installation, operations and maintenance, project supervision, vandalism, the right of removal or transfer, public safety, and other issues as necessary.

The City of Pinellas Park will be the owner of the Artwork and reserves the right to remove or alter the Artwork to ensure public safety, or because of any other City concerns. The City upholds copyright law and the Visual Artists Rights Act of 1990. Any changes will be made in consultation with the Artist and sponsor(s) when possible, or notification will be provided.

The completed and installed Artwork will be accessioned and added to the City's inventory list and master database with all accompanying documentation.

Removal, Relocation, or Deaccession of the Artwork.

In accepting a donation of Artwork, the City of Pinellas Park will not be bound by any agreement with the donor that restricts the City's ability to act in the best interest of the City of Pinellas Park. Nothing in the acceptance of a donation of Artwork shall prevent the City from approving subsequent removal, relocation, or deaccessioning of such donations if it serves the City's best interest to do so. The City will deaccession and dispose of Works of Art in its collection in accordance with the Collection Management Policy.

MAINTENANCE

The Pinellas Park Public Art Maintenance Program uses the Public Art Fund.

The Public Art Maintenance Program will be administered by the City of Pinellas Park with advice from stakeholders and other outside partners through annual evaluation and planning for maintenance of the existing Collection.

The Program addresses:

- Accessioning and inventorying the City's Public Art Collection
- Conducting a semiannual Survey and Condition Assessments of all work in the collection
- Preparing a biennial Public Art Maintenance Plan
- Overseeing routine maintenance and special conservation treatment of the City's Public Art Collection

Every five years, the City of Pinellas Park will conduct an assessment of the condition of all Public Art with a qualified professional conservator and develop a prioritized list of works in need of conservation or maintenance. This list will be the basis of the biennial Public Art Maintenance Plan.

Under this plan, trained contractors may carry out routine maintenance. For work in need of a higher level of maintenance, specialized care, or conservation treatment, the Program will utilize the maintenance funds available in the Public Art Acquisition Fund.

Procedures Prior to the Public Art Maintenance Program.

Maintenance Plan.

As described in the Acquisition Policy, all acquired Artworks must have a Maintenance Plan developed.

Utilization of the Maintenance Plan.

The Maintenance Plan will be used to:

- Advise the Public Art Manager, City Department Directors, and others who must review and approve design proposals, or accept or decline donated Public Artworks
- Troubleshoot the production of construction drawings, Artwork fabrication, and the site preparation
- Follow up on the Artist's recommendations
- Reference during the post-fabrication/installation inspection to prepare a final report and a punch-list to complete the project

The City of Pinellas Park, professional conservators, and Artists will strive to address the

PUBLIC ART POLICY

recommendations in the Maintenance Plan without unduly interfering with the aesthetic intent of the proposed Public Art.

Post Fabrication/Installation Inspection.

The Post-Fabrication/Installation Inspection conducted by City staff will be based on the Maintenance Plan that was carried out during the design phase. It will accomplish the following:

- Ensure that recommendations made in the Maintenance Plan and during fabrication were followed
- Confirm that the Artwork is executed as proposed and agreed upon
- Confirm that there are no missing or incomplete elements
- Establish that material quality and stability are acceptable
- Establish that fabrication quality and stability are acceptable
- Confirm that installation is stable and secure
- Confirm that stainless steel is fully and properly “passivated”
- Confirm that, if required, protective coatings have been applied
- Ensure that warranties for electronic and other media are submitted as necessary
- Identify any remaining vulnerabilities
- Confirm no new damage resulting from installation process
- Ensure that the Maintenance Plan is accurate and amended as needed
- Confirm that the plaque/public notice meets program guidelines and is properly installed

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APPENDIX 2

SUMMARY OF PUBLIC ENGAGEMENT

The following section includes
detailed responses to the
Pinellas Park Public Art Plan Survey.

SUMMARY OF PUBLIC ENGAGEMENT

QUESTION 1:

WRITE ONE OR TWO WORDS THAT COME TO MIND WHEN DESCRIBING PINELLAS PARK AS A COMMUNITY.

- beautiful
- caring helpers
- family oriented
- home
- fun
- crowded
- weird
- great
- wholesome
- fun
- beautiful
- helping
- eclectic
- family
- christmas
- great library
- growing
- several parks
- fun
- great
- helpful
- beautiful surroundings
- community
- fun
- peaceful
- clean
- friendly
- family friendly
- family
- awesome
- fun events
- warm
- beauty
- love
- safe
- friendly
- friendly
- park events
- art
- community
- great
- urgent
- togetherness
- friendly
- parks
- closenit
- safe
- nice
- unique
- safe
- beautiful
- Diverse
- nice
- great
- quiet
- fun
- friendly
- helpful
- location
- neighborhood
- friendly
- friendly
- events
- fun
- safe
- home
- collective
- homey
- friendly
- quiet
- Karens
- Getting crowded
- Family
- Small town
- Neighborhood
- Yes community
- Small town
- Hardworkers
- Growing
- The center
- Slowly coming together
- Smaller Community
- New Growth
- Sport
- Home
- Expect the unexpected
- Boring
- Family
- friendly
- nice community
- convenient
- great
- quaint
- concerts
- concerts
- great place
- fabulous
- careful
- friendly
- friendly
- friendly
- growing
- friendly
- step child of pinellas
- sun
- friendly

- renovated
- family
- awesome
- beautiful
- friendly
- friendly
- fun
- Growing
- Ok
- Unique village
- Diverse
- Horses
- Diverse
- small town feel
- Limited thing for the less wealthy
- Community
- Shifting toward high density population
- Diverse
- Crowded
- horse town
- educational
- friendly
- activity
- very friendly
- homey
- friendly
- friendly
- active
- small town feel
- friendly
- convient
- fellowship
- great
- caring
- charming
- maintenance
- show
- growing community
- Music
- friendly
- my
- friendly
- live in cargo
- trees
- home sweet home
- urbanized
- equestrian
- small
- outdated
- clean
- up and
- hometown feel
- growing
- Pride
- Equestrian
- Family
- Ponds
- friendly
- Friendly
- Art forward
- Lovely
- Small
- Friendly
- Small town in a big city
- Friendly
- centrally located
- basic
- recreation
- diversified
- diverse
- central location
- antiquated
- boring
- loves horses
- Quaint
- Beautiful Community
- Sprawl
- Family
- Friendly
- Quirky
- Undefined borders (Not a marked change
- from St Pete/
Clearwater/
Largo)
- Simple
- Friendly
- green space
- Eclectic
- Outdoor Parks
- Misunderstood
- we are getting younger
- friendly
- peaceful
- art
- friendly
- clean
- grungy
- easy to navigate
- arts
- Fun
- Art
- Welcoming
- Friendly
- Home
- Family
- Diverse
- Involved
- Bright
- Art hub
- Lake
- Fun
- Friendly
- Regressive
- Well rounded in events
- Small (old days) or quaint
- Home
- Small
- Very friendly
- Small town feel
- Improving on streets
- Diverse
- Fun

SUMMARY OF PUBLIC ENGAGEMENT

- Home
- Birth place
- Beautiful
- Togetherness
- Strong
- great
- Asian
- Busy
- Interesting
- Robust
- Beautiful
- Up In coming
- safe zone
- clean
- kind
- crazy
- hot
- fun
- engaging
- helpful
- family oriented
- caring
- close nit
- clean
- family activities at park
- up and coming - potential
- everything is within walking distance
- quiet
- sweet
- family oriented
- enchanted
- lots of activities
- connected
- safe
- clean
- community
- strong
- welcoming
- community oriented
- art
- green
- smiles
- friendly
- safe
- classic
- christmas parade
- fun
- family
- love it!
- reliable
- family
- organized
- family
- unique
- family oriented
- family friendly
- nice
- Active
- beautiful
- safe
- friendly
- entertainment
- great neighbors
- friendly
- multicultural
- friends
- safe
- art
- horses
- clean
- kids
- inviting
- pretty
- clean
- central location
- Loosing charm
- Potential
- Eclectic
- Creativity
- Inviting
- Family caring clean fun
- Diverse
- Out of touch
- Equestrian
- Families
- Convenient
- Friendly
- Old Florida
- Lovingly Old school
- Parks
- diverse
- variety
- enjoyable
- friendly
- friendly
- safe
- business
- safe
- sunny
- family
- kid friendly
- great
- community
- sun
- Diverse
- Nothing special
- Unique city
- Safe
- Rural-City
- homey
- Friendly
- Losing greenspace
- Something for everyone
- Family
- boring
- parks
- nice
- many options for families
- comfortable
- small community in some areas
- interesting
-

- convenient
- friendly
- community values
- fun
- accessible
- convenient
- fun
- fun
- many activities
- Nature
- home
- family oriented/friendly
- programs
- melting pot
- pass-through
- trailers/mobile homes
- outdated
- happy
- asian food
- parks
- coming
- multi-cultural
- Growing
- Outdoor fun
- Somewhat conservative
- Rich, poor
- safe
- Family focused
- Welcoming
- Equestrian
- Rural peace, urban convenience
- Welcoming
- farm
- dated
- floody
- unique
- consistent
- close knit
- Weird
- Centrally located
- Undefined
- Agriculture
- Secure
- Home
- Commercial (dominated by concrete, strip malls and warehouses)
- Trying to finally be progressive.
- horses
- progressing
- family
- worldly
- music
- clean
- friendly
- eclectic
- creative
- Creative
- Family
- Growing
- Convenient
- Beach
- Beach
- Family fun
- committed
- Adventure
- Seminole
- Family friendly
- Arts
- Caucasion
- growing
- Friendly people
- Quaint
- it is finally cleaning up
- Congested
- Unity
- Fun
- Hidden Gems
- Quality
- Aware
- Caring
- united
- Opportunities
- Different
- Friendly

QUESTION 2:

WHAT ABOUT PINELLAS PARK MAKES IT UNIQUE?

- pinellas is so unique, the stores, parks, etc
- its a very clean environment
- pinellas park PD
- the community
- the different things to do
- the people
- the events
- the people
- the people/community
- always something to do
- it's my hometown so everything
- the community that comes together in time of need, no matter how big or small
- the eclectic vibes and different people
- involvement
- listening to residents
- it has events to keep the people interested and involved
- the various free community events
- all the different activities at england brothers band shell
- quiet, safe
- the size
- golf cart friendly/horse friendly/activities in community
- small community and friendly as hell
- so many family/community events
- community is like a big family
- cleanliness
- many friendly activities all year long
- color, gender, age, financial status doesn't matter if you live here you are taken care of
- parks and family friendly events
- lots of hometown events and community activities
- the people
- many family friendly events
- the people really love to help and I fit in here
- not crowded and easy to get around
- lots of community events
- people
- Christmas parade, park events
- storm drain art
- the awesome exhibits, country in the park, etc
- community
- community
- great central location
- small community
- small community, great people
- been here a long time
- people, community
- park
- own little park
- old flea market
- organized
- Art food smaller community
- the people good
- we live here
- friendly people
- perfect location right in the middle of county
- location, people
- the people / small townsiness
- close to work
- art
- friendly neighbors
- the people
- location
- parks and community outreach

- everything is handy
- the small community
- a lot of trees. central to getting to other parks
- Paradise.. 5 mins from everything.. beach, malls, breweries
- Not much
- Not all the way gentrified
- artwork
- It's a wonderful family city that values the arts and keeping it's citizens safe and active
- Small town feel
- Small town feel and england brothers activities, city vehicle Christmas parade
- No cookie cutter houses or yards
- Mixture of old government and new population
- The demographic blend and it's central location in the county.
- Location in the County
- Centrally located in middle of Pinellas county
- Many different cultures of people living together
- Have great Asian restaurants in the area
- Somewhat of a small town feel
- History
- The ability to maintain traditional values while sometimes embracing newer cultural needs
- Parks, horses
- very family oriented
- the music tributes
- variety
- the size
- centrally located in pinellas county
- concerts
- living with friendly people
- arts and local talents
- small town feel
- people, location
- music
- concerts/in the park
- art shows
- art
- the people
- culture
- people from all over the USA
- the space and opportunities to entertain and educate
- train station
- arts and many things in the park
- parks and sports for kids
- people very friendly
- shows
- lots to do!
- Middle of Pinellas county
- small, quaint village/city but yet has the potential of becoming something of so much more because of it attributes and strength of the people who reside within the community along with its location..
- We are this little (big) hub that's central to everything in this county.
- Old fashioned classic feel of brick, open green space, nature
- Equestrian
- Horse communities
- Our town has so many races and ethnicities mixed together.
- Lots of choices of activities that don't cost a fortune
- centrally located
- traffic, parks and activities
- small town feel
- lots of things to do
- music and arts
- representative population mixture
- it's old fashioned christmas parade

SUMMARY OF PUBLIC ENGAGEMENT

- eclectic
- multitude of interests
- people
- performing arts center
- it's a close community
- shows
- the shows at the performing arts center
- small community
- grounds
- the size
- land locked
- The many events going on
- the performing arts center
- residents from well over
- convenience
- PPPAC
- close to home
- culture
- it's centralized location between more popular areas
- a pinellas county community where farms and large residential estates can still be found
- industrial land and unique businesses
- diversity
- mobile homes and million dollar homes on the same street
- equestrian community
- center of pinellas county
- central location horse community
- you cross through us to go from clearwater to st pete, tampa, etc
- being the center city in the county and connecting with multiple cities around
- Great support for community:
- The community
- Great police, fire dept.
- Pinellas Park has a fairly large asian community which can be seen in its many restaurants!
- Aside from this, there are trailers next to McMansions and a good amount of ponds and trees
- culture
- The quiriness and racial diversity
- Unusual history including horses
- Cleanliness
- Equine, arts, community
- The proximity to all of the local destinations- beaches, downtown St. Pete, Tampa, Clearwater makes it the perfect location in Tampa Bay. It's a tight-knit community where many love, work and play together giving it a great small town feel. I've loved here for almost 20 years and the horses still make me smile when driving through town.
- Small town feel
- the numerous equestrian centers
- the rail line and the triangles it creates
- no downtown
- horse community in the city
- access to major roads
- country feel in the city
- nothing
- It's "the heart"
- Parks
- It's kinda country but not
- The art and murals
- Not sure
- Art & agriculture
- How approachable all of the staff are
- Diverse and cool
- Pinellas Park is... has somewhat

- more affordable housing than other areas in Tampa Bay.
- Nothing
- A small town feel in the middle of the most populated urban areas in one of the most populated states in the country.
- It's in the middle of everything.
- Equestrian community
- So many different kinds of families and situations
- All the outdoor public places to spend time with family and friends
- It's agriculturally based
- small town feel in a city
- small town friendly
- there are so many options for things to do
- the art walks at the village and the music events
- people friendly
- family community, festivals
- the people
- mainlands
- unique shops
- the art
- I love all the family events that take place, england brother park events, etc
- Our art district
- Convenient to everything, yet feels suburban
- location
- The diversity of people that I know and have not met
- unlike St Pete, it has more of a family living vibe instead of partying
- everyone is different but we all come together
- The environment. You have the nature walks, the benches, shopping malls
- Feels like a small town but worldly city
- It's a good mix of park and city
- It's quaintness
- It is a small town in the middle of a big city
- Horse culture, Asian influence, swanky
- Historically the small community. I hate seeing the apartment complexes adding to the traffic congestion.
- Easy to commute to police department
- Clean and make city looking good during christmas season
- Center point of Pinellas City between St Pete and Clearwater
- At one time affordable - it's getting very expensive. still small though
- A community melting pot of various nationalities
- I love how the community comes together for others
- Small Community events
- Playgrounds
- Nice environment
- Pinellas Park is like a very tight knit family
- Horses!
- caring people
- Community
- Alot of horses are always out
- The people...
- The community and resources
- Codes
- crime rates
- There are different housing markets, an example there are beautiful homes in neighborhoods, there are equestrian homes, and there are very smaller homes in neighborhoods.

QUESTION 3:

MY FAVORITE ACTIVITY INVOLVING ARTS AND/OR CULTURE IN PINELLAS PARK IS...

- running parks
- christmas festivals
- youth based events
- movies in the park
- theater
- the events
- drawing on the sidewalk
- night out
- the show
- outdoor activities
- city walk
- pinellas park is a mini melting pot
- seeing the art and listening to music
- youth activities
- walking around the art gatherings on park blvd
- the art walk
- diversity arts at studios at 5663
- everything
- halloween
- performance arts center
- visiting art center for bingo, marina
- festivals
- performing arts
- museum day
- england brothers concerts
- live music
- country in the park
- painting/dancing/creating/building
- the shows at performing arts
- fall festivals
- kids events
- trying to do it well
- events at the park
- live music
- christmas parade
- library kids events
- art walk
- free concerts
- chili cook off, music, art and craft shows
- family events
- concerts in the park
- monthly art event
- painting
- painting at park blvd
- christmas parade
- beach/walk
- flea markets
- watering trough
- sports
- Just learning what is here but love these parade
- park pinebrook, festivals
- classes
- sculptures in yards
- music
- pride in the park
- community events of all varieties - festivals, music, etc
- walk around
- karaoke and dhama
- festivals at all the parks
- little league/christmas parade
- christmas festivals and parades
- parks and lakes
- art district - park blvd
- Art walk
- Drag strip
- Studios 5663

- Art gallery
- Gadget Jam - free neighborhood art
- Library
- Exploring local flora
- Pinellas Park Art Walk
- Pinellas arts Village Artwalk
- Local Park Art Events
- Have not experienced any yet
- Museums and mural's
- None
- The monthly art exhibition
- 4th Saturday Art Walk/Art shows at Donnelly's C.O.V.E
- Artwalk , concerts, and what was a fleamarket
- Chili cook off, monthly art show, horse shows
- the music events at the performance arts center
- performing arts center
- concerts
- attending concerts
- performing arts
- concerts
- all venues
- theater
- golf and music
- library
- attending concerts
- p. park, performing arts center
- concerts
- the concerts
- art walk 4th friday
- music
- performing arts center
- attending live events
- love the concerts
- crafting
- performing arts and craft fairs
- concerts
- Pride festival and outdoor activities at parks
- Nothing
- Art walk on park blvd
- Seeing all the murals going up
- seeing it displayed around town
- Concerts
- The art all over the neighborhood and the art market
- Music preferably outdoors
- The storm drain project
- Art Walk every month
- I don't know - I go to St. Pete for that
- PPPAC shows
- PPAC
- music, concerts
- performing arts/train museum
- performing arts center
- shows and concerts put on by city
- art walk
- tribute concerts
- music
- performing arts center
- the parades and carnivals
- shows
- performing arts center
- mineral arts
- shows
- canoe
- rollerskating
- concerts
- Live music in the park
- attending concerts at the performing arts center
- theater PPPA
- theater and art displays
- crafting events, informational programs
- concert - fun festivals
- I'm not familiar with many, but community park events are fun
- don't have one
- Christmas parade
- concerts
- events in England Brothers Park
- October Fest at the German

SUMMARY OF PUBLIC ENGAGEMENT

- place on 66th
- chili blaze
- Sacred Heart Spring & Fall Festival
- Live music and arts
- Don't really have one
- Dining at restaurants from many different cultures
- Pinellas Performing arts center
- Murals
- Festivals and live music
- Senior center and library
- Saturday Art Walk
- The concerts at England Brothers.
- Events at the band shell
- country in the park
- n/a
- hard to say, can't think of any
- country in the park
- pride in the park
- drinking
- nothing
- artists studios, the metal art I see on street corners, etc
- Museums
- The stormwater drains with art
- Art walk
- N/a
- Family events
- The monthly Art Walk
- The growing number of murals
- Pinellas Arts Block Party
- The storm drain painting programs.
- The monthly art fest and Octoberfest at German American society.
- art diss
- Listening to the music at the concert venues
- Performing Arts Center and England Park
- Saturday Art Walk & looking for "junk sculptures" on/near 78th
- pride
- country in the park
- outdoor art sculptures/ museums
- art walk at the village
- not much
- art walk
- looking at the murals
- I like the metal sculptures
- youth activity
- glass etching
- live shows at the park
- art district
- Pride festival
- events
- County parks. parks that are inclusive to the diverse community
- The library, county parks
- volunteering with others
- Wall art, building art, brightens the area
- pop ups
- Boating lake Seminole
- Pride
- Concerts and art exhibits
- Pride/Art village
- Performing arts, plays and concerts
- I'm sorry I have not been a participant. Working less not so plauto.
- Tribute shows
- Excellent activity for seniors
- Random music and festival events
- Performing arts center
- Performing Arts Concerts
- The Christmas parade
- Art walk
- The statues as I drive down 78th Ave
- Music
- Community gatherings/ activities at England Brothers

- Theatre
- visiting museums
- Farmers market
- I honestly have not been to an activity involving art in this area.
- The activities at the field behind City Hall
- The sculptures around town
- England brothers park
- graffiti
- Performing Arts Center with the "Legend" type of shows.

QUESTION 4:

MY FAVORITE ACTIVITY INVOLVING ARTS AND/OR CULTURE IN THE TAMPA BAY REGION IS...

- running
- sports events
- beach
- outdoor movie
- the parades
- music
- enjoying the art
- beach/parks
- city walk
- lao new year
- seeing the art and listening to music
- festivals
- band shell
- seeing art around the community
- beaches
- downtown st pete
- touch a truck, wine festival and 1st friday
- museums
- museums
- walking in the parks
- festivals
- pride parade
- culture events
- mural walk
- st pete
- concerts
- not sure
- library events
- art walk
- chili blaze
- farmers markets, parades
- local markets
- music scene
- easter egg hunt
- museums
- st pete pier
- gasparilla
- city hall
- playing with family
- Live music , craft shows, art shows
- aquarium, parks, festivals
- activites around the city
- weekend markets
- concerts
- performing arts
- all the museums
- drum circle
- BCH
- the museums and rec center
- buc's/ray's
- festivals
- sports
- museums
- park activities
- Museums
- Car shows
- Art walks
- Dance recital's
- The Dali
- Food
- Museums
- Mural festivals
- Art festivals
- Museums in downtown St Petersburg
- Downtown Art Events
- Museums
- None
- Seeing all the sculptures around the city

- Everything art and music oriented.
- Artwalks, Art Shows, small and large concerts, markets and businesses and bars that support the same
- Monthly art walk
- the different parades
- too new to know?
- festivals
- natural shows and local
- shows
- sports/golf
- music
- attending concerts
- shows, concerts, plays, museums
- concerts
- the concerts
- st pete art walk with trolley
- concerts
- concerts
- supporting what is positive for the community
- concerts
- volunteering
- music events
- performing arts
- jazz
- Museums
- Gasparilla Art Festival
- Nothing
- Art paintings, craft for kids, metal sculptures
- Mural walks
- Night markets
- Festival
- craft fairs/art shows
- Concerts
- Murals, live art shows
- Music preferably outdoors
- The art walk
- Museums and outdoor botanical gardens
- saturday morning market/
- murals
- museums - parks
- PPAC
- gulfsport art festival
- concerts and museums
- attending tribute concerts
- arts/craft shows and markets
- yacht club, dancing
- variety
- sports watching
- plays/sands/art exhibits
- open/sands/plays/art
- gulf art fest, tampa river fest, outside concerts
- st pete pier
- st pete pier
- music
- concerts held here
- music/concerts
- music
- music
- concerts and sports
- Murals
- concerts/sporting events
- strawz
- museums
- pottery
- concerts
- flea markets, cultural festivals, the kinds of thing tarpon springs does
- sand sculpture festival
- stand up comedy at sidesplitters
- concerts, art museums
- conventions
- renaissance festival
- ceramics classes and other types of art not only painting
- Art walks
- Don't really have one
- Probably going to kratom bars which is a big part of local culture. Aside from this, it would be meeting people from all over

SUMMARY OF PUBLIC ENGAGEMENT

- the world and learning local history
- Art museums
- Gallery and art walks
- Love murals and street art
- Saturday Morning Market
- Busch Gardens for animals and shows.
- Dali museum, Mosi
- salvador dali museum
- halloween on central
- tampa bay performing arts
- art festivals/shows, performing arts
- ask my wife
- straz center
- eating
- beach
- I like arts/crafts, fairs and booths
- Murals
- The Xmas lights and the farmers market
- Music and art at the bandshell
- Murals
- Art walk
- Pinellas Park Art Walk
- Musical theater
- Straz Center performances
- Wall murals in St Petersburg.
- Gulfport art fest, mainsail arts fest in st. Pete
- Dali
- Visiting museums
- music
- n/a
- ruth eckerd hall, capital theater, live music
- pinellas park
- music festivals
- the museums
- displays - festivals
- baking
- live shows at the park
- art district
- LGBT film festival
- museums
- museums - glass, dali, etc
- visiting county parks
- live theatre
- looking for building art
- Art walk every second saturday
- live music
- local artists
- Museums
- Local Topia
- concerts
- Love the art section on park blvd
- Gaspanlla Art Show
- concerts and crafts
- Dale
- The pier
- Any, but I'm bad at keeping up with events
- Art exhibition
- The museums and Art shows
- Museums
- fishing
- Market
- I love going to the pop up art tent events in pinellas county area as well as pier 60 in clearwater at night they have alot of art pieces for sale.
- The activities at the field behind City Hall
- Art walks
- Art classes readily available
- spraying graffiti
- Live entertainment, shows etc.

QUESTION 5:

WHAT ACTIVITIES WOULD YOU LIKE TO SEE MORE OF IN PINELLAS PARK? (SELECT ALL THAT APPLY)

- Art Exhibitions - 37.50% (93 Responses)
 - Live Music - 66.13% (164 Responses)
 - Live Performance (Dance, Theatre, etc) - 43.55% (108 Responses)
 - Arts / Craft Festivals - 42.34% (105 Responses)
 - Literary Events - 13.31 (33 Responses)
 - Youth Based Arts Activities - 31.05% (77 Responses)
 - Historical / Cultural Events - 18.55% (46 Responses)
 - Festivals (specify type) - 39.11% (97 Responses)
 - Other (please specify) 52.82% (131 Responses)
 - farmers market (61 entries)
 - music (23 entries)
 - cooking/cuisine (21 entries)
 - fine art (14 entries)
 - theater/drama (17 entries)
 - storytelling (7 entries)
 - graphic design (6 entries)
 - free spanish classes
 - bounce house/kids
 - classes for kids, dance classes, cultural traditions,
 - dance classes
 - pumpkin patch, sporting tournaments
 - art/crafts
 - family oriented festivals
 - carnivals
 - art shows
 - Festivals - Drag, Ecology/ Environment, Plants
 - Appropriate Family Events/ Outdoor stage Events
 - Festivals that have the ability to reach the youth and adults that are able to incorporate local artist and vendors not just a concert that last few hours
- ... a good example would be reggae rise up in st.Pete multiple day events that encourage and incorporate Art instillations with vendors
- "taste of pinellas park" featuring different types of foods and/or restaurants
 - concerts
 - more like country in the park maybe in the fall
 - live performances, comedians, singers, etc
 - foods from around the world
 - folk and bluegrass festivals
 - Less country and rodeo
 - community garden
 - country performances
 - flea market
 - holiday specific
 - community gardens
 - dance
 - craft shows
 - food festivals
 - Renaissance festivals, and outdoor markets
 - nationality with different

SUMMARY OF PUBLIC ENGAGEMENT

- foods
- great shows at PPPAC!
- crafting
- cultural, holidays, and food
- fall festivals and comedy
- art festivals
- anything except country,
- food festivals, community garage sales
- water park,
- culture oriented to learn more about all the cultures, rock climbing, miniature golf, bowling, 5k, glass blowing classes
- Maybe throw in some carnivals, more art across the city
- Artists' Studios Tour
- Art classes for beginners
- block parties,
- arts and cultural festivals
- art shows in a shaded, tree'd park(s)
- Fall festivals
- Imitate ideas like Sand Ovarions, Mainsail, open mic (comedy, poetry), TED talks, community collaborations and beautification projects
- current ians - not country, cultural traditions, dance classes, creative writing - things for people between 20-55
- cultural traditions
- spanish festival, food, salsa,
- country in the park, splash pad,
- cultural traditions, dance classes, creative writing
- flea market
- Cultural traditions, dance classes
- Dance classes,
- cultural traditions, dance classes, creative writing,
- Dance classes, creative writing
- Food/beverage, LGBT, animals, public transportation, cultural traditions, story telling,
- Mixed media art (I am a guitar modern), anything free and liberal
- Dance classes,
- more shopping growth
- I think we need it all, including community helping areas clean up
- Art Exhibitions, Live , Live performance, Festivals, Arts/craft festivals, Literary Events
- A way to select all that apply, but most of these
- Live Performance, craft festivals, live

QUESTION 6:

WHERE WOULD YOU LIKE TO SEE MORE PUBLIC ART IN PINELLAS PARK?

(SELECT ALL THAT APPLY)

- Parks - 76.57% (183 Responses)
- Gateways (places where you enter the city) - 38.91% (93 Responses)
- Major Intersections - 12.97% (31 Responses)
- Downtown - 36.40% (87 Responses)
- Roundabouts - 18.41% (44 Responses)
- Government Buildings - 24.69% (59 Responses)
- Schools - 28.45% (68 Responses)
- Within Streetscapes or Medians - 47.28% (113 Responses)
- Other (please specify) - 14.64% (35 Responses)
 - street lights
 - murals
 - Everywhere!
 - Library
 - Literally everywhere
 - Art district
 - here at the center
 - public library
 - Art should be displayed all around our community.
 - The water tower
 - stay away from downtown st pete, too busy now
 - water tower like COD. I am personally not a big fan of public art, paintings hanging in government builds is okay
 - Over pass on Us19 and Gandy: Needs work, alot
 - Encourage art on private property! There's houses in Pinellas County with outdoor chandeliers, St Pete has "happiness" signs, we kind of need our own thing to pop up around the city so our city can be associated with a certain feature
 - My yard
 - depends on what you mean by public art - sculpture - yes, words on buildings - no
 - Outside but that won't distract drivers even more. Street "curb appeal" does need an improvement but with safety in mind.
 - everywhere!
 - park blvd and 66th street
 - parks
 - park blvd
 - England brother park, government building
 - NO roundabouts. perferred: freedom lake park, performing arts center, fire and police dept
 - all over streets, maybe corner of streets
 - On park blvd
 - 4th street, 9th street
 - important buildings
 - England Bro's, More reggae and EDM shows
 - downtown - city hall/Library Area

SUMMARY OF PUBLIC ENGAGEMENT

- On the new road overpass
- main roads
- Park Blvd
- Benches, more trails to walk, water park but not a pool. St pite has a wonderful water park
- Depends what kind but all the above
- Gateways, Schools, mediansOn the new road overpass
- main roads
- Park Blvd
- Benches, more trails to walk, water park but not a pool. St Pete has a wonderful water park
- Depends what kind but all the above
- Gateways, Schools, medians

QUESTION 7:

WHAT TYPES OF PUBLIC ART WOULD YOU LIKE TO SEE MORE OF IN PINELLAS PARK? (SELECT ALL THAT APPLY)

- Functional Art (signage, bike racks, benches etc.) - 55.56% (50 Responses)
- Glass Works - 25.56% (23 Responses)
- Mosaics - 41.11% (37 Responses)
- Murals - 58.89% (53 Responses)
- Multimedia - 15.56% (14 Responses)
- Lighted Installations - 41.11% (37 Responses)
- Sculptural - 60.00% (54 Responses)
- Textile - 17.78% (16 Responses)
- Other (please specify) - 24.44% (22 Responses)
 - All
 - anything!
 - Interactive installations
 - Complete Installations of fantasy, old world, new world settings
 - Botanicals
 - More bike racks! Signage designating different neighborhoods or something like the "happiness" signs in St Pete would be nice too. And keep the big blue pipe on 66th! It's a Pinellas Park icon!
 - Interactive digital art that integrates health
 - More 'junk sculptures' (?The Monsters? on 78th) So cool!!!
 - everything
 - nature
 - spanish culture
 - nature, musical
 - pride art, natural art
 - nature
 - nature
 - more trees of native type
 - Art with Florida's native culture
 - phone/cell towers look like palm trees (florida)
 - Animal husbandry, vietnamese culture, LGBT
 - Community - cultural
 - Functional is a fav but all the above
 - Functional Art and Murals

QUESTION 8:

WHAT INFRASTRUCTURE OF PINELLAS PARK COULD BE DESIGNED TO BE VIEWED BOTH FUNCTIONAL AND ARTISTICALLY?

- Street Lights - 43.23% (99 Responses)
- Storm Drains - 38.43% (88 Responses)
- Bike paths, bike racks - 49.78% (114 Responses)
- Landscaping - 50.22% (115 Responses)
- Signage - 38.86% (89 Responses)
- Parks (rotating art exhibit/trail) - 61.57% (141 Responses)
- Public buildings - 40.61% (93 Responses)
- Parking garage - 23.14% (53 Responses)
- Other (please specify) - 6.55% (15 Responses)
 - EVERYTHING
 - Adequate funding for the arts district. Make the Pinellas Park Art district a destination/attraction
 - The park and 66st ugly pole
 - Utility boxes
 - use sidewalks
 - water tower
 - Make riding a bicycle more accessible! No one wants to ride down park blvd or belcher on a bike- it's dangerous! Promote the inclusion of native plants in landscaping across the city! Designate neighborhoods and place appropriate signage! Paint storm drains, specifically advise residents their waste water goes to the bay
 - depends on how funds are used
 - Bus stops/benches
 - splash pads!
 - All walls
 - we need more lighting on streets
- Bike paths,racks and parks
- All of the above
- Storm drains, bike racks, signage, public buildings

QUESTION 9:

DO YOU LIVE, WORK, AND/OR VISIT PINELLAS PARK?

(SELECT ALL THAT APPLY)

- Live - 49.37% (117 Responses)
- Work - 13.92% (33 Responses)
- Live & Work - 28.27% (67 Responses)
- Visit - 21.52% (51 Responses)

QUESTION 10:

DO YOU LIVE, WORK, AND/OR VISIT PINELLAS PARK?

(SELECT ALL THAT APPLY)

- Under 18 - 0.42% (1 Response)
- 18-24 - 2.52% (6 Responses)
- 25-44 - 36.13% (86 Responses)
- 45-64 - 33.19% (79 Responses)
- 65-84 - 26.89% (64 Responses)
- 85+ - 0.84% (2 Responses)

QUESTION 11:

WHAT IS YOUR ETHNICITY?

- Hispanic / Latino - 11.76% (26 Responses)
- Non - Hispanic / Latino - 88.24% (195 Responses)

QUESTION 12:

WHAT IS YOUR RACE?

- White - 90.67% (204 Responses)
- Black or African American - 2.67% (6 Responses)
- American Indian or Alaska Native - 0.89% (2 Responses)
- Asian - 4.00% (9 Responses)
- Native Hawaiian or Pacific Islander - 0.00% (0 Responses)
- Two or more races - 1.78% (4 Responses)