

DEMOGRAPHICS

THE WOODLANDS AREA



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 ECONOMIC DEVELOPMENT PARTNERSHIP
 UNMATCHED OPPORTUNITY, UNRIVALED COMMUNITY

	MONTGOMERY COUNTY	THE WOODLANDS AREA*	10 MILE RADIUS FROM RESEARCH FOREST DR. & GROGAN'S MILL RD.
POPULATION			
• 2020 Census	620,443	260,562	499,404
• 2023 Estimate	684,914	278,067	543,987
HOUSEHOLDS			
• 2020 Census	219,796	93,838	175,353
• 2023 Estimate	244,083	100,619	191,979
AVERAGE HOUSEHOLD SIZE			
• 2020 Census	2.80	2.77	2.84
• 2023 Estimate	2.79	2.76	2.83
INCOME (2023 EST.)			
• Average Household	\$133,356	\$165,022	\$144,932
• Median Household	\$90,960	\$118,224	\$103,393
• Per Capita	\$47,549	\$59,690	\$51,115
ETHNIC DISTRIBUTION (2023 EST.)			
• White	65.3%	64.1%	58.2%
• Black	5.4%	6.8%	9.7%
• Asian	3.4%	7.1%	6.6%
• Other	10.9%	6.2%	9.0%
• Two or More Races	13.9%	15.1%	15.4%
• Hispanic Origin	27.8%	22.2%	26.6%
AGE DISTRIBUTION (2023 EST.)			
• 14 and under	139,722	60,340	118,045
• 15-24	82,190	33,368	64,735
• 25-44	184,242	76,746	153,949
• 45 - 64	172,598	70,907	134,909
• 65 and older	106,162	36,705	72,350
• Median Age	38.3	37.6	37.0

*The Woodlands Area is defined as U.S. Census Tracts 5553 through 6921. This area includes a portion of Harris County and the cities of Shenandoah and Oak Ridge North as well as the unincorporated community of The Woodlands.

Sources: U.S. Census and Esri