



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION



HEADQUARTERS

VOLUSIA ADVANTAGE

Business Shines Brighter Here[©]

Welcome to Volusia County, Florida, your destination for business success. Located on the East coast of Central Florida covering 1,200 square miles. Volusia County is comprised of 16 cities, with the east conveniently bordering the Atlantic Ocean and the west bordering the St. Johns River waterway. Strategically located at the crossroads of Interstates 95 and 4. Volusia County is easily accessible to major markets in the Southeast and is serviced by the Daytona Beach International Airport.

- Over 450 local manufacturers
- 40,000+ local college and university students
- Crossroads to major cities and transportation hubs
- Growing local industry
- Strong transportation system
- Competitive wage rates
- Florida tax advantages



Metropolitan Statistical Area Population (Millions)

REGIONAL MAP
VOLUSIA
COUNTY



State/Region Features



#4

Top Ranked Tax
Climate in the US



0%

Personal
Income Tax



3rd

Most Populated
State in the Nation



4th

Best State for
Workforce Training



2nd

Best State
for Business
- CEO Magazine



18th

Largest Economy
in the World



MAJOR MARKET LABOR AVAILABILITY



VERY COMPETITIVE LABOR RATES



SUPPORTIVE EDUCATIONAL/WORKFORCE PARTNERS



MAJOR ACCESS TO CAPITAL



#1 State for Higher Education - 2017 University Rankings Report

#1 Most Improved MSA - 2016 Best Performing Cities Report

Top 3 hottest real estate markets in the country - Coastal Living Magazine

#3 Best City to live in - Town and Country Magazine/Trulia

Top 25 Fastest Growing Community - US Census Bureau

Top 10 Best places to live in the US - Town and Country Magazine/Trulia

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COST OF BUSINESS



WAGES

Among several areas in Florida, Volusia County businesses enjoy a very affordable average wage that is lower than Miami, Tallahassee, Tampa, Jacksonville, Orlando and Melbourne.



AIRPORT ACCESS

Volusia County is connected to the world via multiple airports including 1 International Airport, 4 general aviation airports and 1 fly-in community.



QUALITY OF LIFE

Volusia County is packed with a surprising number of artistic riches. With nearly a dozen fine art galleries, numerous art, science, and history museums, and an array of theaters, this area has more than enough to quench your cultural desires.



PROXIMITY TO MAJOR MARKETS FOR LABOR AND RESOURCES

Local businesses benefit from the connectivity with major metro areas with regard to labor and customers without the costs.



TAXES

Florida's tax environment continues to encourage growth as the state has the 4th lowest tax environment (#1 in the southeast), low business costs, and no personal income tax



SECURITY FIRST

Security First Insurance plans to build a \$25 million, 100,000-square-foot office complex that would become the first tenant at the long-planned 6,000-acre mixed-use development Ormond Crossing. The future headquarters has a target move-in date of January 2019 and is expected to house 700 workers.

BROWN & BROWN INSURANCE

Insurance giant Brown & Brown, Inc., who has held a headquarters in Daytona Beach since 1939 and is ranked as the sixth-largest insurance company nationally and seventh largest in the world based on annual revenue, plans to build a new 10-story, \$25 million riverfront headquarters in Volusia County by 2020. The new 150,000sf building is planned to rise by 2020 and bring 600 additional employees to downtown Daytona Beach.



Volusia County Based Companies



SYNERGY BILLING

SYNERGY BILLING

Daytona Beach Based Synergy Billing, an industry leading revenue cycle management firm working with Federally Qualified Health Centers, is planning a major expansion in 2018 which will create 213 jobs at a new 70,000sf HQ in Holly, Hill, FL



COSTA

COSTA DEL MAR

Costa Del Mar was founded in 1983 in Daytona Beach, Florida. The company designs, manufactures and distributes sunglasses, prescription lenses, frames, goggles, apparel, footwear, casual apparel and other accessories.



FLORIDA HEALTHCARE PLANS

Launched in 1974 and headquartered in Holly Hill FL, FHCP has enjoyed a solid, well-earned reputation for high quality care at affordable prices and continues to provide reliable health insurance plans coupled with high-quality, integrated care.



ISC

International Speedway Corporation, ("ISC") founded in 1953, is a leading promoter of motorsports-themed entertainment activities in the United States.



LPGA

Headquartered in Daytona Beach, the Ladies Professional Golf Association (LPGA) is one of the longest-running women's professional sports associations in the world.



DUVASAWKO

Headquartered in Ormond Beach, FL, DuvaSawko is a physician owned and operated emergency medicine revenue cycle management company specializing in coding, billing, accounts receivable and practice management supporting emergency medicine departments across the U.S.



ICI HOMES

A custom homebuilding company based in Daytona Beach, FL. The company, founded in 1979, has built over 10,000 homes since its founding and is ranked the largest homebuilder and the 4th largest family-owned business in Volusia County.



TELEDYNE MARINE

Through an alliance of Teledyne Cormon, Teledyne D.G. O'Brien, Teledyne Impulse and Teledyne ODI, the company delivers high-reliability engineered solutions for subsea and topside monitoring, sensing and interconnect applications to operators and service providers in the oil and gas exploration and production industry.



KINGSPAN

Originally formed in Ireland with a US headquarters in DeLand, Florida, Kingspan is a leading construction product manufacturer and currently employs 1,500 staff across 16 manufacturing and distribution facilities.



NASCAR

The National Association for Stock Car Auto Racing (NASCAR), founded in 1947, is the sanctioning body for the No. 1 form of motorsports in the United States. Based in Daytona Beach, Fla., with offices in eight cities across North America, NASCAR sanctions more than 1,200 races in more than 30 U.S. states, Canada, Mexico and Europe.



BOSTON WHALER

Founded in 1958 and currently headquartered in Edgewater, FL, the company is a leader in the boat manufacturing business and famous for their superior quality products sold around the world.



GEOSAM CAPITAL US, LLC

A leading community builder originally founded in 2010 by a prominent real estate developer and currently headquartered in New Smyrna Beach, FL.



TOP BUILD

TopBuild is the largest purchaser, installer and distributor of insulation in the U.S. through its TruTeamSM and Service Partners® businesses. The company recently completed construction of a new \$10m HQ in Daytona Beach in 2017. The new 67,000sf facility gives the company room to grow its operation in Volusia County and support its national growth strategy.

HEADQUARTERS

COLLEGES & UNIVERSITIES

Over 45,000 College and University Students

	2015-16 Enrollment	Full-Time Faculty	Year Established
EMBRY-RIDDLE AERONAUTICAL UNIVERSITY	5,850	425	1925
UNIVERSITY OF CENTRAL FLORIDA - DAYTONA BEACH	441	18	1986
DAYTONA STATE COLLEGE	27,492	302	1957
BETHUNE-COOKMAN UNIVERSITY	3,831	197	1904
STETSON UNIVERSITY	3,414	266	1883
KEISER UNIVERSITY	600	61	1995
PALMER COLLEGE OF CHIROPRACTIC	776	65	2002

STETSON UNIVERSITY

Stetson University, ranked as one of America's Best Colleges by US News and World Report, is a private, nonprofit university with four colleges and schools located across Central Florida with the primary undergraduate campus located in DeLand, continually recognized as the quintessential college town.



EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

ERAU is the world's leader in aviation and aerospace education. ERAU provides quality education and research in aviation, aerospace, engineering, and related fields with over 40 degree programs available to students. In 2015, ERAU's Online Bachelor's Degree Program was ranked #5 nationwide and the university is ranked #10 Best Regional Universities (South) by U.S. News and World Report.





TOTAL POPULATION
528,719

46.7 YRS
MEDIAN AGE

LABOR FORCE
218,634

2015
1.58%
JOB GROWTH 

TOP 5 TALENT

- 
17.19%
OFFICE & ADMINISTRATORS
- 
14.24%
SALES
- 
9.61%
EXECUTIVES & MANAGERS
- 
6.82%
HOSPITALITY
- 
5.82%
EDUCATION & TRAINING

Income	2017	2022
PER CAPITA INCOME	\$27,134	\$30,898
MEDIAN HOUSEHOLD INCOME	\$45,311	\$51,347
AVERAGE HOUSEHOLD INCOME	\$63,785	\$73,212

Home Value	2017	2022
MEDIAN HOME VALUE	\$164,230	\$236,468
HOUSING UNITS	266,925	279,310

Workforce	
WHITE COLLAR	57.3%
SERVICE	22.2%
BLUE COLLAR	20.5%

DEMOGRAPHICS



TEAM VOLUSIA ECONOMIC DEVELOPMENT CORPORATION

Team Volusia Economic Development Corporation is a public/private economic development organization representing the 16 cities within Volusia County, FL. Our strategic location within the central Florida corridor and the greater Daytona region is adjacent to the metro Orlando, Jacksonville and Kennedy Space Center markets and is easily accessible via I-95 and I-4. Our community offers a competitive cost of living, seven colleges and universities to find talent, significant development opportunities and a strong local economy. Team Volusia EDC clients typically include high impact businesses both domestic and international, as well as the site selection consultants that commonly represent these companies.

Team Volusia's location assistance services are free and confidential.

SERVICES

- SITE SELECTION ASSISTANCE
- PROJECT ASSISTANCE
- MARKET RESEARCH
- LOCAL BUYER AND SUPPLIER INFORMATION
- LOCAL RESOURCE INTRODUCTIONS
- GOVERNMENT RELATIONS ASSISTANCE

GET IN CONTACT

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